

Contents

List of Tables	xi
Preface	xiii
Acknowledgments	xv
Abbreviations	xvii

1 Introduction and Overview **1**

Available literature, 3
Pluralism of contemporary society and the New Age movement, 4
Church-sect typology as an investigative tool, 5
Sociology of religion and relevant sociological studies, 6
Sociological light on the New Age/Neo-pagan phenomenon, 8
The Human Potential Movement, 12
Boundary maintenance and "conversion," 15
The occult metaphysical tradition, 17
New Age comments by sociologists, 19
Sociological comments on Neo-paganism, 22
Methodology, 25
Presentation, 28
Notes, 28

2 The New Age Movement

33

New Age's social, occult and spiritual dimensions, 36

New Age healing, 37

The New Age vision, 39

Statistics, 41

External perceptions and responses, 44

The Church Universal and Triumphant, 47

New Age spokespersons, 48

Marilyn Ferguson

Ram Dass

Werner Erhard

Edgar Cayce

Alice Bailey

Ruth Montgomery

Shirley MacLaine

José Argüelles

New Age and Christianity, 85

Teilhard de Chardin, 87

Living earth and the world-wide communications network, 88

Notes, 90

The Neo-pagan Movement

99

Neo-pagan representatives, 99

Margot Adler

Starhawk

Circle Network's Selena Fox

Shan of London's House of the Goddess

Vivianne Crowley

Neo-pagan criticisms of New Age (Monica Sjoo), 122

Nordic paganism, 124

Animism, 127

Neo-paganism and Christianity, 128

Covenant of Unitarian Universalist Pagans (CUUPS), 129

The external 'negative image' of paganism and witchcraft, 131

The "Occult Census" and Satanism, 133

Conclusion, 135

Notes, 137

4 New Age and Neo-paganism: Similarities, Contrasts and Relationships 145

The female metaphor, 146

Materialism-spiritualism, 146

Ritual, 147

Reincarnation, 148

Ephemerality, 149

Movement members' perception of mutual identity, 150

Mike Howard, 151

Marion Green, 153

Zachary Cox, 154

Beyond Britain, 155

The gay community, 158

Feminism and metaphors of light and dark, 159

The cost differential, 161

Neo-paganism as part of New Age, 162

Animism and shamanism, 164

New Age criticism of Neo-paganism, 167

The cultural meaning-system shift, 168

The New Age arena and the New Age/Neo-pagan imbalance, 172

Notes, 172

5 Survey Profiles of Particular New Age and Neo-pagan Groups 179

Adler's 1985 Questionnaire, 181

Rejection of Satanism, 182

Use of the words 'witch' and 'pagan', 182

The Sorcerer's Apprentice Occult Census of 1989, 183

Working of magic

Animals	
Diet and medicine	
Newspapers, Television, politics	
Perception of public and self-image	
Social advantage and occult interest	
The BMS Spirituality Survey of 1989, 186	
Religion, gender, age, education and profession	
Occult experiences and beliefs	
Social Composition of Selected London-based New Age and Neo-pagan Groups, 188	
Profession	
HOG—income, origins, and family background	
Education	
SJA—income and family background; marital status compared with that of other groups	
Group Comparisons on the Basis of Religion and Perceptions of God, 191	
SJA	
Pagan and control groups	
Belief in God	
Comparison of Group Members' Self-perception, 194	
Sexual orientation	
Attitudes Towards Crucial Contemporary Issues, 195	
Nuclear energy	
Abortion	
The AIDS issue	
Familiarity with and Attitudes toward New Age, 197	
Familiarity with and Attitudes toward Neo-paganism, 198	
Pagan responses	
SJA and control groups	
Comparison of group descriptions of Neo-paganism	
Perception and Knowledge of NRMs, 200	
Effects of Participation, 203	
HOG (and PM) responses	
SJA responses	
Addendum, 207	
Notes, 209	

6	New Age and Neo-paganism as Practiced and Observed	223
	Methodology, 223	
	The Pagan Moon of March 10, 1990, 225	
	HOG's Pagan-At-Homes, 228	
	St. James' Alternatives, 230	
	Greater ritual use in Neo-paganism, 231	
	Notes, 232	
7	Church-Sect Typologies	237
	Troeltsch's church-sect-mysticism typology, 238	
	Niebuhr's sect-to-church, 240	
	Becker's ecclesia, denomination, sect, and cult classification, 241	
	Yinger's typological modifications, 242	
	Berger's sectarian typology, 249	
	The cult concept, 249	
	Campbell's concept of the cultic milieu, 251	
	Nelson's cult typology, 254	
	Stark and Bainbridge's typology of cults, 256	
	Eister's cult typology of cultural crisis response, 260	
	Wilson's fourfold subtypology of sects, 261	
	Martin's concept of the denomination, 265	
	Wilson's sevenfold subtypology of sects, 268	
	The "church-sect obituary," 271	
	Johnson's justification model of church, sect, etc., identity, 273	
	Robertson's typology based on legitimacy and membership, 276	
	Swatos's five-fold church-sect-denomination model, 277	
	A further look at Wilson's sectarian typology, 279	
	Wallis's departure using the social movement, 281	
	Wallis: The concepts of legitimacy & schism, and his fourfold typology, 284	
	Robbins and Anthony's monistic-dualistic typology, 290	

Wallis' rejection-accommodation-affirmation typology of NRMs, 292	
Bird's devotee, discipleship, and apprenticeship movements, 299	
Other classifications or taxonomies of NRMs, 301	
Generic and quasi-historical classifications of NRMs, 302	
Notes, 000	

8 Conclusions: Evaluating Church-sect Theory, Its Modifications, and Replacements in Application to the New Age and Neo-pagan Movements 315

Change-oriented movements, 316	
Cult conceptual problems, 317	
Geoffrey Nelson, 317	
Church-sect theory and the New Age and Neo-pagan movements, 318	
Bryan Wilson, 319	
Rodney Stark and William Bainbridge, 320	
Peter Berger, 321	
Other contributions, 322	
The cultic underground, 323	
Gerlach and Hine's concept of the SPIN, 324	
Starhawk's circular structures of immanence, 327	
The SPIN concept and the church-sect typology, 329	
The SPIN of SPINs, 330	
Notes, 331	

Bibliography	335
Index	355
About the Author	373

Index

- A Course in Miracles*, 35–36, 165
 Actualizations, 59, 93n34
 acupressure, 37
 acupuncture, 37–38, 167; spiritual, 76
 adhesion, 15, 17
 Adler, Margot, 22, 25, 99–106, 124, 125, 127, 130, 137n2, 159, 160, 162, 164, 180, 181, 212n31, 213n33, 219n73; survey, 181, 182–83, 190, 192, 210n5, 211n17, 213n33
 Advanced Energy Research Institute, 40
 Adventism, 249, 280
 Aetherius Society, 93n27, 202, 208, 283, 284, 293
 Afro-American religions, 113, 305
 Age of Aquarius, 1, 34, 47, 48–49, 72, 90, 96n52, 97n59, 118, 119, 140, 149, 150, 151–53, 155, 159, 165, 202; beginning of, 83
 Agrippa, Cornelius, 118
 Ahlburn, Tom, 93n31
 Aikido, 14
 Alan, Jim, 114
 Alexander, Jane, 45, 47, 166
 Alexander method, 38
 Alpert, Richard. *See* Ram Dass
 alternative medicine, 40
 Alternatives, 40, 43, 49, 66, 70, 86, 88, 89, 95n46, 97n62–64, 124, 135, 136, 143n43, 154, 164, 174n12, 175n15, 179–80, 192, 208, 209, 210n3, 221n79, 223, 230–31, 232n1, 234–35n28, 326, 327, 333n25; survey, 179–80, 190–91, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 205–207, 212, 214–15, 216, 217, 218, 219, 221
 Amana Community, 247, 263
 Amar Jyoti, Swami, 37
 American Ghost Dance, 246
 American Metaphysical Tradition, 1, 33–34, 39, 46, 88, 90, 304, 323–24
 American Transcendental Movement, 49
 Anabaptists, 245, 246
 Ananda Marga, 93n31, 202, 208, 305
 Ancient Wisdom Tradition, 303
 Andreae, Joannes, 305
 Andrews, Lynn, 176n23
 Anglican Church, 273
 animism, 101, 106, 113, 127–28, 136, 146, 164, 224
 Anthony, Dick, 4, 6, 11, 13–14, 19, 21, 30n11, 74, 96n52, 237–38, 256, 289–92, 302, 303, 315, 317, 331n2; monistic-dualistic typology, 319; typology, 315, 319, 323

