## CONTENTS

Toreword, Journalish Ethics Their and Now	VII
Bob Steele	
Acknowledgments	xi
Introduction: New Guiding Principles for a New Era of Journalism	1
Kelly McBride and Tom Rosenstiel	
PART ONE: TRUTH	7
The Complicated Pursuit of Truth	7
Kelly McBride and Tom Rosenstiel	
1. Truth without Scarcity, Ethics without Force	9
Clay Shirky	
Kicking the Stone: The Search for Reliable     Evidence in Journalism	25
Roy Peter Clark	
3. Storytelling in the Digital Age	39
Tom Huang	
4. Fact-Checking 2.0	61
Steve Myers	
5. Seeing Is Not Believing: Photojournalism in the 21st Century	79
Kenny Irby	
PART TWO: TRANSPARENCY	89
Learning the Transparency Habit	89
Kelly McBride and Tom Rosenstiel	
6. Do Private Platforms Threaten Public Journalism?	93
Dan Gillmor	

7.	Networked Audiences: Attention and Data-Informed Journalism	105
	Gilad Lotan	
8.	Centers of Investigative Reporting: New Model, Old Conflicts	123
	Adam Hochberg	
9.	A New Pathway toward Sourcing	139
	Ann Friedman	
10.	Corrections and Ethics: Greater Accuracy through Honesty  Craig Silverman	151
PART 1	THREE: COMMUNITY	165
	The Community as a Goal	165
	Kelly McBride and Tom Rosenstiel	
11.	The (Still) Evolving Relationship between News and Community	167
	Steven Waldman	
12.	The Destabilizing Force of Fear	177
	danah boyd and Kelly McBride	
13.	<b>How Untold Stories Can Reflect Diversity</b>	189
	Eric Deggans	
14.	Community as an End	205
	Mónica Guzmán	
	Epilogue: The Future of Journalism Ethics	217
	Kelly McBride and Tom Rosenstiel	
	About the Editors and Contributors	221
	About The Poynter Institute	229
	Index	231