

CONTENTS

<i>List of figures</i>	vii
<i>List of contributors</i>	viii
<i>Acknowledgements</i>	xi
1 THE CENTRALITY OF THE EYE IN WESTERN CULTURE: AN INTRODUCTION <i>Chris Jenks</i>	1
2 ADVERTISING: THE RHETORICAL IMPERATIVE <i>Malcolm Barnard</i>	26
3 REPORTING AND VISUALISING <i>Andrew Barry</i>	42
4 FRACTURED SUBJECTIVITY <i>Roy Boyne</i>	58
5 THE CITY, THE CINEMA: MODERN SPACES <i>James Donald</i>	77
6 FABULOUS CONFUSION! POP BEFORE POP? <i>Dick Hebdige</i>	96
7 AN ART OF SCHOLARS: CORRUPTION, NEGATION AND PARTICULARITY IN PAINTINGS BY RYMAN AND RICHTER <i>Ian Heywood</i>	123
8 WATCHING YOUR STEP: THE HISTORY AND PRACTICE OF THE <i>FLÂNEUR</i> <i>Chris Jenks</i>	142
9 REICH DREAMS: RITUAL HORROR AND ARMoured BODIES <i>Justin J. Lorentzen</i>	161

CONTENTS

10	TELEVISION: NOT SO MUCH A VISUAL MEDIUM, MORE A VISIBLE OBJECT	170
	<i>David Morley</i>	
11	FOUCAULT'S OPTICS: THE (IN) VISION OF MORTALITY AND MODERNITY	190
	<i>John O'Neill</i>	
12	MANAGING 'TRADITION': THE PLIGHT OF AESTHETIC PRACTICES AND THEIR ANALYSIS IN A TECHNOSCIENTIFIC CULTURE	202
	<i>Michael Phillipson</i>	
13	PHOTOGRAPHY AND MODERN VISION: THE SPECTACLE OF 'NATURAL MAGIC'	218
	<i>Don Slater</i>	
14	THREE IMAGES OF THE VISUAL: EMPIRICAL, FORMAL AND NORMATIVE	238
	<i>John A. Smith</i>	
	<i>Index</i>	260

INDEX

- A propos de Nice* (film) 94 n24
 Abstract Expressionism, and Pop art 97, 102, 103, 113, 116–17
 abstract painting 109, 133–5, 138
 abstraction 8–9, 11; *see also* formalism
 Academie, Academicism 242, 244, 251, 252, 255, 257
 Ackroyd, Peter 157
 Addison, Joseph 29
 advertising 10; information and persuasion in 16–17, 26–41; and Pop art 97–9; and television 22, 175, 177
 aesthetic dimensions of fascism and Nazism 161–9
 aesthetic practices 23, 202–17
 aestheticisation of everyday life 21, 23, 147, 153, 204, 206, 216; in Nazism 162–3
 aesthetics 125, 131, 138; postmodern 11, 23, 253, 254
Akira (film) 19, 90
 Alloway, Lawrence 99, 104
 Anaximander fragment 60
 Ang, I. 174
 Anger, Kenneth 100
 anthropology, and extinction of man 199
 anthropology, criminal 52
 anthropology, social: observation in 18, 52–3; of witchcraft 79; *see also* ethnography
 Appadurai, A. 184
 architecture: and city 89, 93; television and domestic 177; *see also* Le Corbusier
 Aristotle 140 n6
 armoured body, and fascism 166–8
 art: and city 84; and cultural theory 74–5; relationship between theory and practice 20, 123–40; theory and method in 11, 12, 13, 14; and vision 7, 10; *see also* painting
 art history 4, 9, 10, 13, 62
 art theory 20, 24, 123–40, 214–15, 238–59
 artistic practice 23, 202–17, 247, 248–9
 Atkins, Chet 101
 audio recording 85
 audit, as observational practice 48–9
 Auping, Michael 100
 Austin, J.L. 59, 60
 automaton 91
 autopsy, as technique for medical gaze 193, 195, 197
 avant-garde art 124, 132, 153, 154

 Bacon, Francis, philosopher 99
 Bakhtin, M. 20, 145
 Ballard, J.G. 167
 Barry, A. 47, 54
 Barthes, Roland 118, 148, 172, 232
 Baselitz, Georg 18, 61, 62–75
 Bataille, Georges 163–5, 168, 191
 Bathrick, S. 182
Batman (film) 19, 92
Batman Returns (film) 90, 92
 Baudelaire, C. 21, 80–1, 82–3, 84, 91, 115, 146, 147–9, 153, 243, 244, 257
 Baudrillard, Jean 10, 11, 61, 109, 148, 153, 165–6, 167, 168, 253
 Bauhaus 19
 Bauman, Z. 148
 Bausinger, H. 173, 178
 Beats 101, 110
 Beck, U. 128, 129, 136, 137
 Beckmann, Max 62

