

/ Contents

1. WHAT WILL YOU FIND IN THE FOLLOWING CHAPTERS?	7
2. Development OF CZECH SOCIETY'S RELATIONSHIP TO THE EUROPEAN UNION	9
2.1. Why go back to a recent past?	9
2.2. Transformations of content of Czech population's attitudes to Czech EU membership	9
2.2.1. Pro-Western geopolitical orientation	9
2.2.2. EU as an opportunity for development, not a guarantee of growth	10
2.2.3. Positive experience of membership	13
2.3. Treaty establishing a Constitution for Europe – new questions and the need for new answers	14
3. CZECH SOCIETY STARTS TO ASSUME ITS SHARE OF RESPONSIBILITY FOR THE EU	18
3.1. Evaluation of Czech EU membership and its roots	18
3.2. The future and desirable position of the CR inside the EU	20
3.3. Future form of the EU: What is important about the EU?	23
3.3.1. How the people picture the EU in 10 years?	18
3.3.2. Treaty establishing a Constitution for Europe	25
3.3.3. The euro	26
3.4. Awareness of the EU	27
3.4.1. The level of awareness and need for information	27
3.4.2. Factual structure of information needs	30
3.4.3. Sources of information	32
Annex to Chapter 3.: Causal model showing the relationships between different sources of the Czech public's attitude to the EU.	32
4. ANALYSIS OF THE MEDIA	35
5. ATTITUDES OF CZECH ELITES TO THE EU	38
5.1. What is the EU for, what are its possibilities and problems?	38
5.2. Membership of the Czech Republic in the EU.	39
5.3. The elites' professional experience of the European Union	40
5.4. Future prospects	41
5.5. EU enlargement	41
5.6. Communication of the EU	43
6. CONCLUSIONS	45
Evolution and transformation of attitudes to the EU	45
Who supports the EU and why?	45
Information about the EU – who needs it and why?	46
What kind of EU would be interesting and likeable for Czech people?	47
The perspective of political and economic elites.	48
Position of Czech media in the communication of European matters	49