

Contents

Adventures in Media and Cultural Studies: Introducing the KeyWorks	1
<i>Douglas M. Kellner and Meenakshi Gigi Durham</i>	

Part I Culture, Ideology, and Hegemony 31

Introduction to Part I	33
1 The Ruling Class and the Ruling Ideas <i>Karl Marx and Friedrich Engels</i>	39
2 (i) History of the Subaltern Classes; (ii) The Concept of "Ideology"; (iii) Cultural Themes: Ideological Material <i>Antonio Gramsci</i>	43
3 The Work of Art in the Age of Mechanical Reproduction <i>Walter Benjamin</i>	48
4 The Culture Industry: Enlightenment as Mass Deception <i>Max Horkheimer and Theodor W. Adorno</i>	71
5 The Public Sphere: An Encyclopedia Article <i>Jürgen Habermas</i>	102

Part II Social Life and Cultural Studies 109

Introduction to Part II	111
6 (i) Operation Margarine; (ii) Myth Today <i>Roland Barthes</i>	121
7 The Medium is the Message <i>Marshall McLuhan</i>	129
8 The Commodity as Spectacle <i>Guy Debord</i>	139

- 9 Introduction: Instructions on How to Become a General in the Disneyland Club 144
Ariel Dorfman and Armand Mattelart
- 10 Base and Superstructure in Marxist Cultural Theory 152
Raymond Williams
- 11 Encoding/Decoding 166
Stuart Hall
- 12 On the Politics of Empirical Audience Research 177
Ien Ang
- 13 (i) From Culture to Hegemony; (ii) Subculture: The Unnatural Break 198
Dick Hebdige

Part III Political Economy 217

- Introduction to Part III 219
- 14 Contribution to a Political Economy of Mass-Communication 225
Nicholas Garnham
- 15 On the Audience Commodity and its Work 253
Dallas W. Smythe
- 16 A Propaganda Model 280
Edward Herman and Noam Chomsky
- 17 Not Yet the Post-Imperialist Era 318
Herbert I. Schiller
- 18 Unwrapping Use Value 334
Susan Willis
- 19 The Processes: From Nationalisms to Transnationals 351
Jésus Martín-Barbero

Part IV The Politics of Representation 385

- Introduction to Part IV 387
- 20 Visual Pleasure and Narrative Cinema 393
Laura Mulvey
- 21 Out of the Mainstream: Sexual Minorities and the Mass Media 405
Larry Gross
- 22 Eating the Other: Desire and Resistance 424
bell hooks
- 23 The Politics of Representation in Network Television 439
Herman Gray

- 24 Under Western Eyes: Feminist Scholarship and Colonial Discourses 462
Chandra Talpade Mohanty
- 25 Hybrid Cultures, Oblique Powers 488
Néstor García Canclini

Part V The Postmodern Turn and New Media 511

- Introduction to Part V 513
- 26 The Precession of Simulacra 521
Jean Baudrillard
- 27 Postmodernism, or the Cultural Logic of Late Capitalism 550
Fredric Jameson
- 28 Prologue from *Megalopolis* 588
Celeste Olalquiaga
- 29 Feminism, Postmodernism and the 'Real Me' 598
Angela McRobbie
- 30 Postmodern Virtualities 611
Mark Poster

- Index 626

Index

- Abdel-Malek, Anouar, 464
- Abrams, Elliott, 296
- Accuracy in Media (AIM), 299–300, 314 n
- Achebe, Chinua: “Colonialist Criticism,” 420
- Adorno, Theodor W., 8, 34, 344; audience taste, 13; base/superstructure, 239; cultural commodity, 240; cultural monopolies, 233–4; “The Culture Industry” (with Horkheimer), 71–101; *Dialectic of Enlightenment* (with Horkheimer), 35, 36; *Negative Dialectics*, 339–40, 348; pastiche, 560–1; state and monopoly capitalism, 11; use value, 342–3
- Advance Publications (Newhouse), 283, 284, 286
- advertising: culture industries, 95–8; effect of flak, 298; effect on language, 99–100; homogeneous goods, 257; propaganda filter, 280, 289–92; services provided to purchased audience, 266–9; value and purchase of audience, 257–64, 277; work of audience power, 253–6
- aesthetics: quantification of quality, 124–5
- Africa: Cutrufelli on women, 468–70
- The African Mind in Health and Disease* (Carothers), 135
- Agence-France-Presse, 307 n
- Ahad Ha-Am, 414
- AIDS: effect on homosexuality in media, 412
- Algeria, 545
- All Night Long* (video, Rafelson), 496
- Allen, Debbie, 439, 441
- Allen, George, 272
- Allen, Woody, 416–17, 496
- Allende, Salvador, 114
- Althusser, Louis, 213 n, 233; cognitive maps, 585, 586; ideology, 202, 203; structural Marxism, 14
- Amen* (television), 439, 449, 453
- America On-Line (AOL), 20
- American Broadcasting Company (ABC), 283, 284, 287; mergers, 20
- American Friends Service Committee, 312–13 n
- American Graffiti* (film), 563
- American Legal Foundation, 299
- Ameritech, 21
- Amos, Valerie, 467, 482 n, 484 n
- Amos 'n' Andy* (television), 442–3, 453
- Andrade, Mario de, 368
- Ang, Ien: “On the Politics of Empirical Audience Research,” 115–16, 177–92
- Anheuser-Busch, 328
- anorexia and bulimia, 348
- Antonioni, Michelangelo, 496, 574
- architecture: Benjamin on, 62–3; the Bonaventure Hotel, 576–9; postmodern, 551, 575–9
- Argentina: developmentalism, 374; immigration, 353; Law of Ending, 508; migration, 500; Perón, 359–60; popular press, 373; radio drama, 366–8
- Arguedas, José María, 358
- Arnheim, Rudolf, 56
- Arnold, Matthew, 134

- Arnoux, Alexandre, 55
 art: "aura," 51-2, 65 n, 340-1; Benjamin's criticism, 9-10; as a commodity, 94-7; compared to cinema, 58-63; cubism and the medium is the message, 132-3; cult value and exhibition value, 53-4, 65 n; kitsch, 590; mass production, 34; objects and practices, 164-5; reproductions of, 48-51; and society, 160-2; style subsumed into generality, 77-8; techniques, 48; uniqueness, 50-3
Art and Illusion (Gombrich), 132
The Art of Speaking (Lam), 137
 Artaud, Antonin, 546
 Ashbery, John, 567
 Associated Press, 307 n
 Ataget, Jean Eugene-August, 54
 Atkinson, P., 186
 AT&T, 21
 audience research: empiricist, 115-16; ethnographic approach, 177-9, 185, 192-3 n; interpretation, 186-8; methodology, 184-8; paradigmatic convergence, 180-4
 audiences: active, 329-31; Birmingham School studies, 15-16; effects of representations, 24-5; expectations from culture industries, 86-9; family context, 253; homogeneous goods, 257; labour power, 253-6, 275-6; relationship with text, 179-80; resistance to television, 415-16; services provided by advertisers, 266-9; socio-economic factors, 415; taste, 13; value and price to advertisers, 257-64; work in "free" time, 269-72
 Bacall, Lauren, 398
 Bagdikian, Ben, 282
La Bamba (film), 500
 Baran, P.T.: *Monopoly Capital* (with Sweezy), 255
 Barlow, William, 442
 Barnette, Neema, 441
 Barnouw, Erik, 259, 291-2, 310 n
 Barron, John, 297-8, 304
 Barthes, Roland, 115, 561; application of semiology and structuralism, 13-14; denotation and connotation, 171; hidden messages in subculture style, 206; idealities, 563; imagining the Other, 211; "Myth Today," 122-8; *Mythologies*, 13, 111-12, 200-1, 205; necessity and limits of mythology, 126-8; Neither-Norism, 112, 124; notion of culture, 200-1; "Operation Margarine," 111-12, 121-2; rhetorical figures, 122-6; subcultures, 212
 "Base and Superstructure in Marxist Cultural Theory" (Williams), 114-15, 152-65
 Baudrillard, Jean, 13, 26, 27, 378, 591; catastrophe of modernity, 516-17; *Fatal Strategies*, 425; "The Precession of Simulacra," 513-14, 521-47; symbolic exchange, 346-7, 348
 Bauman, Zygmunt, 598
 Baumol's disease, 245
 Beckett, Samuel, 567, 569
 Beethoven, Ludwig van: market and independence, 95
 Bell, Daniel, 551
 Belson study, 226
 Bendt, Ingela: *Women of Palestine* (with Downing), 478
 Benetton, 429
 Bénichou, Paul, 127
 Benjamin, Walter, 8, 12; allegory, 595; "The Artist as Producer," 35; aura of a work of art, 245; communications technology, 613; fascism and war, 63-4; library knowledge, 494; *Moscow Diary*, 342; reading city life, 588-9; "The Work of Art in the Age of Mechanical Reproduction," 9-10, 34, 48-64, 340-2, 590, 593
Benson (television), 446
 Benveniste, Émile, 566
Berlin Alexanderplatz (Döblin), 92
 Berlinguer, 532
 Berlusconi, Silvio, 328
 Bernadette, St, 77
 Bernhard, Sandra: race and freedom, 436-8
 Bertolluci, Bernardo, 563
Beulah (television), 442-3
Beyond Equality and Difference (Bock and James, eds), 603-4, 608
 Bhabha, Homi, 482 n, 600
Big Story (Braestrup), 300

