

C O N T E N T S

<i>Chapter</i>	<i>Page</i>
Foreword by Joseph R. Gusfield	7
Preface	11
Introduction	13
1. The Anti-Cult Movement in Sociocultural Perspective	25
2. Sources and Dynamics of Strain	37
3. The Anti-Cult Movement Ideology	59
4. The Anti-Cult Associations	87
5. The Deprogrammers	121
6. The Impact of Deprogramming	145
7. The Impact of the Anti-Cult Associations	169
8. Jonestown and the Revitalization of the ACM	207
9. Conclusions	233
References	249
Index	261
About the Authors	269

INDEX

- Ad Hoc Committee Against Nazism, 226
Albert, Carl, 186
Alexander, Brooks, 176
Alexander, Debbie, 176
Alexander, E., 140
Alexander, Joe, Jr., 138, 142
Alexander, Joe, Sr., 125, 136, 138-141,
 144, 220
Alliance for the Preservation of Religious
 Liberties, 22-23, 88, 119, 123, 126,
 201
American Academy of Religion, 192
American Bar Association, 196
American Civil Liberties Union, 119,
 123, 186, 201-202, 221, 224, 226,
 228
American Jewish Committee, 20, 114,
 178-179
American Psychiatric Association, 192
American Psychological Association, 192
American Religiosity Patterns, 25-29
American Sociological Association, 192
Anderson, John, 26
Anthony, Dick, 23, 194, 202
Anti-cult associations
 financial limitations, 109-112
 ideological limitations, 112-116
 impact on economic institution,
 196-199
 impact on educational institution,
 190-193
 impact on medical/legal institutions,
 193-196
 impact on mass media, 170-173,
 154-162, 203
 impact on political institution,
 94-100, 180-190
 impact on religious institution,
 173-179
 membership/organizational limita-
 tions, 106-109
 national coalitions, 88-94, 101-106
 origins in family strains, 38-47, 88-94
 problems in gaining allies, 114-115,
 199-204
 revitalization effect of Jonestown,
 207-232
 separation from deprogrammers, 13,
 87, 126-130
 sociocultural background, 25-29,
 78-84
Anti-Cult Movement (ACM)
 ideology (religious), 63-70
 ideology (secular), 70-85
 origins, 88-94, 122-127
 See Anti-cult associations, Depro-
 gramming
Armstrong, Herbert and Ted. See World-
 wide Church of God.
Ash, Roberts, 24
Association for the Sociology of Reli-
 gion, 192
Atrocity stories about "cults," 153-164,
 167, 170-173
Aversa, R., 70, 127

- Backes, N., 167, 172
 Baptist Joint Committee on Public Affairs, 26
 Barker, Eileen, 24, 151
 Bauer, B., 113, 215
 Beckford, James, 24, 146
 Bell, Daniel, 25
 Bellah, Robert N., 25, 27
 Berger, M. A., 24
 Berkeley Christian Coalition
 See Spiritual Counterfeits Project.
 Berry, H.J., 49
 Bjornstad, James, 52, 66, 68
 Body, The, 139
 Boone, Pat, 26
 Booneville, 23, 205
 Boettcher, Robert, 222
 Brainwashing ideology
 See Deprogramming.
 Breese, David, 48-49, 54, 65, 69
 British Anti-Cult Movement
 See Barker, E., and Beckford, J.
 Bromley, David G., 14, 19, 22, 24, 27,
 31, 43, 56-57, 61, 72, 120, 134, 147,
 154, 177, 182, 190, 193, 197, 202,
 206-207, 229, 231
 Buckley, James, 93, 162
 Bude, Robert, 158
 Bugliosi, Victor, 139
 Busching, Bruce C., 12, 61
- Campus Crusade for Christ
 See Spiritual Counterfeits Project.
 Cappelini, Gifford, 131, 142
 Carper, Dennis, 155, 159, 161
 Carroll, Gov. John, 26
 Carroll, J., 113, 215
 Carter, Jimmy, 26, 217, 220
 Center for the Study of New Religious Movements, 195
 Chalenor, Robert, 100, 186
 Children of God, 27-28, 49, 58, 88-92,
 106-107, 113, 123-125, 174,
 184-185
Christian Science Monitor, 26
 Christian Scientists, 115, 120, 174, 201
 Christian World Liberation Front
 See Spiritual Counterfeits Project.
- Church of Jesus Christ of Latter-Day Saints, 174, 115
 Citizens Engaged in Reuniting Families, Inc. (CERF), 93, 97, 102, 123, 220
 Citizens Freedom Foundation (CFF), 90, 92-93, 95-96, 99-100, 102, 105-106, 108, 111, 127-129, 196, 213
 Citizens Freedom Foundation—Information Services (CFF-IS), 101, 105-106, 112, 189
 Citizens Organized for the Public Awareness of Cults, Inc. (COPAC), 93, 102, 105
 Clark, John G., Jr., 73, 127, 137, 185, 194, 222
 Clements, R.D., 50, 66, 69
 Cleaver, E., 26-27
 Collins, Pam, 76
 Colson, Charles, 27
 Committee of the Third Day, 205
 Conway, Flo, 23, 70-75, 77-78, 84, 113, 120, 125, 135-136, 175, 193, 215, 222
 Council of Churches of Greater Bridgeport, Connecticut, 179
 Cox, Harvey, 86, 202
 "Cult" apostasy, 150-166
 allegations of child abuse in the Unificationist Movement, 227-230
 allegations of suicide instructions in the Unificationist Movement, 215-217
 Crampton, Henrietta, 92-93, 103
 Crittenden, Ann, 161, 172
- Davies, Horton, 174
 Davis, R., 27
 Davis, Rabbi Maurice, 123, 177, 220, 223, 228
 Delgado, Richard, 186, 195, 224-225
 Deprogramming
 attempts to find legal basis for, 130-134
 brainwashing ideology of, 70-78
 conservatorship. See attempts to find legal basis for.
 definition of, 122-123

