

Contents

Acknowledgments ix

Introduction i

I

Emerson and the Persistence of the Commodity 18

2

Walden and the "Curse of Trade" 35

3

Hawthorne, Melville, and the Democratic Public 52

4

To Speak in the Marketplace:

The Scarlet Letter 71

5

The Artist and the Marketplace in

The House of the Seven Gables 96

6

Selling One's Head: *Moby-Dick* 113

7

"Bartleby, the Scrivener" and the
Transformation of the Economy 132

Afterword 146

Notes 155

Index 173

Index

- Aaron, Daniel, 19
 Abolitionism, 20
 Adam, Emerson on, 29–30
 Advertising, 4, 10
 Alexander the Great, and “Rappaccini’s Daughter,” 65, 69
 Alienation, 13, 16–17; and Hawthorne, 67–70, 111–12, 147–48; in *The Scarlet Letter*, 85, 94–95; and Melville, 52, 59–62, 145, 149–53; in *Moby-Dick*, 115–17, 124–31
 Allen, Ethan, 149
 “Amateur Authors and Small Critics” (article in *United States Magazine and Democratic Review*), 55–56
 Apprenticeship, decline of, 3, 133–34
 Aristocracies, and literature, 54–55
 “Artist of the Beautiful, The” (Hawthorne), 53
 Astor, John Jacob, 133, 134
 Aubépine, pseudonym of Hawthorne, 57, 62–65, 68, 69
 Auden, W. H., 43
 Bank of the United States, campaign against, 21–22
 “Bartleby, the Scrivener” (Melville), 5, 52, 130–31; analysis of, 132–45
 Baym, Nina, on “Rappaccini’s Daughter,” 53
 “Benito Cereno” (Melville), 149
Capital (Marx), 25
 Carlyle, Thomas: *Chartism*, 141; Thoreau on, 14
 Caesar, Emerson on, 29–30
Chartism (Carlyle), 141
 Charvat, William, 6, 82; on *The House of the Seven Gables*, 96, 107–8
 Chase, Richard, on dualism in American literature, 11
 Christ, Melville on, 58
 Christianity, as dead letter, 143
Christmas Carol, A (Dickens), 133
 “Circles” (Emerson), 23
 Civic humanist tradition, and Thoreau, 36, 41, 42, 48
 “Civil Disobedience” (Thoreau), 37, 42–43, 47, 49–50, 85, 86

