

Literatura

- Adams, W.C., Schreiber, F. (eds) (1978): *Television Networks: Issues in Content Research*. Washington, DC: George Washington University.
- Adorno, T., Horkheimer, M. (1972): The Culture Industry. Enlightenment as Mass Deception, in *The Dialectic of Enlightenment*. New York: Herder and Herder.
- Alali, A.O., Eke, K.K. (eds) (1991): *Media Coverage of Television*. Newbury Park, CA, and London: Sage Publications.
- Alasuutari, P. (1992): „I'm ashamed to admit it but I have watched *Dallas*“: The Moral Hierarchy of Television Programmes, *Media, Culture and Society*, 14, 1: 561–582.
- Allen, I.L. (1977): Social Integration as an Organizing Principle, in G. Gerbner (ed), *Mass Media Policies in Changing Cultures*, pp. 235–250. New York: Wiley.
- Allen, R.C. (ed) (1987): *Channels of Discourse*. London: Allen and Unwin.
- Allen, R.C. (1989): „Soap Opera“, Audiences and the Limits of Genre, in F. Seiter et al. (eds), *Remote Control*, pp. 4–55. London: Routledge.
- Allor, M. (1988): Relocating the Site of the Audience, *Critical Studies in Mass Communication*, 5, 3: 217–233.
- Altheide, D.L. (1974): *Creating Reality*. Beverly Hills, CA, and London: Sage Publications.
- Altheide, D.L. (1985): *Media Power*. Beverly Hills, CA, and London: Sage Publications.
- Altheide, D.L., Snow, R.P. (1979): *Media Logic*. Beverly Hills, CA, and London: Sage Publications.
- Altheide, D.L., Snow R.P. (1991): *Media Worlds in the Postjournalism Era*. New York: Aldine/de Gruyter.
- Althusser, L. (1971): Ideology and Ideological State Apparatuses, in *Lenin and Philosophy and Other Essays*. London: New Left Books.
- Altschull, J.H. (1984): *Agents of Power: The Role of the News Media in Human Affairs*. New York: Longman.
- Anderson, B. (1983): *Imagined Communities*. London: Verso.
- Anderson, J. (1987): Commentary on Qualitative Research, in T. Lindlof (ed), *Natural Audiences*. Norwood, NJ: Ablex.
- Andrew, D. (1984): *Concepts in Film Theory*. New York: Oxford University Press.
- Ang, I. (1985): *Watching 'Dallas': Soap Opera and the Melodramatic Imagination*. London: Methuen.
- Ang, I. (1991): *Desperately Seeking the Audience*. London: Routledge.
- Ang, I., Hermes, J. (1991): Gender and/in Media Consumption, in J. Curran and M. Gurevitch (eds), *Media and Society*, pp. 307–328. London: Edward Arnold.
- Asp, K. (1981): Mass Media as Molders of Opinion and Suppliers of Information, in C.G. Wilhoit, H. de Bock (eds), *Mass Communication Review Yearbook*, Vol. 2, pp. 332–354. Beverly Hills, CA, and London: Sage Publications.
- Baehr, H. (1980): *Women and the Media*. London: Pergamon.
- Baerns, B. (1987): Journalism versus Public Relations in the Federal Republic of Germany, in D.L. Paletz (ed): *Political Communication Research*, pp. 88–107. Norwood, NJ: Ablex.
- Bagdikian, B. (1988): *The Media Monopoly*. Boston, MA: Beacon Press.

- Ball-Rokeach, S.J. (1985): The Origins of Individual Media-System Dependency, *Communication Research*, 12, 4: 485–510.
- Ball-Rokeach, S.J., DeFleur, M.L. (1976): A Dependency Model of Mass Media Effects, *Communication Research*, 3: 3–21.
- Barthes, R. (1967): *Elements of Semiology*. London: Jonathan Cape.
- Barthes, R. (1972): *Mythologies*. London: Jonathan Cape.
- Barthes, R. (1977): *Image, Music, Text: Essays*, selected and translated by Stephen Heath. London: Fontana.
- Barwise, T.P., Ehrenberg, A.S.C. (1988): *Television and its Audience*. Newbury Park, CA, and London: Sage Publications.
- Bass, A.Z. (1969): Refining the Gatekeeper Concept, *Journalism Quarterly*, 46: 69–72.
- Bauer, R.A. (1958): The Communicator and the Audience, *Journal of Conflict Resolution*, 2, 1: 67–77. Rovněž in L.A. Dexter, D.M. White (eds), *People, Society and Mass Communication*, pp. 125–139. New York: Free Press.
- Bauer, R.A. (1964): The Obstinate Audience, *American Psychologist*, 19: 319–328.
- Bauer, R.A., Bauer, A. (1960): America, Mass Society and Mass Media, *Journal of Social Issues*, 10, 3: 3–66.
- Bauman, Z. (1972): A Note on Mass Culture: On Infrastructure, in D. McQuail (ed). *Sociology of Mass Communication*, pp. 61–74. Harmondsworth: Penguin.
- Bausinger, H. (1984): Media, Technology and Daily Life, *Media, Culture and Society*, 6, 4: 343–351.
- Becker, L. (1982): The Mass Media and Citizen Assessment of Issue Importance, in D.C. Whitney et al. (eds), *Mass Communication Review Yearbook*, Vol. 3, pp. 521–536. Beverly Hills, CA, and London: Sage Publications.
- Behr, R.L., Iyengar, S. (1985): TV News, Real World Cues and Changes in the Public Agenda, *Public Opinion Quarterly*, 49, I: 38–57.
- Bell, A. (1991): *The Language of News Media*. Oxford: Blackwell.
- Bell, D. (1961): *The End of Ideology*. New York: Collier Books.
- Bell, D. (1973): *The Coming of Post-Industrial Society*. New York: Basic Books.
- Beniger, J.R. (1986): *The Control Revolution*. Cambridge, MA: Harvard University Press.
- Benjamin, W. (1977): The Work of Art in an Age of Mechanical Reproduction, in J. Curran et al. (eds), *Mass Communication and Society*, pp. 384–408. London: Edward Arnold.
- Benthall, J. (1993): *Disasters, Relief and the Media*. London: I.B. Taurus.
- Berelson, B. (1949): What Missing the Newspaper Means, in P.F. Lazarsfeld, F. M. Stanton (eds), *Communication Research 1948–9*, pp. 111–129. New York: Duell, Sloan and Pearce.
- Berelson, B. (1952): *Content Analysis in Communication Research*. Glencoe, IL: Free Press.
- Berelson, B. (1959): The State of Communication Research, *Public Opinion Quarterly*, 23, 1: 1–6.
- Berelson, B., Salter, P.J. (1946): Majority and Minority Americans: An Analysis of Magazine Fiction, *Public Opinion Quarterly*, 10: 168–190.
- Berelson, B., Lazarsfeld, P.J., McPhee, W.N. (1954): *Voting: A Study of Opinion Formation in a Presidential Campaign*. Chicago: Chicago University Press.

- Berger, C.R., Chaffee, S.H. (1987): The Study of Communication as a Science, in C.R. Berger, S.H. Chaffee (eds), *Handbook of Communication Science*, pp. 15–19. Beverly Hills, CA, and London: Sage Publications.
- Bilteyst, D. (1991): Resisting American Hegemony: A Comparative Analysis of the Reception of Domestic and US Fiction, *European Journal of Communication*, 6, 4: 469–497.
- Bilteyst, D. (1992): Language and Culture as Ultimate Barriers?, *European Journal of Communication*, 7, 4: 517–540.
- Biocca, F.A. (1988): Opposing Conceptions of the Audience, in J. Anderson (ed), *Communication Yearbook 11*, pp. 51–80. Newbury Park, CA, and London: Sage Publications.
- Blanchard, M.A. (1977): The Hutchins Commission, the Press and the Responsibility Concept, *Journalism Monographs*, 49.
- Blau, P., Scott, W. (1963): *Formal Organizations*. London: Routledge and Kegan Paul.
- Blumer, H. (1933): *Movies and Conduct*. New York: Macmillan.
- Blumer, H. (1939): The Mass, the Public and Public Opinion, in A.M. Lee (ed), *New Outlines of the Principles of Sociology*. New York: Barnes and Noble.
- Blumer, H., Hauser, P.M. (1933): *Movies, Delinquency and Crime*. New York: Macmillan.
- Blumler, J.G. (1970): The Political Effects of Television, in J.D. Halloran (ed), *The Effects of Television*, pp. 69–104. Leicester: Leicester University Press.
- Blumler, J.G. (1985): The Social Character of Media Gratifications, in K.E. Rosengren et al. (eds), *Media Gratification Research: Current Perspectives*, pp. 41–59. Beverly Hills, CA, and London: Sage Publications.
- Blumler, J.G. (1991): The New Television Marketplace, in J. Curran and M. Gurevitch (eds), *Mass Media and Society*, pp. 194–215. London: Edward Arnold.
- Blumler, J.G. (ed) (1992): *Television and the Public Interest*. London: Sage Publications.
- Blumler, J.G., Katz, E. (eds) (1974): *The Uses of Mass Communications*. Beverly Hills, CA, and London: Sage Publications.
- Blumler, J.G., McQuail, D. (1968): *Television in Politics: Its Uses and Influence*. London: Faber.
- Boorman, J. (1987): *Money into Light*. London: Faber.
- Boorstin, D. (1961): *The Image: A Guide to Pseudo-Events in America*. New York: Atheneum.
- Bordewijk, J.L., van Kaam, B. (1986): Towards a New Classification of Tele-Information Services, *Intermedia* 14, 1: 16–21. Originally published in *Allocutie*. Baarn: Bosch and Keuning, 1982.
- Bourdieu, P. (1986): *Distinction: A Social Critique of the Judgement of Taste*. London: Routledge.
- Boyd-Barrett, O. (1977): Media Imperialism, in J. Curran et al. (eds), *Mass Communication and Society*, pp. 116–135. London: Edward Arnold.
- Boyd-Barrett, O. (1980): *The International News Agencies*. London: Constable.
- Boyd-Barrett, O. (1982): Cultural Dependency and the Mass Media, in M. Gurevitch et al. (eds), *Culture, Society and the Media*, pp. 174–195. London: Methuen.
- Bramson, L. (1961): *The Political Context of Sociology*. Princeton, NJ: Princeton University Press.

