

Contents

<i>Preface</i>	xi
<i>Acknowledgments</i>	xiii
<i>Introduction: From Moonshot to Marketplace</i>	xv
Chapter 1 The Way It Was.....	1
Chapter 2 How It Works Now	27
Chapter 3 How It Is	55
Chapter 4 How It Might Be.....	83
Chapter 5 Navigating NASA's Next-Decade Business Challenges	99
<i>References</i>	107
<i>About the Author</i>	113
<i>Index</i>	115