

Further reading

- Allen, Robert C., *Speaking of Soap Operas*, Chapel Hill and London: University of North Carolina Press, 1985
- (ed.), *Channels of Discourse*, Chapel Hill and London: University of North Carolina Press, 1985
- Ang, Ien, *Desperately Seeking the Audience*, London: Routledge, 1991
- 'The Battle Between Television and its Audiences: The Politics of Watching Television', in Phillip Drummond and Richard Paterson (eds), *Television in Transition*, London: British Film Institute, 1985.
- *Watching Dallas: Soap Opera and the Melodramatic Imagination*, London: Routledge, 1985
- Austin, Bruce A., *Immediate Seatings: A Look at Movie Audiences*, Belmont, Ca.: Wadsworth, 1989
- Baehr, Helen and Dyer, Gillian (eds), *Boxed In: Women and Television*, New York and London: Pandora Press, 1987
- Bordwell, David, *Making Meaning: Inference and Rhetoric in the Interpretation of Cinema*, Cambridge, Mass.: Harvard University Press, 1989.
- *Narration in the Fiction Film*, Madison: University of Wisconsin Press, 1985
- Bordwell, David, Thompson, Kristin, and Staiger, Janet, *Classical Hollywood Cinema: Film Style and Mode of Production to 1960*, New York: Columbia University Press, 1985
- Branigan, Edward, *Point of View in the Cinema: A Theory of Narration and Subjectivity in the Classical Film*, New York: Mouton, 1984
- Collins, Jim, *Uncommon Cultures: Popular Culture and Postmodernism*, London and New York: Routledge, 1989
- Cook, Pam (ed.), *The Cinema Book*, London: British Film Institute, 1985
- Corner, John (ed.), *Popular Television in Britain: Studies in Cultural History*, London: British Film Institute, 1991
- Cubitt, Sean, *Timeshift: On Video Culture*, London: Routledge, 1990
- Donald, James (ed.), *Fantasy and the Cinema*, London: British Film Institute, 1989

- Drummond, Phillip and Paterson, Richard (eds), *Television in Transition*, London: British Film Institute, 1985
- *Television and its Audiences: International Research Perspectives*, London: British Film Institute, 1988
- Dyer, Richard, *Heavenly Bodies: Film Stars and Society*, London: British Film Institute, 1987
- Elsaesser, Thomas (ed.), *Early Cinema: Space, Frame, Narrative*, London: British Film Institute, 1991
- Feuer, Jane, 'Narrative Form in Television' in Colin MacCabe (ed.), *High Theory, Low Culture*, Manchester: Manchester University Press, 1986
- Fiske, John, *Television Culture*, London and New York: Methuen, 1987
- Geraghty, Christine, *Women and Soap Opera*, Cambridge: Polity Press, 1991
- Gledhill, Christine (ed.), *Stardom: Industry of Desire*, London: Routledge, 1991
- Goodwin, Andrew and Whannel, Garry (eds), *Understanding Television*, London: Routledge, 1990
- Gorbman, Claudia, *Narrative Film Music*, London: British Film Institute, 1989
- Hartley, John, *Tele-Ology: Studies in Television*, London: Routledge, 1992
- Heath, Stephen, *Questions of Cinema*, London: Macmillan, 1987
- Hodge, Robert and Tripp, David, *Children and Television*, Cambridge: Polity Press, 1986
- Kaplan, E. Ann (ed.), *Regarding Television: Critical Approaches – An Anthology*, Frederick, Md.: University Publications of America, 1983
- *Rocking Around the Clock: Music Television, Postmodernism and Consumer Culture*, London: Methuen, 1987
- de Lauretis, Teresa, *Technologies of Gender: Essays on Theory, Film and Fiction*, Bloomington: Indiana University Press, 1987
- MacCabe, Colin (ed.), *High Theory, Low Culture*, Manchester: Manchester University Press, 1986
- McDonnell, James (ed.), *Public Service Broadcasting: A Reader*, London: Routledge, 1991
- Modleski, Tania (ed.), *Studies in Entertainment: Critical Approaches to Mass Culture*, Bloomington, Ind.: Indiana University Press, 1986
- Morley, David, *The 'Nationwide' Audience: Structure and Decoding*, London: British Film Institute, 1980
- *Family Television: Cultural Power and Domestic Leisure*, London: Comedia, 1986
- Mulgan, Geoff (ed.), *The Question of Quality*, London: British Film Institute, 1985
- Mulvey, Laura, *Visual and Other Pleasures*, Bloomington: Indiana University Press, 1989
- Murray, Robin, 'Fordism and Post-Fordism' and 'Benetton Britain' in

- Stuart Hall and Martin Jacques (eds), *New Times: The Changing Face of Politics in the 1990s*, London: Lawrence & Wishart, 1989
- Neale, Stephen, *Cinema and Technology: Image, Sound, Colour*, London: British Film Institute, 1990
- Polan, Dana, *Power and Paranoia: History, Narrative and the American Cinema*, New York, Columbia University Press, 1986
- Root, Jane, *Open the Box*, London: Comedia, 1986
- Rose, Jacqueline, *Sexuality in the Field of Vision*, London: Verso, 1986
- Rosen, Philip, *Narrative, Apparatus, Ideology: A Film Theory Reader*, New York: Columbia University Press, 1986
- Seiter, Ellen, Borchers, H., Kreutzner, G. and Warth, E.-M., *Remote Control: Television, Audiences and Cultural Power*, London: Routledge, 1989
- Tulloch, John, *Television Drama: Agency, Audience and Myth*, London: Routledge, 1990
- Turner, Graeme, *Film as Social Practice*, London: Routledge, 1988
- Willis, Janet and Wollen, Tana (eds), *The Neglected Audience*, London: British Film Institute, 1990