- Breed, W. (1955): Social Control in the Newsroom: A Functional Analysis, *Social Forces*, 33: 326–355.
- Breed, W. (1956): Analysing News: Some Questions for Research, *Journalism Quarterly*, 33: 467–377.
- Breed, W. (1958): Mass Communication and Socio-Cultural Integration, *Social Forces*, 37: 109–116.
- Brown, J.R. (ed) (1976): *Children and Television*. London: Collier-Macmillan.
- Brown, J.R., Linné, O. (1976): The Family as a Mediator of Television's Effects, in J.R. Brown (ed), *Children and Television*, pp. 184–198. London: Collier-Macmillan.
- Brown, M.E. (ed) (1990): *Television and Women's Culture*. Newbury Park, CA, and London: Sage Publications.
- Bryant, J., Zillman, D. (eds) (1986): *Perspectives on Media Effects*. Hillsdale, NJ: Laurence Erlbaum.
- Burgelin, O. (1972): Structural Analysis and Mass Communication, in D. McQuail (ed), *Sociology of Mass Communications*, pp. 313–328. Harmondsworth: Penguin.
- Burgelman, J.-C. (1986): The Future of Public Service Broadcasting: A Case Study for a „New“ Communications Policy, *European Journal of Communication*, 1, 2: 173–202.
- Burnett, R. (1990): *Concentration and Diversity in the International Phonogram Industry*. Gothenburg: University of Gothenburg.
- Burns, T. (1969): Public Service and Private World, in P. Halmos (ed), *The Sociology of Mass Media Communicators*, pp. 53–73. Keele: University of Keele.
- Burns, T. (1977): *The BBC: Public Institution and Private World*. London: Macmillan.
- Burrell, G., Morgan, G. (1979): *Sociological Paradigms and Organizational Analysis*. London: Heinemann.
- Cantor, M. (1971): *The Hollywood Television Producers*. New York: Basic Books.
- Cantor, M., Cantor, J. (1992): *Prime Time Television*, 2nd ed. Newbury Park, CA, and London: Sage Publications.
- Cantril, H., Allport, G. (1935): *The Psychology of Radio*. New York: Harper.
- Cantril, H., Gaudet, H., Hertzog, H. (1940): *The Invasion from Mars*. Princeton, NJ: Princeton University Press.
- Carey, J. (1969): The Communication Revolution and the Professional Communicator, in P. Halmos (ed): *The Sociology of Mass Media Communicators*, pp. 23–38. Keele: University of Keele.
- Carey, J. (1975): A Cultural Approach to Communication, *Communication*, 2: 1–22.
- Carey, J. (1988): *Communication as Culture*. Boston, MA: Unwin Hyman.
- Carlsson, G., Dahlberg, A., Rosengren, K.E. (1981): Mass Media Content, Public Opinion and Social Change, in K. Rosengren (ed): *Advances in Content Analysis*, pp. 227–240. Beverly Hills, CA, and London: Sage Publications.
- Chaffee, S.H. (1977): The Diffusion of Political Information, in S.H. Chaffee (ed): *Political Communication*, pp. 85–128. Beverly Hills, CA: Sage Publications.
- Chaffee, S.H. (1981): Mass Media Effects: New Research Perspectives, in C.G. Wilhoit, H. de Bock (eds), *Mass Communication Review Yearbook*, Vol. 2, pp. 77–108. Beverly Hills, CA, and London: Sage Publications.
- Chaffee, S.H., Hochheimer, J.L. (1982): The Beginnings of Political Communication Research in the US. Origins of the Limited Effects Model, in E.M. Rogers, F. Balle

- (eds), *The Media Revolution in America and Europe*, pp. 263–283. Norwood, NJ: Ablex.
- Chaffee, S.H., Roser, C. (1986): Involvement and the Consistency of Knowledge, Attitudes and Behavior, *Communication Research*, 3: 373–399.
- Chaney, D. (1972): *Processes of Mass Communication*. London: Macmillan.
- Chibnall, S. (1977): *Law and Order News*. London: Tavistock.
- Clark, T. N. (ed) (1969): *On Communication and Social Influence*. Collected essays of Gabriel Tarde. Chicago: Chicago University Press.
- Cohen, B. (1963): *The Press and Foreign Policy*. Princeton, NJ. Princeton University Press.
- Cohen, S. (1972): *Folk Devils and Moral Panics*. London: McGibbon and Kee.
- Cohen, S., Young, J. (eds) (1973): *The Manufacture of News*. London: Constable.
- Comstock, G. (ed) (1986): *Public Communication and Behavior*. New York: Academic Press.
- Comstock, G., Chaffee, S., Katzman, N., McCombs, M., Roberts, D. (1978): *Television and Human Behaviour*. New York: Columbia University Press.
- Cooper, E., Jahoda, M. (1947): The Evasion of Propaganda, *Journal of Psychology*, 23: 15–25.
- Cox, H., Morgan, D. (1973): *City Politics and the Press*. Cambridge: Cambridge University Press.
- Crowley, D., Mitchell, D. (eds.) (1994): *Communication Theory Today*. Oxford: Polity Press.
- Cuilenberg, J.J. van (1987): The Information Society. Some Trends and Implications, *European Journal of Communication*, 2, 1: 105–121.
- Cuilenburg, J.J. van, de Ridder, J., Kleinnijenhuis, J. (1986): A Theory of Evaluative Discourse, *European Journal of Communication*, 1, 1: 65–96.
- Curran, J. (1986): The Impact of Advertising on the British Mass Media, in R. Collins et al. (eds), *Media, Culture and Society*, pp. 309–335. Beverly Hills, CA, and London: Sage Publications.
- Curran, J. (1990): The New Revisionism in Mass Communication Research: A Reappraisal, *European Journal of Communication*, 5, 2/3, 135–164.
- Curran, J. (1991): Mass Media and Democracy. A Reappraisal, in J. Curran, M. Gurevitch (eds), *Mass Media and Society*, pp. 112–117. London: Edward Arnold.
- Curran, J., Gurevitch, M. (eds) (1991): *Mass Media and Society*. London: Edward Arnold.
- Curran, J., Seaton, J. (1988): *Power without Responsibility*, 3rd ed. London: Fontana.
- Curran, J., Gurevitch, M., Woollacott, J. (eds) (1977): *Mass Communication and Society*. London: Edward Arnold.
- Curran, J., Douglas, A., Whannel, G. (1981): The Political Economy of the Human Interest Story, in A. Smith (ed), *Newspapers and Democracy*, pp. 288–316. Cambridge, MA: MIT Press.
- Dahlgren, P., Sparks, C.S. (eds) (1992): *Journalism and Popular Culture*. London: Sage Publications.
- Damton, R. (1975): Writing News, Telling Stories, *Daedalus*, Spring: 175–194.
- Damton, R. (1990): *The Kiss of Lamourette*. New York: Norton.

- Davis, D.K., Robinson, J.P. (1986): News Story Attributes and Comprehension, in J.P. Robinson, M. Levy, *The Main Source*, pp. 179–210. Beverly Hills, CA, and London: Sage Publications.
- Davis, D.K., Robinson, J.P. (1989): Newsflow and Democratic Society, in G. Comstock (ed), *Public Communication and Behavior*, Vol. 2. Orlando, FA: Academic Press.
- Dawson, R.E., Prewitt, K. (1969): *Political Socialization*. Boston, MA: Little, Brown.
- DeFleur, M.L. (1964): Occupational Roles as Portrayed on Television, *Public Opinion Quarterly*, 28: 57–74.
- DeFleur, M.L. (1970): *Theories of Mass Communication*, 2nd ed. New York: David McKay.
- DeFleur, M.L., Ball-Rokeach, S. (1989): *Theories of Mass Communication*, 5th ed. New York: Longman. České vydání Praha: Karolinum 1996.
- Delia, J.G. (1987): Communication Research: A History, in S.H. Chaffee, C. Berger (eds), *Handbook of Communication Science*, pp. 20–98. Newbury Park, CA, and London: Sage Publications.
- Deming, C.J. (1991): *Hill Street Blues* as Narrative, in R. Avery, D. Eason (eds), *Critical Perspectives on Media and Society*, pp. 240–264. New York: Guilford.
- Dennis, J. (ed) (1973): *Socialization to Politics*. New York: Wiley.
- Dervin, B. (1987): The Potential Contribution of Feminist Scholarship to the Field of Communication, *Journal of Communication*, 37, 4: 107–114.
- Dexter, L.A., White, D.M. (eds) (1964): *People, Society and Mass Communication*. New York: Free Press.
- Dijk, T. van (1983): Discourse Analysis: Its Development and Application to the Structure of News, *Journal of Communication*, 33, 3: 20–43.
- Dijk, T. van (1985): *Discourse and Communication*. Berlin: de Gruyter.
- Dijk, T. van (1991): *Racism and the Press*. London: Routledge.
- Dimmick, J., Coit, P. (1982): Levels of Analysis in Mass Media Decision-Making, *Communication Research*, 9, 1: 3–32.
- Dimmick, J., Rothebuhler, E. (1984): The Theory of the Niche: Quantifying Competition among Media Industries, *Journal of Communication*, 34, 3: 103–119.
- Docherty, T. (ed) (1993): *Postmodernism*. New York, London: Harvester/Wheatsheaf.
- Dominick, J.R., Wurtzel, A., Lometti, G. (1975): TV Journalism as Show Business: A Content Analysis of Eyewitness News, *Journalism Quarterly*, 52: 213–218.
- Donohue, G.A., Tichenor, P., Olien, C.N. (1975): Mass Media and the Knowledge Gap, *Communication Research* 2: 3–23.
- Donsbach, W. (1983): Journalists' Conception of Their Role, *Gazette*, 32, 1: 19–36.
- Doob, A., McDonald, G.E. (1979): Television Viewing and the Fear of Victimization: Is the Relationship Causal?, *Journal of Social Psychology and Personality*, 37: 170–179. Reprinted in G.C. Wilhoit, H. de Bock (eds), *Mass Communication Review Yearbook*, Vol. 1, 1980, pp. 479–488. Beverly Hills, CA, and London. Sage Publications.
- Dordick, H., Wang G. (1993): *The Information Society*. Newbury Park, CA, and London: Sage Publications.
- Downing, J. (1984): *Radical Media*. Boston, MA: South End Press.
- Dreier, P. (1982): The Position of the Press in the US Power Structure, *Social Problems*, 29, 3: 298–310 .

- Drotner, K. (1992): *Modernity and Media Panics*, in M. Skovmand, K. Schrøder (eds), *Media Cultures*, pp. 42–62. London: Routledge.
- Eco, U. (1977): *A Theory of Semiotics*. London: Macmillan.
- Eco, U. (1979): *The Role of the Reader*. Bloomington, IN: University of Indiana Press.
- Edelman, M.J. (1967): *The Symbolic Uses of Politics*. Urbana, IL: University of Illinois Press.
- Eldridge, J. (1993): *Getting the Message*. London: Routledge.
- Eisenstein, E. (1978): *The Printing Press as an Agent of Change*, 2 vols. New York: Cambridge University Press.
- Elliott, P. (1972): *The Making of a Television Series – A Case Study in the Production of Culture*. London: Constable.
- Elliott, P. (1974): *Uses and Gratifications Research: A Critique and a Sociological Alternative*, in J.G. Blumler, E. Katz (eds), *The Uses of Mass Communications*, pp. 249–268. Beverly Hills, CA, and London: Sage Publications.
- Elliott, P. (1977): *Media Organizations and Occupations – an Overview*, in J. Curran et al. (eds), *Mass Communication and Society*, pp. 142–173. London: Edward Arnold.
- Elliott, P. (1982): *Intellectuals, the „Information Society“ and the Disappearance of the Public Sphere*, *Media, Culture and Society*, 4: 243–253.
- Ellis, J. (1982): *Visible Fictions*. London: Routledge and Kegan Paul.
- Emmett, B.P. (1968): *A New Role for Research in Broadcasting*, *Public Opinion Quarterly*, 32: 654–665.
- Emmett, B.P. (1972): *The TV and Radio Audience in Britain*, in D. McQuail (ed), *Sociology of Mass Communications*, pp. 195–219. Harmondsworth: Penguin.
- Engwall, L. (1978): *Newspapers as Organizations*. Farnborough, Hants: Saxon House.
- Entman, R.M. (1989): *Democracy without Citizens: Media and the Decay of American Politics*. New York: Oxford University Press.
- Entman, R.M. (1991): *Framing US Coverage of International News*, *Journal of Communication*, 41, 4: 6–27.
- Enzensberger, H.M. (1970): *Constituents of a Theory of the Media*, *New Left Review*, 64: 13–36. Též in D. McQuail (ed), *Sociology of Mass Communications*, pp. 99–116. Harmondsworth: Penguin.
- Ericson, R.V., Baranek, P.M., Chan, J.B.L. (1987): *Visualizing Deviance*. Toronto. University of Toronto Press.
- Ericson, R.V., Baranek, P.M., Chan, J.B.L. (1991): *Representing Order: Crime, Law and Justice in the News Media*. Toronto. University of Toronto Press.
- Espé, H., Seiwert, M. (1986): *European Television Viewer Types: A Six-Nation Classification by Programme Interests*, *European Journal of Communication*, 1, 3: 301–325.
- Ettema, J.S., Whitney, D.C. (eds) (1982): *Individuals in Mass Media Organizations*. Beverly Hills, CA, and London: Sage Publications.
- Ettema, J.S., Whitney, D.C., Wackman, D.B. (1987): *Professional Mass Communicators*, in C. Berger, S.H. Chaffee (eds), *Handbook of Communication Science*, pp. 747–780. Beverly Hills, CA, and London: Sage Publications.
- Etzioni, A. (1961): *Complex Organizations*. Glencoe, IL: Free Press.
- Febvre, L., Martin, H.J. (1984): *The Coming of the Book*. London: Verso.