- Civil War, 2, 3, 7; and Hawthorne, 147
- Class stratification, and Melville, 5, 132-45
- Coleridge, Samuel Taylor, 43
- Common Sense philosophers, and Hawthorne, 65
- "Compensation" (Emerson), 30-31
- Concord, Massachusetts, and *Walden*, 36, 37, 40, 44
- Conduct of Life, The* (Emerson), 31, 32
- Confidence-Man, The* (Melville), 17, 52, 149-53
- Conformity, Emerson on, 6, 20
- Cooper, James Fenimore, 11-12
- Crash of 1837, 24, 62
- Criticism, professionalism in, 55-56
- Cummins, Maria, *The Lamplighter*, 7
- Dante, 59; *Divine Comedy*, 63
- Death: and Hawthorne, 94-95; and Melville, 128-31, 145; and Thoreau, 39, 46
- Delano, Amasa, *Narrative of Voyages and Travels*, 149
- Democracy: and Hawthorne, 10, 68-69, 92; and literature, 54-57; and Melville, 10, 57-58, 61, 143, 152; and Thoreau, 37, 147
- Democracy in America* (Tocqueville), 54, 57, 69
- Dickens, Charles, 134, 141; *A Christmas Carol*, 133
- Disraeli, Benjamin, *Sybil, or the Two Nations*, 141
- Divine Comedy* (Dante), 63
- Douglas, Ann, 6
- "Drowne's Wooden Image" (Hawthorne), 53
- Duyckinck, Evert A., on literary self-disclosure, 82
- Eliot, George, 141
- Emerson, Ralph Waldo, 1, 5-15, 18-34, 37; agrarianism of, 19-21; capitalism defended by, 18-19, 31-34; Hawthorne on, 65; and Melville, 114-17, 152; on Shakespeare, 60; on the Soul, 24-31; on Thoreau, 9-10, 13, 33-34, 36; and Thoreau contrasted, 18-19, 33-34; as Transcendentalist, 19-22, 24. Works: "Circles," 23; "Compensation," 30-31; *The Conduct of Life*, 31, 32; "Experience," 23-24; "Farming," 32-33; "Man the Reformer," 19-22, 32, 33; "The Method of Nature," 22-23; *Nature*, 15, 24-31; *Representative Men*, 7, 30; "Self-Reliance," 20-21, 23, 24; "The Transcendentalist," 19, 22; "Wealth," 18-19, 31-34
- Emerson, Waldo, 23-24
- Excrement, world as, 26-27, 152
- "Experience" (Emerson), 23-24
- Fanshawe* (Hawthorne), 10
- Farmer: Emerson on, 20-22, 30, 32-34; Thoreau on, 36-42, 48
- "Farming" (Emerson), 32-33
- Fashion, Thoreau on, 39-40
- Fern, Fanny, 7, 12
- Fields, James T., 83-84, 107-8, 110
- Flint, farmer in *Walden*, 37-38, 41, 44, 46
- Fortune, Emerson on, 23-24, 32
- God, Emerson on, 31
- Graham's Magazine*, 105
- Greeley, Horace, 10
- Hamlet* (Shakespeare), 128
- Hawthorne, John, 101
- Hawthorne, Nathaniel, 4, 5-17, 56; difficulty of communication in, 76-80; on Emerson, 65; and failure, 62, 71, 96, 147; Melville letter to, 123-24; Melville on, 52, 56-

- 62, 67-70, 94, 96-97, 125, 152; misleading surface of art in, 67-70, 109; on popular writers, 6, 12, 63, 68, 72, 148; on private versus public discourse, 98; public scrutiny in, 72-76, 100; reader as adversary for, 68-70, 83, 147-48; and Thoreau, 85-86, 146-47; two versions of artist for, 76, 80-84, 94. Works: "The Artist of the Beautiful," 53; "Drowne's Wooden Image," 53; *Fanshawe*, 10; *The House of the Seven Gables*, 7, 11, 70, 73-74, 96-112, 148; *Life of Franklin Pierce*, 147; *The Marble Faun*, 1, 147-49; *Mosses from an Old Manse*, 7, 56-62, 64, 67-71, 74, 97; "The Old Manse," 64, 74-75, 83, 88; "Rappaccini's Daughter," 52-53, 56-57, 62-71, 74, 86-87; *The Scarlet Letter*, 7, 10-12, 68-95, 100, 105-7, 111, 130; *The Snow Image*, 105; *Twice-told Tales*, 62, 64
- "Hawthorne and His Mosses" (Melville), 52, 56-62, 67-70, 94, 150
- Herbert, George, "Man," 25
- Heroism, Thoreau on, 14, 48
- History: and Melville, 144; and Thoreau, 39, 44-45
- Household system, disappearance of, 1-3, 134-37, 152
- House of the Seven Gables*, *The* (Hawthorne), 7, 11, 70, 148; analysis of, 96-112; and *The Scarlet Letter* compared, 73-74, 100, 106-7, 111
- Huckleberries, marketing of in *Walden*, 18-19, 38, 46
- Idealism, and Emerson, 19, 22-24
- Irving, Washington, 11-12
- Israel Potter* (Melville), 149
- Jackson, Andrew, and banking system, 21, 24-25
- Jacksonians, 8, 16-19, 44, 68, 72; agrarianism of, 21-23, 30
- Jefferson, Thomas, 19, 32; on farming, 20-21; *Notes on the State of Virginia*, 36
- Jones, John Paul, 149
- King Lear* (Shakespeare), 128
- Knickerbocker*, 54-55
- Labor: in *Moby-Dick*, 118-23; Thoreau on value of, 38-42, 48-49
- Lamplighter*, *The* (Cummins), 7
- Land: marketing of, 22, 23, 37; Thoreau on owning, 33
- "Liberty vs. Literature and the Fine Arts" (article in *Knickerbocker*), 54-55
- Life and Remarkable Adventures of Israel R. Potter*, *The*, 149
- Life of Franklin Pierce* (Hawthorne), 147
- Literary World*, *The*, 56
- Longfellow, Henry Wadsworth, on Hawthorne, 64
- Lukács, Georg: on reification, 39; on symbolism, 16-17
- Lutheran Protestantism, 27
- Macbeth* (Shakespeare), 128
- McTeague* (Norris), 16-17
- Magazine and Lady's Book*, 105
- "Man" (Herbert), 25
- "Man the Reformer" (Emerson), 19-22, 32, 33
- Marble Faun*, *The* (Hawthorne), 1, 147-49
- Marx, Karl, 37, 39, 115-16; *Capital*, 25
- Marx, Leo, on romanticism, 5
- Matter, existence of, 24, 26
- Matthiessen, F. O., on *The House of the Seven Gables*, 96

