

Contents

Project partners.....	4
Contributors	5
Abstracts	8
Foreword.....	10
Abbreviations	12
Introduction	14
Social Class, Political Attitudes and Media Consumption	24
Entrepreneurs as Members of the Middle Class.....	43
The Middle Class and Changes in Voting Behaviour	61
A Life Less Ordinary? The Middle in This Age of Discontent.....	73
Conclusion	79
Literature.....	89