- Feilitzen, C. von (1976): The Functions Served by the Mass Media, in J.W. Brown (ed), *Children and Television*, pp. 90–115. London: Collier-Macmillan.
- Ferguson, M. (1983): *Forever Feminine: Women's Magazines and the Cult of Femininity*. London: Heinemann.
- Ferguson, M. (1986a): The Challenge of Neo-Technological Determinism for Communication Systems of Industry and Culture, in M. Ferguson (ed), *New Communication Technologies and the Public Interest*, pp. 52–70. London and Beverly Hills, CA: Sage Publications.
- Ferguson, M. (ed) (1986b): *New Communication Technologies and the Public Interest*. London and Beverly Hills, CA: Sage Publications.
- Ferguson, M. (ed) (1990): *Public Communication: The New Imperatives*. London and Newbury Park, CA: Sage Publications.
- Ferguson, M. (ed) (1992): The Mythology about Globalization, *European Journal of Communication*, 7: 69–93.
- Festinger, L.A. (1957): *A Theory of Cognitive Dissonance*. New York: Row Peterson.
- Findahl, O., Hoijer, B. (1981): Studies of News from the Perspective of Human Comprehension, in G.C. Wilhoit, H. de Bock (eds), *Mass Communication Review Yearbook*, Vol. 2, pp. 393–403. Beverly Hills, CA, and London: Sage Publications.
- Findahl, O., Hoijer, B. (1985): Some Characteristics of News Memory and Comprehension, *Journal of Broadcasting and Electronic Media*, 29, 4: 379–398.
- Fishman, J. (1980): *Manufacturing News*. Austin, TX: University of Texas Press.
- Fishman, M. (1982): News and Non-Events: Making the Visible Invisible, in J.S. Ettema, D.C. Whitney (eds), *Individuals in Mass Media Organizations*, pp. 219–240. Beverly Hills, CA, and London: Sage Publications.
- Fiske, J. (1982): *Introduction to Communication Studies*. London: Methuen.
- Fiske, J. (1987): *Television Culture*. London: Methuen.
- Fiske, J. (1989): *Reading the Popular*. Boston, MA: Unwin and Hyman.
- Fiske, J. (1992): The Cultural Economy of Fandom, in L. Lewis (ed), *The Adoring Audience*, pp. 30–49. London: Routledge.
- Fjaestad, B., Holmlov P.G. (1976): The Journalist's View, *Journal of Communication*, 2: 108–114.
- Frederick, H.H. (1992): *Global Communications and International Relations*. Belmont, CA: Wadsworth.
- French, J.R.P., Raven, B.H. (1953): The Bases of Social Power, in D. Cartwright, A. Zander (eds), *Group Dynamics*, pp. 259–269. London: Tavistock.
- Frick, F.C. (1959): Information Theory, in S. Koch (ed) *Psychology. A Study of a Science*, pp. 611–636. New York: McGraw-Hill.
- Friedson, E. (1953): Communications Research and the Concept of the Mass, *American Sociological Review*, 18, 3: 313–317.
- Frissen, V. (1992): Trapped in Electronic Cages? Gender and New Information Technology, *Media, Culture and Society*, 14: 31–50.
- Frith, S. (1981): *Sound Effects*. New York: Pantheon.
- Gallagher, M. (1981): *Unequal Opportunities: The Case of Women and the Media*. Paris: UNESCO.
- Galtung, J., Ruge, M. (1965): The Structure of Foreign News, *Journal of Peace Research*, 1: 64–90. Rovněž in J. Tunstall (ed), *Media Sociology*, pp. 259–298. London: Constable.

- Gamson, W., Modigliani, A. (1989): Media Discourse and Public Opinion on Nuclear Power. A Constructivist Approach, *American Journal of Sociology* 95: 1–37.
- Gandy, O. (1982): *Beyond Agenda Setting*. Norwood, NJ: Ablex.
- Gans, H.J. (1957): The Creator-Audience Relationship in the Mass Media, in B. Rosenberg, D.M. White (eds) *Mass Culture*, pp. 315–324. New York: Free Press.
- Gans, H.J. (1979): *Deciding What's News*. New York: Vintage Books.
- Garnham, N. (1979): Contribution to a Political Economy of Mass Communication, *Media, Culture and Society*, 1, 2: 123–146.
- Garnham, N. (1986): The Media and the Public Sphere, in P. Golding, G. Murdock (eds), *Communicating Politics*, pp. 37–54. Leicester: Leicester University Press.
- Gaziano, C. (1983): The „Knowledge Gap“. An Analytical Review of Media Effects, *Communication Research*, 10, 4: 447–486.
- Gaziano, C. (1989): Chain Newspaper Homogeneity and Presidential Endorsements 1971–1988, *Journalism Quarterly*, 66, 4: 836–845.
- Geiger, K., Sokol, R. (1959): Social Norms in Watching Television, *American Journal of Sociology*, 65, 3: 178–181.
- Geis, M.L. (1987): *The Language of Politics*. Berlin: Springer.
- Geraghty, C. (1991): *Women and Soap Operas*. Cambridge: Polity Press.
- Gerbner, G. (1964): Ideological Perspectives and Political Tendencies in News Reporting, *Journalism Quarterly*, 41: 495–506.
- Gerbner, G. (1967): Mass Media and Human Communication Theory, in F.E.X. Dance (ed), *Human Communication Theory*, pp. 40–57. New York: Holt, Rinehart and Winston.
- Gerbner, G. (1969): Institutional Pressures on Mass Communicators, in P. Halmos (ed), *The Sociology of Mass Media Communicator*, pp. 20. Keele: University of Keele.
- Gerbner, G. (1973): Cultural Indicators – the Third Voice, in G. Gerbner, L. Gross, W. Melody (eds), *Communications Technology and Social Policy*, pp. 553–573. New York: Wiley.
- Gerbner, G., Marvanyi, G. (1977): The Many Worlds of the World's Press, *Journal of Communication*, 27, 1: 52–66.
- Gerbner, G., Gross, L., Morgan, M., Signorielli, N., Jackson-Beek, M. (1979): The Demonstration of Power. Violence Profile No. 10, *Journal of Communication*, 29, 3: 177–196.
- Gerbner, G., Gross, L., Morgan, M., Signorielli, N. (1984): The Political Correlates of TV Viewing, *Public Opinion Quarterly*, 48: 283–300.
- Giddens, A. (1991): *Modernity and Self-Identity*. Oxford: Polity Press.
- Gieber, W. (1956): Across the Desk: A Study of 16 Telegraph Editors, *Journalism Quarterly*, 33, 423–433.
- Gieber, W., Johnson, W. (1961): The City Hall Beat: A Study of Reporter and Source Roles, *Journalism Quarterly*, 38: 289–297.
- Giffard, C.A. (1989): *UNESCO and the Media*. White Plains, NY: Longman.
- Giner, S. (1976): *Mass Society*. London: Martin Robertson.
- Gitlin, T. (1978): Media Sociology. The Dominant Paradigm, *Theory and Society*, 6: 205–253. Přetištěno v G.C. Wilhoit, H. de Bock (eds), *Mass Communication Review Yearbook*, Vol. 2, 1981, pp. 73–122. Beverly Hills, CA, and London: Sage Publications.

- Gitlin, T. (1980): *The Whole World Is Watching – Mass Media in the Making and Unmaking of the New Left*. Berkeley, CA: University of California Press.
- Gitlin, T. (1989): Postmodernism: Roots and Politics, in I. Angus, S. Jhally (eds), *Cultural Politics in Contemporary America*, pp. 347–360. New York and London: Routledge.
- Glasgow Media Group (1976): *Bad News*. London: Routledge and Kegan Paul.
- Glasgow Media Group (1980): *More Bad News*. London: Routledge and Kegan Paul.
- Glasgow Media Group (1985): *War and Peace News*. Milton Keynes: Open University Press.
- Glasser, T. (1984): Competition among Radio Formats, *Journal of Broadcasting*, 28, 2: 127–142.
- Glasser, T. (1986): Press Responsibility and First Amendment Values, in D. Elliott (ed), *Responsible Journalism*, pp. 81–89. Newbury Park, CA, and London: Sage Publications.
- Goffman, E. (1976): *Gender Advertisements*. London: Macmillan.
- Golding, P. (1981): The Missing Dimensions: News Media and the Management of Change, in E. Katz, T. Szecskö (eds), *Mass Media and Social Change*. London and Beverly Hills, CA: Sage Publications.
- Golding, P. (1990): Political Communication and Citizenship, in M. Ferguson (ed), *Public Communication: The New Imperatives*, pp. 84–100. London and Newbury Park, CA: Sage Publications.
- Golding, P., Elliott, P. (1979): *Making the News*. London: Longman.
- Golding, P., Middleton, S. (1982): *Images of Welfare – Press and Public Attitudes to Poverty*. Oxford: Blackwell and Martin Robertson.
- Golding, P., Murdock, G. (1978): Theories of Communication and Theories of Society, *Communication Research*, 5, 3: 390–356.
- Golding, P., Murdock, G. (1991): Culture, Communications and Political Economy, in J. Curran, M. Gurevitch (eds), *Mass Media and Society*, pp. 15–32. London: Edward Arnold.
- Gould, P., Johnson, J., Chapman, G. (1984): *The Structure of Television*. London: Pion.
- Gouldner, A. (1976): *The Dialectic of Ideology and Technology*. London: Macmillan.
- Graber, D. (1976a): Press and Television as Opinion Resources in Presidential Campaigns, *Public Opinion Quarterly*, 40, 3: 285–303.
- Graber, D. (1976b): *Verbal Behavior and Politics*. Urbana, IL: University of Illinois Press.
- Graber, D. (1981): Political Language, in D.D. Nimmo, D. Sanders (eds), *Handbook of Political Communication*, pp. 195–224. Beverly Hills, CA, and London: Sage Publications.
- Graber, D. (1984): *Processing the News*. New York: Longman.
- Gramsci, A. (1971): *Selections from the Prison Notebooks*. London: Lawrence and Wishart.
- Greenberg, B.S. (1964): Person-to-Person Communication in the Diffusion of a News Event, *Journalism Quarterly*, 41: 489–494.
- Gripsrud, J. (1989): High Culture Revisited, *Cultural Studies*, 3, 2: 194–197.
- Gross, L.P. (1977): Television as a Trojan Horse, *School Media Quarterly*, Spring: 175–180.