- Anthroposophy, 164, 304
 Anti-Cult Movement, 44, 312n26
 Aquarian Conspiracy, 49–53, 201, 202, 303
 Arcane School, 33, 35, 63, 64, 74, 93, 121, 148, 223, 232n2, 304, 314n48
 Arredondo, David, 142n39
 Argüelles, José, 4, 36, 60, 81–85, 90n4
 Arica, 11, 12, 30n13, 37, 38, 54, 93n34, 237, 300, 305, 314n50
Ar nDraiocht Fein, 105
 aromatherapy, 41
 Aron, Raymond C.F., 250
 Asatru, 126, 151, 175; Asatru Free Assembly, 105, 125; Asatruarfolks, 125
 Assagioli, Roberto, 55
 Ash, Roberta, 286, 299
 Assemblies of God, 268
 Association for Research and Enlightenment (ARE), 33, 62, 69, 95n41, 314
 Astara, 33, 93
 astral projection, 34, 59, 60
 astrology, 17, 18, 21, 30n13, 38, 41, 142–43n41, 157, 176n21, 186, 187, 218n64, 305
 Aswynn, Freya, 127, 140n28, 140n30
 Athanor Fellowship, 105
 atheism, 256
 Atlanteans, 149, 203
 Atlantis, 62, 72, 73, 160, 166
 auditing, 292
 Aurobindu, 305

 Babbitt, Ellwood, 37
 Bachofen, J.J., 23
 Baha'i, 192, 261, 305
 Bailey, Alice A., 4, 35, 37, 60, 63–66, 90n2, 91n8, 93n27, 121, 124, 140n26, 148, 165, 234, 304, 314n48; "The Great Invocation," 64
 Bainbridge, William Sims, 6, 21, 247, 257–60, 276, 277, 278, 281, 303, 309n8, 311n22–23, 312n23–24, 316, 317, 320–21, 323, 331; compensation theory, 6, 9; typology of cults, 329
 Baker, Ian, 112
 Balch, Robert, 3
 Ballard, Guy and Edna, 47, 304
 Baptists, 274
 Barker, Eileen, 3–4, 26, 173n5, 308n1–3
 Barrett, Francis, 118
 Basil, Robert, 45
 Baum, Gregory, 302
 Beach Boys, the, 34
 Bear Tribe Medicine Society, 166
 Beatles, the, 34
 Becker, Howard, 241–42, 247, 249, 251, 256, 262, 267, 272, 274, 309n9, 317, 318
 Beckford, James, 4, 7, 8, 10, 17, 41, 301, 315, 319, 322–23, 332n15–16
 Bednarowski, Mary Farrell, 3, 6, 22–23
 Bell, Daniel, 28n2
 Bellah, Robert N., 13, 237, 289, 290
 Benson, J. Kenneth, 315–16
 Berenholtz, Jim, 166–67
 Berger, Peter, 249, 262, 274, 277, 321–22
 Berkeley Christian Coalition, 44
 Berry, Thomas, 87
 Bhagwan movement. *See* Rajneeshism
 Biofeedback, 37
 Bird, Frederick, 8, 10–12, 17, 237–38, 292, 299–301, 314n47, 331, 332n15; conversion careering, 321; moral accountability typology, 322
 Black Elk, 165
 Black Goddess of Africa, 160
 Black Muslims, 305
 Black Panthers, 325

- Black Power, 330
 Blake, William, 54
 Blavatsky, Helena, 93n27, 287, 289
 Bloom, William, 4, 25, 36, 66, 89–90, 124, 140n25, 163, 164, 167, 173n5, 175n16, 176n25, 180, 192, 208–209, 210n3, 234–35
 body cleansing, 37
Body, Mind, and Spirit survey, 17, 165, 179–80, 186–88, 192, 211n15
 bodywork, 37, 40
 Bohm, David, 50
 Boltwood, Geoff, 88
 Bon Po, 113
 Bonewits, Isaac, 104, 105
 Brahma Kumaris, 202–203, 208, 209
 brainwashing, 57
 Bray, Chris, 133, 136, 142–43n41, 182
 Brearley, Margaret, 140n26
 Brethren, The, 268, 288
 Brothers of the Earth, 105
 Bruce, Steve, 21, 312, 321
 Brüderhof, 269
 Bruno, Giordano, 118
 Bry, Adelaide, 94n38
 Bryant, Page, 180
 Buckland, Raymond, 116
 Buckner, Taylor, 251
 Budapest, Zsuzsanna, 116
 Buddha, Gautama, 47, 108, 308, 324
 Buddhism, 89, 165, 193, 234, 244, 249, 253, 293, 298, 304, 305, 311–12n23, 314n47–48, 324; Theravada, 333n20; Tibetan, 37f, 44, 54, 82, 165, 202, 219n72, 291, 305, 319; Zen, 14, 21, 30n13, 50, 54, 55–56, 87, 89, 126, 157, 165, 291, 298, 300, 305, 308n1, 314n47, 319. *See also* Naropa Institute; Soto Zen; Zendo
 Cabbalism, Cabbalists, 143n46
 Calvinism, 243, 274
 Campanella, Thomasso, 118
 Campbell, Colin B., 33, 34, 251–54, 256, 310n17, 317, 323, 332n13
 Carpenter, Dennis, 114, 115, 156, 157
 Castaneda, Carlos, 37, 56, 90n4, 165, 202, 203, 208, 209
 Cayce, Edgar, 36, 60–63, 64, 65, 66, 69, 71, 73, 74, 86, 95n42–44, 165, 314
 channeling, 21, 36, 42, 45, 46, 52, 69, 71, 76, 79–80, 82, 85, 90, 92, 97n60, 114, 146, 163, 165, 167, 174n14, 176n21, 217, 218, 235, 321
 chaos magic, 143n46
 Charismatics, 8, 11–12, 13, 314n47
 Children of God, 202, 283, 290, 293, 295. *See also* Family, The
 Chinmoy, Shri, 11, 93n31, 300
 Chinook Learning Center, 208
 Choquette, Diane, 290, 291
 Christadelphians, 263, 268, 288
 chiropractic therapy, 37
 Chogyam Trungpa Rinpoche, 54
 Christian fundamentalism, 74
 Christian Reformed, 275
 Christian Science, 20, 33, 38, 245, 246, 263, 283, 284, 285, 288, 289, 304, 329
 Christian Socialists, 269
 Christianity, 70, 89, 128–29, 147, 154–55, 159–60, 193, 240–41, 251, 256, 261, 262, 265, 270, 306, 318, 319, 324; historical church, 238; liberal, 100; nascent, 5; Puritan/Calvinistic legacy, 169
 church, 238–39, 242, 243, 244, 247, 255, 257, 265, 274, 310n11, 315
 church-sect typology, 5–6, 7–8, 237, 238, 240, 247, 271–73, 276f, 284, 308–309, 315, 317, 321, 329, 330–31; as a continuum, 240, 256, 278; as a tool, 319, 331; Stark-Bainbridge typology, 257–60; Swatos' typology, 277

