

Contents

Acknowledgments	vii
Introduction	1
1 The Changing Communication Landscape	7
2 Communicating along Party Lines	29
3 Political Communication, Emotions, and the Intellect	49
4 Perceiving Presidential Candidates	81
5 The Media Landscape and Democratic Engagement	107
Appendix: Design of the Studies	131
References	145
Index	165
About the Authors	177