- Grossberg, L. (1989): *Swinging on the (Postmodern) Star*, in I. Angus, S. Jhally (eds), *Cultural Politics in Contemporary Politics*, pp. 254–268. New York: Routledge.
- Grossberg, L. (1991): *Strategies of Marxist Cultural Interpretation*, in R.K. Avery, D. Eason (eds), *Critical Perspectives on Media and Society*, pp. 126–159. New York and London: Guilford Press.
- Grossman, M.B., Kumar, M.J. (1981): *Portraying the President*. Baltimore, MD. Johns Hopkins University Press.
- Gunter, B. (1987): *Poor Reception: Misunderstanding and Forgetting Broadcast News*. Hillsdale, NJ: Laurence Erlbaum.
- Gunter, B., Winstone, P. (1993): *Public Attitudes to Television 1992*. London: John Libby.
- Gurevitch, M., Levy, M. (1986): *Information and Meaning: Audience Explanations of Social Issues*, in J.P. Robinson, M. Levy, *The Main Source*, pp. 159–175. Beverly Hills, CA, and London: Sage Publications.
- Gurevitch, M., Bennet, T., Curran, J., Woollacott, J. (1982): (eds), *Culture, Society and the Media*. London: Methuen.
- Habermas, J. (1989): *The Structural Transformation of the Public Sphere*. Cambridge, MA: MIT Press.
- Hachten, W.A. (1981): *The World News Prism: Changing Media, Changing Ideologies*. Ames, IA: Iowa State University Press.
- Hackett, R.A. (1984): *Decline of a Paradigm? Bias and Objectivity in News Media Studies*, *Critical Studies in Mass Communication*, 1: 229–259.
- Hagen, E. (1962): *On the Theory of Social Change*. Homewood, IL: Dorsey Press.
- Haight, T. (1983): *The Critical Research Dilemma*, *Journal of Communication*, 33, 3: 226–236.
- Hall, S. (1973): *The Determination of News Photographs*, in S. Cohen and J. Young (eds), *The Manufacture of News*, pp. 176–190. London: Constable.
- Hall, S. (1977): *Culture, the Media and the Ideological Effect*, in J. Curran et al. (eds), *Mass Communication and Society*, pp. 315–348. London: Edward Arnold.
- Hall, S. (1980): *Coding and Encoding in the Television Discourse*, in S. Hall et al. (eds), *Culture, Media, Language*, pp. 197–208. London: Hutchinson.
- Hall, S. (1982): *The Rediscovery of Ideology. Return of the Repressed in Media Studies*, in M. Gurevitch et al. (eds), *Culture, Society and the Media*, pp. 56–90. London: Methuen.
- Hall, S. (1989): *Ideology and Communication Theory*, in B. Dervin et al. (eds), *Rethinking Communication*, Vol. 1, *Paradigm Issues*, pp. 40–52. Newbury Park, CA, and London: Sage Publications.
- Hall, S., Jefferson, T. (1975): *Resistance through Rituals*. London: Hutchinson.
- Hall, S., Clarke, J., Critcher, C., Jefferson, T., Roberts, B. (1978): *Policing the Crisis*. London: Macmillan.
- Hall, S., Hobson, D., Lowe, A., Willis, P. (1980): *Culture, Media, Language*. London: Hutchinson.
- Hallin, D.C. (1992): *Sound Bite News: TV Coverage of Elections 1968–1988*, *Journal of Communication*, 42, 2: 5–24.
- Hallin, D.C., Mancini, P. (1984): *Political Structure and Representational Form in US and Italian TV News*, *Theory and Society*, 13, 40: 829–850.

- Halloran, J.D., Elliott, P., Murdock, G. (1970): *Communications and Demonstrations*. Harmondsworth: Penguin.
- Halmos, P. (ed) (1969): *The Sociology of Mass Media Communicators*. Sociological Review Monographs 13. Keele. University of Keele.
- Hamelink, C. (1983): *Cultural Autonomy in Global Communications*. Norwood, NJ: Ablex.
- Hardt, H. (1979): *Social Theories of the Press: Early German and American Perspectives*. Beverly Hills, CA, and London: Sage Publications.
- Hardt, H. (1991): *Critical Communication Studies*. London and New York: Routledge.
- Harris, N.G.E. (1992): Codes of Conduct for Journalists, in A. Belsey, R. Chadwick (eds), *Ethical Issues in Journalism*, pp. 62–76. London: Routledge.
- Hartley, J. (1992): *The Politics of Pictures*. London: Routledge.
- Hartman, P., Husband, C. (1974): *Racism and Mass Media*. London: Davis Poynter.
- Harvey, D. (1989): *The Condition of Postmodernity*. Oxford: Blackwell.
- Hawkes, T. (1977): *Structuralism and Semiology*. London: Methuen.
- Hawkins, R.P., Pingree, S. (1983): TV's Influence on Social Reality, in E. Wartella et al. (eds), *Mass Communication Review Year Book*, Vol. 4, pp. 53–76. Beverly Hills, CA, and London: Sage Publications.
- Hedinsson, E., (1981): *Television, Family and Society – the Social Origins and Effects of Adolescent TV Use*. Stockholm: Almqvist and Wiksell.
- Heeter, C. (1988): The Choice Process Model, in C. Heeter, B.S. Greenberg (eds), *Cable Viewing*, pp. 11–32. Norwood, NJ: Ablex.
- Heinderyckx, F. (1993): TV News Programmes in West Europe: A Comparative Study, *European Journal of Communication*, 8, 4.
- Held, V. (1970): *The Public Interest and Individual Interests*. New York: Basic Books.
- Hemánus, P. (1976): Objectivity in News Transmission, *Journal of Communication*, 26: 102–107.
- Herman, E., Chomsky, N. (1988): *Manufacturing Consent: The Political Economy of Mass Media*. New York: Pantheon.
- Hermes, J. (1994): *Easily Put Down*. Oxford: Polity Press.
- Herzog, H. (1944): What Do We Really Know about Daytime Serial Listeners?, in P.F. Lazarsfeld (ed), *Radio Research 1942–3*, pp. 2–23. New York: Duell, Sloan and Pearce.
- Hess, S. (1986): *The Ultimate Insiders: US Senators in the National Media*. Washington, DC: Brookings Institute.
- Hessler, R.C., Stipp, H. (1985): The Impact of Fictional Suicide Stories on US Fatalities: A Replication, *American Journal of Sociology*, 90, 1: 151–167.
- Hetherington, A. (1985): *News, Newspapers and Television*. London: Macmillan.
- Himmelweit, H.T., Swift, T. (1976): Continuities and Discontinuities in Media Taste, *Journal of Social Issues* 32, 6: 133–156.
- Himmelweit, H.T., Vince, P. and Oppenheim, A.N. (1958): *Television and the Child*. London: Oxford University Press.
- Hirsch, F., Gordon, D. (1975): *Newspaper Money*. London: Hutchinson.
- Hirsch, P.M. (1973): Processing Fads and Fashions: An Organization-Set Analysis of Culture Industry Systems, *American Journal of Sociology*, 77, 639–659.

- Hirsch, P.M. (1977): Occupational, Organizational and Institutional Models in Mass Communication, in P.M. Hirsch et al. (eds), *Strategies for Communication Research*, pp. 13–42. Beverly Hills, CA, and London: Sage Publications.
- Hirsch, P.M. (1980): The „Scary World“ of the Non-Viewer and Other Anomalies – a Reanalysis of Gerbner et al.’s Findings in Cultivation Analysis, Part 1, *Communication Research*, 7, 4: 403–456.
- Hirsch, P.M. (1981): On Not Learning from One’s Mistakes, Part II, *Communication Research*, 8, 1: 3–38.
- Hirsch, P.M., Miller, P. V., Kline, F. G. (eds) (1977): *Strategies for Communication Research*. Beverly Hills, CA, and London: Sage Publications.
- Hobson, D. (1982): *Crossroads: The Drama of Soap Opera*. London: Methuen,
- Hobson, D. (1989): Soap Operas at Work, in F. Seiter et al. (eds), *Remote Control*, pp. 130–149. London: Routledge.
- Holden, R.T. (1986): The Contagiousness of Aircraft Hijacking, *American Journal of Sociology*, 91, 4: 876–904.
- Holub, R. (1984): *Reception Theory*. London: Methuen.
- Homet, R.S. (1990): Communications Policy–Making in West Europe, in J.L. Martin, R.F. Hebert (eds), *Current Issues in International Communication*. New York: Longman.
- Hopkins, M. (1970): *Mass Media in the Soviet Union*. New York: Pegasus.
- Horton, D., Wohl, R.R. (1956): Mass Communication and Para-Social Interaction, *Psychiatry*, 19: 215–229.
- Hoskins, C., Mirus, R. (1988): Reasons for the US Dominance of the International Trade in Television Programmes, *Media, Culture and Society*, 10: 499–515.
- Hoskins, C., Mirus, R., Rozeboom, W. (1989): US Television Programs in the International Market: Unfair Pricing?, *Journal of Communication*, 39, 2: 55–75.
- Hovland, C.I., Lumsdaine, A.A., Sheffield, F.D. (1949): *Experiments in Mass Communication*. Princeton, NJ: Princeton University Press.
- Howitt, D., Cumberbatch, G. (1975): *Mass Media, Violence and Society*. New York: John Wiley.
- Huaco, G.A. (1963): *The Sociology of Film Art*. New York: Basic Books.
- Hughes, H.M. (1940): *News and the Human Interest Story*. Chicago: University of Chicago Press.
- Hughes, M. (1980): The Fruits of Cultivation Analysis: A Re-examination of Some Effects of TV Viewing, *Public Opinion Quarterly*, 44, 3: 287–302.
- Hutchins, R. (1947): Commission on Freedom of the Press, *A Free and Responsible Press*. Chicago: University of Chicago Press.
- Hyman H., Sheatsley, P. (1947): Some Reasons Why Information Campaigns Fail, *Public Opinion Quarterly*, 11: 412–423.
- Innis, H. (1950): *Empire and Communication*. Oxford: Clarendon Press.
- Innis, H. (1951): *The Bias of Communication*. Toronto. University of Toronto Press.
- Ito, Y. (1981): The „Johoka Shakai“ Approach to the Study of Communication in Japan, in G.C. Wilhoit, H. de Bock (eds), *Mass Communication Review Yearbook*, Vol. 2. Beverly Hills, CA, and London: Sage Publications.
- Ito, Y., Koshevar, I.J. (1983): Factors Accounting for the Flow of International Communications, *Keio Communication Review*, 4: 13–38.

- Iyengar, S., Kinder, D.R. (1987): *News That Matters: Television and American Opinion*. Chicago: University of Chicago Press.
- Jackson, I. (1971): *The Provincial Press and the Community*. Manchester: Manchester University Press.
- Jameson, F. (1984): Postmodernism: The Cultural Logic of Late Capitalism, *New Left Review*, 146, July–August: 53–92.
- Jameson, F. (1991): *Postmodernism*. London: Verso.
- Jankowski, N., Prehn, O., Stappers, J. (eds) (1992): *The People's Voice*. London: John Libby.
- Janowitz, M. (1952): *The Community Press in an Urban Setting*. Glencoe, IL: Free Press.
- Janowitz, M. (1968): The Study of Mass Communication, in *International Encyclopedia of the Social Sciences*, Vol. 3, pp. 41–53. New York: Macmillan and Free Press.
- Janowitz, M. (1975): Professional Models in Journalism: The Gatekeeper and Advocate, *Journalism Quarterly*, 52, 4: 618–626.
- Janowitz, M. (1981): Mass Media: Institutional Trends and Their Consequences, in M. Janowitz, P.M. Hirsch (eds), *Reader in Public Opinion and Mass Communication*, 3rd ed. pp. 303–321. New York: Free Press.
- Jansen, S.C. (1988): *Censorship*. New York: Oxford University Press.
- Jay, M. (1973): *The Dialectical Imagination*. London: Heinemann.
- Jensen, K.B. (1991): When Is Meaning? Communication Theory, Pragmatism and Mass Media Reception, in J. Anderson (ed), *Communication Yearbook 14*, pp. 3–32. Newbury Park, CA, and London: Sage Publications.
- Jensen, K.B., Jankowski, N. (eds) (1992): *A Handbook of Qualitative Methodologies*. London: Routledge.
- Jensen, K.B., Rosengren, K.E. (1990): Five Traditions in Search of the Audience, *European Journal of Communication*, 5, 2/3: 207–238.
- Jiráček, J., Köpplová, B. (1997): Kontury vývoje novinářského vzdělávání, *Dějiny a současnost* č. 4, 1997
- Johnstone, J.W.L., Slawski, E.J., Bowman, W.W. (1976): *The News People*. Urbana, IL: University of Illinois Press.
- Jowett, G., Linton, J.M. (1980): *Movies as Mass Communication*. Beverly Hills, CA, and London: Sage Publications.
- Kaplan, E.A. (1987): *Rocking around the Clock: Music Television, Postmodernism and Consumer Culture*. London: Methuen.
- Kaplan, E.A. (1992): Feminist Critiques and Television, in R.C. Allen (ed), *Channels of Discourse Reassembled*, pp. 247–283. London: Routledge.
- Katz, D. (1960): The Functional Approach to the Study of Attitudes, *Public Opinion Quarterly*, 24: 163–204.
- Katz, E. (1977): *Social Research and Broadcasting: Proposals for Further Development*. London: BBC.
- Katz, E. (1983): Publicity and Pluralistic Ignorance: Notes on the Spiral of Silence, in E. Wartella et al. (eds), *Mass Communication Review Yearbook*, Vol. 4, pp. 89–99. Beverly Hills, CA, and London: Sage Publications.
- Katz, E. (1988): Communications Research since Lazarsfeld, *Public Opinion Quarterly*, 51, 2: 525–545 .