- Church of All Worlds, 31n16, 105, 162
- Church of Aphrodite, 102, 104
- Church of Armageddon, 303
- Church of Christ, 241
- Church of Circle Wicca, 224
- Church of England, 128, 244
- Church of God, 268
- Church of the Eternal Source, 105, 230
- Church of the Seven Arrows, 105
- Church Universal and Triumphant, 47–48, 304
- Circle, 105, 114, 138n10, 142n37, 156, 224, 326
- civil religion sects, 290
- Clarke, Peter B., 43, 93n29, 310n18–19, 332
- Cochrane, Robert, 119
- Coleman, John, 302
- Cole-Whittaker, Terry, 37
- compensation theory, 321
- complementary medicine, 38
- Couéism, 56
- Communes Network, 218n69, 221n83
- Comte, Auguste, 169
- Confucianism, 113
- Congolese Église de Jésus-Christ, 246
- Congregationalism, 265, 266, 274
- conversion, 6, 15–17, 19
- counter-cult, the, 323–24, 326, 333n21
- counterculture, the, 21–22, 29n5, 34, 37–38, 49, 85, 97n59, 101, 176, 298, 307, 314n47, 323, 324, 330
- Cousins, Norman, 37
- Cox, Zachary, 128, 141n33, 154–55, 173n7
- Crow, Charles L., 17
- Crowley, Aleister, 119, 217, 306
- Crowley, Vivianne, 4, 22, 117–22, 135, 136, 137n3, 138n7, 139n18–19, 139n21–23, 148, 149, 151, 167, 192, 197, 213n44, 214n48, 216n57, 219n76, 327
- crystals, 36, 40, 41, 46, 78, 90, 151, 157, 163, 217
- Culpepper, Emily, 22–23
- cult, 7, 101, 110, 125, 145, 155, 239, 241, 242, 243, 247, 249, 251, 254–56, 257, 259, 265, 270, 278, 282, 284, 291, 301, 310n11, 310n13, 311n20–21, 312n24, 313n37, 315, 317, 318, 322, 330, 331; audience cult, 6, 21, 259, 321; client cult, 6, 21, 259–60, 321; controversy, 6; cult movement, 6, 260, 318, 321, 323; Nelson typology, 255, 311n20; Stark-Bainbridge typology, 278
- cultic milieu, 18, 30n10, 33, 34, 63, 252–54, 256, 285, 310n18, 317, 323–24, 326, 332n17
- Culture and Creation Spirituality Institute, 86, 333n25
- Covenant of Unitarian-Universalist Pagans (CUUPS), 105, 129–31, 142n35–38, 147, 326, 327, 333n25
- cybernetics, 55
- Da (Bubba) Free John, 37, 54, 305
- Daly, Mary, 107
- Dam, Vee Vee, 165
- Dancers of the Sacred Circle, 105
- Darbyist groups, 268
- Dass. *See* Ram Dass
- Daumal, René, 54
- Dawson, Christian, 286
- Dearborn, Sabrina, 43, 164, 180, 209, 210n3, 231
- Demdike, Diana, 152
- Demerath, N.J., III, 238, 272
- denomination, 239–40, 241–42, 243, 244, 245, 247–48, 261, 262, 263, 265–67, 275, 276, 279, 284, 316, 318, 330–31, 332n10
- devas, 66, 121, 128, 140n25, 164, 165, 167, 174n14
- deviance, 7

- Devlin, Sharon, 102
 Dharmadhatu, 12, 300
 Dianetics. *See* Scientology
 Dianic Covenant, 104
 Disciples of Christ, 274
 Discordian Society, 105
 Dittes, James E., 272, 308
 Divani Shamsi Tabriz, 54
 Divine Light Mission (DLM; Élan Vital), 4, 9, 11, 12, 15, 21, 30n14, 37, 43, 47, 54, 145, 237, 291, 292, 293, 298, 300, 305, 308n2, 314n47, 319
 Divine Science, 33, 304
 Djwhal Khul, 63, 66
 Doherty, Robert, 286
 Doors, The, 18
 Dorsett, James H., 315–16
 Dowling, Levi, 73, 90n2
 Druidism, 89, 97n60, 115, 118, 121, 151, 164, 175n17, 224, 230
 Drury, Neville, 123
 duotheism, 102
 Durkheim, Emile, 29n5, 169, 232, 250, 312n23; concept of "single moral community," 244; structural-functional assumption, 256
 Eagle Wing Centre, 206–207
 Eastern Orthodoxy, 273
 Easthope, Gary, 10
 Earth Religions, 164, 165, 166
 Earth Song Community, 105
 ecclesia, 241–42, 243, 244, 247–48, 301, 310n11, 322
 Eckhart, Meister. *See* Meister Eckhart
 ECKANKAR, 38, 43, 314n50
 Ecker, Bruce, 6
 Eco-Feminism, 115
 ecology, 37, 85, 89, 90, 100, 102, 105, 108, 109, 115, 123, 126, 129, 130, 133, 136, 145, 147, 150, 156, 163, 166, 173n1, 181, 184, 210, 307; Green Revolution, 151; ecology movement, 330
 economic materialism, 256, 318
 ecstasy deprivation, 5
 Eddy, Mary Baker, 289, 329
 Edward Carpenter Community, 221n83
 Edwards, Paul, 46
 Eggleton, Carol, 159
 Eister, Allan W., 240, 241, 260–61, 272–73, 276, 282, 313n38, 317
 El Morya, 47
 Élan Vital. *See* Divine Light Mission
 Eliade, Mircea, 167
 Elim, 289
 Ellwood, Robert S., Jr., 17, 19, 20, 22, 24, 101, 303–304, 306, 307, 331–32
 Emerson, Ralph Waldo, 33
 Emin Foundation, 206
 Enlightenment Intensives, 206
 Episcopalianism, 274
 Erhard, Werner, 14, 37, 55–58, 108, 237, 308n3
 Erisian Liberation Front, 105
 Ernst, Eldon, 28
 Esalen Institute, 4, 13, 35, 41, 57, 92n16
est (Erhard Seminar Training; The Forum; Centre Network), 4, 14, 16, 17, 19, 37, 38, 40, 42, 47, 55–59, 76, 77, 93–94n34–39, 96n54, 145, 153, 202–203, 206, 209, 218n64, 237, 290, 291, 293, 300, 302, 304, 308n3, 314n47, 319; criticisms of, 57
 Evangelical-United Brethren, 274
 evangelism, 262, 263, 280, 292, 312n26, 332n17
 Evans-Wentz, W. Y., 109
 Exegesis, 43, 94n34
 experimentation, 6
 Family, The, 47. *See also* Children of God

- Farm, The, 41, 54, 295, 303
 Farrar, Janet and Stewart, 22, 120, 139n23
 Feldenkrais Method, 38
 Fellowship of Inner Light, 207
 feminism, 86, 90, 112, 116, 125, 150, 181, 192, 307, 330
 feminist movement, 100, 112
 feminist spirituality, 107, 108, 130
 Feraferia, 104
 Ferguson, Marilyn, 4, 34, 35, 36, 40, 44, 48–53, 87, 90, 330; Aquarian Conspirators survey, 76, 87
 Fichter, Joseph H., 17
 Ficino, Masilio, 118
 Findhorn Foundation, 35, 41, 89, 97n64, 124, 161, 164, 175n15, 205, 209, 221n80, 295, 327
 flower essence therapy, 37
 Foley, Kieran, 44
 Foltz, Tanice, 10
 Ford, Arthur, 37, 66–67, 69, 71–72, 94n40
 Fortune, Dion, 111
 Foss, D., 7, 29n5
 Fountain, 203
 Fox, Matthew, 86, 87, 97n62, 163–64, 333
 Fox, Selena, 114–16, 117, 123, 128, 138n13, 141n32, 142n37, 156
 Frazer, James, 23
 Freemasonry, 119, 305
 Freud, Sigmund, 108, 109, 312n23
 Fritz, Robert, 174n12, 234n26
 Fuller, Margaret, 33
 fundamentalism, 77, 89, 96n59, 129, 143n43, 250, 263, 265, 275, 312n26; Christian, 131, 141n32, 150, 218; Green, 154; Islamic, 126, 218; neo-fundamentalism, 290; New Age, 162; patriarchal monotheistic, 155
 Gaia, 26, 105, 123, 140, 149, 150, 166; Gaia Hypothesis, 88
 Gallup, George, Jr., 42
 Gallup Opinion Poll, 211n19, 217–18n64
 Gardner, Gerald B., 102–103, 118, 119, 127, 135, 138n6, 139n17, 139n19, 139n21, 306
 Garrett, W.R., 249–50
 Gaskin, Stephen, 37, 41, 54, 91n4, 295
 Gelberman, Rabbi Joseph, 37
 Gemeinschaft, 263, 323
 General Baptism, 265
 Gerlach, Luther P., 316, 321, 324–27, 328–29, 330, 333n23
 Gesellschaft, 263, 323
 Gestalt therapy, 14, 55–56, 93n34
 Gilkey, Langdon, 19–20
 Glauberman, Dina, 234n26
 Glock, Charles Y., 13, 237, 251, 256–57, 259, 260, 290, 311n21, 323
 gnosticism, 303
 Goddess Spirituality, 23, 75, 100, 104, 107, 114–15, 118, 119, 135, 146, 150, 155, 173n3, 176n21, 186, 193, 198–99, 200, 209, 211n16, 221n83, 224, 307, 330; monotheistic orientation, 127, 140n29; Triple Goddess, 121, 163
 Golas, Thaddeus, 54
 Golden Dawn, Order of the, 119, 135, 306
 Goldman, Ari, 38
 Goleman, Daniel, 29n7
 Goode, Erich, 272
 Goodman, Felicitas D., 5
 Grahm, Judy, 158–59
 Grail Mysteries, 151, 155
 Grateful Dead, The, 18
 Graves, Robert, 23, 102
 Great White Brotherhood, 38
 Greeley, Andrew M., 17–18, 42, 333n21
 Green, Marion, 22, 117, 138n8, 151–54, 223, 327

