

CONTENTS

Acknowledgments xi

	Introduction	1
1	Development as an Ideology for Empire	9
	<i>The Civilizing Mission in the Interwar Years</i>	10
	<i>Modernity and Authoritarian Rule</i>	13
	<i>The Second World War</i>	16
2	Truman's Dream: When the Cold War and Development Met	22
	<i>Point Four</i>	26
	<i>Studying Backward Areas: Social Scientists, the Marshall Plan, and the Limits of the Cold War</i>	29
3	Socialist Modernity and the Birth of the Third World	33
	<i>Ideology Put to the Test on the Colonial Question</i>	34
	<i>The Age of Indifference</i>	35
	<i>The Afterthought</i>	38
	<i>The Age of Neutralism, or the Birth of the Third World</i>	40
	<i>Khrushchev's Challenge</i>	42
	<i>Features of Socialist Aid: Constructing the Ideological Framework</i>	43
	<i>The Political Economy of Socialist Cooperation</i>	45
4	Western Alternatives for Development in the Global Cold War	50
	<i>The Inevitability of Foreign Aid as a Cold War Tool?</i>	52
	<i>Plans for Eurafrika</i>	55

<i>An Ideology for the Global Cold War: The Rise of Modernization Theory</i>	60
<i>The Kennedy Administration: A Turning Point?</i>	64
5 <i>The Limits of Bipolarity in the Golden Age of Modernization</i>	68
<i>The Cooperation Imperative in the West</i>	69
<i>Disappointments: The United States and Bickering in the DAC</i>	71
<i>Rostow and the Idea of Binding Rules</i>	73
<i>The European Economic Community Way</i>	76
<i>Coordination among Socialist Countries: The Permanent Commission for Technical Assistance in Comecon</i>	81
<i>Responding to External Challenges</i>	85
6 <i>International Organizations and Development as a Global Mission</i>	89
<i>Precedents: The League of Nations</i>	90
<i>Development as Profession after the Second World War</i>	92
<i>The World Bank</i>	94
<i>The United Nations and Development: The Place for an Alternative?</i>	96
<i>UNCTAD</i>	101
<i>Assessing Aid at the End of the First Development Decade</i>	103
7 <i>Multiple Modernities and Socialist Alternatives in the 1970s</i>	107
<i>The Soviet Union Reinterprets the Two Worlds Theory</i>	107
<i>Convergence and Interdependence</i>	110
<i>Third World Visions</i>	112
<i>China's Development Alternative</i>	113
<i>Self-Reliance? Tanzania between the Tazara Railway and Ujamaa</i>	116
<i>Third Worldism and the New International Economic Order</i>	119

8 <i>Resources, Environment and Development: The Difficult Nexus</i>	124
<i>The End of Technological Optimism?</i>	125
<i>Recasting the Problems of Modern Society</i>	129
<i>The Emergence of Global Environmentalism: Stockholm, 1972</i>	133
<i>Environment and Development as Seen from the East</i>	137
<i>The Legacy of Stockholm and the Invention of Sustainable Development</i>	139
9 <i>Responding to the Challenges from the Global South: North-South Dialogues</i>	142
<i>The Birth of Basic Needs in the Second Development Decade</i>	143
<i>The Lomé Revolution</i>	145
<i>A Regional Plan: The Euro-Arab Dialogue</i>	148
<i>North-South Dialogue: The Global Dimension</i>	150
<i>Development and Human Rights</i>	154
10 <i>The Dynamics of the Lost Decade</i>	160
<i>Conclusions</i>	169

Notes 179

Bibliography 227

Index 263