- Katz, E., Dayan, D. (1986): Contents, Conquests and Coronations: Media Events and Their Heroes, in C.F. Graumann, S. Moscovici (eds), *Changing Conceptions of Leadership*. Berlin: Springer Verlag.
- Katz, E., Lazarsfeld, P.F. (1955): *Personal Influence*. Glencoe, IL: Free Press.
- Katz, E., Szecskö, T. (eds) (1981): *Mass Media and Social Change*. Beverly Hills, CA, and London: Sage Publications.
- Katz, E., Lewin, M.L., Hamilton, H. (1963): Traditions of Research on the Diffusion of Innovations, *American Sociological Review*, 28: 237–252.
- Katz, E., Gurevitch, M., Haas, H. (1973): On the Use of Mass Media for Important Things, *American Sociological Review*, 38: 164–181.
- Katz, E., Blumler, J.G., Gurevitch, M. (1974): Utilization of Mass Communication by the Individual, in J.G. Blumler, E. Katz (eds), *The Uses of Mass Communication*, pp. 19–32. Beverly Hills, CA, and London: Sage Publications.
- Katz, E., Adoni, H., Parness, P. (1977): Remembering the News – What the Picture Adds to the Sound, *Journalism Quarterly*, 54: 231–239.
- Keane, J. (1991): *The Media and Democracy*. Oxford: Polity Press.
- Kellner D. (1990): *Television and the Crisis of Democracy*. Boulder, CO: Westview Press.
- Kelman, H. (1961): Processes of Opinion Change, *Public Opinion Quarterly*, 25: 57–78.
- Kepplinger, H.M. (1983): Visual Biases in TV Campaign Coverage, in E. Wartella et al. (eds), *Mass Communication Review Yearbook*, Vol. 4, pp. 391–405. Beverly Hills, CA, and London: Sage Publications.
- Kerner, O. et al. (1968): *Report of the National Advisory Committee on Civil Disorders*. Washington, DC: GPO.
- Key, V.O. (1961): *Public Opinion and American Democracy*. New York: Alfred Knopf.
- Kingsbury, S.M., Hart, M. (1937): *Newspapers and the News*. New York: Putnams.
- Kivikuru, A., Varis, T. (eds) (1985): *Approaches to International Communication*. Helsinki: Finnish National UNESCO Commission.
- Klapper, J. (1960): *The Effects of Mass Communication*. New York: Free Press.
- Köcher, R. (1986): Bloodhounds or Missionaries: Role Definitions of German and British Journalists, *European Journal of Communication*, 1, 1: 43–64.
- Kornhauser, W. (1959): *The Politics of Mass Society*. New York: Free Press.
- Kornhauser, W. (1968): The Theory of Mass Society, in *International Encyclopedia of the Social Sciences*, Vol. 10, pp. 58–64. New York: Macmillan and Free Press.
- Kracauer, S. (1949): National Types as Hollywood Represents Them, *Public Opinion Quarterly*, 13: 53–72.
- Kraus, S., Davis D.K. (1976): *The Effects of Mass Communication on Political Behavior*. University Park, PA: Pennsylvania State University Press.
- Kraus, S., Davis, D.K., Lang, G.E., Lang K. (1975): Critical Events Analysis, in S.H. Chaffee (ed), *Political Communication Research*, pp. 195–216. Beverly Hills, CA, and London. Sage Publications.
- Krippendorff, K. (1980): *Content Analysis*. Beverly Hills, CA, and London: Sage Publications.
- Krugman, D.M., Reid, L.N. (1980): „The Public Interest“ as Defined by FCC Policy Makers, *Journal of Broadcasting*, 24, 3: 311–325.
- Krugman, H.E. (1965): The Impact of Television Advertising: Learning without Involvement, *Public Opinion Quarterly* 29: 349–356.

- Kumar, C. (1975): Holding the Middle Ground, *Sociology*, 9,3: 67–88. Reprinted in J. Curran et al. (eds), *Mass Communication and Society*, pp. 231–248. London: Edward Arnold.
- Lang, K., Lang, G.E. (1953): The Unique Perspective of Television and its Effect, *American Sociological Review*, 18, 1: 103–112.
- Lang, G., Lang K. (1981): Mass Communication and Public Opinion: Strategies for Research, in M. Rosenberg, R.H. Turner (eds), *Social Psychology: Sociological Perspectives*, pp. 653–682. New York: Basic Books.
- Lang, G., Lang, K. (1983): *The Battle for Public Opinion*. New York: Columbia University Press.
- Lasswell, H. (1948): The Structure and Function of Communication in Society, in L. Bryson (ed), *The Communication of Ideas*, pp. 32–51. New York: Harper.
- Lazarsfeld, P.F., Stanton, F. (1949): *Communication Research 1948–9*. New York: Harper and Row.
- Lazarsfeld, P.F., Berelson, B., Gaudet, H. (1944): *The People's Choice*. New York: Duell, Sloan and Pearce.
- Lee, M.A., Solomon, N. (1990): *Unreliable Sources: A Guide to Detecting Bias in News Media*. New York: Lyle Stewart.
- Leggatt, T. (1991): Identifying the Undefinable, *Studies of Broadcasting*, 27: 113–132.
- Leiss, W. (1989): The Myth of the Information Society, in I. Angus, S. Jhally (eds), *Cultural Politics in Contemporary America*, pp. 282–298. New York and London: Routledge.
- Lemert, J.B. (1989): *Criticizing the Media*. Newbury Park, CA, and London: Sage Publications.
- Lerner, D. (1958): *The Passing of Traditional Society*. New York: Free Press.
- Levy, M. (1977): Experiencing Television News, *Journal of Communication*, 27: 112–117.
- Levy, M., Windahl, S. (1985): The Concept of Audience Activity, in K.E. Rosengren et al. (eds), *Media Gratification Research*, pp. 109–122. Beverly Hills, CA, and London: Sage Publications.
- Lewin, K. (1947): Channels of Group Life, *Human Relations*, 1: 143–153.
- Lewis, G.H. (1981): Taste Cultures and Their Composition: Towards a New Theoretical Perspective, in E. Katz, T. Szecskö (eds), *Mass Media and Social Change*, pp. 201–217. Newbury Park, CA, and London: Sage Publications.
- Lewis, G.H. (1992): Who Do You Love? The Dimensions of Musical Taste, in J. Lull (ed), *Popular Music and Communication*, 2nd ed, pp. 134–151. Newbury Park, CA, and London: Sage Publications.
- Lewis, L. (ed) (1992): *The Adoring Audience*. London: Routledge.
- Lichtenberg, J. (ed) (1990): *Democracy and Mass Media*. Cambridge: Cambridge University Press.
- Lichtenberg, J. (1991): In Defense of Objectivity, in J. Curran, M. Gurevitch (eds), *Mass Media and Society*, pp. 216–231. London: Edward Arnold.
- Lichter, S.R., Rothman, S. (1986): *The Media Elite: America's New Power Brokers*. Bethesda, MD: Adler and Adler.
- Liebes, T., Katz, E. (1986): Patterns of Involvement in Television Fiction: A Comparative Analysis, *European Journal of Communication*, 1, 2: 151–172.

- Liebes, T., Katz, E. (1989): Critical Abilities of TV Viewers, in F. Seiter et al. (eds), *Remote Control*, pp. 204–222. London: Routledge.
- Liebes, T., Katz, E. (1990): *The Export of Meaning: Cross-Cultural Readings of 'Dallas'*. Oxford: Oxford University Press.
- Lindlof, T., Traudt, P. (1983): Mediated Communication in Families, in M. Mander (ed), *Communications in Transition*. New York: Praeger.
- Lippman, W. (1922): *Public Opinion*. New York: Harcourt Brace.
- Livingstone, S. (1991): Audience Reception: The Role of the Viewer in Retelling Romantic Drama, in J. Curran, M. Gurevitch (eds), *Mass Media and Society*, pp. 285–306. London: Edward Arnold.
- Long, E. (1991): Feminism and Cultural Studies, in R. Avery, D. Eason (eds), *Cultural Perspectives on Media and Society*, pp. 114–125. New York and London: Guilford Press.
- Lull, J. (1982): The Social Uses of Television, in D.C. Whitney et al. (eds), *Mass Communication Review Yearbook*, Vol. 3, pp. 397–409. Beverly Hills, CA, and London: Sage Publications.
- Lull, J. (1990): *Inside Family Viewing*. New York and London: Routledge.
- Lull, J. (ed) (1992): *Popular Music and Communication*. Newbury Park, CA, and London: Sage Publications.
- Lull, J., Wallis, R. (1992): The Beat of Vietnam, in J. Lull (ed), *Popular Music and Communication*, pp. 207–236. Newbury Park, CA, and London: Sage Publications.
- McBride, S. et al. (1980): *Many Voices, One World*. Report by the International Commission for the Study of Communication Problems. Paris: UNESCO; London: Kogan Page.
- McCain, T. (1986): Patterns of Media Use in Europe: Identifying Country Clusters, *European Journal of Communication*, 1, 2: 231–250.
- Maccoby, E. (1954): Why Do Children Watch TV?, *Public Opinion Quarterly*, 18: 239–244.
- McCombs, M.E., Shaw, D.L. (1972): The Agenda-Setting Function of the Press, *Public Opinion Quarterly*, 36: 176–187.
- McCombs, M.E., Shaw, D.L. (1993): The Evolution of Agenda-Setting Theory. 25 Years in the Marketplace of Ideas, *Journal of Communication*, 43, 2: 58–66.
- McCormack, T. (1961): Social Theory and the Mass Media, *Canadian Journal of Economics and Political Science*, 4: 479–489.
- McCron, R. (1976): Changing Perspectives in the Study of Mass Media and Socialization, in J. Halloran (ed), *Mass Media and Socialization*, pp. 13–44, Leicester. International Association for Mass Communication Research.
- McGinnis, J. (1969): *The Selling of the President*. New York: Trident Press.
- McGranahan, D.V., Wayne, L. (1948): German and American Traits Reflected in Popular Drama, *Human Relations*, 1, 4: 429–455.
- McGuigan, J. (1992): *Cultural Populism*. London: Routledge.
- McGuire, W.J. (1973): Persuasion, Resistance and Attitude Change, in I. de Sola Pool et al. (eds), *Handbook of Communication*, pp. 216–252. Chicago: Rand McNally.
- McGuire, W.J. (1974): Psychological Motives and Communication Gratifications, in J.G. Blumler, E. Katz (eds), *The Uses of Mass Communications*, pp. 167–196. Beverly Hills, CA, and London: Sage Publications.
- McLelland, D.W. (1961): *The Achieving Society*. Princeton, NJ: Van Nostrand.