- Green Circles, 152, 173n4, 203,
 220n78, 223, 326
 Green Movement, 22
 Greenslade, S.L., 286
 Griel, Arthur L., 15
 Grof, Stanislav, 50
 Growth Movement, 9
 Gurdjieff, G.I., 11, 30, 55, 300, 304,
 314n50
 Gustafson, Paul, 250, 272, 277
 Gustaitis, Rasa, 4

 Hadden, Jeffrey K., 26
 Hamilton, William, 101
 Hammond, Phillip, 29n6
 Hanuman Foundation, 53, 305
 Harding, Esther, 23
 Hare Krishna. *See* ISKCON
 Hargrove, Barbara, 6–7, 333–34n26
 Harlow, Alison, 102
 Harmonic Convergence, 84, 85, 160,
 166, 202, 203, 208, 209, 327
 Harper, C.L., 7
 Harricharan, John, 92n15
 Harris, Marvin, 4, 17
 Hay, Louise L., 37
 healing, 8, 10–11, 17, 26, 36, 37–39,
 40, 41–42, 52, 71, 76, 83, 85, 88,
 95, 114, 116, 117, 120, 123, 136,
 143, 156, 158, 160, 164, 167, 174,
 176, 183, 186–87, 205, 206, 217,
 235, 252, 254, 257, 270
 health foods, 14
 Healthy-Happy-Holy Organization
 (3HO), 21, 30n13, 54–55, 92n23,
 202, 237, 291, 298, 305, 310n19
 Heathen Way, 105, 125
 Heelas, Paul, 4, 94n34
 Heline, Corinne, 91
 henotheism, 102
 herbology, 37
 heresy, 8
 Hermeticism, 151, 156, 166, 305
 Hill, Michael, 6, 29n6, 239, 241–42,
 243, 249, 252, 261, 279, 301,
 308–309n4, 310n10–11, 310n15,
 313n37, 315, 322, 324, 331
 Hillman, James, 101
 Hinduism, 113, 193, 244, 253, 293,
 298, 304, 314n48, 324
 Hine, Virginia H., 316, 321, 324–27,
 328–29, 330, 333n23
 Hinkins, John-Roger, 37, 54, 305
 Holihan, Leonard, 40
 Holiness groups, 249, 263, 268, 275,
 310n14, 322
 holistic movement, the, 330–31
 Holly Hock Farm, 41
 homeopathy, 37, 38
 Hope, Murry, 149
 Horned God. *See* Wicca
 House of the Goddess (HOG),
 116–17, 122, 135, 136, 138n14,
 138n16, 154, 159, 203–205,
 220n78, 223, 224, 225, 228–30,
 232n3, 326, 327; survey, 179–80,
 190–91, 192, 193–94, 195, 196,
 197, 198, 199, 200, 201, 202, 203,
 204, 205, 211n18, 212n25–26,
 213n34, 214n48, 215n50–56,
 216n58, 217n62, 218n66–68,
 219n73
 Howard, Mike, 138, 149–51, 153, 224
 Houston, Jean, 36
 Hubbard, Ron, 55, 93n32
 Human Potential Movement (HPM),
 1, 4, 8–9, 12–13, 19–20, 21, 34,
 36, 37, 38, 52, 54–55, 56–57, 59,
 69, 76, 86, 93n33, 99, 108, 113,
 118, 145, 147, 153, 156, 163, 170,
 171, 172, 190, 218n64, 261, 292,
 293, 297, 302, 304, 326, 330,
 332n16; narcissism, 14, 47, 51
 humanism, 57, 118, 130, 154–55,
 208; eco-humanism, 145; holistic,
 86; neo-humanism, 87; secular, 8,
 34, 44
 Hutterites, 247

- Huxley, Aldous, 13
hypnotism, 186
- I AM (Britain), 55
I AM Movement (I AM Religious Activity), 16, 47, 257, 304, 314n48
I AM (theological concept), 70, 93n27, 95n46
I Ching, 18, 84
Ichazo, Oscar, 37, 54, 237, 305
Illuminati, 119
Illuminism, 305
individualism, 168
Insight, 40, 59, 94n34
Integral Yoga, 11, 12, 300
Interface, 41
International Pagan Spirit Gathering, 116
Invisible College, the, 152
iridology, 38
ISKCON (International Society for Krishna Consciousness), 11–12, 13, 15, 21, 30n14, 34, 91, 93n31, 101, 202, 237, 261, 290, 292, 293, 295, 298, 300, 301, 305, 314n47
Islam, 243, 293, 305, 314n48, 324, 330
- Jackson, John A., 251
James, William, 13, 60
Jefferson Airplane, 18
Jehovah's Witnesses, 160, 246, 249, 263, 268, 309n6, 311n22
Jesus Christ, 33, 47, 61, 64, 68, 70, 83, 86, 87, 95n44, 97n60, 108, 128, 141n32, 169, 238, 240; as a wayshower, 262
Jesus Movement, 12, 24, 332n17
Jesus People, 290, 293, 298, 314n47
Jobling, Ray, 251
Johannine Daist Community, 9, 37, 54, 305, 319
Johnson, Benton, 14, 242, 255, 257–58, 267, 273–76, 277, 284, 309n8, 313n40
Johnson, Patricia Cannon, 127, 140n31, 164
Jones, Jim, 110, 314
Jones, LeRoi, 24
Jones, Prudence, 22
Jones, R. Kenneth, 10
Judah, J. Stillson, 17, 33, 39, 323
Judaism, 159, 245, 274, 314
Judeo-Christian concept of God, 163
Judeo-Christian-Islamic tradition, 274
Judge, William Q., 287
Jung, Carl, 30, 109, 118, 120
Juergensmeyer, Mark, 6
- Kanter, Rosabeth Moss, 15, 16
karma, 34, 63, 64, 71, 75–76, 124, 148, 174, 208, 216
Keen, Sam, 36
Kelly, Aidan, 103
Kerr, Howard, 17
Killian, Lewis, 310n12
King, Bernard, 127
King, Christine, 332–33n19
King, George, 93n27
King, Winston L., 6
Kirpal Singh, 35, 54, 305
Knight, J.Z., 37, 224
Koreshanity, 263
Krishna, 108
Krishna Consciousness. *See* ISKCON
Krishnamurti Jeddu, 37, 305; Foundation, 305
Kriyananda, Swami, 41
Kuhn, Thomas, 49
- Lama Foundation, 41
Lao Tse, 54
Larkin, R., 7, 29n5
Lattin, Don, 174n11, 217
Lauer, Robert H., 331
Law, William, 54
League for Spiritual Discovery, 246
Leary, Timothy, 35
legitimacy, legitimation, 7, 285–89, 313n37, 333n24

- Leland, Charles G., 102, 119
 Lemuria/Mu, 72, 73
 Leonard, George, 36
 Levellers, 246, 281
 Levine, Frederick G., 42
 Lewin, Kurt, 9
 Liberal Catholicism, 314n48
 Life Training, 40
 Lifespring, 59, 93n34, 218
 Lifton, Robert, 15
 Lindsay, Robert, 224
 Livingstone, Tanith, 159–60
 Lofland, John, 15, 19, 251, 331; RMO
 typology, 322–23
 Lokayata, 113
 London Web, The, 224
 Lorian Association, 35
 Lost People of Ravensbourne, 225
 Lovelock, James, 88, 166
 Loving Relationship Training, 206
 Loxely, David, 164
 Lubavitcher Movement, 314n47
 Lucas, Phillip, 85
 Lucis Trust, 63, 89, 97n64, 150,
 221n83
 Luckmann, Thomas, 277
 Luhrmann, Tanya M., 6, 22–24, 143,
 306; classification of ritual
 magicians, 135–36
 Lutheran Church, 273
 Lutheranism, 274
 Lyke, Brian, 92