- Birmingham University Centre for Contemporary Cultural Studies, 15, 179
- Blades, Rubén, 500
- Blair, Tony, 8
- Les Blancs* (Hansberry), 428–9
- Blank, David, 271
- Bloch, Ernst, 12
- Blomberg, Héctor Pedro, 367
- Blowout* (film), 574–5
- Blowup* (film), 574–5
- Blumler, Jay, 181
- Bobo, Jacqueline, 441
- Bock, G.: *Beyond Equality and Difference* (ed, with James), 608
- Body Heat* (film), 563–4
- The Body in Pain* (Scarry), 434
- Boetticher, Budd, 398
- Bolivar, Simon, 352
- Bollier, David: *Tikkun*, 614–15
- Bonaventura Hotel, 576–9
- Bond, Doug, 572
- Book of Daniel* (Doctorow), 564–5
- Booth, Wayne, 561
- Borges, Jorge Luis, 521
- Bosch, Juan, 301
- Boserup, Ester, 472
- Bourdieu, Pierre: cultural capital, 239; dissimulation, 530; ideology, 241–2
- Bowie, David, 571
- Braestrup, Peter: *Big Story*, 300
- Braidotti, Rosi: *Beyond Equality and Difference*, 603–4
- Bramsen, Michelle Bo, 472
- Brazil: cultural production, 499–500; migration, 500; national bourgeoisie, 353; popular press, 372; reverse media imperialism, 327–8; urban black music, 368–71
- Brecht, Bertolt, 35, 204, 584; on works of art, 67 n
- Breton, André, 69 n
- Briggs, Asa: entertainment industry, 250
- Britain: appeasement, 135–6; capitalists of mass media, 240–1; de Tocqueville's analysis, 133–4; mass communications industry, 226–7; *see also* British cultural studies, Birmingham School
- British Broadcasting Corporation (BBC): capitalist forces, 247–8; hegemonic cultural formulation, 240; relation to political economy, 226
- British cultural studies: the audience, 115–16; the Birmingham School, 15–18; feminism, 387; and Frankfurt School, 115; postmodern turn, 27; working-class culture and resistance, 114–15; youth subcultures, 116–17
- Brook-Partridge, Bernard, 214 n
- Brown, Beverly: *Nature, Culture and Gender*, 477
- Brundson, Charlotte, 189–90, 608
- Bryant, Anita, 411
- Bücher, Karl, 105
- Bukharin, Nikolay Ivanovich: *Popular Manual*, 45
- Burke, Edmund, 572
- Bush, George, 321, 322
- business and corporate culture: conglomerations and media, 20–1
- Butler, Judith, 598, 605–6, 608, 609
- Cable News Network, 320
- Cage, John, 567, 569
- La Cage aux folles* (film), 411
- Cain, James M., 563
- Cambodia, 303, 304
- Camus, Albert: *The Stranger*, 566
- Capital Group, 287
- Capital Legal Foundation, 299
- Capital* (Marx), 166, 167, 229, 232, 240, 273, 336
- capitalism and corporate culture: abstraction of human labor, 339–40; capitalist class of the media, 240–1; consumption disorders, 346–8; control of content in mass media, 264–6; disequilibrium, 229; effects of cyberculture, 22; extraction and distribution of cultural surplus, 246–8; genesis of market economy, 3; global hierarchies, 325–7; Gulf War marketing opportunity, 330; ideology, 8; industrialization of culture, 248–50; Jameson on, 514; “Late Capitalism,” 573–5, 580–3, 592; no social contract, 531; privately owned mass-media firms,

- 280–9; state and corporate control, 11; transnational domination, 320; unreality, 535; use values, 342–3; welfare state, 36
- Captains of Consciousness* (Ewen), 270
- Cárdenas, Lázaro, 359
- Carew, Topper, 439
- Carey, James, 185–6
- Carothers, J.C.: *The African Mind in Health and Disease*, 135
- Carroll, Diahann, 444
- Carsey–Werner Company, 440
- Carter, Thomas, 439
- cartoons, 81–2
- Castells, Manuel: *La cuestión urbana*, 488
- The Celluloid Closet* (Russo), 413
- censorship: libel laws, 281; in state-controlled media, 280
- Center for Media and Public Affairs, 299
- Center for Strategic and International Studies (CSIS), 297
- Certeau, Michel de, 379, 502, 589
- Chandler, Raymond, 558
- Channels of Desire* (Ewen and Ewen), 433–4
- children: Disney culture, 144–50
- The Children of Times Square* (film), 419
- The Children's Hour* (film), 411
- Chile, 304; developmentalism, 374; Disney culture, 144–6; migration, 500; popular press, 371–2; state and people, 355
- China: peaceful co-existence, 545
- Chinatown* (film), 563
- Chomsky, Noam: *Manufacturing Consent* (with Herman), 220–1; “A Propaganda Model” (with Herman), 280–306
- cinema: actors, 55–8; as art, 54–5; audience identification and expectation, 86–9; authenticity and reproduction, 51; Brazil, 499; criticism, 10; culture industry’s formulae, 74–5, 81; disaster movies, 547 n; Hays Office, 84; Hollywood and alternative films, 394–5; Latin American nationalism, 363–5; the masses and art, 58–63; mass distribution, 65–6 n; psychoanalytic theory, 402–3; scopophilia, 395–7; translations, 58; women as image, men as onlookers, 397–402
- civil society: Gramsci’s hegemony, 7; public versus private sphere, 35–6
- Cixous, Hélène, 481
- Clarín* (newspaper), 373
- Clarke, John, 210
- Clarke, Simon, 233
- class, 508; bourgeoisie overthrow of aristocracy, 40; British cultural studies, 15–18; the dominant ideological front, 45; emergence, 160–2; income gaps, 330–1; Latin American modernization of politics, 353–6; money and high art, 589–90; the Other, 123–4; rise of working-class newspapers, 281; ruling, 39–42; and sign, 205; struggle damped down by consumerism, 274; subaltern, 43–4; working, 115
- Clastres, 536
- Clinton, Bill, 8, 614
- Cocks, Joan: *The Oppositional Imagination*, 424
- codes: audience decoding of television, 183–4; connotation and denotation, 170–2; hegemony of the dominant, 172–5; hidden messages in subculture style, 206; negotiated, 175–6; production of meaningful discourse, 165–70; youth subculture disrupts, 207–9
- Cohen, Stan, 211, 214 n
- colonialism and imperialism: current vitality, 322–4; effect on traditional kinship structures, 469–70; global corporate hierarchies, 325–7; internal, 414; media-cultural, 318–19; positive view of, 321–2; postcolonialism, 602–3, 604–5; soft power, 328; Western feminists’ reductionist views, 462–6, 478–82
- Color Adjustment* (documentary), 442
- Columbia, 362, 363; state television, 375
- Columbia Broadcasting System (CBS), 283, 284, 285, 286, 308 n; advertising, 289; centrism, 409; mergers, 20
- Columbia University, 8
- Communication in Africa* (Doob), 137
- communications: corporate scramble, 20–1; effect of cyberculture on capitalism, 22; Hall’s encoding/decoding model, 166–76
- communications technology *see* technology
- communism: anti-communism ideology, 300–2; peaceful co-existence, 545

- communities, virtual, 618–21
- "The Concept of Ideology" (Gramsci), 44–6
- Il Conformista* (film), 563
- Conservative Party: commercial broadcasting, 244
- consumers and consumerism: aberrant forms of consumption, 346–8; anticipation of use value, 337–8; and critical theory, 163; dampens down class struggle, 274; Debord's "spectacle," 14–15; desire for commodities, 221–2; race, 433–6; supermarkets, 345–6; Taylorization of packaging, 334–5; value control of cultural commodities, 245–6; *see also* advertising
- "The Consumption as Spectacle" (Debord), 139–43
- "Contribution to a Political Economy of Mass-Communication" (Garnham), 225–50
- The Cook, the Thief, His Wife and Her Lover* (film), 435–6
- Cooper, Natalie, 421
- Coppola, Francis Ford, 563
- copyright, 245
- Le Corbusier, 574, 577
- corporate culture *see* capitalism and corporate culture
- Corry, John, 299
- Cosby, Bill, 439, 440, 441; *I Spy*, 443–4; on representations of blacks, 447
- The Cosby Show* (television): cultural significance, 446–50; multiculturalism, 454, 455
- Cowan, Paul, 420
- Cowie, Elizabeth, 470
- Cox Communications, 283, 284, 286
- Crítica* (newspaper), 373
- critical theory: consumption and production, 163; methodology, 178–9; New Criticism, 163
- Critique of Commodity Aesthetics* (Haug), 338–9, 340
- Croce, Benedetto, 45
- Crowell, Henry P., 335
- Cubism, 70 n
- cultural studies: becomes an academic subject, 111; convergence of perspectives, 180–4; defining culture, 198–200; methodological debates, 23; postmodernism, 26–9; transdisciplinary perspectives, 28
- "Cultural Themes: Ideological Material" (Gramsci), 45
- culture: artifacts, 6; Barthes's notion of, 200–1; Bourdieu's cultural capital, 239; decollection, 492–8; defined, 3, 198; deterritorializing, 498–505; hegemony of the dominant, 156–9, 172–5; "high" and "low," 114–15; homogenization by globalization, 21–2; hybridization, 21–2, 495–8, 505–9; internalizing the dominant, 414; materialist analysis of intellectual production, 237–42; postcolonialism, 602–3; production and distribution, 18–24; relativism, 601–2; residual and emergent forms, 159–60; socio-political representations, 5–12
- Culture and Truth* (Rosaldo), 427
- culture industries, 11; Frankfurt School, 9; postmodernism, 551–4; process of industrialization, 248–50; resistance to imperialism, 330–2; use values, 341–9; Williams on, 225
- "The Culture Industry: Enlightenment as Mass Deception" (Adorno and Horkheimer), 71–101; advertising, 95–8; art as commodity, 94–7; audience expectations, 86–9; effect on language, 99–100; formulae, 74–8, 81; postwar USA, 79–86; repression, 83–6; sexuality and humor, 83–6; social control, 90–4; tragedy, 91–2
- The Culture of Narcissism* (Lasch), 567
- Curran, James, 281–2; active audience, 331; advertisers, 289, 290
- Cutrufelli, Maria Rosa, 467, 472; *Women of Africa: Roots of Oppression*, 468–70
- Les Cyclones* (Roy), 121
- Dadaism, 61–2, 70 n; style, 77
- Daix, Pierre, 302, 315 n
- Daly, Mary, 483 n
- Dates, Jannette, 442
- Dawson, Frank, 439
- De Man, Henri, 45, 47 n
- De Passe, Suzanne, 439, 441