- McLeod, M.J., Ward, L.S., Tancill, K. (1965): Alienation and Uses of Mass Media, *Public Opinion Quarterly*, 29: 583–594.
- McLeod, J.M., Kosicki, G.M., Pan, Z. (1991): On Understanding and Not Understanding Media Effects, in J. Curran, M. Gurevitch (eds), *Mass Media and Society*, pp. 235–266. London: Edward Arnold.
- McLuhan, M. (1962): *The Gutenberg Galaxy*. Toronto: Toronto University Press.
- McLuhan, M. (1964): *Understanding Media*. London: Routledge and Kegan Paul.
- McQuail, D. (ed) (1972): *Sociology of Mass Communications*. Harmondsworth: Penguin.
- McQuail, D. (1977): *Analysis of Newspaper Content*. Royal Commission on the Press, Research Series 4. London: HMSO.
- McQuail, D. (1984): With the Benefit of Hindsight: Reflections on Uses and Gratifications Research, *Critical Studies in Mass Communication*, 1: 177–193.
- McQuail, D. (1986): Is Media Theory Adequate to the Challenge of the New Communications Technologies?, in M. Ferguson (ed), *New Communication Technologies and the Public Interest*, pp. 1–17. Beverly Hills, CA, and London: Sage Publications.
- McQuail, D. (1987): The Functions of Communication: A Non-Functionalist Overview, in C.R. Berger, S.H. Chaffee (eds), *Handbook of Communication Science*, pp. 327–349. Beverly Hills, CA, and London: Sage Publications.
- McQuail, D. (1990): Caging the Beast: Constructing a Framework for the Analysis of Media Change in West Europe, *European Journal of Communication*, 5, 2/3: 313–332.
- McQuail, D. (1992): *Media Performance: Mass Communication and the Public Interest*. London and Newbury Park, CA: Sage Publications.
- McQuail, D., Gurevitch, M. (1974): Explaining Audience Behaviour, in J.G. Blumler and E. Katz (eds), *The Uses of Mass Communications*, pp. 287–306. Beverly Hills, CA, and London: Sage Publications.
- McQuail, D., Siune, K. (eds) (1986): *New Media Politics*. London: Sage Publications.
- McQuail, D., Windahl, S. (1993): *Communication Models*, 2nd ed. London: Longman.
- McQuail, D., Blumler, J.G., Brown, J. (1972): The Television Audience: A Revised Perspective, in D. McQuail (ed), *Sociology of Mass Communication*, pp. 135–165. Harmondsworth: Penguin.
- Maisel, R. (1973): The Decline of Mass Media, *Public Opinion Quarterly*, 37: 159–170.
- Marcuse, H. (1964): *One-Dimensional Man*. London: Routledge and Kegan Paul.
- Martel, M.U., McCall, G.J. (1964): Reality-Oriented and the Pleasure Principle, in L.A. Dexter, D.M. White (eds), *People, Society and Mass Communication*, pp. 283–333. New York: Free Press.
- Martin, M. (1991): „Hello Central“? *Gender Technology and Culture in the Formation of Telephone Systems*. Montreal: Queens University Press.
- Mazzoleni, G. (1986): Mass Telematics: Facts and Fiction, in D. McQuail, K. Siune (eds), *New Media Politics*, pp. 100–114. London: Sage Publications.
- Mazzoleni, G. (1987): Media Logic and Party Logic in Campaign Coverage: The Italian General Election of 1983, *European Journal of Communication*, 2, 1: 55–80.
- Media Studies Journal* (1993): The Media and Women without Apology, Special Issue Vol. 7, 1, 1/2.

- Melody, W.H. (1990): Communications Policy in the Global Information Economy, in M.F. Ferguson (ed), *Public Communication: The New Imperatives*, pp. 16–39. London and Newbury Park, CA: Sage Publications.
- Mendelsohn, H. (1964): Listening to Radio, in L.A. Dexter, D.M. White (eds), *People, Society and Mass Communication*, pp. 239–248. New York: Free Press.
- Mendelsohn, H. (1966): *Mass Entertainment*. New Haven, CT. College and University Press.
- Mendelsohn, H. (1973): Some Reasons Why Information Campaigns Can Succeed, *Public Opinion Quarterly*, 37: 50–61.
- Mendelsohn, H. (1989): Phenomenistic Alternatives, *Communication Research*, 16, 4: 82–87.
- Merrill, J. (1974): *The Imperatives of Freedom*. New York: Hastings House.
- Merton, R.K. (1949): Patterns of Influence, in *Social Theory and Social Structure*, pp. 387–470. Glencoe, IL: Free Press.
- Merton, R.K. (1957): *Social Theory and Social Structure*. Glencoe, IL: Free Press.
- Meyer, P. (1987): *Ethical Journalism*. New York and London: Longman.
- Meyrowitz, J. (1985): *No Sense of Place*. New York: Oxford University Press.
- Miliband, R. (1969): *The State in Capitalist Society*. London: Weidenfeld and Nicolson.
- Mills, C.W. (1951): *White Collar*. New York: Oxford University Press.
- Mills, C.W. (1956): *The Power Elite*. New York: Oxford University Press.
- Modleski, T. (1982): *Loving with a Vengeance: Mass-Produced Fantasies for Women*. London: Methuen.
- Molotch, H.L., Lester, M.J. (1974): News as Purposive Behavior, *American Sociological Review*, 39: 101–112.
- Monaco, J. (1981): *How to Read a Film*. New York: Oxford University Press.
- Montgomery, K.C. (1989): *Target: Prime-Time*. New York: Oxford University Press.
- Morin, V. (1976): Televised Current Events Sequences or a Rhetoric of Ambiguity, in *News and Current Events on TV Rome*: Edizioni RAI.
- Morley, D. (1980): *The „Nationwide“ Audience: Structure and Decoding*. BFI TV Monographs No. 11. London: British Film Institute.
- Morley, D. (1986): *Family Television*. London: Comedia.
- Morley, D. (1992): *Television, Audiences and Cultural Studies*. London: Routledge.
- Morrison, D., Tumber, H. (1988): *Journalists at War*. London and Newbury Park, CA: Sage Publications.
- Moscovici, S. (1991): Silent Majorities and Loud Minorities, in J. Anderson (ed), *Communication Yearbook 14*, pp. 298–308. Newbury Park, CA, and London: Sage Publications.
- Mowlana, H. (1985): *International Flows of Information*. Paris: UNESCO.
- Mowlana, H. (1986): *Global Information and the World Economy*. New York and London: Longman.
- Murdock, G. (1990): Redrawing the Map of the Communication Industries, in M. Ferguson (ed), *Public Communication*, pp. 1–15. London and Newbury Park, CA: Sage Publications.
- Murdock, G., Golding, P. (1977): Capitalism, Communication and Class Relations, in J. Curran et al. (eds), *Mass Communication and Society*, pp. 12–43. London: Edward Arnold.
- Murphy, D. (1976): *The Silent Watchdog*. London: Constable.

- Negus, K. (1993): *Producing Pop*. London: Edward Arnold.
- Neuman, W.R. (1982): Television and American Culture: The Mass Media and the Pluralistic Audience, *Public Opinion Quarterly*, 46: 471–487.
- Neuman, W.R. (1991): *The Future of the Mass Audience*. Cambridge: Cambridge University Press.
- Newcomb, H. (1978): Assessing the Violence Profile on Gerbner and Gross: A Humanistic Critique and Suggestion, *Communication Research*, 5, 3: 264–282.
- Newcomb, H. (1991): On the Dialogic Aspects of Mass Communication, in R. Avery and D. Easton (eds), *Critical Perspectives on Media and Society*, pp. 69–87. New York and London: Guilford Press.
- Newhagen, J.E., Reeves, B. (1992): The Evening's Bad News, *Journal Of Communication*, 42, 2: 25–41.
- Nimmo, D. D., Combs, J. E. (1985): *Nightly Horrors: Crisis Coverage by Television Network News*. Knoxville, TN: University of Tennessee Press.
- Noble, G. (1975): *Children in Front of the Small Screen*. London: Constable.
- Noelle-Neumann, E. (1973): Return to the Concept of Powerful Mass Media, *Studies of Broadcasting*, 9: 66–112.
- Noelle-Neumann, E. (1974): The Spiral of Silence: A Theory of Public Opinion, *Journal of Communication*, 24: 24–51.
- Noelle-Neumann, E. (1984): *The Spiral of Silence*. Chicago: University of Chicago Press.
- Noelle-Neumann, E. (1991): The Theory of Public Opinion: The Concept of the Spiral of Silence, in J. Anderson (ed), *Communication Yearbook 14*, pp. 256–287. Newbury Park, CA, and London: Sage Publications.
- Nordenstreng, K. (1974): *Informational Mass Communication*. Helsinki: Tammi.
- Nordenstreng, K. (1984): *The Mass Media Declaration of UNESCO*. Norwood, NJ: Ablex.
- Nordicom Review (1992): The Gulf War in the Media, *Special Issue No. 2*.
- Nowak, K. (1977): From Information Caps to Communication Potential, in M. Berg et al. (eds), *Current Theories in Scandinavian Mass Communication*, pp. 230–258. Grenaa, Denmark: GMT.
- Ogden, C.K., Richards, I.A. (1923): *The Meaning of Meaning*. Reprinted 1985. London: Routledge and Kegan Paul.
- Okada, N. (1986): The Process of Mass Communication: A Review of Studies of the Two-Step Flow Hypothesis, *Studies of Broadcasting*, 22: 57–78.
- Oltean, O. (1993): Series and Seriality in Media Culture, *European Journal of Communication*, 8, 1: 5–31.
- Osgood, K., Suci, S., Tannenbaum, P. (1957): *The Measurement of Meaning*. Urbana, IL: University of Illinois Press.
- Padioleau, J. (1985): *Le Monde et le Washington Post*. Paris: PUF.
- Paletz, D.L., Dunn, R. (1969): Press Coverage of Civil Disorders: A Case-Study of Winston-Salem, *Public Opinion Quarterly*, 33: 328–345.
- Paletz, D.L., Entman, R. (1981): *Media, Power Politics*. New York: Free Press.
- Paletz, D., Schmidt, A. (eds) (1992): *Terrorism and the Media*. Newbury Park, CA, and London: Sage Publications.

- Palmgreen, P., Rayburn, J.D. (1985):, An Expectancy-Value Approach to Media Gratifications, in K.E. Rosengren et al. (eds), *Media Gratification Research*, pp. 61–72. Beverly Hills, CA, and London: Sage Publications.
- Park, R. (1940): News as a Form of Knowledge, in R.H. Turner (ed), *On Social Control and Collective Behavior*, pp. 32–52. Chicago: Chicago University Press, 1967.
- Parkin, F. (1972): *Class Inequality and Political Order*. London: Paladin.
- Peacock, A. (1986): *Report of the Committee on Financing the BBC*. Cmnd 9824. London: HMSO.
- Pearlin, L. (1959): Social and Personal Stress and Escape Television Viewing, *Public Opinion Quarterly*, 23: 255–259.
- Pearse, E.M., (1990): Audience Selectivity and Involvement in the Newer Media Environment, *Communication Research*, 17: 675–697.
- Peirce, C.S. (1931–35): *Collected Papers*, edited by C. Hartshorne and P. Weiss, Vols II and V. Cambridge, MA: Harvard University Press.
- Pekurny, R. (1982): Coping with Television Production, in J.S. Ettema, D.C. Whitney (eds), *Individuals in Mass Media Organizations*, pp. 131–143. Beverly Hills, CA, and London: Sage Publications.
- Peters, A.K., Cantor, M.G. (1982): Screen Acting as Work, in J.S. Ettema, D.C. Whitney (eds), *Individuals in Mass Media Organizations*, pp. 53–68. Beverly Hills, CA, and London: Sage Publications.
- Peterson, R.C., Thurstone, L.L. (1933): *Motion Pictures and Social Attitudes*. New York: Macmillan .
- Phillips, D.P. (1980): Airplane Accidents, Murder and the Mass Media, *Social Forces*, 58, 4: 1001–1024.
- Phillips, D.P. (1982): The Impact of Fictional TV Stories in Adult Programming on Adult Fatalities, *American Journal of Sociology*, 87: 1346–1359.
- Phillips, E.B. (1977):, Approaches to Objectivity, in P.M. Hirsch et al. (eds), *Strategies for Communication Research*, pp. 63–77. Beverly Hills, CA, and London: Sage Publications.
- Picard, R.G. (1985): *The Press and the Decline of Democracy*. Westport, CT. Greenwood Press.
- Picard, R.G. (1989): *Media Economics*. Newbury Park, CA, and London: Sage Publications.
- Picard, R.G. (1991): News Coverage as the Contagion of Terrorism, in A.A. Alali, K.K. Ede (eds), *Media Coverage of Terrorism*, pp. 49–62. London and Newbury Park, CA: Sage Publications.
- Picard, R.G., McCombs, M., Winter, J.P., Lacy, S. (eds) (1988): *Press Concentration and Monopoly*. Norwood, NJ: Ablex.
- Pool, I. de Sola (1973): Newsmen and Statesmen – Adversaries or Cronies?, in W.L. Rivers, N.J. Nyhan (eds), *Aspen Papers on Government and Media*. London: Allen and Unwin.
- Pool, I. de Sola (1983): *Technologies of Freedom*. Cambridge, MA: Belknap Press of Harvard University Press.
- Pool, I. de Sola, Shulman, I. (1959): Newsmen's Fantasies, Audiences and Newswriting, *Public Opinion Quarterly*, 23, 2: 145–158.
- Pool, I. de Sola, Inose, H., Talaki, N., Hurwitz, R. (1984): *Communication Flows: A Census in the US and Japan*. Amsterdam: North Holland Press.