 Machalek, Richard, 4, 19
 MacLaine, Shirley, 4, 36, 74–81,
 91n4, 96n54–55, 96n58
 macrobiotics, 37
 magic, 45, 75, 80, 101, 102, 104, 107,
 110, 111, 118–19, 120, 133–34,
 136, 149, 151–52, 153–54, 157,
 165, 166, 167, 183–84, 211, 223,
 252, 254, 269, 295, 296, 303, 304,
 305, 322, 333n20; ad hoc ritual,
 306; black magic, 183, 185, 200;
 ceremonial magicians, 116, 119,
 135, 143n46, 175; chaos magic,
 186, 187; Hermeticism, 115
 Magical Teahouse, The, 224
 Maharaj-Ji, Guru, 29n5, 37, 47, 54,
 237, 290, 305
 Maharishi Mahesh Yogi, 34, 37, 42,
 54, 62, 237, 304
 Mahmud Shabistari, 54
 Maitrey, 65
 Malasquez, Inti Cesar, 164
 Male, John, 327
 Mann, William E., 251
 Manning, Anita, 34
 Manning, Matthew, 139n24
 Manson, Charles, 290
 Manson Family, 293
 Marks, Katie, 164
 Martin, David A., 251, 265–68, 279,
 309n8, 311n22, 313n37, 331n4
 Martinists, 119
 Marty, Martin E., 251, 279, 323
 Marx, Karl, 312n23
 Marxism, 256, 313n36, 333n21
 Marxist movements, 287, 289
 Maslow, Abraham, 9, 13, 55
 Mathers, S.L. MacGregor, 119
 Matthews, Caitlin, 22, 141n32
 Mau Mau, 330
 McFarland, Morgan, 23, 104
 McGuire, Meredith B., 19–20, 30n13,
 38–39, 40, 86, 91–92n14
 McKinney, John C., 242
 McNallen, Stephen, 125
 meditation, 38, 40, 43, 49, 50, 53–54,
 59, 60, 61, 62, 63, 65–66, 75, 76,
 86, 89, 93n31, 95n45, 106, 109,
 115, 117, 146, 147, 152, 165,
 176n19, 218, 223, 231, 232,
 235n28, 292, 300, 326; Arcane
 School, 65
 Meher Baba, 9, 18, 19, 37, 54, 92n23,
 290, 291, 293, 298, 305, 319, 329
 Meiners, Frederick Von, 96n51

- Meister Eckhart, 54, 86
- Melton, J. Gordon, 3, 4, 7, 17, 22,
31n16, 34, 40, 45, 48, 52, 53, 63,
103, 142n40, 146, 203, 212n31,
213n35, 237, 304, 305, 306, 307,
314n48–50; classification of
modern religions, 303
- Menonites, 245
- Mesmer, Friedrich Anton, 33, 46, 304
- Methodism, 265, 266, 274
- Miller, David L., 22, 24–25, 101
- Mind, Body & Spirit Festival, 135
- Mind Dynamics, 56
- mind-expansion, 38
- Mirandola, Pico della, 118, 223
- monistic movements, 290–92, 310n19
- Monkton Wyld, 205, 208
- Montgomery, Ruth, 4, 36–37, 60, 62,
66–74, 75, 81, 86, 95n47–50,
96n51–53, 96n56; intergalactic
universe-federation, 72
- Moon, Sun Myung, 26
- Moore, R. Laurence, 3, 7, 261, 332n6;
religious outsidership, 329
- moral accountability, 301
- Morgan, Robin, 109
- Morley, Sylvanus Griswold, 82
- Mormonism, 245, 275, 303
- Mosatche, Harriet S., 6
- Moses, 108
- Moss, Harold, 101
- Movement for Inner Spiritual
Awareness, 37, 54, 94n34, 209,
305, 314n50
- movement, Gerlach and Hine
definition of, 325
- Mrs. Keech's cult, 283
- Muktananda, Baba Swami, 37, 54,
291, 292, 305
- Münsterites, 246
- Murray, Margaret, 23, 102–103, 119
- mysticism, 37–38, 39, 42–43, 50–51,
55, 57, 60, 86–87, 99, 101, 111,
113, 156, 157, 172, 176n21,
238–39, 241, 249, 251, 252–53,
254, 262, 290, 292, 301, 304, 307,
309n4, 310n16–17, 318, 320, 330;
as a meaning system, 170
- Naropa Institute, 37, 41, 54, 82,
202–203, 208, 305, 319
- National Festival of Light, 283
- Native American, 89, 113, 115, 123,
126, 130, 156, 164, 166, 176n24,
180; New Age interface, 165
- naturopathy, 38
- Nazi Party, 287
- Neate, Tony, 149
- Needleman, Jacob, 3, 6, 30
- Neem Karoli Baba, 53
- Nelson, Geoffrey K., 4, 6, 19–20,
21–22, 29n6, 112, 247, 251,
254–56, 278, 310n13, 311n20,
317–18, 323; cult-new religion
continuum, 255, 261, 318;
typology of cults, 318, 329
- Neo-paganism: criticism of New Age,
123–24, 126, 139–40n24, 149,
157–58, 159–60, 161, 162, 167,
216–17; cult movement
conformity, 321; denomination-
like conformity, 318; ethics, 136;
focus on self-empowerment, 231;
general delineation of, 127, 130,
136, 231; initiation, 153; magic
circle, 225, 232n6; New Age
overlap. *See* New Age—Neo-
pagan overlap; non-Wiccan
groups, 104–105; Northern path,
115, 124–27; not Satanism, 150,
306; not Wallis' world-affirming
movement, 297–98; overlap with
Christianity, 128–29, 130, 141n32,
142n36–38, 306; participation
figures, 136, 137n3–5, 143n41,
181; reconstructionism, 100, 104,
127, 307; ritual/ceremony, 253;
SPIN conformity, 325–27;

- thaumaturgical/manipulationist, 269–70, 319, 320; unimportance of belief, 102, 106; use of the word “pagan,” 182–83
- Neopanthist Society, 224
- Neo-Platonism, 305
- Neo-Pythagoreanism, 305
- Nesnick, Mary, 104
- networking/networks, 152–53, 105, 182, 326–27, 328, 330
- Neumann, Erich, 23
- neurolinguistic programming (NLP), 44
- New Age: audience cult conformity, 319, 321; “basic principles,” 163; criticism of, 51, 93n25; criticism of Neo-paganism, 166, 167; denomination-like conformity, 318; expectation of universal change, 1, 162; focus on self-development, 231; holism, 88; idea of God within, 62, 77, 145, 149; identity of, 39–40, 163, 237; incorporation of the cultic milieu, 254; location of movement, 42; millenarianism, 74, 81, 86, 294; millennialism, 50, 72, 89, 162, 298; narcissism, 47, 57, 147, 302; not Wallis’ world-affirming movement, 297–98; pagan association, 163; quantum leap, 1; similarities with pentecostalism, 85, 295; sin, 158, 174n11; SPIN conformity, 325–27; thaumaturgical/manipulationist, 269–70, 320; the new religious movement, 319; umbrella term, 1, 38, 172, 237; world view, 46–47, 51
- New Age center, 41
- New Age Christianity, 19, 61, 62, 65, 70, 71, 74, 78, 86–88, 97n60; the Cosmic Christ, 86
- New Age Church of Truth, 314n50
- New Age—Neo-pagan contrast, 146–47, 156, 162, 174n13–14, 231–32; cost, 161; female passive Earth, 160; magical circle, 167; millennialism, 162; monism/dualism, 167–68; purpose, 167, 168; ritual, 230, 231; White Lighters, 149, 159, 174n13; women, 159
- New Age—Neo-pagan overlap, 113, 117–18, 119, 122, 123, 145, 150, 156–57, 158, 163, 167, 169, 172, 320, 332; beyond Britain, 156; different perception, 154; Earth Religions, 164; emphasis on the non-rational, 147; imbalance, 154, 162, 172; meaning-system shift, 171–72; mutual familiarity, 199–200, 207; narcissism, 167, 171; Native American Spirituality, 157, 164, 176n23–24; reincarnation, 148, 157, 164; sacred sites, 166; shamanism, 146, 157, 164, 166; sociological composition, 148; this-wordlyism, 147
- New Connexions, 205, 221n80
- New Reformed Druids of North America, 105
- New Reformed Orthodox Order of the Golden Dawn (NROGD), 103, 104
- new religious movement(s) (NRM[s]), 2, 3, 4, 5, 6, 7, 8, 35, 41, 54, 100, 103, 111, 179, 200–203, 208, 209, 218–19n69, 223, 237, 253, 256, 260, 281, 284, 288, 289, 292, 299, 301, 309n8, 315, 318, 322, 329, 331, 333n23; Bird’s typology, 299–300; social movement subcategory, 316; Wallis typology, 287, 293–94; world-rejecting inner cadre, 291, 299
- New Thought, 2, 30, 33, 36, 56, 62,