- dynamics of, 145-150
facilities for, 138-142
financial underpinnings of, 135-136
occupational identity of deprogrammers, 136-138
origins in family strains, 38-47
reevaluation, 122-123
separation from anti-cult associations, 127-130
Deviance perspective, 241-247
Devine, D., 157
Dianetics
 See Scientology.
Dini, R.F. and Associates, 103
Divine Light Mission, 27, 52, 91, 114
Dixon, Mitch, 142
Dole, Robert N., 96-99, 101, 119-120, 137, 160, 162, 186, 189, 195, 206, 218-221, 223, 232
Doress, I., 193
Dulack, Tom, 23, 71-72, 75, 77, 88, 123, 143
Durst, Martin Irwin "Moss," 231
Dymally, M., 184

Eckhardt, Jack, 103
Eden, Eve, 215-216
Edwards, Christopher, 158, 160, 227-230
Elkins, Chris, 163-164, 188
Engel, Paul, 177
Englebert, M., 157, 159-160
Enroth, Ronald, 22, 214
Epstein, Jay, 172
Erhardt Seminars Training, 113
Etzioni, Amitai, 51
Exorcism, 64-65, 75-78
 See also Deprogramming.

"Faithful Five" trial, 132-133

Fefferman, Dan, 118-119
Feiden, Janis, 160
Fetcho, David, 176
Finney, Joseph C., 196
Fish, Hamilton, 232
Fitzpatrick, T., 135-136
Flynt, Larry, 27

Ford, Gerald R., 219
Foss, Daniel A., 27
Foster, H.H., 196
Fraser, Donald, 162-164, 187-189, 213, 218, 222, 232
FREECOG, 90-92, 106, 116
Free Minds, Inc., 102
Freedom of Mind, Inc.
 See Freedom of Mind Rehabilitation Center.
Freedom of Mind Rehabilitation Center, 131, 142
Freedom of Thought Foundation ranch, 125, 133, 136, 139-141, 144

Galanter, M., 80-81, 194
Galper, Marvin, 137
Gamson, William, 24
Garbage-Eaters, The
 See Body, The.
Geisler, D., 156
Giaimo, Robert, 186, 212, 222, 232
Gilmartin, Kevin, 137, 139-140
Glock, Charles Y., 63
Goldberg, W., 177
Gordon, Ann, 161-162
Graham, Billy, 27
Grant, J., 63
Greeley, Andrew, 39
Greene, Daphne, 223
Greene, Ford, 137
Greenwald, Richard, 155, 158-159, 161
Griffin, A., 26
Gumbiner, Larry, 156-157
Gutman, Jeremiah, 131, 224
Guyana
 See Jonestown.
Guyana Complex, 215, 221, 227

Happy-Healthy-Holy, 27
Hare Krishna, 27-28, 70, 73, 91, 113-114, 142, 174, 180, 182-183, 185, 196, 201, 207
Hargrove, Barbara, 210
Harper, Charles, 22, 110, 114-115
Harris, Don, 210
Hatfield, Mark, 26, 221
Hearst, Patty, 30, 246

