Contents

1	Introduction: Moving from Mass Media to Internet Studies?	1
2	Writing the Histories of the Internet and of its Study: Certainties and Enigmas	13
3	Theorising the Internet: Crafting an Internet Theory	27
4	Studying the Role of the Internet in a Real-Life Context: Opportunities versus Risks	71
5	Research and the Internet: Fast-Growing Internet Research	165
6	Conclusion: The Unexpected Future of the Internet and its Study	215
Bibliography		225
Index		269