- 99, 167, 237, 249, 252, 261, 263,
300, 303, 304, 310n14, 313n45,
322, 332n7
- New Vrindavana, 293
- New Wiccan Church, 104
- Newbold House, 175–76n19
- Nicherenism, 11, 12, 15, 93, 202, 293,
300, 314n47. *See also* Soka Gakkai
- Niebuhr, H. Richard, 25, 101, 237,
239, 240–42, 245, 247, 256, 257,
265, 267, 272–73, 275, 279, 280,
286, 309n6, 313n44, 318
- Nisbet, Robert A., 250
- Nock, A.D., 15
- Noetic Sciences, 55
- Nordic or Norse paganism (the
Northern Tradition), 105, 115, 124,
126–27, 128, 140n27–30
- Norberg-Hodge, Helena, 165, 234n26
- Nostradamus, 73
- Nyomarkay, Joseph, 285–86
- Oak Dragon Project, 206
- Occult Census, the, 133–35,
143n44–45, 144n47, 179, 182,
183–86, 187, 190, 193, 210n6–11,
211n12–14, 211n18, 215n52
- occultism, 250, 252, 296, 303, 307,
314n48, 321, 331
- Odinism, 124–26, 128, 140; contrasts
with Neo-paganism, 126
- Odinist Committee, 125
- Odinist Fellowship, 105, 125, 128,
140n27, 140n29
- Ofshe, Richard, 331n3
- Olcott, Henry Steele, 287, 289
- Old Believers, 311
- Omega Institute for Holistic Studies,
41
- Omega Order, 86
- Omega Trust, 41
- Oneida Community, 269
- Open Gate, 89, 97n64
- Order of the Cross, 263
- Ordo Templi Orientalis, 306
- organotherapy, 38
- Orr, Leonard, 4
- Orthodox Presbyterianism, 275
- Osho Commune International, 308n1
- Ouspensky, P.D., 82
- out-of-body experience, 42, 76
- Owen-Toyle, Carolyn, 231, 235n29
- Oxford Group Movement, 246
- Oyle, Irving, 36
- Pagan Federation, 113, 126–27, 136,
143n46, 175, 220, 224, 326, 327
- Pagan Hallowe'en Festival, 34, 327
- Pagan Moon ceremony, 138n15,
225–28, 233n10, 233n13–20, 326,
327
- Pagan Moon survey, 179–80,
190–91, 193, 194, 195, 196, 197,
198, 199, 200, 201, 202, 203,
211n20, 212n21–23, 212n25–26,
213n35, 213n46, 214n48,
215n50–57, 216n58, 217n60–61,
218n69, 219n76, 220n78
- Pagan Pathfinders, 220
- Pagan Spirit Alliance (PSA), 99, 114,
131, 138n9, 156–57, 183, 224, 327
- Pagan Strength Web, 115
- pagan world view, 80
- Palestine Liberation Organization
(PLO), 325, 330
- Pamahansa Yogananda, 37, 54, 305
- panentheism, 90
- pantheism, 101–102, 115, 128, 136,
154, 164, 183, 224
- Paracelsus, 305
- paradigm shift, 49–53, 83, 89, 90, 162
- paradox, 50, 51
- parapsychology, 52
- Paratheoanametamystikhood of Eris
Esoteric, 105
- Parsons, Talcott, 169, 250
- Patterson, George, 104
- Pelletier, Kenneth R., 37

- Pennick, Nigel, 127
 pentecostalism, 247, 263, 275, 287,
 289, 310n14; Neo-Pentecostalism,
 293, 300, 316, 322, 330
 People's Temple, 110, 290, 293,
 314n50
 Perelandra, 295
 Perls, Fritz, 9, 13, 55
 Perry, Robert, 35–36
 philadelphianism, 239
 Phillips, Lesley, 130, 137n5,
 142n35–36, 147, 161, 162
 Pickingill, George, 119
 Pietism, 249, 322
 Pinti, Linda, 130, 137n5, 142n36,
 147, 161, 162
 Pir Vilayat Khan, 35, 41, 54, 305
 Pirani, Alex, 234n26
 planetary axis shift, 71, 73
 pluralism, 6, 52, 63, 101, 106, 118,
 129, 130, 136, 243, 248, 253, 261,
 323
 Pogacnik, Marko, 164
 Polarity Therapy, 37
 polytheism, 24–25, 52, 100, 101–102,
 106, 113, 125, 128, 164, 210, 307
 Pope, Liston, 309n7, 329
 Positive Living, 203
 Posner, Tina, 29n8
 Prebish, Charles, 6, 13
 precession of the equinoxes, 35, 151
 Prediction Festival, 223
 Presbyterianism, 274
 Presley, Elvis, 324, 332–33n19
 Pribam, Karl, 50
 Process, The, 261, 313–14n46
 Process Church of the Final
 Judgement, 304, 314n50
 Progressive Spiritualist Church, 269
 Prophet, Elizabeth Claire, 47–48,
 93n27
 Prophet, Mark L., 47, 93n27, 304
 Protestantism, 251, 262, 280, 325
 psychedelics, 49, 50, 53, 85, 101,
 110–11, 126, 176n22, 181, 218,
 314, 332; Peyote Religion, 165
 Psychiana, 312n25, 314n50
 Psychosynthesis, 50, 55–56, 314
 psychotechnologies, 49, 50, 51, 55
 Pursel, Jach, 37, 96n54
 Puryear, Herbert, 62
 Puttick, Elizabeth, 308n1

 Qabbalah (Cabala, Kabbala, etc.), 89,
 149, 165, 175n18, 186, 187, 305
 Quakerism, 245, 247, 263, 268, 269,
 289
 Quest, 326
 Quest Annual Conference, 138n6,
 223, 326, 327
 Quetzalcoat, 83, 84

 Radical Faeries, 105, 158, 173n10
 Rainbow Circle Camps, 219n76,
 220n78
 Raja Yoga, 319
 Rajneesh, Bhagwan, 9, 37, 47, 54,
 237, 292, 305
 Rajneeshism, 4, 9, 43, 145, 202, 208,
 209, 237, 308n1; Rajneesh
 Foundation International, 47, 54,
 305, 319
 Ram Dass, 35, 46, 48–50, 53–55,
 59–60, 61, 90n4, 165, 305
 Rama, Swami, 37
 Ramakrishna, 54, 305
 Ramana Maharshi, 54
 Ranck, Shirley, 130
 Rank, Otto, 9
 Raschke, Carl A., 19–20, 30n14
 rationalism, 256, 302
 Ray, Sondra, 4
 Reachout Trust, 173n7
 Rebirthing, 38, 43, 55, 94n37, 124
 Reeves, Donald, 86, 154
 Reflexology, 37, 38
 Reformed Druids of North America,
 105