- Mediation, in exchange process, 47-48
- Melville, Herman, 4-17, 89, 91, 95, 109, 110, 146; author-audience involvement as ideal of, 118-23; class relations in, 132-45; and Emerson, 114-17, 152; on Hawthorne, 52, 56-62, 67-70, 94, 96-97, 125, 152; Hawthorne, letter to, 123-24; later works of, 149-53; on power of commerce, 9; writer's dissimulation and anonymity in, 59-62, 109, 125-31, 149-53. Works: "Bartleby the Scrivener," 5, 52, 130-45; "Benito Cereno," 149; *The Confidence-Man*, 17, 52, 149-53; "Hawthorne and His Mosses," 52, 56-62, 67-70, 94, 150; *Israel Potter*, 149; *Moby-Dick*, 7, 11, 16, 62, 113-32, 136, 145; "The Paradise of Bachelors and the Tartarus of Maids," 52, 137, 143-44; *Redburn*, 9, 61, 124, 142; *White-Jacket*, 61, 124
- "Method of Nature, The" (Emerson), 22-23
- Meyers, Marvin, on Jacksonians, 21, 30
- Milton, John, 55
- Moby-Dick* (Melville), 7, 11, 16; analysis of, 113-31; and "Bartleby the Scrivener" compared, 130-32, 136, 145; and Hawthorne, 62, 130
- Money: Emerson on, 31-32; in *Moby-Dick*, 117; in "Rappaccini's Daughter," 53; Thoreau on, 47
- Mosses from an Old Manse* (Hawthorne), 64, 71, 74; failure of, 7; Melville's review of, 56-62, 67-70, 97
- Napoleon Bonaparte, 30
- Narrative of Voyages and Travels* (DeLano), 149
- Nature* (Emerson), 15, 24-31
- Norris, Frank, *McTeague*, 16-17
- Notes on the State of Virginia* (Jefferson), 36
- Oegger, G., *True Messiah*, 27
- "Old Manse, The" (Hawthorne), 64, 74-75, 83, 88
- "Paradise of Bachelors and the Tartarus of Maids, The" (Melville), 52, 137, 143-44
- Parton, Sara (Fanny Fern), 7, 12
- Peabody, Elizabeth, 85
- Pierce, Franklin, 147
- Pierre* (Melville), 7, 149
- Poe, Edgar Allen, 11-12, 152; on Hawthorne, 71
- Polanyi, Karl, 22
- Professionalization of literature, 55-56
- Puritanism, 11, 15, 72
- Putnam, G. P., 7
- Railroad, 2, 3; and Emerson, 22, 25-26; and Thoreau, 9
- "Rappaccini's Daughter" (Hawthorne), 52-53, 56-57, 71, 74; analysis of, 62-70; and *The Scarlet Letter* compared, 86-87
- Reason, Emerson on, 28
- Redburn* (Melville), 9, 61, 124, 142
- Reification: and *The Confidence-Man*, 17, 150-53; and *Walden*, 39, 43, 44, 47, 48
- Representative Men* (Emerson), 7, 30
- Scarlet Letter, The* (Hawthorne), 7, 10-12, 68-70, 96, 105; analysis of, 71-95; and *The House of the Seven Gables* compared, 73-74, 100, 106-7, 111; and *Moby-Dick* compared, 130
- Scoriae*, 27, 152
- Self-reliance: Emerson on, 6, 19-23, 32; Thoreau on, 36-37, 40-42, 47-48

