

# Zdroje

- Ambrose, T., & Paine, C. (2012). *Museum Basics*. Routledge.
- Ambrose, T., & Paine, C. (2018). *Museum Basics: The International Handbook*. London: Routledge.
- Ames, P. (1990). Breaking new ground: Measuring museums' merits. *Museum Management and Curatorship*, 137–147.
- Anderson, M. L. (2004). *Metrics of success in art museums*. Los Angeles: Getty Leadership Institute.
- Audit, C. (2000). *Aiming to Improve: The Principles of Performance Measurement*. Audit Commission.
- Banker, R. D., Cooper, W. W., Swarts, J., & Thomas, D. (1989). An introduction to data envelopment analysis with some of its models and their uses. *Research in governmental and nonprofit accounting*, 125–163.
- Basso, A., Casarin, F., & Funari, S. (2018). How well is the museum performing? A joint use of DEA and BSC to measure the performance of museums. *Omega*, 67–84.
- Basso, A., & Funari, S. (2004). A quantitative approach to evaluate the relative efficiency of museums. *Journal of cultural economics*, 195–216.
- Baumol, W. J., & Bowen, W. G. (1966). *Performing arts-The economic dilemma: A study of problems common to theater, Opera, Music and Dance*. New York: M. I. T. Press.
- Birckmayer, J. D., & Weiss, C. H. (2000). Theory-based evaluation in practice: What do we learn? *Evaluation review*, 407–431.
- Charnes, A., Cooper, W. W., & Rhodes, E. (1978). Measuring the efficiency of decision making units. *European journal of operational research*, 429–444.
- Coelli, T. J., Rao, D. S., O'Donnell, C. J., & Battese, G. E. (2005). *An introduction to efficiency and productivity analysis*. Springer Science & Business Media.
- Commission, B. A. (2000). *Aiming to Improve: The Principles of Performance Measurement*. London.
- Chong, D. (2009). *Arts Management*. Routledge.
- Del Barrio, M. J., Herrero, L. C., & Sanz, J. Á. (2009). Measuring the efficiency of heritage institutions: A case study of a regional system of museums in Spain. *Journal of cultural heritage*, 258–268.
- Dierking, L. D., & Falk, J. (2000). *Learning from museums: Visitor experiences and the making of meaning*. Walnut Creek, CA: AltaMira Press.
- Edson, G. (2004). Museum Management. V P. J. Boylan, *Running a museum: a practical handbook* (stránky 133–145). Paříž: International Council of Museums, ICOM.
- Egloff, C., & Zorloni, A. (2012). *Art & Business: Measuring a Museum's Performance*. Boston Consulting Group Perspectives.

