

# Contents

<i>List of Figures</i>	viii
<i>List of Tables</i>	x
<i>List of Maps</i>	x
<b>1 INTRODUCTION</b>	1
The Finnish Information Society in a Global Context	
<b>2 THE MOBILE VALLEY</b>	19
Nokia, Finland, and the Transformation of the Finnish Economy	
<b>3 INNOVATION ABOUT INNOVATING</b>	45
The Unlikely Innovation System: The State, Corporate Business, Universities, and Hackers	
<b>4 THE WELFARE OF THE NATION</b>	77
The Information Society and the Welfare State	
<b>4 THE LOCAL INFORMATION SOCIETY</b>	103
Spatial Dynamics, Information Technology, and Public Policy	
<b>6 THE POWER OF IDENTITY</b>	127
Identity Driving the Information Society and the Information Society Building Identity	
<b>7 THE FINNISH MODEL OF THE INFORMATION SOCIETY</b>	140
<b>8 CONCLUSION I</b>	151
The Challenges for Finland	
<b>9 CONCLUSION II</b>	166
Learning from Finland	
<b>Appendices</b>	171
<b>Bibliography</b>	180
<i>Index</i>	197

## Index

- # Index

Abbate, J. 64  
“advanced economies” 5  
Advanced Research Projects Agency (ARPA) 63  
aging populations  
    loss of cultural identity 114  
Alapuro, R. 130  
Alcatel’s digital exchange 60  
Ali-Yrkkö, J. 23  
Anttiroiko, A.-V. 112  
Arpanet 64  
Asplund, R. 50, 58  
Association of Local and Regional Authorities (Kuntaliitto) 97  
Benefon 30  
Bratt, C. 80, 85  
Brynjolfsson, E. 33  
Buder, R. 35  
business entrepreneurialism 159  
business innovation 46, 58–61, 75  
capital accumulation 29  
Carnoy, M. 19  
Castells, M. 1, 19, 41, 77–9, 103–4, 116, 127  
centrality of information 79  
Champy, J. 33  
citizen innovation 46, 63, 75  
citizen innovators 47  
communications security 27  
component production 35  
computer hackerism 99, 151  
consumer electronics 29  
content production 95, 153  
“creative destruction” 73  
cultural entrepreneurialism 159  
culture of innovation 46 *see also* hacker ethic  
    financial markets 162  
    systemic volatility 147  
    volatility of 20  
“Finland 2015” groups 54  
Finnish Academy 94  
Finnish Cable Works 58

## Index

- Finnish economy 19, 43, 152  
importance of Nokia in 43  
transformation of 19  
Finnish information society 8, 54, 128,  
138, 140  
and identity 128, 134  
Finnish innovation system 41, 48,  
50–1, 73–6, 96  
genesis of 48  
Finnish IT cluster 22–8, 40, 42  
the Finnish Model  
open, welfare information society 9  
Finnish pension funds 42  
Finnish spatial dynamics 112  
challenges 112–15  
Finnish telecommunication  
companies 57  
Finnish welfare-state model 81, 83,  
135, 138  
institutional 81  
social democratic 81  
Finnish work ethic 138  
protestant ethic 138  
flexible work 86, 157  
functional illiteracy 11–12  
measure of exclusion threat 11  
future pensioners 93
- Ganivet, A. 133  
gerontechnology 93  
Gilmore, J. 32  
global economy  
systemic volatility 161  
global information society 128, 134  
multiculturalism 134  
global informational economy 141  
globalization 4, 162
- Haatanen, P. 135  
“hacker ethic” 46–7, 160  
hackerism 72, 168  
idealistic form of 72  
source of technological innovation 168  
hackers 63, 65, 67, 71  
in the Finnish innovation system 71–3  
as innovators 63–5, 75  
as internet pioneers 65  
role of 65
- Häikiö, M. 29, 65
- Häkkinen, A. 129
- Hall, P. 41, 104, 116
- Hammer, A. 33
- Held, D. 19
- Helsinki Stock Exchange 43  
the Helsinki University of Technology  
(HUT) 52
- Himanen, P. 46, 67, 96, 98, 138
- Idea Factory 120–1
- Imai, K. 19
- immigration 147
- individual entrepreneurialism  
167
- Information Age 105
- information society 1–4, 8, 12–16, 77,  
81–2, 103, 115, 131, 140, 157  
the Finnish model 14–18, 140–50  
as a new survival project 131  
regional development 115–17  
rise of the 82  
spatial dimension of 103–5  
and the welfare state 77, 81–5
- information society skills  
(Net literacy) 95
- information technology 90, 101,  
126, 155  
micro-electronics based 3  
social uses 90–2, 101, 126  
welfare applications of 155–6
- “information turbulences” 161
- informational company 31
- informational development 124
- informational economy 16, 19–22, 28,  
33, 36, 45, 74, 77–80, 83, 87–9,  
127, 153–4
- Finnish 23
- global 74, 83, 85, 89, 127
- informational labor strikes 98
- informational work 85–6
- informationalism 1–4, 80, 83, 153  
techno-organizational 3
- informationalization 154
- “information-technology cluster” 23
- innovation 170
- innovation culture 47, 54
- innovation in telecommunication  
historical conditions of 56
- International Institute for Management  
Development (IMD) 4
- International Standardization  
Organization (ISO) 66
- internet content providers
- spatial distribution 108