- Reich, William, 9
 Reiki, 37
 Reimer, William, 17
 reincarnation, 33, 38, 46, 47, 52, 61, 63, 64, 70, 71, 75, 76, 77, 96n55–56, 108–109, 121, 139n22, 146, 148, 157, 163, 164, 183, 188, 218, 253
 religion, 100, 107, 311–12; dualistic, 6; monistic, 6
 religious order, the, 278
 Religious Science, 33, 38, 304
 religious supermarket consumerism, 17, 20–21, 34, 145, 321, 332n13
 Renaissance Community, 41
 Renewal Movement, 295
 respectability, 7
 revivalism, 250, 265, 280, 292, 310n14, 322
 Richardson, James T., 4, 17, 317, 331, 332n13; RMO typology, 322–23; typology of disaffiliation modes, 302
 ritual, 8, 16, 38, 102, 110, 115, 118, 119–20, 123, 125, 129, 130, 135, 136, 147, 151, 152, 164, 167, 186, 187, 219n73, 232, 233n10, 300–301, 307, 310; meditation, 8
 ritualization, 6, 10, 100
 Robbins, Thomas, 4, 6, 11, 13, 14, 15–16, 17, 19–20, 21, 30–31n15, 74, 237–38, 256, 289–92, 302, 303, 310n19, 317, 323, 324, 331n3, 332n17, 333n23; monistic-dualistic typology, 319
 Roberts, Jane, 37
 Roberts, Peter, 142n38
 Robertson, Roland, 249, 276–77, 278, 309n6, 313n41, 334n27
 Roger, Carl, 9
 Roling, 37, 38
 Roman Catholic Church, 243, 248, 273, 275, 284, 309n8, 311n22
 Roman Catholicism, 251, 333n20
 Romanticism, 30n14
 Roney-Dougal, Serena, 137n6, 230
 Rosicrucianism, 21, 30n13, 119, 249, 303, 304, 305, 312n25, 314n48
 Roszak, Theodore, 8–9, 19, 101
 Rudy, David R., 15
 Ruether, Rosemary Radford, 330
 Ruhani, Satsang, 54, 305
 Rush, Anne Kent, 23
 Russell, Peter, 4, 26, 123
 Russian Orthodox Church, 244, 309n8
 Rutherford, Leo, 164–65
 Ryerson, Kevin, 37, 79

 Sabaeen Religious Order, 102, 105, 230
 Saedlo, Mike, 35
 Sai Baba, Sathya, 93n31, 207, 305
 Saint Germain, 48
 Salvation Army, 246, 263
 Salvatori, Diane, 20
 Sanders, Alex and Maxine, 104, 119
 Sant Mat tradition, 305
 Santeria, 306
 Sartre, Jean-Paul, 126
 satanism, 20, 23, 73, 74, 85, 100, 103, 104, 125, 132–34, 142n39–40, 143n43, 150, 154, 163, 167, 183, 184, 185, 186, 187, 202, 210n9, 218n66, 305; as a religion, 306; Neo-pagan distancing from, 182; satanists, 66
 Satchidananda, Swami, 93n31
 Saunders, Katie, 38
 Scarlett, Mary, 163
 Schachter-Shalomi, Reb Zalman, 37
 Schneider, Meir, 37
 School of Wicca, 102, 104
 Schucman, Helen, 35
 Schulz, William F., 129
 Schur, Edwin, 161
 scientific materialism, 256, 318
 scientism, 45–46, 52, 84, 333n21

- Scientology, 11, 16, 20, 21, 42, 47,
 55–56, 57, 95n47, 153, 202–203,
 218n64, 219n72, 237, 260, 283,
 284, 285, 289, 290, 291, 293, 296,
 297, 300, 304, 312, 314n50
 Scot, Michael, 118
 Scot, Reginald, 118
 Scryer, 152
 sect, 145, 238–39, 241, 242, 243, 245,
 246, 247, 251, 257, 259, 261, 265,
 274, 276, 279, 280, 282, 284,
 310n11, 311n20, 313n37, 315,
 317, 322, 329, 330;
 manipulationist/gnostic, 10, 261,
 262, 263, 265, 268, 270–71, 279,
 280, 294, 310n15, 312n25, 319,
 320, 332; thaumaturgical, 268,
 269, 270–71, 279, 280, 319, 320;
 typology of, 246, 261, 263;
 voluntary association, 262, 280
 sect-to-church hypothesis, 241, 242,
 245, 247, 257, 313n38, 318, 329
 secular humanism. *See* humanism,
 secular
 secular rationalism, 9
 secularization, 2, 6, 7, 9, 28n2, 29n6,
 253–54, 275, 281–82, 316
 Seekers, 266
 Seichô no Ie, 246
 Self-Actualization, 55
 Self-Religions, 4
 Self Realization, 11, 37
 Self Realization Society, 54, 305
 Seva Foundation, 53
 Seventh Day Adventists, 275, 309n6
 Shakti, 300
 Shakti Gawain, 12, 37
 shamanism, 102, 105, 115, 146, 158,
 164, 165–66, 176n21–23, 181,
 183, 207, 211n13, 218n64, 224;
 Neo-pagan, 104; Neo-Shamanism,
 151, 175n17; Shamanic Craft, 105,
 115, 192, 193, 219n73; Wiccan
 Shamanism, 105, 115; witchcraft,
 107
 Shan, 116–17, 122, 123, 124, 138n14,
 139–40n24, 141n32, 143n42, 154,
 159, 180, 190, 195, 197, 202, 204,
 213n44, 214n48, 216–17n59, 224,
 225–30, 232n4–6, 233n7–9,
 233n11–12, 233n14–18,
 233n20–21, 234n23–24, 327
 Shealy, Norman, 36
 Shearer, Tony, 82
 Sheldrake, Rupert, 149
 Shepherd, William C., 28–29n4,
 332n13
 Shiatsu, 37–38
 Shinn, Larry D., 294, 298
 Shinto, 24, 126, 314
 Shupe, Anson D., 301–302
 Siddha Yoga Dham of America, 37,
 54, 305, 319
 Siegel, Bernie S., 37
 Sikh Dharma. *See* Healthy-Happy-
 Holy Organization
 Silberman, Neil Asher, 333n19
 Silva Mind Control, 4, 11, 12, 17, 21,
 30n13, 55–56, 300, 314n47
 Simmel, Georg, 250
 Sivananda, Yogi, 93n31
 Sjoo, Monica, 94, 123–24, 140n25,
 149, 159–61, 174n13
 Skelton, Robin, 22
 Skonovd, L.N., 19
 Skutch, Judith, 35
 Skyros Centre, 41
 Smith, Archie, Jr., 19
 Snow, David A., 4, 19
 Snook, J.B., 249
 social movements, Wallis' definition
 of, 282
 social-scientific meaning mode,
 169–70
 Society for Creative Anachronism,
 181
 Soka Gakkai, 93n31, 298, 305. *See*
also Nicherenism
 Sol, Kenna del, 123

- Soto Zen, 261
 Spangler, David, 4, 35, 36, 40, 48–49, 91n4, 162–63, 207–208
 Spencer, Herbert, 169
 SPIN, 325–27, 328–29, 330, 333n24
 spiritism, 186, 187, 249, 306, 310n14, 322
 Spiritual Frontiers Fellowship (SFF), 19, 33, 38, 69, 94n40, 95n45, 168
 spiritual hierarchy, 62, 64, 65, 66, 74, 146, 194
 spiritualism/Spiritualism, 1, 11, 21, 23, 33, 46, 99, 164, 165, 172, 237, 252, 255, 287, 288, 303, 304, 313n45, 314n48, 332n7
 Spiritualist Church, 269
 Spretnak, Charlene, 172–73n1
 Sprinkle, R. Leo, 72
 St. John of the Cross, 54
 St. Marks Community, 206
 Starhawk, 22, 87, 99, 106–13, 121, 130, 137, 143n43, 162, 333n25; circular structures of immanence, 327, 330
 Stark, Rodney, 6, 9, 15, 21, 237, 247, 251, 255, 256–60, 276, 277, 278, 281, 303, 309n8, 311n21–23, 312n23–24, 316, 317, 318, 321–22, 323, 331, 333n23; compensation theory, 6, 9, 256–57, 311–12n23, 321; typology of cults, 329
 Steiner, Rudolph, 304
 Stelle Community, 41
 Stern, Malcolm, 192, 205, 208, 221n79, 231, 235n28
 Stoicism, 305
 Stone, Donald, 14, 19, 26–27, 28n2, 298
 Stone, Merlin, 23
 Straus, Roger A., 19
 Streiker, Lowell, 4, 90
 Stupple, David, 90n1, 93n27
 Subud, 11, 12, 20, 23, 261, 293, 300, 305
 Sufi, 54, 89, 123, 156, 165, 192, 305, 314
 Sufi Order, 41, 54, 305, 319
 Suggs, Charlene, 173n2
 Summit Lighthouse, 47, 93n27. *See also* Church Universal and Triumphant
 Sun Bear, 37, 82, 164, 166, 176n23
 Sun, Patricia, 36
 supernaturalism, 21, 36, 60, 102, 146, 169, 250, 270, 290, 292, 302, 320, 332n12
 Suzuki, Shunryu, 54
 Swatos, William H., 240, 242, 275, 277–79, 310, 313n41, 317, 331
 Swedenborg, Emanuel, 33, 46, 146, 167, 304, 305
 Swedenborgianism, 1, 314n48
 Synanon, 290, 304
 Tai Chi (t'ai chi), 11, 26, 54, 176, 216, 314n47
 Talking Stick, 326, 327
 Tantra, 64
 Tantric yoga groups, 305
 Taoism, 113, 165, 293
 Tara Singh, 35
 Tarcher, Jeremy, 46
 tarot, 18
 televangelism, 20
 Teilhard de Chardin, Pierre, 86, 87–88, 168
 theism, 168–69
 theodicy, 170
 Theosophical Society, 119, 150
 theosophy/Theosophy, 1, 20, 23, 33, 46, 47, 63, 64–65, 93n27, 99, 124, 164, 172, 186, 187, 237, 257, 261, 287, 289, 303, 304, 305, 314n48, 332n7
 Thetford, Bill, 35
 Thoreau, Henry, 33
 Tipton, Steven M., 7, 13
 Tiryakian, Edward A., 17–18