- Preston, W., Herman, E.S., Schiller, H.I. (1989): *Hope and Folly: The US and UNESCO 1945–85*. Minneapolis, MN: University of Minnesota Press.
- Propp, V. (1968): *The Morphology of Folk Tales*. Austin, TX: University of Texas Press.
- Pye, L.W. (1963): *Communications and Political Development*. Princeton, NJ: Princeton University Press.
- Radway, J. (1984): *Reading the Romance*. Chapel Hill, NC: University of North Carolina Press.
- Rakow, L. (1986): Rethinking Gender Research in Communication, *Journal of Communication*, 36, 1: 11–26.
- Ray, M.L. (1973): Marketing Communication and the Hierarchy of Effects, in P. Clarke (ed), *New Models for Communication Research*, pp. 147–176. Beverly Hills, CA, and London: Sage Publications.
- Rayburn, J.D., Palmgreen, P. (1984): Merging Uses and Gratifications and Expectancy Value Theory, *Communication Research*, 11: 537–562.
- Real, M. (1989): *Supermedia*. Newbury Park, CA, and London: Sage Publications.
- Reese, S.D. (1991): Setting the Media's Agenda: A Power Balance Perspective, in J. Anderson (ed), *Communication Yearbook 14*, pp. 309–340. Newbury Park, CA, and London: Sage.
- Rice, R.E., Atkin, C. (eds) (1989): *Public Communication Campaigns*, 2nd ed. Newbury Park, CA, and London: Sage Publications.
- Rice, R.E., Paisley, W.J. (eds) (1981): *Public Communication Campaigns*. Beverly Hills, CA, and London: Sage Publications.
- Ridder, J. de (1984): *Persconcentratie in Nederland*. Amsterdam: VU Uitgeverij.
- Rikardsson, G. (1981): Newspaper Opinion and Public Opinion, in K.E. Rosengren (ed), *Advances in Content Analysis*, pp. 215–226. Beverly Hills, CA, and London: Sage Publications.
- Riley, M.W., Riley, J.W. (1951): A Sociological Approach to Communications Research, *Public Opinion Quarterly*, 15, 3: 445–460.
- Rivers, W.L., Schramm, W., Christians, G.C. (1980): *Responsibility in Mass Communications*. New York: Harper and Row.
- Robinson, J.P. (1972): Mass Communication and Information Diffusion, in F.G. Kline and P.J. Tichenor (eds), *Current Perspectives in Mass Communication Research*, pp. 71–93. Beverly Hills, CA, and London: Sage Publications.
- Robinson, J.P. (1976): Interpersonal Influence in Election Campaigns: 2-Step Row Hypotheses, *Public Opinion Quarterly*, 40: 304–319.
- Robinson, J.P., Davis, D.K. (1990): Television News and the Informed Public: An Information Processing Approach, *Journal of Communication*, 40, 3: 106–119.
- Robinson, J.P., Levy, M. (1986): *The Main Source*. Beverly Hills, CA, and London: Sage Publications.
- Rogers, E.M. (1962): *The Diffusion of Innovations*. Glencoe, IL: Free Press.
- Rogers, E.M. (1976): Communication and Development: The Passing of a Dominant Paradigm, *Communication Research*, 3: 21.
- Rogers, E.M. (1986): *Communication Technology*. New York: Free Press.
- Rogers, E.M. (1993): Looking Back, Looking Forward: A Century of Communication Research, in P. Gaunt (ed), *Beyond Agendas: New Directions in Communication Research*, pp. 19–40. Newhaven, CT: Greenwood Press.

- Rogers, E.M., Dearing, J.W. (1987): Agenda-Setting Research: Where Has It Been? Where Is It Going?, in J. Anderson (ed), *Communication Yearbook* 11, pp. 555-594. Newbury Park, CA, and London: Sage Publications.
- Rogers, E.M., Kincaid, D.L. (1981): *Communication Networks: Towards a New Paradigm for Research*. New York: Free Press.
- Rogers, E.M., Shoemaker, F. (1973): *Communication of Innovations*. New York: Free Press.
- Rogers, E.M., Storey, D. (1987): Communication Campaigns, in C.R. Berger and S.H. Chaffee (eds), *Handbook of Communication Science*, pp. 817-846. Beverly Hills, CA, and London. Sage Publications.
- Rogers, E.M., Dearing, J.W., Bregman, D. (1993): The Anatomy of Agenda-Setting Research, *Journal of Communication*, 43, 2: 68-84.
- Rosenberg, B., White, D.M. (eds) (1957): *Mass Culture*. New York: Free Press.
- Rosengren, K.E. (1973): News Diffusion: An Overview, *Journalism Quarterly*, 50: 83-91.
- Rosengren, K.E. (1974): International News: Methods, Data, Theory, *Journal of Peace Research*, 11: 45-56.
- Rosengren, K.E. (1976): The Barseback „Panic“. *Unpublished research report*, Lund University .
- Rosengren, K.E. (ed) (1981a): *Advances in Content Analysis*. Beverly Hills, CA, and London: Sage Publications.
- Rosengren, K.E. (1981b): Mass Media and Social Change: Some Current Approaches, in E. Katz, T. Szecskö (eds), *Mass Media and Social Change*, pp. 247-263. Beverly Hills, CA, and London: Sage Publications.
- Rosengren, K.E. (1983): Communication Research: One Paradigm or Four? *Journal of Communication*, 33, 3: 185-207.
- Rosengren, K.E. (1987): The Comparative Study of News Diffusion, *European Journal of Communication*, 2, 2: 136-157.
- Rosengren, K.E. (1989): Paradigms Lost and Regained, in B. Dervin et al. (eds), *Rethinking Communication*, pp. 21-39. Newbury Park, CA, and London: Sage Publications.
- Rosengren, K.E., Windahl, S. (1972): Mass Media Consumption as a Functional Alternative, in D. McQuail (ed), *Sociology of Mass Communications*, pp. 166-194. Harmondsworth: Penguin.
- Rosengren, K.E., Windahl, S. (1989): *Media Matter*. Norwood, NJ: Ablex.
- Rosengren, K.E., Palmgreen, P., Wenner, L. (eds) (1985): *Media Gratification Research: Current Perspectives*. Beverly Hills, CA, and London: Sage Publications.
- Roshco, B. (1975): *Newsmaking*. Chicago: University of Chicago Press.
- Rositi, F. (1976): The Television News Programme: Fragmentation and Recomposition of Our Image of Society, in *News and Current Events on TV Rome*: Edizioni RAI.
- Rosten, L.C. (1937): *The Washington Correspondents*. New York: Harcourt Brace.
- Rosten, L.C. (1941): *Hollywood: The Movie Colony, the Movie Makers*. New York: Harcourt Brace.
- Royal Commission on the Press (1977): *Report*. Cmnd 6810. London: HMSO.
- Ryan, J., Peterson, R.A. (1982): The Product Image: The Fate of Creativity in Country Music Song Writing, in J.S. Ettema, D.C. Whitney (eds), *Individuals in Mass*

- Media Organizations*, pp. 11–32. Beverly Hills, CA, and London: Sage Publications.
- Salvaggio, J.L. (1985): *Information Technology and Social Problems: Four International Models*, in B.D. Ruben (ed), *Information and Behavior* Vol. 1, pp. 428–454. Rutgers, NJ: Transaction Books.
- Saussure, F. de (1915): *Course in General Linguistics*. English trans. London: Peter Owen, 1960. Český překlad: Praha, Odeon, 1989.
- Schement, J., Stout, D.A. (1988): A Time-Line of Information Innovation, in B.D. Ruben (ed), *Information and Behavior*, Vol. 111, pp. 395–423. Rutgers, NJ: Transaction Books.
- Schiller, H. (1969): *Mass Communication and American Empire*. New York: Augustus M. Kelly.
- Schiller H. (1989): *Information and the Crisis Economy*. Norwood, NJ. Ablex.
- Schlesinger, P. (1978): *Putting „Reality“ Together. BBC News*. London: Constable.
- Schlesinger, P. (1987): On National Identity, *Social Science Information*, 25, 2: 219–264.
- Schlesinger, P., Murdock, G., Elliott, P. (1983): *Televising Terrorism*. London: Comedia.
- Schmid, A.P., de Graaf, J. (1982): *Violence as Communication*. Beverly Hills, CA, and London: Sage Publications.
- Schramm, W. (1955): Information Theory and Mass Communication, *Journalism Quarterly*, 32: 131–146.
- Schramm, W. (1964): *Mass Media and National Development*. Stanford, CA: Stanford University Press.
- Schramm, W., Lyle, J., Parker, E. (1961): *Television in the Lives of Our Children*. Stanford, CA: Stanford University Press.
- Schrøder, K.C. (1987): Convergence of Antagonistic Traditions?, *European Journal of Communication*, 2, 1: 7–31.
- Schrøder K.C. (1992): Cultural Quality. Search for a Phantom?, in M. Skovmand and K.C. Schrøder (eds), *Media Cultures: Reappraising Transnational Media*, pp. 161–180. London: Routledge.
- Schudson, M. (1978): *Discovering the News*. New York: Basic Books.
- Schudson, M. (1991): The New Validation of Popular Culture, in R.K. Avery, D. Eason (eds), *Critical Perspectives on Media and Society*, pp. 49–68. New York and London: Guilford.
- Schulz, W. (1988): *Media and Reality. Unpublished paper for Sommatie Conference, Veldhoven, the Netherlands*.
- Schwichtenberg, C. (1992): Music Video, in J. Lull (ed), *Popular Music and Communication*, pp. 116–133. Newbury Park, CA, and London: Sage Publications.
- Seiter, F., Borchers, H., Warth, E. M. (eds) (1989): *Remote Control*. London: Routledge.
- Sepstrup, P. (1989): Research into International TV Flows, *European Journal of Communication*, 4, 4: 393–408.
- Sepstrup, P. (1990): *The Transnationalization of TV in West Europe*. London: John Libbey.
- Seymour-Ure, C. (1974): *The Political Impact of the Mass Media*. London: Cole.
- Shannon, C., Weaver, W. (eds) (1949): *The Mathematical Theory of Communication*. Urbana, IL: University of Illinois Press.
- Shibutani, T. (1966): *Improvised News*. New York: Bobbs Merrill.