- internet domains 177  
spatial distribution of 177–9
- Internet Relay Chat (IRC) 68–9
- IT industry 111  
spatial concentration of 111
- IT revolution 74
- Järvinen, H.-M. 65
- Jorma Ollila 30
- Jussila, O. 130
- Käpyaho, J. 65
- Kari Kairamo, 30
- labor force 22  
collective protection of 85  
informational 22
- Landweber, L. 66
- Levy, S. 67
- liberalization 55
- "Linux" 70
- local networking 118  
for regional development 118–20
- local teledemocracy 120–1
- management 29–30  
industrial-patron style 29–30
- market capitalization 32
- market mechanisms 167
- Michelsen, K.-E. 30
- Mitchell, W. J. 103
- mobile communications 16, 31
- mobile communication culture 72
- mobile communications technology 152
- mobile Internet services 27
- mobile telecommunications 73
- mobility 93
- Motorola 32
- multiculturalism 165
- multi-ethnic coexistence 170
- national "we" 136–7
- national health system 94
- national identity 4
- nationalism 128
- "network CEO" 38
- "network enterprise" 2
- network of rebels 47
- "network society" *see* information society
- new communication culture 63
- new inequalities 156–8
- NMT (Nordic Mobile Telephone group) 55
- Nokia 34–5, 37, 40, 61  
efficient logistics 34  
and Finland 40–4  
management style 37–40  
as a network enterprise 33–40  
research and development activities 35–7  
world leader in telecommunications 61
- Nokia Mobile Phones 28
- "Nokia model" 33
- Nokia Networks 28
- "Nokia Way" strategy process 38
- NSFNET (National Science Foundation Network) 66
- Oksa, J. 121
- openness to other cultures 163–5
- open-source innovation model 69–71
- open-source software 16
- organizational innovation 46
- Otala, M. 30
- Paavolainen, J. 138
- Paija, L. 23
- part-time workers 86
- peer recognition 99
- Pine, J. 32
- PISA (Program for International Student Assessment) 12
- post-Kairamo era 30
- post-survival life 135  
ideologies of 135–6
- "post-survival" culture 132
- Prihti, A. 50
- privatization 55
- process innovation 46
- product innovation 46
- Project for Applying Regional Applications for Developing a Democratic Information Society (PARADDIS) 118–19
- protestant ethic 46, 160
- public entrepreneurialism 159
- Pulkkinen, M. 33, 55
- Quittner, J. 67
- religious fundamentalism 128

## Index

- rural areas  
growing marginality of 114
- Saarelainen, A. 121
- Saari, M. 30
- Salminen, H. 65
- Science and Technology Policy Council 50
- sharing learning  
social hackerism 98–100
- sharing time 96  
social hackerism 96–8
- the Silicon Valley Model  
market-driven, open information society 9
- Siltala, J. 138
- Singapore Model  
authoritarian information society 9
- Singleton, F. 130
- Sitra (The Finnish National Fund for Research and Development) 49, 53–4, 94
- public capitalist 53–4
- public think-tank 54
- SMS, "short messaging service" 62
- social "by-product" 64
- social exclusion 10, 12, 78–9
- social hackerism 96–101, 120, 151
- social injustice 10–11, 13, 77–8, 82
- social justice 87
- social marginality 149
- spatial distribution  
of population 106
- spatial proximity 105
- Stakes (Welfare Research and Development Agency) 92–3
- Stallman, R. 71
- Steinbock, D. 31, 55
- structures of the information society 95
- Suonoja, K. 135
- symbol processing (information technology) 21–2
- Tatu Ylönen 68
- Teacher's Professional Association (OAJ) 97
- technology  
positive attitude to 133
- technology parks  
as sources of regional development 116
- technology-oriented universities 51–2
- Tekes (The Research and Development Fund) 52–3, 94
- telecommunications technology 61  
Finnish expertise in 61
- telephone  
tool for social interaction 62
- text messaging 72
- "three-wheeled Harley Davidsons" 93
- Toivola, K. 55
- Torvalds, L. 70
- Townsend, A. 63
- Tuomi, I. 31
- Turpeinen, O. 55
- Turunen, J. 121
- UN Technology Achievement Index 4, 15
- the Upper Karelia Learning Project 121–3
- urban growth  
deceleration 108
- urbanization  
new pattern of 104
- virtual learning environments 95
- virtual school 95
- virtual university 95
- Weber, M. 138
- welfare society 8  
generous 8
- welfare state 16, 80, 85, 87–9, 100  
demise of 80  
global demise of 85
- informational 87–9
- informational structures 100–2
- informationalization of the 80
- the World Economic Forum (WEF) 16
- Ylikangas 138
- Zook, M. 105, 108