- "Self-Reliance" (Emerson), 20-21, 23-24
- Shakespeare, William: Emerson on, 60; Melville on, 58-60, 152; and *Moby-Dick*, 128
- Shanley, J. Lyndon, on changes in *Walden*, 49
- Simpson, Lewis P., on clerisy of writers, 43
- Smith, Henry Nash, on Hawthorne and Melville, 6
- Snow-Image, The* (Hawthorne), 105
- Soul, Emerson on the, 24-31
- Southworth, E. D. E. N., 7
- Spectator, The*, 129
- Sybil, or The Two Nations* (Disraeli), 141
- Symbolism, and commodity, 15-17, 41, 114-18
- Symptomatic reading, 89
- Tacitus, 152
- Temperance, 20
- Terhune, Mary Virginia, 7
- Thoreau, Henry David, 5-16, 152; on commercialized agriculture, 36-38; commodity versus symbol in, 41-42; and Emerson compared, 18-19, 33-34; Emerson on, 9-10, 13, 33-34, 36; and failure, 49-51; and Hawthorne, 85-86, 146-47; on humanity under market system, 38-40; on mediation, 46-47; self-reliance ideal of, 36-37, 40-42, 47-48; on writer-reformer, 42-48.
- Works: "Civil Disobedience," 37, 42-43, 47, 49-50, 85, 86; *Walden*, 6-16 passim, 18-19, 21, 33-51, 85, 119, 147; *A Week on the Concord and Merrimack Rivers*, 10, 14, 49-51, 85
- Ticknor, Reed, and Fields, 10, 107
- Tocqueville, Alexis de, 11, 46; *Democracy in America*, 54, 57, 69; on new class of workmen, 138-40
- Transcendentalism: and Emerson, 19-22, 24; and *Moby-Dick*, 115; and "Rappaccini's Daughter," 62-67
- "Transcendentalist, The" (Emerson), 19, 22
- True Messiah* (Oegger), 27
- Twice-told Tales* (Hawthorne), 62, 64
- Typee* (Melville), 10
- United States Magazine and Democratic Review*, 55-56, 68, 82
- Value, subjectivity of, 22
- Walden* (Thoreau), 6-16 passim, 21, 85, 147; analysis of, 35-51; and Emerson's later writings compared, 18-19, 33-34; and *Moby-Dick* compared, 119; revisions in, 49-51
- Walls, in "Bartleby the Scrivener," 132-33, 139, 142
- Warner, Susan B., *The Wide, Wide World*, 7
- "Wealth" (Emerson), 18-19, 31-34
- Week on the Concord and Merrimack Rivers, A* (Thoreau), 10, 14, 49-51, 85
- Whipple, E. P., 106, 111
- White-Jacket* (Melville), 61, 124
- Wide, Wide World, The* (Warner), 7
- Women writers of nineteenth century, 6-8, 12
- Wordsworth, William, 55
- "Young Goodman Brown" (Hawthorne), 59