- Eilat, H., Golany, B., & Shtub, A. (2008). R & D project evaluation: An integrated DEA and balanced scorecard approach. *Omega*, 895–912.
- England, A. C. (2012). *Measuring the economic benefits of arts and culture*. London: Arts Council England, London.
- Farrell, M. J. (1957). The measurement of productive efficiency. *Journal of the Royal Statistical Society: Series A (General)*, 253–281.
- Feldstein, M. (2009). *The economics of art museums*. University of Chicago Press.
- Fialová, D. (2003). *Profesní a etické standardy a výkonnostní ukazatele muzejní práce*. Praha: Asociace muzeí a galerií.
- Fox, H. (2006). *Beyond the bottom line: Evaluating art museums with the balanced scorecard*. Leicester: University of Leicester.
- Frey, B. S. (2013). *Arts & economics: Analysis & cultural policy*. Springer Science & Business Media.
- Frey, B. S., & Meier, S. (2006). The economics of museums. V *Handbook of the Economics of Art and Culture* (s. 1017–1047).
- García-Valderrama, T., Mulero-Mendigori, E., & Revuelta-Bordoy, D. (2009). Relating the perspectives of the balanced scorecard for R & D by means of DEA. *European Journal of Operational Research*, 1177–1189.
- Heilbrun, J., & Gray, C. M. (2001). *The economics of art and culture*. New York: Cambridge University Press.
- Hein, G. E. (2011). *Museum Education*. V S. Macdonald, *A companion to museum studies*. John Wiley & Sons.
- Herrero-Prieto, L. C. (2013) *Museum Performance Affected By Location And Institution Type? Measuring Cultural Institution Efficiency Through Non-parametric Techniques*. (No. iii-sdp425), IIIS.
- Jackson, P. (1994). Performance indicators: promises and pitfalls. V K. Moore, *Museum Management*. Psychology Press.
- Jackson, R. (1988). A museum cost function. *Journal of Cultural Economics*, 41–50.
- Jacobsen, J. W. (2016). *Measuring Museum Impact and Performance: Theory and Practice*. Rowman & Littlefield.
- Johnson, P., & Thomas, B. (1998). The economics of museums: a research perspective. *Journal of Cultural Economics*, 75–85.
- Johnson, P., & Thomas, B. (2000). Museums: an economic perspective. V S. (PEARCE, *Museum economics and the community* (stránky 5–40). A & C Black.
- Jung, Y. (2015). Diversity matters: Theoretical understanding of and suggestions for the current fundraising practices of nonprofit art museums. *The Journal of Arts Management, Law, and Society*, 255–268.
- Kaplan, R. S. (2001). Strategic performance measurement and management in nonprofit organizations. *Nonprofit management and Leadership*, 353–370.
- Kaplan, R. S., & Norton, D. P. (2005). The balanced scorecard: measures that drive performance. *Harvard business review*, 172.
- Kellogg, W. K. (2006). *Logic Model Development Guide*. K Kellogg Foundation Web site.
- Kelly, K. S. (1998). *Effective Fund-raising Management*. Mahwah: NJ: Lawrence Erlbaum Associates.
- Kotler, N. G., Kotler, P., & Kotler, W. I. (2008). *Museum marketing and strategy: designing missions, building audiences, generating revenue and resources*. John Wiley & Sons.
- Kádárová, J., Mihok, J., & Turisová, R. (2013). Proposal of performance assessment by integration of two management tools. *Quality Innovation Prosperity*, 88–103.
- Lord, G. D., & Lord, B. (2009). *The Manual of Museum Management*. Plymouth: AltaMira Press.
- McCarthy, K. F., Ondaatje, E. H., Zakaras, L., & Brooks, A. (2001). *Gifts of the muse: Reframing the debate about the benefits of the arts*. Rand Corporation.
- MacDowall, L. B. (2016). *Making culture count: The politics of cultural measurement*. Springer.
- Mairetse, F., & Eeckaut, P. V. (2002). Museum assessment and FDH technology: towards a global approach. *Journal of Cultural Economics*, 261–286.
- Mintzberg, H. (1993). The pitfalls of strategic planning. *California Management Review*, 32–32.
- NIPOS. (2019). *Základní statistické údaje o kultuře v České republice 2018*. Praha: NIPOS.
- Niven, P. R. (2008). *Balanced scorecard: Step-by-step for government and nonprofit agencies*. John Wiley & Sons.
- Paulus, O. (2003). Measuring museum performance: A study of museums in France and the United States. *International journal of arts management*, 50–63.
- Peniston, W. A. (1999). *The New Museum: Selected Writings by John Cotton Dana*. Washington, DC: American Association of Museums.
- Pignataro, G. (2003). Performance indicators. V R. Towse, *A handbook of cultural economics* (s. 366). Edward Elgar Publishing.
- Plaza, B. (2006). The return on investment of the Guggenheim Museum Bilbao. *International journal of urban and regional research*, 452–467.
- Pommerehne, W. W., & Frey, B. S. (1980). The Museum from an Economic Perspective. *International Social Science Journal*, 323–339.
- Porter, M. E. (1991). Michael E. Porter on competition and strategy. *Harvard Business School Press*.
- Prokůpek, M. (2016). Možnosti využití nástroje Balanced Scorecard v řízení muzeí. *Museum: Museum & Regional Studies*.
- Radin, B. A. (2000). The Government Performance and Results Act and the tradition of federal management reform: square pegs in round holes? *Journal of Public Administration Research and Theory*, 111–135.
- Ramanathan, R. (2003). *An introduction to data envelopment analysis: a tool for performance measurement*. Sage.
- Rickards, R. C. (2003). Setting benchmarks and evaluating balanced scorecards with data envelopment analysis. *Benchmarking: An International Journal*, 226–245.
- Rouse, P., Putterill, M., & Ryan, D. (2002). Integrated performance measurement design: insights from an application in aircraft maintenance. *Management Accounting Research*, 229–248.
- Scott, C. (2007). *Advocating the value of museums*. Proc. of INTERCOM/ICOM, Austria, Vienna, 1–11.

- Sacco, P. L. (2016). How do Museums create value? *Money Matters: The Economic Value of Museums*, 8–16.
- Sani, M. (2009). Registration and Accreditation as Ways of Raising Quality in Museums. An European Overview. V M. Negri, F. Niccolucci, & M. (Sani, *Quality in museums* (s. 47–54). Archaeolingua.
- Selwood, S. (1999). Access, efficiency and excellence: Measuring non-economic performance in the English subsidised cultural sector. *Cultural Trends*, 87–137.
- Šebek, F. (2010). Úvod do muzejního managementu. V A. m. ČR, *Úvod do muzejní praxe*. Praha: Asociace muzeí a galerií ČR.
- Turbide, J., & Laurin, C. (2009). Performance measurement in the arts sector: The case of the performing arts. *International journal of arts management*, 56–70.
- Van Dooren, W., Bouckaert & Halligan, J. (2010). *Performance management in the public sector*. Routledge.
- Villaespesa, E., & Tate, U. K. (2015). *An evaluation framework for success: Capture and measure your social-media strategy using the Balanced Scorecard*. Museums and the Web 2015.
- Walhimer, M. (2015). *Museums 101*. London: Rowman & Littlefield.
- Weil, S. E. (1994). Performance indicators for museums: progress report from Wintergreen. *The journal of arts management, law, and society*, 341–351.
- Weil, S. E. (2005). A success/failure matrix for museums. *Museum news*, 36–40.
- Weinstein, L., & Bukovinsky, D. (2009). Use of the balanced scorecard and performance metrics to achieve operational and strategic alignment in arts and culture not-for-profits. *International Journal of Arts Management*, 42.
- Wu, C. T. (2003). *Privatising culture: Corporate art intervention since the 1980s*. Verso.
- Zorloni, A. (2010). Managing performance indicators in visual art museums. *Museum management and curatorship*, 167–180.
- Zorloni, A. (2012). Designing a Strategic Framework to Assess Museum Activities. *International journal of arts management*.