

CONTENTS

PREFACE vii

Chapter I

THE NATURE OF THE CONSUMPTION PROBLEM 1

Chapter II

THE ORGANIZATION OF THE ECONOMIC ORDER 9

Chapter III

INCOMES OF CONSUMERS 26

Chapter IV

PRICE BEHAVIOR AND THE CONSUMER 42

Chapter V

THE COST OF LIVING AND ITS EFFECT UPON REAL INCOME . . 63

Chapter VI

COMPETITION, MONOPOLY, AND THE CONSUMER 77

Chapter VII

CONSUMER PROTECTION 102

Chapter VIII

CONSUMER PROTECTION (*Concluded*) 122

Chapter IX

THE CHOICE OF GOODS 145

Chapter X

THE ELASTICITY OF DEMAND FOR COMMODITIES 158

Chapter XI

DEMAND MANIPULATION AND THE CONSUMER 175

Chapter XII

STUDIES OF FAMILY EXPENDITURES 199