

VYBRANÁ BIBLIOGRAFIE

Úvod

Edmondson, Amy C. *The Fearless Organization: Creating Psychological Safety in the Workplace for Learning, Innovation, and Growth*. Hoboken: Wiley, 2019.

„Glassdoor Survey Finds Americans Forfeit Half of Their Earned Vacation/Paid Time Off.“ *Glassdoor*, About Us, 24. května 2017. www.glassdoor.com/about-us/glassdoor-survey-finds-americans-forfeit-earned-vacationpaid-time.

„Netflix Ranks as #1 in the Reputation Institute 2019 US RepTrak 100.“ *Reputation Institute*, 3. dubna 2019. www.reputationinstitute.com/about-ri/press-release/netflix-ranks-1-reputation-institute-2019-us-reptrak-100.

Stenovec, Timothy. „One Huge Reason for Netflix’s Success.“ *HuffPost*, 7. prosince 2017. www.huffpost.com/entry/netflix-deck-success_n_6763716.

Kapitola 1: Skvělé pracoviště dělají špičkoví kolegové

Felps, Will a kol. „How, When, and Why Bad Apples Spoil the Barrel: Negative Group Members and Dysfunctional Groups.“ *Research in Organizational Behavior* 27 (2006): s. 175–222.

„370: Ruining It for the Rest of Us.“ This American Life,
14. prosince 2017, www.thisamericanlife.org/370/transkript.

Kapitola 2: Co na srdci, to na jazyku (s dobrým úmyslem)

Coyle, Daniel. *The Culture Code: The Secrets of Highly Successful Groups*.
New York: Bantam Books, 2018.

Edwardes, Charlotte. „Meet Netflix’s Ted Sarandos, the Most
Powerful Person in Hollywood.“ *Evening Standard*, 9. května 2019.
www.standard.co.uk/tech/netflix-ted-sarandos-interview-the-crown-a4138071.html.

Goetz, Thomas. „Harnessing the Power of Feedback Loops.“ *Wired*,
19. června 2011. www.wired.com/2011/06/ff_feedbackloop.

Zenger, Jack, and Joseph Folkman. „Your Employees Want the Negative
Feedback You Hate to Give.“ *Harvard Business Review*, 15. ledna 2014.
hbr.org/2014/01/your-employees-want-the-negative-feedback-you-hate-to-give.

Kapitola 3a: Zrušte pravidla dovolené

Bellis, Rich. „We Offered Unlimited Vacation for One Year: Here’s What
We Learned.“ *Fast Company*, 6. listopadu 2015. www.fastcompany.com/3052926/we-offered-unlimited-vacation-for-one-year-heres-what-we-learned.

Blitstein, Ryan. „At Netflix, Vacation Time Has No Limits.“ *The Mercury
News*, 21. března 2007. www.mercurynews.com/2007/03/21/at-netflix-vacation-time-has-no-limits.

Branson, Richard. „Why We’re Letting Virgin Staff Take as Much Holiday
as They Want.“ *Virgin*, 27. dubna 2017. www.virgin.com/richard-branson/why-were-letting-virgin-staff-take-much-holiday-they-want.

Haughton, Jermaine. „Unlimited Leave: How Do I Ensure Staff
Holiday’s Don’t Get out of Control?“ 16. června 2015. www.managers.org.uk/insights/news/2015/june/unlimited-leave-how-do-i-ensure-staff-holidays-dont-get-out-of-control.

Millet, Josh. „Is Unlimited Vacation a Perk or a Pain? Here’s How to
Tell.“ *CNBC*, 26. září 2017. www.cnbc.com/2017/09/25/is-unlimited-vacation-a-perk-or-a-pain-heres-how-to-tell.html.

Kapitola 3b: Zrušte pravidla služebních cest a schvalování výdajů

Pruckner, Gerald J. a Rupert Sausgruber. „Honesty on the Streets: A Field Study on Newspaper Purchasing.“ *Journal of the European Economic Association* 11, č. 3 (2013): s. 661–79.

Kapitola 4: Platíte nejlépe na trhu

Ariely, Dan. „What’s the Value of a Big Bonus?“ *Dan Ariely* (blog), 20. listopadu 2008. danariely.com/2008/11/20/what's-the-value-of-a-big-bonus/.

Gates, Bill citovaný v kapitole 6 v: Thompson, Clive. *Coders: Who They Are, What They Think and How They Are Changing Our World*. New York: Picador, 2019.

Kong, Cynthia. „Quitting Your Job.“ Infographic. *Robert Half* (blog), 9. července 2018. www.roberthalf.com/blog/salaries-and-skills/quitting-your-job.

Lawler, Moira. „When to Switch Jobs to Maximize Your Income.“ *Job Search Advice* (blog). Monster. www.monster.com/career-advice/article/switch-jobs-earn-more-0517.

Lucht, John. *Rites of Passage at \$ 100,000 to \$ 1 Million+: Your Insider’s Strategic Guide to Executive Job-Changing and Faster Career Progress*. New York: The Viceroy Press, 2014.

Luthi, Ben. „Does Job Hopping Increase Your Long-Term Salary?“ Chime, 4. října 2018. www.chimebank.com/2018/05/07/does-job-hopping-increase-your-long-term-salary.

Sackman, H. a kol. „Exploratory Experimental Studies Comparing Online and Offline Programing Performance.“ *Communications of the ACM* 11, č. 1 (leden 1968): s. 3–11. <https://dl.acm.org/doi/10.1145/362851.362858>.