- De Tracy, Destutt, 47 n
- Dean, James, 536
- Deas, Malcolm, 353
- Debord, Guy, 13, 113; "The Consumption as Spectacle," 139–43; *The Society of the Spectacle*, 14–15, 562
- Decline and Fall of the Roman Empire*: another fat book, 134
- deconstruction: Van Gogh's and Warhol's shoes, 554–7
- Deleuze, Gilles, 481, 533, 589, 616
- Delwit, Pascal, 301–2
- democracy: controls of economy and culture, 18–19; empowerment by new technologies, 517; Habermas on, 36; universal possibility, 602; welfare state, 105–6
- Derrida, Jacques, 481
- Desert Hearts* (film), 421
- Designing Women* (television), 451
- determinism, Marxist, 152
- Dewaele, Jean-Michel, 301–2
- Dialectic of Enlightenment* (Adorno and Horkheimer), 35, 36
- Dietrich, Marlene, 400–1
- A Different World* (television), 449, 455, 456
- Diff'rent Strokes* (television), 446
- Dishonoured* (film), 401
- Disney (Walt) Corporation, 15; American imperialism, 113–14; Baudrillard on Disneyland, 513–14, 528–30; cartoons and culture, 81–2; international theme parks, 328; merges with Capital Cities and ABC, 20; as part of the common culture, 144–7; theme parks, 344–5
- Dispatches* (Herr), 579
- Döblin, Alfred: *Berlin Alexanderplatz*, 92
- Doctorow, E.L., 564–7
- Dominican Republic, 301
- Doob, Leonard: *Communication in Africa*, 137
- Dorfman, Ariel, 113–14; *How to Read Donald Duck* (with Mattelart), 15; "Instructions on how to Become a General in the Disneyland Club" (with Mattelart), 144–50
- Douchet, Jean, 401–2
- Douglas, Mary, 208
- Dow Jones & Co., 283, 284, 286
- Downing, James: *Women of Palestine* (with Bendt), 478
- Dreier, Peter, 289
- Dreyer, Carl Theodore, 67 n
- Duchamp, Marcel, 552, 574
- Duhamel, Georges, 62
- Durham, Meenakshi Gigi: "Adventures in Media and Culture Studies," 1–29; culture, ideology and hegemony, 33–6; political economy, 219–22; politics of representation, 387–90; postmodernism, 387–90; social life and cultural studies, 111–17
- Durtain, Luc, 69 n
- Dyson, Michael, 447–8
- An Early Frost* (film), 412–13
- East Timor, 304
- "Eating the Other: Desire and Resistance" (hooks), 388–9, 424–38
- Ecclesiastes, Book of, 521
- Eco, Umberto, 115, 170, 591
- economics *see* capitalism; Marxism; political economy
- Ecuador: national bourgeoisie, 353
- education: specialization, 23; spectacular society, 15
- Electronic Rental Group (ERG), 226
- Eliot, T.S.: defines culture, 199
- Elliot, Philip, 167
- Ellsworth, Elizabeth, 417
- Elmer-Dewitt, Philip, 614
- EMI, 212, 215 n
- "Encoding/Decoding" (Hall), 115, 166–76, 185
- Engels, Friedrich: commodification of characters, 213–14 n; *The German Ideology* (with Marx), 33; *Manifesto of the Communist Party* (with Marx), 581; material and intellectual force, 5; "The Ruling Class and Ruling Ideas" (with Marx), 39–42; use of "ideology," 6–7
- environment: information suppressed, 291–2
- Enzensberger, Hans Magnus, 613, 615
- Ernst, Max, 214 n
- Escobedo, Helen, 492
- Esquina baja* (journal), 505

- ethnicity and race: achievements of black women, 604–5; assimilation and discourse of invisibility, 451–2; consumption of blackness, 433–6; cultural significance of *The Cosby Show*, 446–50; difference as a commodity, 424–38; history of representation of blacks on TV, 442–6; ideologies, 6; Los Angeles riots, 447–8; metaphorical struggle, 508; multicultural discourse, 454–6; Otherness, 388–9; pluralist discourse of separate but equal, 452–4; politics of representation, 24–5; “primitivism” and racism, 429–35; sexuality, 425–7; shifting boundaries, 602; television audiences, 415–16; token characters, 419; urban black music, 368–71; white people abroad, 429–31
- ethnology, 525–6
- Evan, William, 291
- Ewen, Elizabeth: *Channels of Desire*, 433–4
- Ewen, Stuart, 269; *Captains of Consciousness*, 270; *Channels of Desire*, 433–4
- Expressionism, 77
- Falco, 496
- Fales, Susan, 441
- Fallada, Hans: *Kleiner Mann, Was Nun*, 92
- families, 253; control of media businesses, 283, 285; televised break-up of the Loud family, 539–42; women and kinship structures, 469–71
- Family Idiot* (Sartre), 570
- Family Matters* (television), 449, 452, 453
- Family Television* (Morley), 183, 188–92
- Family Ties* (television), 451, 452
- fascism: expression of the masses, 63–4, 70 n; rise of, 8–9; *see also* National Socialists (Nazi Party)
- Fatal Strategies* (Baudrillard), 425
- Faulkner, William, 561
- Featherstone, Mike, 321, 324
- Federal Communications Commission, 308 n
- feminism: cinematic text, 387; dependence of women, 468–9; development process in Third World, 472–4; distinctions between Western and Third World, 462–6; divisions of labor, 476–7; ideology, 6; kinship structures, 469–71; male violence, 467–8; micro-politics of television viewing, 189–91; popular culture, 589; post-, 599; and postmodernism, 515–16, 596 n, 598–609; reductionist views of Third World women, 466–74, 478–82; religious ideologies, 471–2; search for the “real me,” 606–9; use of psychoanalytic theory, 393–4; the veil, 475
- “Feminism, Postmodernism and the ‘Real Me’” (McRobbie), 598–609
- Feminists Theorise the Political* (Spivak), 604–5, 607
- Fenby, Jonathan, 307 n
- Feuerbach, Ludwig: illusion and the sacred, 12
- Feulner, Dr Edwin, 296–7
- Fiat, 326, 328
- Fierstein, Harvey: *Torch Song Trilogy*, 419–20
- First World view of Third, 335–6
- Fishman, Mark, 293
- Fiske, John, 341
- flak machines, 298–300
- Flaubert, Gustave, 570; *Flaubert in Egypt*, 430
- Flax, Jane, 606
- Food and Agriculture Organization (FAO), 325
- Fordism, 11
- Forster, E.M.: *A Passage to India*, 134
- Foster, Hal, 426, 427, 431, 515
- Fotoromanza* video (Antonioni), 496
- Foucault, Michel, 26, 481; pleasure, 428, 435; power relations, 178, 479, 480; self, 603, 604; *La Volonté de savoir*, 558
- Fowler, Mark, 308 n
- France: print and the Revolution, 133–4
- Franco, General Francisco, 537–8
- Franco, Jean, 496
- Frankfurt Institute for Social Research, 8, 34
- Frankfurt School, 34–6; base/superstructure model, 233–4; and British cultural studies, 115; critical tradition, 178; influence on the Birmingham School, 17–18; postmodernism, 27; social context of culture, 13; theories of hegemony and ideology, 8–12
- Franklin, Carl, 439
- Frank’s Place* (television), 449, 454–5