- Heller, Reed, 157-158
 Hopkins, Matthew, 135
 Horowitz, Irving L., 192
 Howard, Wayne, 139, 141
 Hoxsey, Betty, 225
 Hultquist, Lee, 89
 Humbard, Rex, 115
 Hunt, Nelson, 26
 Hunter, Evan, 29, 71
- Immigration and Naturalization Service, U.S., 206
- Individual Freedom Foundation Educational Trust (IFFET)
 See International Foundation for Individual Freedom.
- Institute for the Study of American Religion, Inc., 231
 See also Melton, J. Gordon.
- International Council for Christian Churches, 175
- International Foundation for Individual Freedom (IFIF), 101, 103-105, 108-109, 191
- International Freedom Foundation (IFF), 103, 174, 177, 214-215, 220, 226
- International Society for Krishna Consciousness
 See Hare Krishna.
- Javers, R., 211
- Jehovah's Witnesses, 113, 115, 174, 201
- Jesus Movement, 27, 88
- Jews for Jesus, 28, 114-115
- Ji, Maharaj
 See Divine Light Mission.
- Johnson, Billy "White Shoes," 26
- Jones, Rev. Jim, 208-216, 222
- Jones, Farley, 228-229
- Jonestown, 17, 111-112, 117, 171, 180, 186-187, 195
 See also Chapter 8.
- Judah, Stillson, 177
- Katz, J., 51
- Keller, E.B., 63
- Kelley, Dean M., 26, 202, 217, 223-224
- Kelly, Galen, 136, 228, 230
- Killduff, M., 211
- King, Martin Luther, Jr., 209
- Klein, A., 131
- Knight, Kathy, 155
- Koreagate, 117, 162, 171, 178, 180, 187, 213, 218
- Korean Council of Christian Churches, 175
- Korean War, 29, 31
- Krause, C.A., 211
- Lambert, R.D., 120
- Landis, B.Y., 120
- Langford, H., 64, 68, 175
- Lara-Braud, J., 179
- Larkin, R.W., 27
- Larsen, Barbara, 131
- Lasher, Howard L., 227-229
- LeBar, J.J., 179
- Lefkowitz, Louis J., 184
- Levine, Saul Y., 79-81
- Levitt, Zola, 66
- Lewis, Warren, 228
- Lberman, E., 177
- Lifton, Robert J., 29, 71, 186
- Lipsky, M., 97
- Lofland, John, 22, 32
- Long, Russell B., 219-220
- Love Israel, 92
- Love Our Children, Inc., 93, 95, 105, 108, 110, 114-115, 175
- lutheran Church-Missouri Synod, 175-176
- Lutheran Council in the USA, 175
- Lynn, Barry, 224
- Mabry, Virginia, 216
- McBeth, L., 69-70
- McCarthy, John, 24, 111, 120
- MacCollam, Joel, 68
- McIntire, Carl, 175
- McQuin, S., 156
- Manson, Charles, 27, 30, 139, 246
- Martin, M., 65
- Martin, Rachel, 52
- Martin, Wallace, 225
- Martin, Walter, 174

- Mascone, George, 209
 Means, P., 113
 Meerloo, J., 71
 Melton, J. Gordon, 23, 212, 231
 Merritt, J., 71, 228
 Middleton, Lorenzo, 193
 Mills, C. Wright, 79, 95
 Mills, J., 211
 Moon, Rev. Sun Myung
 See Unification Church.
 Murray, Terry, 161
- National Ad Hoc Committee Engaged in Freeing Minds (CEFM), 18-19, 21, 101-120, 129
 See also Slaughter, George.
 National Council of Churches, 57, 178, 202, 224
 National Council of Churches of Christ, 179
 National Endowment for the Humanities, 195
 National Institute of Mental Health, 195, 218-219
 Nederhood, J., 52, 119
 Needleman, Jacob, 27
 New Jersey Department of Education, 190
 New York Council of Churches, 57
 New York State Board of Regents, 190
 Nixon, Richard M., 36, 57, 206
 Nunn, C.Z., 63
- O'Connor, E.E., 182
 Oesterreich, T.K., 64
 Old Catholic Church, 113
 Oliver, Donna, 12
 Olson, D.J., 97
 O'Rourke, Francis J., 188
 Orr, W.W., 63
 Ottinger, Richard, 221
 O'Shea, P., 216
- Parent Teacher Associations, 191
 Park, Chung Hee, 162
 Parke, J.A., 22, 73, 79-82, 84, 114, 175
 Patrick, Ted, 23, 71-78, 88, 90, 113-114, 119-120, 122-125, 127-137, 143, 186, 195, 215, 220
- Pennsylvania Catholic Conferences, 175
 Pennsylvania Conference on Interchurch Cooperation, 175
 Pennsylvania Council of Churches, 175
 People's Temple
 See Jonestown.
 Porter, J.N., 193
 Presbyterian Church in America, 175
 Prichard, A., 201
- Rambur, William, 89-95, 99-100, 103, 111-112, 127-128
 Rasmussen, M., 172
 Reagan, Ronald, 123
 Recovery of Thought Charitable Trust, 142
 Religious Research Association, 192
 Remsberg, B., 172
 Remsberg, C., 172
 Resource Mobilization Theory, 11, 14-15, 24
 Return to Personal Choice, Inc., 71, 93
 Richardson, Herbert, 179
 Robbins, R.H., 64
 Robbins, Thomas, 29, 196, 202
 Roberts, Oral, 115
 Robertson, Pat, 115
 Robinson, James, 26, 115
 Rockefeller, Nelson, 184
 Roeshman, Ben, 103
 Rosemara, Ellen, 160
 Rubin, Jerry, 27
 Rubington, Earl, 78
 Rudin, James, 178-179
 Ryan, Leo J., 187-188, 208, 210-213, 219-220, 222, 232
- Salonen, Neil A., 163, 197-198, 220, 225, 229
 Salter, Nancy E., 79-81
 Sargent, William, 29, 71
 Sawatsky, Rodney, 202
 Scharff, Gary M., 113, 153
 Schart, Lawrence, 210-211
 Schumacher, Marti, 134
 Schweikert, G., 157
 Scientology, 27, 113, 201
 Seth, Ronald, 135
 Shervan, T., 156-157, 160