Shotter, James, Noonan, Laura a Ben McLannahan. „Bonuses Don’t Make Bankers Work Harder, Says Deutsche’s John Cryan.“ *CNBC*, 25. listopadu 2015. www.cnbc.com/2015/11/25/deutsche-banks-john-cryan-says-bonuses-dont-make-bankers-work-harder-says.html.

Kapitola 5: Otevřete knihy

Aronson, Elliot a kol. „The Effect of a Pratfall on Increasing Interpersonal Attractiveness.“ *Psychonomic Science* 4, č. 6 (1966): s. 227–28.

- Brownová, Brené. *Síla zranitelnosti*. Praha: Návrat domů, 2015.
- Bruck, A., Scholl, S. G. a H. Bless. „Beautiful Mess Effect: Self-other Differences in Evaluation of Showing Vulnerability.“ *Journal of Personality and Social Psychology* 115 (2), 2018. <https://doi.org/10.1037/pspa0000120>.
- Jasen, Georgette. „Keeping Secrets: Finding the Link Between Trust and Well-Being.“ *Columbia News*, 19. února 2018. <https://news.columbia.edu/news/keeping-secrets-finding-link-between-trust-and-well-being>.
- Mukund, A. a A. Neela Radhika. „SRC Holdings: The ‚Open Book‘ Management Culture.“ Curriculum Library for Employee Ownership (CLEO). Rutgers, leden 2004. <https://cleo.rutgers.edu/articles/src-holdings-the-open-book-management-culture/>.
- Rosh, Lisa a Lynn Offermann. „Be Yourself, but Carefully.“ *Harvard Business Review*, 18. srpna 2014. hbr.org/2013/10/be-yourself-but-carefully.
- Slepian, Michael L. a kol. „The Experience of Secrecy.“ *Journal of Personality and Social Psychology* 113, č. 1 (2017): 1–33.
- Smith, Emily Esfahani. „Your Flaws Are Probably More Attractive Than You Think They Are.“ *The Atlantic*, 9. ledna 2019. www.theatlantic.com/health/archive/2019/01/beautiful-mess-vulnerability/579892.

Kapitola 6: Schvalovací procesy nejsou zapotřebí

- Daly, Helen. „Black Mirror Season 4: Viewers RAGE over ‚Creepy Marketing‘ Stunt ‚Not Cool‘.“ *Express.co.uk*, 31. prosince 2017. www.express.co.uk/showbiz/tv-radio/898625/Black-Mirror-season-4-release-Netflix-Waldo-Turkish-Viewers-RAGE-creepy-marketing-stunt.
- Fingas, Jon. „Maybe Private ‚Black Mirror‘ Messages Weren’t a Good Idea, Netflix.“ *Engadget*, 18. července 2019. www.engadget.com/2017-12-29-maybe-private-black-mirror-messages-werent-a-good-idea-netfl.html.
- Gladwell, Malcolm. *Mimo řadu: Anatomie úspěchu*. Brno: Bizbooks, 2015.
- „Not Seen on SNL: Parody of the Netflix/Qwikster Apology Video.“ *The Comic’s Comic*, 3. října 2011. <http://thecomicscomic.com/2011/10/03/not-seen-on-snl-parody-of-the-netflixqwikster-apology-video>.

Kapitola 7: Test „Koho si nechat“

- Eichenwald, Kurt. „Microsoft’s Lost Decade.“ *Vanity Fair*, 24. července 2012. www.vanityfair.com/news/business/2012/08/microsoft-lost-mojo-steve-ballmer.

- Kantor, Jodi a David Streitfeld. „Inside Amazon: Wrestling Big Ideas in a Bruising Workplace.“ *The New York Times*, 15. srpna 2015. www.nytimes.com/2015/08/16/technology/inside-amazon-wrestling-big-ideas-in-a-bruising-workplace.html.
- Ramachandran, Shalini a Joe Flint. „At Netflix, Radical Transparency and Blunt Firings Unsettle the Ranks.“ *The Wall Street Journal*, 25. října 2018. www.wsj.com/articles/at-netflix-radical-transparency-and-blunt-firings-unsettle-the-ranks-1540497174.
- SHRM. „Benchmarking Service.“ SHRM, prosinec 2017. www.shrm.org/hr-today/trends-and-forecasting/research-and-surveys/Documents/2017-Human-Capital-Benchmarking.pdf.
- The Week Staff. „Netflix’s Culture of Fear.“ *The Week*, 3. listopadu 2018. www.theweek.com/articles/805123/netfixs-culture-fear.

Kapitola 8: Zpětnovazební smyčka

Milne, A. A. a Ernest Shepard. *The House at Pooh Corner*. New York: E.P. Dutton & Company, 2018.

Kapitola 9: Ved’te pomocí kontextu, nikoli kontroly

- Fast Company Staff. „The World’s 50 Most Innovative Companies of 2018.“ *Fast Company*, 20. února 2018. www.fastcompany.com/most-innovative-companies/2018.
- Saint-Exupéry, Antoine de a kol. *The Wisdom of the Sands*. Chicago: University of Chicago Press, 1979.
- „Vitality Curve.“ Wikipedia, Wikimedia Foundation, 5. listopadu 2019. en.wikipedia.org/wiki/Vitality_curve.

Kapitola 10: Vyrazte do světa!

- Meyer, Erin. *The Culture Map: Breaking through the Invisible Boundaries of Global Business*. New York: PublicAffairs, 2014.
- Kulturní mapy zmíněné v této kapitole si můžete prohlédnout na stránce www.erinmeyer.com/tools. Zde si můžete rovněž vytvořit své vlastní firemní kulturní mapy.