- Freedom House, 299, 300
Frente Popular (newspaper), 372
Frente Unico (newspaper), 372
Fresh Prince of Bel Air (television), 452
 Freud, Sigmund: erotic identity, 397;
 ideology, 45; "Instincts and their
 Vicissitudes," 395; *Psychopathology of
 Everyday Life*, 60; subject and
 consciousness, 603; "Three Essays on the
 Theory of Sexuality," 395; *see also*
 psychoanalytic theory
 Frith, Simon: *Sound Effects*, 341
 "From Culture to Hegemony" (Hebdige),
 198–207
 Fulbright, Senator J.W., 294
 Futurism, 70 n
- Galbraith, John Kenneth, 132, 254–5
 Galeano, E., 363
 Gance, Abel, 51; film as hieroglyphs, 54–5
 Gannett publications, 283, 284, 286
 García, Alan, 489
 García-Canclini, Néstor, 515, 589; "Hybrid
 Cultures, Oblique Powers," 488–509;
 *Hybrid Cultures: Strategies for Leaving and
 Entering Modernity*, 389–90
 Garnham, Nicholas, 219–20; "Contribution
 to a Political Economy of Mass-
 Communication," 225–50
 Gehry, Frank, 575
 gender: differences in television viewing,
 189–91; male violence against women,
 467–8; politics of representation, 24–5;
 women as image, men as onlookers in film,
 397–402
 General Electric Company, 20, 130; NBC,
 283–9
 Genet, Jean, 206
 Gerbner, George, 169, 406
The German Ideology (Marx and Engels), 33,
 202, 238–9
 Germany: paradoxes of tyranny and culture,
 79; sport and global business, 329
 Gibbon, Edward: another fat book, 134
 Gibbs, Marla, 439
 Giesso, Osvaldo, 492
 Gilder, George, 614
 Gilroy, Paul, 598
Gimme a Break (television), 446
 globalization, 21–2; critics and supporters,
 23; economic imperialism, 221; hybrid
 cultures, 389–90; international brands, 15;
 positive view of, 321–2; postmodern
 theory, 26–7; resistance to culture
 industries, 330–2; US media dominance,
 327–9; *see also* colonialism and imperialism
 Globo TV, 327
 Goebbels, Joseph, 98
The Golden Girls (television), 451, 452
 Golding, Peter, 234, 316 n
 Goldmann, Lucien, 127
 Gombrich, E.H.: *Art and Illusion*, 132
 Gómez-Peña, Guillermo, 504
*Gone Primitive: Savage Intellectuals, Modern
 Lives* (Torgovnick), 424
 González Pulido, 367
Good Times (television), 439, 444–5
 Goode, Kellie, 439
 Gore, Albert, 614
 Gori, Paolo, 492, 509
 government: information control, 291–8
 graffiti, 493–4, 508
 Gramsci, Antonio: "A History of the
 Subaltern Classes," 43–4; class, 160; "The
 Concept of Ideology," 44–6; "Cultural
 Themes: Ideological Material," 34, 45;
 hegemony, 7–8, 33–4, 156, 157, 205; later
 influence, 16; *Prison Notebooks*, 33; re-
 semantization of social legitimacy, 364
 Graves, Michael, 575
 Gray, Herman, 389; "The Politics of
 Representation in Network Television,"
 439–56
 Greene, Graham: *The Living Room*, 121
 Grimme, Hubert, 66
 Gross, Larry: "Out of the Mainstream: Sexual
 Minorities and the Mass Media," 388,
 405–21
 Grossberg, Lawrence, 178, 186, 193 n
Grundrisse (Marx), 155, 166, 273
 Guatemala, 301, 304
 Guattari, Felix, 481, 589, 616
 Gulf + Western, 291
 Gulf War: imperialism, 322–4; marketing
 opportunity, 330; media's role, 19–20
 Gurevitch, Michael, 181

- Gutiérrez, Eduardo, 367
- Gwertzman, Bernard, 303
- Habermas, Jürgen: modernity, 489; postmodernism debate, 590–1, 601; “The Public Sphere,” 7, 10–11, 102–7; *The Structural Transformation of the Public Sphere*, 35–6
- Hairspray* (film), 436
- Haley, Alex: *Roots*, 445–6
- Hall, Arsenio, 439, 440, 441, 449, 455
- Hall, Stuart, 15, 211, 604; American dreams, 592; becoming rather than being, 606; “Culture, the Media and the Ideological Effect,” 234; denotation and connotation, 203, 204; determination, 182; difference and hybridity, 602–3; disruption of codes, 207; “Encoding/Decoding,” 115, 166–76, 185; invisible ideologies, 202; modernity, 601; *Modernity and Its Futures* (with Held and McGrew), 608; politics of reversals, 447; postmodernism, 515; social self, 600–1; television audiences, 189; theory and theorizing, 192; youth subculture and media, 209
- Hamlet* (Shakespeare), 94
- Hammersley, M., 186
- Hansberry, Lorraine: *Les Blancs*, 428–9
- Hanson, Duane, 572
- Haraway, Donna, 589, 590–1
- Harrison, Rex, 411
- Harvey, David, 602; *The Condition of Postmodernity*, 332
- Haskell, Molly, 398
- Haug, Wolfgang: *Critique of Commodity Aesthetics*, 338–9, 340
- Hayles, Katherine, 623
- Hearst publications, 283, 284, 286
- Heart Condition* (film), 431–2
- Hebdige, Dick, 341; “From Culture to Hegemony,” 198–207; *Subculture: The Meaning of Style*, 116–17; “Subculture: The Unnatural Break,” 207–12
- Hegel, Georg F.W.: moralizing, 581; *Philosophy of Fine Art*, 66 n; *Philosophy of History*, 66 n; self-determination, 41
- hegemony: British cultural studies, 16; cultural, 156–9, 414–15; Frankfurt School theories, 8–12; Gramsci’s theory, 7–8; youth subcultures, 204–7
- Heidegger, Martin, 561; Nature, 573; *Der Ursprung des Kunstwerkes*, 555
- Held, D.: *Modernity and Its Futures* (with Hall and McGrew), 608
- Hemsley, Sherman, 439
- Henry, William, 413
- Herman, Edward: *Manufacturing Consent* (with Chomsky), 220–1; “A Propaganda Model” (with Chomsky), 280–306
- hermeneutics, 514–15; Van Gogh and Warhol, 556–7
- Herr, Michael: *Dispatches*, 579
- Herzog, Hedda, 34
- Hill Street Blues* (television), 416
- history: historical fiction, 564–7; historicism, 562; and myth, 123; nostalgia, 562–4; simulacra of history, 567
- History and Class Consciousness* (Lukács), 338–9, 340
- “A History of the Subaltern Classes” (Gramsci), 43–4
- Hitchcock, Alfred, 400, 401–2
- Hitler, Adolf: appeasement, 135–6; use of radio, 96, 100
- Hoggart, Richard, 15; basis for cultural studies, 200; *The Uses of Literacy*, 115
- Homeroom* (television), 449
- homosexuality: dominant media “get it wrong,” 416–18; effect of AIDS on television stories, 412–13; media’s portrayal of difference, 388; politics of representation, 24–5; self-oppression, 414–15; speaking for oneself, 418–21; stereotypical treatment on television, 409–13; subversion and alternate cultures, 417–18; “universality” of artistic output, 420–1
- hooks, bell: “Eating the Other: Desire and Resistance,” 388–9, 424–38
- Hoover, Stewart, 408
- Horkheimer, Max, 8, 34; base/superstructure, 239; cultural commodity, 240; cultural monopolies, 233–4; “The Culture Industry” (with Adorno), 71–101; *Dialectic of Enlightenment* (with

- Adorno), 35, 36; state and monopoly capitalism, 11
- Horowitz, David, 314 n
- Hosken, Fran, 467, 472, 475
- How to Read Donald Duck* (Dorfman and Mattelart), 15
- Hughes, Langston, 431
- The Human Age* series (Lewis), 135
- Hume, David, 132
- humor: fraudulent laughter of the culture industries, 84, 85
- Hungary: Telefon Hirmondó, 618
- Hurt, William, 563–4
- Huston, Perdita, 472–3
- Huxley, Aldous, 68 n
- “Hybrid Cultures, Oblique Powers” (García Canclini), 488–509
- Hybrid Cultures: Strategies for Leaving and Entering Modernity* (García Canclini), 389–90
- I Spy* (television), 443–4, 451
- IBM, 130
- identity: representations of social groups, 24–5; self-identification of homosexuals, 410
- ideology: culture in late capitalism, 580–3; of the culture industries, 87–8; defined, 6; frames of reference, 202–4; Frankfurt School theories, 8–12; Gramsci’s concept, 33–4, 44–6; hegemony of the dominant culture, 173–5; Marx and Engels, 33; of mass media, 234–7; misplaced love of the common people, 80; monopoly capitalism in mass media, 241–2; and myth, 127–8; television mainstreaming, 407–8; unconscious and conscious, 236–7; youth subculture, 211–12
- The Image of the City* (Lynch), 584–5
- In Living Color* (television), 434, 449, 455, 456
- Independent Television, 240, 243
- India: lacemakers and housewives, 473–4
- Indian Women in Struggle* (Omvedt), 478
- individuals: and the culture industries, 90–4
- Indonesia, 304, 331
- information sources and propaganda, 280
- “Instructions on how to Become a General in the Disneyland Club” (Dorfman and Mattelart), 144–50
- International Telephone and Telegraph (ITT), 287
- Iran: religion and women, 471
- Irigaray, Luce, 481
- Irvine, Reed, 300, 314 n
- Islam: the veil, 475; and women, 471–2
- Ismet, Ismet, 315 n
- Israel, 303
- Italy: Communists, 532; international business, 328
- Ivens, Joris, 57
- The Jack Benny Show* (television), 442–3
- James, S.: *Beyond Equality and Difference* (ed. with Bock), 608
- Jameson, Fredric, 26, 592, 594, 602; “Postmodernism, or the Cultural Logic of Late Capitalism,” 27, 514, 550–87
- Japan, 136
- The Jeffersons* (television), 439, 446, 452
- Jeffery, Patricia, 467, 471
- Jesuits, 524
- Johnson, Lyndon B., 301
- Jones, Quincy, 439, 440, 441
- Joyce, James, 552
- Julia* (television), 443–4, 451
- Jung, Carl G., 138
- Kalish, Irma, 440
- Kant, Immanuel: secret mechanism of the soul, 74; the sublime, 572, 574
- Kapor, Mitchell, 614–15
- Kasdan, Lawrence, 563
- Katz, Elihu, 181
- Kearns, Michael, 414
- Keen, Sam: *The Passionate Life*, 428
- Kellner, Douglas M., 266; “Adventures in Media and Cultural Studies,” 1–29; culture, ideology and hegemony, 33–6; political economy, 219–22; politics of representation, 387–90; postmodernism, 387–407; social life and cultural studies, 111–17
- Kennedy, John F., 301, 536
- Kerr, Walter, 420

