

## OBSAH

|                                                                         |    |
|-------------------------------------------------------------------------|----|
| Národní politika kvality ČR .....                                       | 4  |
| Rada kvality ČR .....                                                   | 5  |
| Národní informační středisko podpory kvality .....                      | 7  |
| Strategie Národní politiky kvality .....                                | 9  |
| Charta kvality ČR .....                                                 | 15 |
| Odborné sekce Rady kvality ČR .....                                     | 15 |
| Program Česká Kvalita .....                                             | 16 |
| Národní cena kvality ČR – význam a programy .....                       | 18 |
| Aktivita Rady kvality ČR v oblasti společenské odpovědnosti (CSR) ..... | 24 |
| Přílohy .....                                                           | 28 |

## CONTENTS

|                                                                                                         |    |
|---------------------------------------------------------------------------------------------------------|----|
| National Quality Policy of the Czech Republic .....                                                     | 4  |
| Quality Council of the Czech Republic .....                                                             | 5  |
| National Information Center for Quality Promotion .....                                                 | 7  |
| Strategy of the National Quality Policy .....                                                           | 9  |
| Quality Charter of the Czech Republic .....                                                             | 15 |
| Professional Sections of the Quality Council of the Czech Republic .....                                | 15 |
| ‘Czech Quality’ Scheme .....                                                                            | 16 |
| National Quality Award of the Czech Republic – relevance and programs .....                             | 18 |
| Activities of the Quality Council of the Czech Republic for Corporate Social Responsibility (CSR) ..... | 24 |
| Annexes .....                                                                                           | 28 |