- Shils, E. (1957): Daydreams and Nightmares: Reflections on the Criticism of Mass Culture, *Sewanee Review*, 65, 4: 586–608.
- Shoemaker, P.J. (1984): Media Treatment of Deviant Political Groups, *Journalism Quarterly* 61, 1: 66–75, 82.
- Shoemaker, P.J., Reese, S.D. (1991): *Mediating the Message*. New York and London: Longman.
- Siebert, F., Peterson, T., Schramm, W. (1956): *Four Theories of the Press*. Urbana, IL: University of Illinois Press.
- Sigal, L.V. (1973): *Reporters and Officials*. Lexington, Mass: Lexington Books.
- Sigelman, L. (1973): Reporting the News: An Organizational Analysis, *American Journal of Sociology*, 79: 132–151.
- Signorielli, N., Morgan, M. (eds) (1990): *Cultivation Analysis*. Newbury Park, CA, and London: Sage Publications.
- Silverstone, R. (1990): TV and Everyday Life, in M.F. Ferguson (ed), *Public Communication: The New Imperatives*, pp. 173–189. London and Newbury Park, CA: Sage Publications.
- Silverstone, R. (1991): From Audiences to Consumers, *European Journal of Communication*, 6, 2: 135–154.
- Singer, B.D. (1970): Mass Media and Communications Processes in the Detroit Riots of 1967, *Public Opinion Quarterly*, 34: 236–245.
- Singer, B.D. (1973): *Feedback and Society*. Lexington, MA: Lexington Books.
- Siune, K. (1981): Broadcast Election Campaigns in a Multiparty System, in K.E. Rosengren (ed), *Advances in Content Analysis*, pp. 177–196. Beverly Hills, CA, and London: Sage Publications.
- Siune, K., Truetschler, W. (1992): *Dynamics of Media Politics*. London and Newbury Park, CA: Sage Publications.
- Slack, J.D. (1984): *Communication Technology and Society*. Norwood, NJ: Ablex.
- Smith, A. (1973): *The Shadow in the Cave*. London: Allen and Unwin.
- Smith, A. (1989): The Public Interest, *Intermedia*, 17, 2: 10–24.
- Smith, A.D. (1990): Towards a Global Culture, *Theory, Culture and Society*, 7, 2/3: 171–191.
- Smythe, D.W. (1972): Some Observations on Communications Theory, in D. McQuail (ed), *Sociology of Mass Communications*, pp. 19–34. Harmondsworth: Penguin.
- Smythe, D.W. (1977): Communications: Blindspot of Western Marxism, *Canadian Journal of Political and Social Theory*, 1: 120–127.
- Snow, R.P. (1983): *Creating Media Culture*. Beverly Hills, CA, and London: Sage Publications.
- Sparks, C., Campbell, M. (1987): The Inscribed Reader of the British Quality Press, *European Journal of Communication*, 2, 4: 455–472.
- Spilerman, S. (1976): Structural Characteristics and Severity of Racial Disorders, *American Sociological Review*, 41: 771–792.
- Squires, J.D. (1992): Plundering the Newsroom, *Washington Journalism Review*, 14, 10: 18–24.
- Stamm, K.R. (1985): *Newspaper Use and Community Ties: Towards a Dynamic Theory*. Norwood, NJ: Ablex.
- Star, S.A., Hughes, H.M. (1950): Report on an Education Campaign: The Cincinnati Plan for the UN, *American Sociological Review*, 15.

- Steiner, G. (1963): *The People Look at Television*. New York: Alfred Knopf.
- Stone, G.C. (1987): *Examining Newspapers*. Beverly Hills, CA, and London: Sage Publications.
- Surgeon General's Scientific Advisory Committee (1972): *Television and Growing Up: The Impact of Televised Violence*. Washington, DC: GPO.
- Tannenbaum, P.H. (ed) (1981): *The Entertainment Function of Television*. Hillside, NJ: Laurence Erlbaum.
- Tannenbaum, P.H., Lynch, M.D. (1960): Sensationalism: The Concept and its Measurement, *Journalism Quarterly*, 30: 381–393.
- Taylor, D.G. (1982): Pluralistic Ignorance and the Spiral of Silence, *Public Opinion Quarterly*, 46: 311–355.
- Taylor, W.L. (1953): Cloze Procedure: A New Tool for Measuring Readability, *Journalism Quarterly*, 30: 415–433.
- Teheranian, M. (1979): Iran: Communication, Alienation, Revolution, *Intermedia*, 7, 2: 6–12.
- Thomsen, C.W. (ed) (1989): *Cultural Transfer or Electronic Imperialism*. Heidelberg: Carl Winter Universitätsverlag.
- Thompson, J. (1995): *The Media and Modernity*. Oxford: Polity Press.
- Thoveron, G. (1986): European Televised Women, *European Journal of Communication*, 1, 3: 289–300.
- Thrift, R.R. (1977): How Chain Ownership Affects Editorial Vigor of Newspapers, *Journalism Quarterly*, 54: 327–331.
- Tichenor, P.J., Donohue, G.A., Olien, C.N. (1970): Mass Media and the Differential Growth in Knowledge, *Public Opinion Quarterly*, 34: 158–170.
- Tomlinson, J. (1991): *Cultural Imperialism*. London: Pinter.
- Traber, M., Nordenstreng, K. (1993): *Few Voices, Many Worlds*. London: World Association for Christian Communication.
- Trenaman, J.S.M. (1967): *Communication and Comprehension*. London: Longman.
- Trenaman, J.S.M., McQuail, D. (1961): *Television and the Political Image*. London: Methuen.
- Tuchman, G. (1978): *Making News: A Study in the Construction of Reality*. New York: Free Press.
- Tuchman, G., Daniels, A.K., Benet, J. (eds) (1978): *Hearth and Home: Images of Women in Mass Media*. New York: Oxford University Press.
- Tumber, H. (1982): *Television and the Riots*. London: British Film Institute.
- Tunstall, J. (1970): *The Westminster Lobby Correspondents*. London: Routledge and Kegan Paul.
- Tunstall, J. (1971): *Journalists at Work*. London: Constable.
- Tunstall, J. (1977): *The Media Are American*. London: Constable.
- Tunstall, J. (1983): *The Media in Britain*. London: Constable.
- Tunstall, J. (1991): A Media Industry Perspective, in J. Anderson (ed), *Communication Yearbook 14*, pp. 163–186. Newbury Park, CA, and London: Sage Publications.
- Tunstall, J. (1992): Europe as a World News Leader, *Journal of Communication*, 42, 3: 84–99.
- Tunstall, J. (1993): *Television Producers*. London: Routledge.
- Tunstall, J., Palmer, M. (eds) (1991): *Media Moguls*. London: Routledge.

- Turow, J. (1982): Unconventional Programs on Commercial Television: An Organizational Perspective, in J.S. Ettema, D.C. Whitney (eds), *Individuals in Mass Media Organizations*, pp. 107–129. Beverly Hills, CA, and London: Sage Publications.
- Turow, J. (1989): PR and Newswork: A Neglected Relationship, *American Behavioral Scientist*, 33: 206–212.
- Turow, J. (1991): A Mass Communication Perspective on Entertainment, in J. Curran, M. Gurevitch (eds), *Mass Media and Society*, pp. 160–717. London: Edward Arnold.
- Varis, T. (1974): *Television Traffic – a One-Way Street*. Paris: UNESCO.
- Varis, T. (1984): The International Flow of Television Programs, *Journal of Communication*, 34, 1: 143–152.
- Vidmar, N., Rokeach, M. (1974): Archie Bunker's Bigotry: A Study of Selective Perception and Exposure, *Journal of Communication*, 24: 36–47.
- Wackman, D.B., Gilmor, D.M., Gaziano, C., Dennis, E.E. (1975): Chain Newspaper Autonomy as Reflected in Presidential Campaign Endorsements, *Journalism Quarterly*, 52: 511–520.
- Wallis, R., Baran, S. (1990): *The World of Broadcast News*. London: Routledge.
- Waples, D., Berelson, B., Bradshaw, F.R. (1940): *What Reading Does to People*. Chicago. University of Chicago Press.
- Watson, J. (1998): *Media communication*. London: Macmillan Press.
- Weaver, D., Wilhoit, C.G. (1986): *The American Journalist*. Bloomington, IN: University of Indiana Press.
- Weaver, D., Wilhoit, C.G. (1992): Journalists – Who Are They Really?, *Media Studies Journal*, 6, 4: 63–80.
- Weber, M. (1948): Politics as a Vocation, in H. Gerth, C.W. Mills (eds), *Max Weber: Essays*. London: Routledge and Kegan Paul.
- Webster, J.G., Wakshlag, J.J. (1983):, A Theory of TV Program Choice, *Communication Research*, 10, 4: 430–446.
- Weimann, G., Wober, M., Brosius, H. (1992): TV Diets: Towards a Typology of TV Diets, *European Journal of Communication*, 7, 4: 491–515.
- Westergaard, J. (1977): Power, Class and the Media, in J. Curran et al. (eds), *Mass Communication and Society*, pp. 95–215. London: Edward Arnold.
- Westerstahl, J. (1983):, Objective News Reporting, *Communication Research*, 10, 3: 403–424.
- Westley, B., MacLean, M. (1957): A Conceptual Model for Mass Communication Research, *Journalism Quarterly*, 34: 31–38.
- Whale, J. (1969): *The Half-Shut Eye*. London: Macmillan.
- White, D.M. (1950): The Gatekeeper: A Case-Study in the Selection of News, *Journalism Quarterly*, 27: 383-390.
- Whitney, D.C., Wartella, E., Windahl, S. (eds) (1982): *Mass Communication Review Yearbook*, Vol. 3. Beverly Hills, CA, and London: Sage Publications.
- Wilensky, H.L. (1964): Mass Society and Mass Culture: Interdependence or Independence?, *American Sociological Review*, 29, 2: 173–197.
- Wilhoit, G.C., de Bock, H. (eds) (1980 and 1981): *Mass Communication Review Yearbook*, Vols 1 and 2. Beverly Hills, CA, and London: Sage Publications.
- Williams, R. (1958): *The Long Revolution*. London: Chatto and Windus.
- Williams, R. (1961): *Culture and Society*. Harmondsworth: Penguin.

- Williams, R. (1975): *Television, Technology and Cultural Form*. London: Fontana.
- Williamson, J. (1978): *Decoding Advertisements*. London: Marion Boyars.
- Windahl, S., Signitzer, B., Olson, J. (1992): *Using Communication Theory*. London and Newbury Park, CA: Sage Publications.
- Winsor, P. (1989): Gender in Film Directing, in M. Real, *Supermedia*, pp. 132–164. Newbury Park, CA, and London: Sage Publications.
- Winston, B. (1986): *Misunderstanding Media*. Cambridge MA: Harvard University Press.
- Wintour, C. (1973): *Pressures on the Press*. London: Andre Deutsch.
- Wober, J.M. (1978): Televised Violence and the Paranoid Perception: The View from Great Britain, *Public Opinion Quarterly*, 42: 315–321.
- Wolfe, K.M., Fiske, M. (1949): Why They Read Comics, in P.F. Lazarsfeld, F.M. Stanton (eds), *Communication Research 1948–9*, pp. 3–50. New York: Harper and Brothers.
- Wolfenstein, M., Leites, N. (1947): An Analysis of Themes and Plots in Motion Pictures, *Annals of the American Academy of Political and Social Sciences*, 254: 41–48.
- Womack, B. (1981): Attention Maps of Ten Major Newspapers, *Journalism Quarterly*, 58, 2: 260–265.
- Woodall, G. (1986): Information Processing Theory and Television News, in J.P. Robinson and M. Levy, *The Main Source*, pp. 133–158. Beverly Hills, CA, and London: Sage Publications.
- Wright, C.R. (1960): Functional Analysis and Mass Communication, *Public Opinion Quarterly*, 24: 606–620.
- Wright, C.R. (1974): Functional Analysis and Mass Communication Revisited, in J.G. Blumler, E. Katz (eds), *The Uses of Mass Communications*, pp. 197–212. Beverly Hills, CA, and London: Sage Publications.
- Zillman, D. (1980): The Anatomy of Suspense, in P.H. Tannenbaum (ed), *The Entertainment Functions of Television*, pp. 133–163. Hillsdale, NJ: Laurence Erlbaum.
- Zillman, D. (1985): The Experimental Explorations of Gratifications from Media Entertainment, in D. Zillman, J. Bryant (eds), *Selective Exposure to Communication*, pp. 225–239. Hillsdale, NJ: Laurence Erlbaum.
- Zoonen, L. van (1988): Rethinking Women and the News, *European Journal of Communication*, 3, 1: 35–52.
- Zoonen, L. van (1991): Feminist Perspectives on the Media, in J. Curran, M. Gurevitch (eds), *Mass Media and Society*, pp. 33–51. London: Edward Arnold.
- Zoonen, L. van (1992): The Women's Movement and the Media: Constructing a Public Identity, *European Journal of Communication*, 7, 4: 453–476.
- Zuylen, J. van (1977): *The Life Cycle of the Family Magazine*. PhD thesis, University of Amsterdam.