- Kiss of the Spider Woman* (Puig), 589
 kitsch, 590
 Klapper, Dr. Joseph: "On Winning the Cold War," 266
 Kleiner Mann, *Was Nun* (Fallada), 92
 Kleist, Heinrich von: *Michael Kohlhaas*, 565
 Kluge, John, 307 n
 Knight, M.M., 253
 Knight-Ridder publications, 283, 284, 286, 287
 Kofman, Sarah, 481
 Kracauer, Sigfried, 12
 Kriegel, Annie, 302, 315 n
 Kristeva, Julia, 481
 Kupperman, Robert, 313 n
- L.A. Law* (television), 451
 labor: audiences, 253–6, 269–72, 275–6;
 domination of the ruling class, 39–40;
 Marx's theory of labor power, 273–4;
 sexual divisions of, 476–7; social demand
 for, 538–9, 548 n
 Lacan, Jacques: breakdown of the signifying
 chain, 567–9; cognitive maps, 585, 586;
 mirror recognition, 396
 Laclau, Ernest, 360
 Lacouture, Jean, 313 n
 Lam, Bernard: *The Art of Speaking*, 137
 Landi, O., 360
 Landis, John, 496
Landscape for a Good Woman (Steedman),
 600
 language: cyberspace narrative, 622–3;
 denotation and connotation, 203, 204;
 determinism, 152; effect of advertising,
 99–100
 Lascaux cave paintings, 526–7
 Lasch, Christopher: *The Culture of
 Narcissism*, 567
 Lashner, Marilyn, 309 n
Late Capitalism (Mandel), 552
 Lathan, Stan, 439
 Latin America: black music, 368–71; cinema,
 363–5; class politics, 353–6; concept of
 discontinuity, 351–2; creole circus, 366–7;
 deterritorializing, 498–505; difference,
 360–1; effect of mass migration to urban
 areas, 356–61; impact of global cultures,
 389–90; mass media and national culture,
 361–3, 371–3; modernization, 353–6,
 374–7; populism, 356–61; radio theater,
 366–8; use of new communications
 technologies, 377–80
 Lawrence, D.H., 561
 Lazarsfeld, Paul, 34, 111; audience taste,
 13
 Lazreg, Marina, 471–2, 484 n
 Lear, Norman, 439–40
Learning from Las Vegas (Venturi), 551
 Lechner, Norbert, 489
 Ledden, Michael, 300
 Lee, Yvette, 441
 Lefebvre, Henri, 13, 562; cultural consumer-
 goods, 208; signs, 205; on trade, 210
 Leger, Fernand, 574
 Leiken, Robert, 302, 313 n, 314 n
 Lenin, V.I.: small systems of organization,
 583
 Lévi-Strauss, Claude: kinship structure, 469;
 misuse of language, 208; structuralism, 13
 Levitt, Professor T.N., 267
 Lewis, Sir George, 289
 Lewis, Wyndham: *The Human Age* series,
 135
 liberalism and cultural industries, 79–80
 libraries, collecting culture, 494–5
 Libya, 303, 306 n
 Lichter, Linda and Robert, 299
 Liebling, A.J., 265, 309 n, 316 n; *The Press*,
 138
 Liebs, Tamar, 182
Life and Times of Harvey Milk
 (documentary), 421
Life with Father (television), 442–3
 Linder, Staffen B., 268–9
 Lindsay, Beverly, 467, 468
La línea quebrada/The broken line (journal),
 504
 linguistics: connotation and denotation,
 170–2
 Lipton, Marcus, 214 n
 literature: access to authorship, 57–8, 68 n;
 emergent and dominant cultures, 161–2;
 internet narrative, 621–4; science fiction,
 589; "universality," 420
 lithography, 49

- Livant, Bill, 273, 274
The Living Room (Greene), 121
 Los Lobos, 500
Loon Lake (Doctorow), 564–5, 566
 Lorde, Audre, 483 n
Los Angeles Times (newspaper), 283
 Loud family, 539–42
 Lovel, Terry, 240
 Lowenthal, Leo, 34
 Lukács, Georg, 127, 584; *History and Class Consciousness*, 338–9, 340; the past, 562; social “totality,” 155
 Lynch, Kevin: *The Image of the City*, 584–5
 Lyotard, Jean-François, 26, 533, 590; postmodern debate, 601; technological skepticism, 622
 McCarthy, Joseph, 302, 303
 McGraw-Hill publications, 283, 284
 McGrew, D.: *Modernity and its Futures* (with Hall and Held), 608
 McLennan, Gregor, 599, 600–1, 605; cultural relativism, 601–2
 McLuhan, Marshall, 540; communications technology, 613; lack of demagoguery, 591; “The Medium is the Message,” 112–13, 129–38; technology structures culture, 19; *Understanding Media*, 14, 112
 McNeil-Lehrer News Hour, 297
 McRobbie, Angela, 26, 589; “Feminism, Postmodernism and the ‘Real Me’”, 515–16, 598–609
 Madonna, 20, 604
 Mahler, Gustav, 561
A Man Called Hawk (television), 449
The Man Who Fell to Earth (film), 571
 Mandel, Ernest, 229; *Late Capitalism*, 552, 573–4
Manifesto of the Communist Party (Marx and Engels), 581
 Mann, Thomas, 560
 Mannesmann, 21
Manufacturing Consent (Herman and Chomsky), 220–1
 Manzoni, Alessandro, 44, 47 n
 Mao Zedong, 256, 537–8
 maps, 584–7
 Marcuse, Herbert, 8; aura of a work of art, 245; “The Affirmative Character of Culture,” 582
 Mariátegui, José Carlos, 352, 354
 Marin, J.: *Utopiques, jeux d’espace*, 529
 Marinetti, Filippo Emilio, 574
Marnie (film), 401, 402
 Marr, Nikolay Yakovlevich, 127
 Mars, Severin, 55
 Martí, J., 352
 Martín-Barbero, Jesús, 21–2, 515; “The Processes: From Nationalisms to Transnational,” 222, 351–80
 Marvin, Carolyn, 618
 Marx, Karl, 3, 553; *Capital*, 166, 167, 229, 232, 240, 273, 336; capitalist mode of production, 246; capitalists using capital, 243; commodification of characters, 213–14 n; exchange value, 236; *The German Ideology* (with Engels), 33, 202, 238–9; *Grundrisse*, 155, 166, 273; *Manifesto of the Communist Party* (with Engels), 581; material and intellectual force, 5; non-material production, 244–5; political economy, 18; production, 48–9; “The Ruling Class and Ruling Ideas” (with Engels), 39–42; unconscious and conscious ideology, 236–7; use of “ideology,” 6–7; use value, 221
 Marxism: abstract and concrete, 227–8; Althusser’s structuralism, 14; anticipation of use value, 337–8; base/superstructure, 33, 152–5, 227–9, 230, 233, 255, 275; commodity fetishism, 336–9; critical theory as consumption, 163; decentering, 601; emergent class, 160–2; extraction and distribution of cultural surplus, 246–8; Gramsci on ideology, 45–6; Gramsci’s hegemony, 7–8; hegemony of the dominant culture, 156–9; historical materialism, 228; ideology, 6–7; introduced into cultural studies, 201; material character of cultural order, 229–32; materialist analysis of intellectual production, 237–42; objects and practices of art, 164–5; populism and fascism, 360; practical challenges to current theory, 232–5; science and ideology, 586; small

Marxism: (*cont.*)