- Tolstoyan communities, 269
 Transactional Analysis, 14
 Temple ov Psychick Youth, Thee (TOPY), 202–203
 Transcendental Meditation (TM), 9, 11, 12, 13, 14, 21, 29n8, 34, 37, 42, 43, 47, 54–55, 58, 62, 92n23, 145, 201–202, 206, 207, 208, 219n72, 237, 260, 261, 290, 291, 292, 293, 296, 300, 304–305, 319, 329
 Transcendentalism, 1, 33, 171, 250, 304
 transpersonal psychology, 9, 29n7
 Travisano, Richard, 14, 16–17, 20
 Trevelyan, Sir George, 4, 85, 95n46, 160, 234
 Tripura Swami, 34, 91
 Troeltsch, Ernst, 171, 237, 238–42, 244, 245, 247, 249, 250, 251, 256, 272–73, 275, 276–77, 280, 309n4, 310n16, 313n44, 318; typology criticism, 240, 274
 Trout, Susan, 35
 Trungpa Rinpoche, 37, 54, 82, 84, 305
 Truzzi, Marcello, 22
 Turner, Ralph, 310n12
 Turning Points, 221n83
 UFO groups, 15, 21, 30n13, 72, 79, 85, 142, 158, 257, 303, 304, 313n45, 314n48
 Unification Church (UC), 15, 26, 47, 101, 202, 219n72, 237, 290, 295, 301, 314n50, 317
 Unitarian-Universalism (Unitarianism), 100, 105, 129, 142n36, 162, 163, 235, 312, 333
 Unity School, 33, 38, 284, 304
 Urantia Foundation, 304
 Vaishnavism, 34
 Valiente, Doreen, 102, 113, 120, 139n23
 Vedanta, 9, 21, 30n13, 54, 257, 261, 293, 314n47
 Vedanta Society, 305
 Vietcong, 330
 visualization, 37, 59, 110, 115, 147, 152, 157
 Vivekananda, 54, 305
 voodoo/Voudon, 132, 306
 Wach, Joachim, 301
 Wagner, Melinda Bollar, 3, 6, 19, 39, 46, 94n40, 95n45, 323
 Wagner, Richard, 24
 Walk-in, the 72, 73
 Wallis, Roy, 4, 7–8, 9, 13, 21, 29n8, 56, 238, 254, 257, 258, 277, 278, 281–89, 292–99, 301, 303, 312n23, 313–14n46, 315, 317, 318, 321, 331n3, 332n7, 333n24; four-fold typological model, 284, 329; NRM typology, 323, 329
 Watts, Alan, 13, 55
 Weathermen, the, 18
 Weber, Max, 238, 240, 241, 246, 247, 250, 255, 258, 259, 276, 277, 278, 288, 302, 308–309n4, 322; asceticism-mysticism dichotomy, 250; emissary and exemplary prophets, 255; exemplary prophecy, 318
 Webb, James, 17, 30n10
 Weil, Simone, 54
 Welch, Michael, 280–81, 313n42–43
 Western Mysteries, the, 135, 151–52, 306
 Westley, Frances, 13
 Wheatley, Dennis, 185
 White Eagle Lodge, 206
 Whittaker, Terry Cole, 319, 332n9
 Wicca, 22, 87, 89, 102, 104, 106, 115, 116, 117–19, 126, 128, 130, 140n29, 146, 147, 148, 150, 151, 156, 157, 166, 174n14, 181, 192, 193, 201, 203, 204, 207, 208, 209, 219n73, 221n83, 306, 307; Alexandrian, 104, 116, 119–20,

- 121–22, 139n19, 139n21, 219,
230; as a religion, 111–12;
branches of, 104, 116; coven, 111,
119, 132–33, 148, 224, 232, 321;
Dianic, 104, 116, 119, 158, 219;
ethics, 112, 120; feminist, 158;
festivals, 106; Gardnerian, 104,
116, 119–20, 121–22, 139n17,
139n19, 139n21, 192, 219; Horned
God, 118, 139n21; initiation, 119,
120, 121–22, 139n20, 148; not
satanism, 150; origins, 118;
participation figures, 103,
137n3–5, 142–43n41; ritual/
ceremony, 253; role in the New
Age, 123; sacred circle, 112;
Shamanic, 158, 182, 192; use of
the word “witch,” 182–83, 210n7.
See also witchcraft
- Wiese, Leopold von, 241, 309n9
- Wilber, Ken, 6, 9, 91
- Williams, Athene. *See* Hope, Murry
- Williams, J.M., 182
- Willow Grove, 326
- Wilson, Bryan R., 2, 6, 8, 10, 29n6,
38, 52, 237–38, 259, 261–65, 266,
267, 268–71, 273, 275, 278–81,
288, 293, 296, 303, 309n6,
310n16, 312n25–27, 313n42,
313n44, 315, 319–20, 332n8,
332n10, 332n14, 333n20, 333n23;
typology of sects, 261, 263–64,
268–69, 320, 329; typology tested,
280–81
- Wilson, Graham, 45
- Wilson, John, 259, 313n44
- Wilson, Onslow H., 37
- witchcraft, 18, 20, 21, 22–23, 45, 73,
90, 100, 102, 110, 131, 135, 152,
154, 156, 159, 166, 167, 173n8,
175n16, 181, 184, 185, 186, 187,
193, 211n13, 224, 253, 305, 306,
307; as a religion, 107; ethics of,
107; feminine spirituality, 102,
107; feminism, 112; initiation,
110; New Age overlap, 108–109,
122. *See also* Wicca
- Witchcraft Research Organisation,
138n8
- women's liberation movement, 330
- World Hindu Congress, 127
- Wrekin Trust, 41, 141, 164, 175, 327
- Wuthnow, Robert, 13–14, 19, 42, 51,
92, 96–97n59, 168–72,
176–77n26, 290, 331n1; cultural
meaning-system shift, 168,
171–72, 176–77n26
- Yeats, William Butler, 24
- Yinger, J. Milton, 13–14, 237,
242–49, 249, 251, 256, 261–62,
266, 272, 274, 277, 281, 284, 286,
293, 294, 309n6, 310n10–12, 315,
317, 318, 331
- yoga, 37, 40, 42, 55, 56, 87, 218, 314;
Yoga of Synthesis, 65; Integral, 93
- Yoga Shivananda, 11
- Yogi Bhajan, 35, 54, 237, 291, 298,
305, 310n19
- Yoruba, 105
- Young, Wendy, 56, 58, 93n33–34,
94n35, 94n39, 308
- Youth at Risk, 58
- Zald, Mayer N., 286, 299
- Zell, Tim, 31
- Zendo, 11, 12, 300
- Zionism, 126
- Zoroastrianism/Zarathustrianism,
113, 159, 314