Contents

Introduction v				
Part I Optimization of Environmental Protection Costs				
1.	The concept of environment, its protection and basic economic context			
	Environment and its factors			
1.3	General concept of costs and expenditures on protection of the environment			
	Concept of gross and net control costs			
1.6	environmental protection costs Natural goods and property rights			
2.	Costs and expenditures on environmental protection at the level of the national economy	18		
	The concept of costs and expenditures on environmental protection at the level of the national economy	19		
2.3	in relation to the environment			
3.	Costs and expenditures on environmental protection in the area of public administration	37		
3.1	Allocation of public financial resources of environmental protection			
	Other roles of public administration institutions in the environmental protection costs optimization	46		
3.3	Ecologicalization of purchasing and investment behavior of state institutions	57		
4.	Costs of environmental protection and their optimum at the firm's level	66		
	The costs of environmental protection from the microeconomic point of view			
4.2	Investment decision making of a company	84		

4.3	in companies	. 94
4.4	Inclusion of environmental aspects of the widened evaluation	
	of effectiveness of projects in a company	105
5.	Costs of environmental protection and consumers,	
	households and non-governmental non-profit	115
<i>-</i> 1	organizations The influence of customers and households on the environment	115
	Understanding the costs of environmental protection at the customer or household level	
5 3	Consumer reasons to spend sources on environmental protection	118
5.4	The role of non-governmental non-profit organizations in	
	decision-making about costs of environmental protection	122
6.	The solution diagram for the new problems in	
	environmental protection	126
	General diagram of circumstances involving public interventions	127
6.2	Specification of the steps under circumstances involving	120
63	interventions by public institutions	135
6.4	Specification of the steps under circumstances of a private	100
0.1	solution to the problem	138
Pa	rt II Optimization of the Nature Protection Costs:	
1 4	Case Studies	
7.	Třeboňsko – Protected Landscape Area and	
	Natura 2000 Case Study	145
7.1	Natural social characteristics of the observed landscape	145
7.2	Analysis of institutional factors and coherence in the region	150
	Proposals and recommendations	
8.	Jizerské Hory Mountains Case Study	183
8.1	Naturally social characteristics of the researched area	184
8.2	Analysis of institutional factors and coherence in the region	216
8.3	Suggestions and recommendations	210
Co	nclusion	232
Lit	erature	235
Ab	out the Authors	248