- systems of organization, 583; theory of labor power, 273–4; totality of social practices, 155–6; valuing mental commodity production, 242–6
- Marxism and Literature* (Williams), 230, 276 n
- Marxism and Politics* (Miliband), 233
- Mass Communications and American Empire* (Schiller), 221
- mass media and communication: active audiences, 329–30, 331; advertisers' control, 289–92; capitalists, 240–1, 247; commodification of youth subculture, 209–10; control of content, 264–6; cultural commodities, 245–6; cultural hegemony, 7–8; cultural imperialism, 319–21; de Tocqueville's analysis of print, 133–4; Debord's "society of spectacle," 113; disciplined by "flak," 280; financial control by giants, 282–9; flak machines, 298–300; Frankfurt School, 9–12; Habermas's "public sphere," 10–11; ideology, 234–7; inadequacies of current Marxist explanations, 232–5; industry/business control, 282–9; McLuhan's critique, 112–13; means of national unity, 354; new technologies, 377–80; overcome social fragmentation, 491; privately owned propaganda filter, 280–9; role in political events, 19–20; sources of news information, 292–8; symbolic annihilation of minority groups, 406–7; urbanization, 489; US hegemony, 327–9; valuing mental commodity production, 242–6; *see also* newspapers; radio; television
- Massera, José Luis, 303
- Mattelart, Armand, 113–14, 249, 377; *How to Read Donald Duck* (with Dorfman), 15; "Instructions on how to Become a General in the Disneyland Club" (with Dorfman), 144–50
- Mauss, Marcel, 347
- MCI Communications Corp., 20
- meaning, flattened, 591–2
- media *see* mass media and communications media and cultural theory: approaches, 2–5
- Media Institute, 299
- MediaOne, 21
- "The Medium is the Message" (McLuhan), 129–38
- Megalopolis* (Olalquiaga), 515; Prologue, 588–95
- Menem, Carlos, 489
- Mephram, John, 207
- Mernissi, Fatima, 482 n
- Mexico, 359; cinema, 364–5; migration, 500; Revolution, 355–6; Tijuana and the US, 502–5
- Michael H., 435
- Michael Kohlhaas* (Kleist), 565
- Michaud, Eugene, 415–16
- Microsoft, 3, 20
- Middleton, Sue, 316 n
- Mies, Maria, 473–4
- migration: deterritorialization of culture, 498–505
- Miliband, R.R., 242; *Marxism and Politics*, 233
- military: Barthes on doubts about, 121–2; new information services, 293–4; simulators, 523
- Miller-Boyett Productions, 440
- Mills, C. Wright, 178
- Min-ha, Trinh T., 600
- Minces, Juliette, 467, 470, 472; *Women in Arab Society*, 478
- Mission: Impossible* (television), 451
- Mobil Oil, 312 n; information service, 294
- Modares, Mina, 471
- The Mode of Information* (Poster), 516, 618
- modernism: failures, 594–5; the postmodern earthquake, 601–2; revolt against, 552–3; styles, 561
- Modernity and Its Futures* (Hall, Held and McGrew), 608
- Modleski, Tania, 336–7, 589, 592
- Mohanty, Chandra Talpade: "Under Western Eyes: Feminist Scholarship and Colonial Discourses," 389, 462–82
- Molière, 121
- money: effect on Japanese economy, 136
- Monopoly Capital* (Baran and Sweezy), 255
- Monroe, Marilyn, 398, 536
- Monsiváis, Carlos, 364
- Montgomery, Kathleen, 411–13, 419

- monuments: open the urban dynamic, 492–4
- Moore, Charles, 575
- morality: questioning Disney, 145–50
- Morin, Edgar, 363–4
- Morley, David: *Family Television*, 183,
188–92; *The “Nationwide” Audience*,
177–84, 188; research and findings,
188–92
- Morocco* (film), 400–1
- Morris, Dolores, 439, 441
- Moscow Diary* (Frith), 342
- Mouffe, Chantal, 591
- Moye, Michael, 439
- MTV Raps* (television), 449
- Mugabe, Robert, 300
- Mulvey, Laura: “Visual Pleasure and
Narrative Cinema,” 387–8, **393–403**
- Munch, Edvard: *The Scream*, 557–60
- Murdoch, Rupert: News Corp., 283, 284,
286, 287
- Murdock, Graham, 234, 274
- museums: collecting culture, 494–5;
ethnology, 525–6
- music: commercial appropriations, 72, 76;
jazz, 92; rap, 434–5; urban Latin American
black, 368–71; videos, 496
- “Myth Today” (Barthes), **122–8**
- Mythologies* (Barthes), 13, 111–12, 200–1,
205
- mythology: necessity and limits, 126–8;
rhetorical figures, 122–6
- Nancy, Jean-Luc, 619–20
- Napoleon Bonaparte: the grammar of
gunpowder, 133
- Nat “King” Cole Show* (television), 443–4
- National Association for the Advancement for
Colored People (NAACP), 443
- National Broadcasting Company (NBC),
283, 284, 285; mergers, 20
- National Public Radio (NPR): Defense
Department refuses debate, 296
- National Socialists (Nazi Party): use of mass
culture, 34; use of radio, 96, 100
- nationalism: Latin America state and people,
353–6
- The “Nationwide” Audience* (Morley),
177–84, 188
- Native Americans, 528
- Nature, Culture and Gender* (Brown), 477
- Nef, J.U.: *War and Human Progress*, 138
- Negative Dialectics* (Adorno), 339–40, 348
- Neilsen, A.C., 258
- New York Times* (newspaper), 283, 284,
286
- Newman, Cardinal John Henry, 133
- News Corp. (Murdoch), 283, 284, 286, 287
- newspapers: advertising, 258–9; liberal model
of public sphere, 105; “massification,”
375–7; popular mass press in Latin
America, 371–3; readers’ use of “free”
time, 272; rise of working-class dailies,
281–2; top tier companies, 282–3
- Nicaragua, 281, 301, 304, 317 n;
government information, 296
- Nietzsche, Friedrich: complete concepts, 2;
understanding stops action, 134
- Night Court* (television), 451
- Nightingale, Virginia, 193–4 n
- Nixon, Richard M., 275, 537, 545
- “Not Yet the Post-Imperialist Era” (Schiller),
318–32
- Las Noticias Gráficas* (newspaper), 373
- nuclear weapons and power: deterrence,
542–7
- Nye, Joseph, 323; soft power, 328
- Ohmann, Richard, 334–5
- Olalquiaga, Celeste, 26, 27, 513; *Megalopolis*,
515; Prologue from *Megalopolis*, **588–95**
- Oliveira, Omar Souki, 327–8
- Omvedt, Gail: *Indian Women in Struggle*,
478
- “On the Audience Commodity and its Work”
(Smythe), **253–76**
- “On the Politics of Empirical Audience
Research” (Ang), 115–16, **177–92**
- Only Angels Have Wings* (film), 399
- Open Broadcasting Authority, 243
- Open University: *Modernity and Its Futures*
course, 600
- “Operation Margarine” (Barthes), 111–12,
121–2
- Orange communications, 21
- Ortiz, Fernando, 366
- Ortiz, Renato, 500

- Othello* (Shakespeare), 130–1
- “Out of the Mainstream: Sexual Minorities and the Mass Media” (Gross), 388
- Outline of a Theory of the Emotions* (Sartre), 124
- Paik, Nam June, 571
- Paley, William, 299, 308 n
- Parmar, Pratibha, 467, 482 n, 484 n
- Pascal, Blaise: *Pensées*, 127
- A Passage to India* (Forster), 134
- The Passionate Life* (Keen), 428
- Peirce, Charles S., 169
- Pensées* (Pascal), 127
- perception: Freudian, 60; selective, 173
- Perelman, Bob (poet), 569–71
- Pérez, Carlos Andrés, 489
- Perón, Evita, 360
- Perón, Juan Domingo, 359–60
- Perry, Steve, 433
- Philippines: return the Tasaday, 525, 526
- Philips Electronics, 226–7
- Philosophy of Fine Art* (Hegel), 66 n
- photocopiers, 495
- photography, 50; cult value and exhibition value, 54; stereoscopes, 69–70 n
- Picabia, Francis, 574
- Picasso, Pablo, 77; “realistic,” 552
- Pirandello, Luigi: on film actors, 56, 57
- Pius XII, Pope, 137
- Plato: the simulacrum, 562
- Playboy of the Western World* (Synge), 135
- pleasure, 428
- Podestá Circus, 367
- Pol Pot, 304
- Poland, 303
- Polanski, Roman, 563
- political economy: base/superstructure, 227–9; cultural production and markets, 18–24; domestic activities, 21; economic imperialism, 221; globalization, 21–2; ideological level, 234–7; inadequacies of current Marxism, 232–5; marginalization of dissent, 220–1; mass media and state, 226–7; media and industrial capitalism, 219–20; methodological approaches, 23; postmodernism, 516–17; *see also* capitalism; Marxism
- politics: cultural representation, 5–6; culture of late capitalism, 580–3; decentered and multidetermined hybrid cultures, 505–9; division of world into First, Second and Third, 318; implications of Internet, 615; model of the public sphere, 104–7; postmodernism, 599; representation in fictional media, 406–7; representation of social groups, 24–5; self-determination, 40–2; transnational corporate cultural domination, 319–21; urban space, 489–92; *see also* ideology
- “The Politics of Representation in Network Television” (Gray), 439–56
- popular culture: Birmingham School, 15–16; economic factors, 19; feminism, 589; and postmodernism, 589–91; social criticism, 14–15; *see also* Latin America
- Popular Manual* (Bukharin), 45
- populism: postmodernism, 551–2
- Portantiero, J.C., 360
- Portman, John, 576–9
- positivism, 186–7, 194 n
- Poster, Mark, 26; *The Mode of Information*, 516, 618; “Postmodern Virtualities,” 516–17, 611–24
- The Postman Always Rings Twice* (film), 563
- “Postmodern Virtualities” (Poster), 516–17, 611–24
- postmodernism: architecture, 575–9; breakdown of the signifying chain, 567–9; changes in style, 550; and communications technology, 611–12; cultural ideology and critical distance, 580–3; cultural production, 551–4; and cyberspace, 617–24; debates, 26–7, 513–17, 598–609; decentering and fragmentation of the subject, 559–60; deconstruction of Van Gogh’s and Warhol’s shoes, 554–7; feminism, 596 n, 598–609, 603–9; fiction and “real history,” 564–7; global culture, 321–2; “hermeneutics of suspicion,” 514–15; historicism, 562; the “hysterical sublime,” 572–3; intellectual debate, 588–95; late capitalism, 573–5; maps and cartography, 584–7; nostalgia mode, 562–4; pastiche, 560–1; pedagogy, 28–9; politics, 599; rise of aesthetic populism,