- Shupe, Anson D., Jr., 14, 19, 22, 24, 27, 31, 43, 56-57, 61, 72, 76, 90, 102, 119-120, 147, 177, 182, 190, 193, 197, 202, 206-207, 229, 231
- Siegelman, Jim, 23, 70-75, 77-78, 84, 113, 120, 125, 135-136, 175, 193, 215, 222
- Simons, G.L., 135
- Singer, Margaret, 194
- Slaughter, Cynthia, 101, 160
- Slaughter, George M. III, 101-104, 110-112
See also National Ad Hoc Committee Engaged in Freeing Minds.
- Smith, Stan, 26
- Society for the Scientific Study of Religion, 192
- Southern Baptist Convention
See Baptist Joint Committee on Public Affairs.
- Sparks, Jack 48-50, 52-53, 66, 68
- Speier, Jackie, 222
- Spielmann, Roger, 19
- Spiritual Counterfeits Project, 65, 173, 176, 205
- Squires, Bill, 176, 205
- Stapleton, Ruth Carter, 113-114
- Stark, Rodney, 63
- Stathos, Harry, 227, 229
- Stigall, Sam, 19
- Stoner, C., 22, 73, 79-82, 84, 114, 175
- Stookey, Paul, 26
- Sudo, Ken, 231
- Summer, Donna, 26
- Swaggert, Jimmy, 115
- Sweeney, John, 105, 112
- Swope, George, 97, 103, 220
- Symbionese Liberation Army, 222
- Szasz, Thomas, 194
- Tanenbaum, M., 178-179
- Testa, Bart, 126, 137, 202
- Thielmann, Bonnie, 211
- Thornburgh, Richard L., 206
- Transcendental Meditation, 27, 113, 176, 190
- Trauscht, Michael, 136, 139-141
- Uhlmann, Michael M., 206
- Underwood, Barbara, 153, 160
- Ungerleider, J. Thomas, 79, 80-84, 194
- Unification Church
as archetypal world-transforming movement and "cult," 30-31
as heresy, 47-57
as primary target of the anti-cult movement, 97
effects of Jonestown on, 215-232
fishing fleets, 197-199
history, 27, 31-32
ideology, 32-34
International Conferences on the Unity of Science, 192
Rev. Sun Myung Moon's charisma, 34
organization, 34-36
Unification Theological Seminary, 35, 190
- Unitarians, 174
- United Presbyterian Church Assembly, 175
- Vavuris, Lee, 133
- Verdier, Paul, 70-71, 73
- Vitek, T. 153, 192
- Wall, P. 195
- Warder, Michael Y., 228-229
- Watergate, 57, 171, 206
See also Nixon, Richard M.
- Watson, Tex, 27
- Way International, The, 134
- Weatherly, Nancy, 104
- Weber, Max, 39
- Weicker, Lowell, Jr., 198
- Weinberg, Martin, 78
- Weincek, David, 211
- Wellisch, David, 80, 194
- Wertz, Robert, 185, 226
- West, William, 75
- White, M., 211
- Whitehurst, G. William, 232
- Wilson, John, 16
- Witch-pricking
See Hopkins, Matthew.
- Witness Lee, 52
- Wood, Allan Tate, 153, 163, 192
- Woodruff, M., 195
- Worldwide Church of God, 113, 115

Wuthnow, Robert, 28

**Volunteer Parents of America (VPA),
92-93, 101, 104-105, 108-109**

Yamamoto, J., 55, 65-69, 176

**Zald, Mayer, 24, 111, 120
Zorinsky, Edward, 221**