## CONTENTS

INTRO: Enter the Lollipop	1
1. Punk Capitalism From D.I.Y. to Downloading Sneakers	9
2. The Tao of Pirates Sea Forts, Patent Trolls, and Why We Need Piracy	33
3. We Invented the Remix Cut-'n'-Paste Culture Creates Some New Common Ground	68
4. The Art of War Street Art, Branding, and the Battle for Public Space	103
5. Boundaries Disco Nuns, the Death of the Record Industry, and Our Open-Source Future	134
6. Real Talk How Hip-Hop Makes Billions and Could Bring About World Peace	172
7. Ethernomics Pillow Fights, Happy Slaps, and Other Memes That Leave a Mark	202
OUTRO: The Pirate's Dilemma: Changing the Game Theory	231
Acknowledgments	241
Notes	245
Index	269