- 551–2; style over substance, 514–15;
 technological alienation, 579–80; theories
 of difference, 571; virtual communities,
 618–21; waning of affect, 557–8, 594
 “Postmodernism, or the Cultural Logic of
 Late Capitalism” (Jameson), 514, 550–87
 poststructuralism, 618
 potlatch, 347
 Powell, Lewis, 296
 “The Precession of Simulacra” (Baudrillard),
 513–14, 521–47
The Press (Liebling) 138
Prison Notebooks (Gramsci), 33
 “The Processes: From Nationalisms to
 Transnationals” (Martín-Barbero), 222,
 351–80
 Procter & Gamble, 311 n
 production: critical theory as consumption,
 163; Marx’s “productive forces,” 154–5;
 material character of cultural order, 230–2;
 of meaningful discourse, 166–76; mental,
 231; the spectacle, 140–3; valuing mental
 commodity production, 242–6
 propaganda: advertising filter, 289–92;
 anti-communism ideology filter, 300–2;
 campaigns, 302–6; content of mass media,
 266; flak machines, 280, 298–300; media
 giants filter, 280, 281–9; model for society
 with private media, 280–1; religion of
 anti-communism, 280; sources of “expert”
 information, 280, 292–8; system of filters,
 280–1, 302–3
 “A Propaganda Model” (Chomsky and
 Herman), 280–306
 psychoanalytic theory: cinematic text, 387;
 feminism, 600; interaction of looks, 402–3;
 scopophilia in the cinema, 395–7; use in
 feminist criticism, 393–4; women as image,
 men as onlookers, 397–402
Psychopathology of Everyday Life (Freud), 60
 “The Public Sphere” (Habermas), 102–7
 public *versus* private, 35–6; Habermas on,
 102–3, 102–7; history, 103–4; social
 welfare state, 105–7
 publishing: Brazil, 499
 Pudovkin, W., 67 n
 Puig, Manuel: *Kiss of the Spider Woman*, 589
Pump It Up (television), 449
 Qaddafi, Mu’amar, 306 n, 317 n
 Quaker Oats, 334–5
 Quimantú publishers, 145–6
 race *see* ethnicity and race
 radio: advertising and arts, 95–6; audience
 power as a commodity, 259, 262–4;
 Bedouins, 135; Brecht and Benjamin, 35;
 economic factors, 19; Latin America,
 366–8; “massification,” 375–7; National
 Public Radio, 296; Nazis use of, 96, 100;
 purchase of radios, 262–3; viewers’ use of
 “free” time, 271–2; WNET loses funding,
 291
Radio Days (film), 416–17
 Rafelson, Bob, 496
Ragtime (Doctorow), 564–7
 Ramses II, 527
Rap Street (television), 449
 Raphael: *Madonna*, 66–7 n
 Rather, Dan, 299
 Read, Sir John, 212, 215 n
 Reader’s Digest, 283, 284, 286, 287, 289
 Reagan, Ronald, 300; hegemony, 7–8; media
 relations, 20; propaganda campaigns, 303
 reality: derealization, 572; power strategies
 of, 534–9; substitution of signs for, 521–2;
 virtual, 616–24
Rear Window (film), 401
 Reed, Ishmael, 567
 Reid, Tim, 439, 454
 Reinhardt, Max: *A Midsummer Night’s
 Dream*, 55
 Reisman, David, 269
 religion: disapproval of some television, 408;
 doubts about the Church, 121–2; effect on
 private autonomy, 103; feminism and
 Third World women, 471–2; images,
 523–5
 Reuters, 307 n
 Rheingold, Howard, 619, 620
 rhetoric: Barthes’s figures, 122–6
 Rhodes, Zandra, 210
 Ribeiro, Darcy, 354
 Richards, I.A., 163
 Richeri, Giuseppe, 275
 Ricoeur, Paul, 514
 Riegl, Alois, 51

- Riggs, Marlon: *Color Adjustment*, 442
 Rilke, Rainer Maria, 557
 Rimbaud, Arthur, 557
 Rivera, Diego, 574
 Robertson, Stanley, 439
Roc (television), 454–5
Rocky Horror Picture Show (film), 418
Romeo and Juliet (Shakespeare), 130
 Romero, José Luis, 351, 358–9
Room 222 (television), 451
Roots (television), 445–6
 Rosaldo, Michelle, 466, 469
 Rosaldo, Renato, 501; *Culture and Truth*, 427
 Rosengren, Karl Erik, 181
 Ross, Andrew: “Hip, and the Long Front of Color,” 431
 Rostow, W.W., 132
 Rouse, Roger, 500–1
 Roussel, Raymond, 552
 Rowse, A.L., 135–6
 Roy, Jules: *Les Cyclones*, 121
 Rule, Jane, 421
Rumble Fish (film), 563
 Rushdie, Salman: *The Satanic Verses*, 603
 Russo, Vito, 410–11; *The Celluloid Closet*, 413
 Saadawi, Nawal el, 482 n
 Sahlin, Marshall, 529
 Said, Edward, 481
St Elsewhere (television), 416
 Saint-Michel de Cuxa cloisters, 528
 Sakharov, Andrei, 303
 Sallan, Brucke J., 419
 El Salvador, 300
Sanford & Son (television), 439, 444–5, 452
 Sansom, G.B., 136
 Sarnoff, General David, 131–2
 Sartre, Jean-Paul, 113; derealization, 572; *Family Idiot*, 570; on Flaubert, 570; *Outline of a Theory of the Emotions*, 124
The Satanic Verses (Rushdie), 603
 satellite broadcasting, 244
 Saussure, Ferdinand de, 13, 200, 207, 346, 568; systems of significance, 213 n
 SBC Communications Inc., 21
 Scarry, Elaine: *The Body in Pain*, 434
 Schiller, Herbert I., 22, 116; *Mass Communications and American Empire*, 221; “Not Yet the Post-Imperialist Era,” 318–32
 Schlesinger, John, 411
 Schmertz, Herbert, 299
 Schmucler, H., 377
 Schoenberg, Arthur, 560, 561
 Schramm, Wilbur: *Television in the Lives of Our Children*, 137
 Scott, J.W., 608
 Scott, Sir Walter, 95
The Scream (Munch), 557–60
Screen (journal), 179–80, 227, 393
 Scripps–Howard publications, 283, 284, 286, 307–8 n
 Seaton, Jean, 281–2, 289
 Seekins, Steven V., 299
 Selye, Hans: *Stress of Life*, 131
 semiotics, 205; Barthes, 13
The Sergeant (film), 411
 Sex Pistols, 207, 208, 209, 212, 213 n, 214 n, 215 n
 sexuality: culture industry, 83–5; dominant discourse, 603–4; the Other, 425–7
 Shakespeare, William: *Hamlet*, 94; *Othello*, 130–1; *Romeo and Juliet*, 130; *Troilus and Cressida*, 131
 Shevchenko, Arkady, 298, 302
 Shönberg, Arnold, 77
El Siglo (newspaper), 372
 signs: as reality substitutes, 521–2; signifiers and signified, 567–9; as value, 524
 Simon, Julian L., 257, 261
 Simpson, Dr. George, 213 n
 simulation: Disneyland, 528–30; dissimulation of Watergate, 530–1; images and God, 523–5; medium/message confusion, 548–9 n; nuclear deterrence, 542–7; the panopticon of television, 539–42; Plato’s simulacrum, 562; power, strategy and the real, 534–9; precession of the model, 531; psychology and medicine, 522–3; resurrection of the past, 525–8; simulacra, 572, 580; substitution of signs for reality, 521–2
 Skelton, George, 315
 Smith, Adam, 3

- Smith, Ian, 300
- Smythe, Dallas W., 220, 235; "On the Audience Commodity and its Work," 253–76
- Snoops* (television), 449
- Snow, C.P., 135–6
- Snow, Michael, 567
- socialism: and postmodernism, 581; *see also* Marxism
- society: context for cultural forms, 12–18; control by culture industries, 90–4; cultural representation, 5–6; ideological frames of reference, 202–4; postmodernism, 599
- The Society of the Spectacle* (Debord), 14–15, 562
- Sollers, Phillipe, 567
- Sontag, Susan, 572
- Sorel, Georges, 44, 47 n
- Sound Effects* (Frith), 341
- South Central* (television), 454
- South Korea, 303, 304
- Soviet Union, 303, 304, 316 n; cultural hegemony, 11; the Second World, 318; US loses counterbalance in, 323–4, 325
- space exploration, 543–4
- speech: medium/message confusion, 548–9 n
- Spivak, Gayatri Chakravorty, 348, 600; *Feminists Theorise the Political*, 604–5, 607
- sport: sponsorship and global business, 328–9
- Squeff, E., 354, 369–70
- state: relation to capitalist forces, 247–8; *see also* political economy; politics
- Steedman, Carol: *Landscape for a Good Woman*, 600
- Steenland, Sally, 440
- Stein, Gertrude, 552
- Stephenson, Marylee, 270
- Sterling, Claire, 296, 297–8, 302
- Sternberg, Josef von, 400–1
- Stevens, Wallace, 561
- Stone, A.R., 620–1
- Storer (broadcasting), 283, 284, 286, 307 n
- The Stranger* (Camus), 566
- Stress of Life* (Selye), 131
- The Structural Transformation of the Public Sphere* (Habermas), 35–6
- structuralism, 568, 601; Barthes, 13–14
- A Study of the Relationship between Popular Culture, Mass Culture and Political Culture* (Sunkel), 371–2
- style: postmodern pastiche, 560–1; youth subculture, 207–10
- "Subculture: The Unnatural Break" (Hebdige), 207–12
- subjectivity: feminism, 603–4; search for the "real me," 600, 606–9
- Sunday, Bloody Sunday* (film), 411
- Sunkel, Guillermo: *A Study of the Relationship between Popular Culture, Mass Culture and Political Culture*, 371–2
- surveillance: for television, 539–42
- Sweezy, P.: *Monopoly Capital* (with Baran), 255
- Synge, J.M.: *Playboy of the Western World*, 135
- Taft (broadcasting), 283, 284
- Tasaday people, 525, 526
- Taylorization, food packaging, 334–5
- Teale–Homolka trial, 615
- technology: alienation, 579–80; democratizing and empowering aspects, 517; expanding cyberculture, 516; Internet narrative, 621–4; late capitalism, 573–5; Latin American use of new communications, 377–80; Multi User Domains and LambdaMOO, 617; postmodernism and cyberspace, 617–24; structures social and cultural practice, 19; the "superhighway," 611–16; "virtual" reality, 616–24; and vulgarity, 68 n
- television: assimilationist, pluralist and multicultural discourses, 450–6; audience power as a commodity, 259–64; Brazil's reverse media imperialism, 327–8, 500; cable companies, 283; cultural significance of *The Cosby Show*, 446–50; denotive and connotative levels, 172; dominant ideology and culture, 173–5, 407–8; economic factors, 19; feedbacks into production process, 167–9; growth of black executives and producers, 439–41; "massification," 375–7; Morley's study of audiences, 177–84, 188–92; as a panopticon, 539–42; pay-, 265; purchase of television receivers,

- television: (*cont.*)
 262–3; representation of blackness, 389,
 442–6; responsibility for the Loud family,
 539–42; sale of TV receivers, 226–7; soap
 operas, 336–7, 500; socio-economic
 factors, 415–16; and text, 179–80; top tier
 companies, 282–3; transnational cultural
 domination, 320; US networks bought up,
 20; videocassette recorders, 495–6; videos,
 496–7; viewers' use of "free" time, 271–2
- Television: Technology and Cultural Form*
 (Williams), 276 n
- Television in the Lives of Our Children*
 (Schramm), 137
- Terrero, Patricia, 366
- text: method of criticism, 23; relationship to
 television audiences, 179–80
- Thatcher, Margaret, 7–8
- That's My Mama* (television), 452
- "The Ruling Class and Ruling Ideas" (Marx
 and Engels), 39–42
- theater and actors, 55–7
- theme parks: use value, 343–5; *see also* Disney
 Corp.
- Theobald, Robert, 132
- theory *see* media and cultural theory
- Third World, 244; defining, 482 n; First
 World's quest for purity, 335–6; meaning
 of division, 318–19; politics of
 representation, 389; reductionist views of
 women, 466–74, 478–82; sexual divisions
 of labor, 476–7; transnational corporate
 cultural domination, 319–21; "Western"
 and "Third World" feminisms, 462–6;
 Western view of African women, 468–9; *see*
also Latin America
- Thompson, E.P., 115, 562; theory of culture,
 201; working-class culture, 17
- Thriller* video (Landis), 496
- Los Tiempos* (newspaper), 373
- Time-Warner, 20, 283, 284, 285, 286,
 289
- Times-Mirror, 283, 284, 286
- Tinker, Grant, 291
- Tinker, Irene, 472
- Tisch, Laurence, 308–9 n
- Tisch Financial Group, 20
- To Have and Have Not* (film), 398, 399
- Tocqueville, Alexis de: tyranny of the soul,
 79; US, Britain and typographic analysis,
 133–4
- Torch Song Trilogy* (Fierstein), 419–20
- Torgovnick, Marianna, 432; *Gone Primitive:*
Savage Intellectuals, Modern Lives, 424
- Toscanini, Arturo, 95, 96
- Toynbee, Arnold: effect of media, 136–7
- Triange publications, 283, 284, 286
- Tribune Company, 283, 284, 286
- Troilus and Cressida* (Shakespeare), 131
- True Colors* (television), 449
- Truman, Harry S., 303
- Turkey, 302, 315 n
- Turkle, Sherry, 516
- Turner Broadcasting System, 20, 283, 284,
 286
- Tweeds* (catalogue), 429–31
- 227 (television), 439, 440, 449, 453
- "Under Western Eyes: Feminist Scholarship
 and Colonial Discourses" (Mohanty), 389,
 462–82
- Understanding Media* (McLuhan), 14, 112
- United Nations: support for embargo against
 Iraq, 325
- United Nations Educational, Scientific and
 Cultural Organization (UNESCO), 226,
 325
- United Press International, 307 n
- United States: anti-communism ideology,
 300–2; de Tocqueville's analysis, 133–4;
 Disneyland as simulacra US, 513–14; the
 First World, 318; immigrant population,
 500–2; Kennedy's assassination, 536;
 media hegemony, 327–9; model of
 television, 375; Nicaragua, 281; politics
 and the media, 20; postwar cultural
 production, 79–86; "soft power"
 imperialism, 323; and Tijuana, 502–5;
 transnational corporate cultural
 domination, 319–21; use of imagery, 592
- United States Air Force: public information,
 293–4
- United States Chamber of Commerce, 294–5
- Until the End of the World* (film), 623–4
- "Unwrapping Use Value" (Willis), 221–2,
 334–49

- urban culture: decollecting, 494–8;
deterritorializing, 494, 498–505; Latin
America, 356–61; meaning of monuments,
492–4; postmodern, 575–9;
reorganization of public space, 488–92
Der Ursprung des Kunstwerkes (Heidegger),
555
- Uruguay: migration, 500
- U.S. News and World Report* (magazine),
283, 284, 286
- The Uses of Literacy* (Hoggart), 115
- Vajarathon, Mallica, 482 n
- Valdez, Luis, 500
- Valéry, Paul: Leonardo's claims for painting,
69 n; techniques of art, 48; transient
images, 50
- Van Gogh, Vincent: peasant shoes, 554–7
- Vargas, Getulio, 359
- Vargas Llosa, Mario, 366
- Vasconcelos, José, 355–6
- Veblen, Thorstein: *The Theory of the Leisure
Class*, 269
- Venezuela: children's heroes, 414
- Venturi, Robert, 575; *Learning from Las
Vegas*, 551
- Verón, Elisco, 491
- Vertigo* (film), 401–2
- Vertoff, Dziga, 57
- Viacom, 20
- video games, 497
- videocassette recorders: decollecting culture,
495–6
- videos, 496–7
- Vietnam war, 544–5; Herr's *Dispatches*,
579–80
- Villa, Pancho, 365
- Villa-Lobos, Heitor, 369
- violence: men and women, 467–8
- "Visual Pleasure and Narrative Cinema"
(Mulvey), 387–8
- Vodafone Airtouch, 21
- La Volonté de savoir* (Foucault), 558
- Volosinov, V., 171; ideology in signification,
203; sign and class, 205
- Walkerline, Valerie, 192
- Wall Street Journal* (newspaper), 283
- war: deterrence, 542–7; Vietnam, 544–5,
579–80
- War and Human Progress* (Nef), 138
- Warhol, Andy, 567; *Diamond Dust Shoes*,
556–7; *Marilyn Monroe*, 557
- Warren, Michael, 439
- Washington Post* (newspaper), 283, 284, 286
- Watergate scandal, 514, 530–1, 537
- Watt* (Beckett), 569
- Wayans, Keenen Ivory, 439, 440, 441
- Webster* (television), 446
- Weinberger, Ed, 440
- Welles, Orson, 76–7; *War of the Worlds*
broadcast, 274
- Wenders, Wim: *Until the End of the World*,
623–4
- Werfel, Franz, 55
- Westinghouse, 283–9
- What's Happening!!* (television), 445, 452
- White, Edmund, 420
- White, Robert, 296
- Wickhoff, Franz, 51
- Williams, Raymond, 16, 17, 238; "Base and
Superstructure in Marxist Cultural
Theory," 114–15, 152–65; culture and
society debate, 198–200; defines culture,
212–13 n; hegemony, 415; *Marxism and
Literature*, 230, 276 n; material character
of cultural order, 230–1; materialism of
cultural production, 236; popular press,
371; production and distribution of
communications, 225; residual and
emergent forms, 554; on success of ITV,
240; *Television: Technology and Cultural
Form*, 276 n
- Willis, Gordon, 411
- Willis, Paul, 192
- Willis, Susan, 21; "Unwrapping Use Value,"
221–2, 334–49
- Wilson, Alexander, 345
- Wilson, Hugh, 454
- Wilson, Robert, 567
- Winant, Howard, 433
- Windows* (film), 411
- Winfrey, Oprah, 439, 441
- Winston, Michael R., 442
- Wisnik, J.M., 369–70
- Without You I'm Nothing* (film), 436–8

- WNET radio, 291
- Women in Arab Society* (Minces), 478
- Women in International Development, 467
- Women of Africa: Roots of Oppression*
(Cutrufelli), 468–70
- Women of Palestine* (Downing and Bendt),
478
- Word is Out* (documentary), 421
- “The Work of Art in the Age of Mechanical
Reproduction” (Benjamin), 9–10, 34,
48–64, 340–2, 590, 593
- Workers Educational Association, 136
- World Health Organization (WHO),
325
- WorldCom, 20
- Wyler, William, 411
- Yorkin, Bud, 439–40
- youth subculture, 16; commodification,
116–17, 209–10, 213–14 n; and
hegemony, 204–7; ideology, 211–12;
violation of authorized codes, 207–9
- Zanuck, Darryl F., 77
- Zapata, Emiliano, 356
- Zed Press, 465, 478, 479, 482–3 n
- Zeldin, Theodore, 371
- Zhdanov, Andrey Aleksandrovich, 127, 584
- Zook, Kristal Bent, 441
- Zoot Suit* (film), 500