- behaviourism 61
- belief: and enlightenment in Hegel
126–8, 136; and vision 6, 220–6
- Bengston, Billy A1 100, 101
- Beniger, James 45
- Benjamin, Walter 10, 82, 83, 84, 85–6,
88, 89, 90, 92, 93, 146, 147, 163, 211
- Bentham, Jeremy 15, 83, 149
- Berlin, Isaiah 59
- Berlin: Symphony of a Great City* (film)
19, 86, 87, 88
- Blade Runner* (film) 19, 90, 91–2, 167,
233
- Blake, William 161
- Bleyl, Fritz 61
- Blum, Irving 111
- Boddy, W. 175, 176, 177
- body: body/machine and fascism
166–8; *see also* medical gaze
- Booth, Michael 230
- Booth, Wayne 140 n6
- Bose, Georg 225
- Boston, S. 174
- Bourdieu, P. 4, 181
- Boyle, Robert 193
- Brazil, D. 36
- Brazil* (film) 90
- Brenkman, John 164
- Breton, André 90
- Briggs, Asa 231
- British Advertising Standards Authority
26
- Brooks, Rosetta 161
- Brophy, Philip 96, 108–9, 110
- Bruce, Lenny 117
- Brücke, Die* (The Bridge) artists 61–2
- Brunsdon, C. 174, 186
- Bryson, N. 4, 6, 9, 13, 14
- Buci-Glucksmann, Christine 93
- Buck-Morss, S. 146
- Bukatman, Scott, 166–7
- Burgin, V. 48
- Burke, P. 60
- Burroughs, William 115
- Cage, John 117
- calotype 233
- Calvocoressi, Richard 63–4
- camera obscura 6, 228–9
- Candyman* (film) 77, 79–80, 90, 92, 93
- Canguilhem, G. 50
- Cardan, Robert 229
- carnavalesque, the 145
- Cartesianism 3, 7, 14, 61, 67
- Castoriadis, C. 58
- Cavalcanti, Alberto 94 n24
- Caxton, William 28
- Certeau, Michel de 78–9, 81–2, 83, 88,
92, 156
- Cézanne, Paul 247
- Chapman, S. 39
- Chard, Chloe 53
- Chicago School 19
- Christianity, and vision 6; *see also* God,
death of
- cigarette advertising 17, 26, 31, 32,
38–9
- cinema 10, 202; city and 19, 77–9,
84–93; and Nazism/fascism 161–2,
165, 167–8; Pop 112; television
distinguished from 170–5, 177
- Citroën, Paul 85
- city 19, 77–95; doctor and health in 42;
flâneur and 20–1, 142–60; video
surveillance 45
- City Symphony* (film) 92 n24
- clinical gaze *see* medical gaze
- cognition 1, 5, 6
- Collet, P. 172–3
- Commonism, Common-Image Popular
Culture 115
- computers, introduction to home 175,
176
- Comte, Auguste 5, 6, 17, 42
- conceptualism 133; *see also* Richter
- Constructivism 86, 90; *see also* Vertov
- consumer culture, consumption 153;
advertising and 33–5; and spectacle
155; television and 181, 182, 184–7;
see also popular culture
- Coplands, John 105
- Corbett, Harvey Wiley 90
- Corcoran, James 111
- Corinth, Lovis 62
- Cornell, George 142–3, 156
- Corrigan, P. 171
- Crary, Johnathan 48, 49
- criminal anthropology 52
- criminal geography 142–3, 145, 158–9
- critical culture, in North America, and
Pop art 117–18
- Crowther, P. 62
- Cubism 84, 86, 104
- Cubitt, S. 178

- cultural criticism, and Pop art 105, 109
 cultural studies: and television 184,
 186–7; *see also* observation,
 methodology of
 cultural terror 127, 128, 136, 138
 cultural theory 8; art and 74–5
 culture 2, 130; Hegel and 126–8, 136;
 relationship to totalitarian terror
 162–3
 cyberpunk 91, 167
- Dada 72
 Daguerre, L.J.M. 218, 227, 228, 233
 daguerreotype 222, 233
 dance 202
 Dandeker, Christopher 44
 Danto, A.C. 238, 259 n11
 Darke, C. 183
 David, Jacques Louis 244
 de Kooning, Willem 100, 103
 d'Offay, Anthony 66
 de Vries, L. 235
 death, Foucault and visual regime of
 modernity 190–201
 Debord, Guy 93, 148, 153–5
 deconstruction in art 125–6, 136, 246,
 247, 248, 249, 252, 253, 254, 257
 Deitcher, David 103
 Delacroix, Eugène 222
 Deleuze, G. 37, 217 n5
 Derrida, J. 246
 Descartes, René *see* Cartesianism
 detective, in the city 79
 Dick, Philip K. 167
 Dickens, C. 152
 difference: and art 206, 215, 253–4,
 258; and vision 7
 differend (Lyotard) 67
 diorama 218–19, 227, 228, 235
 Direct Cinema 117
 Disdéri, A.A.E. 236 n1
 doctor *see* medical gaze
 Doe, John 103
 Dolar, Mladen 82
 domination *see* power
 Doré, Gustave 152
 Dos Passos, John 115
 double 91
 Douglas, M. 185
 Douro, *Faina fluvial* (film) 94 n24
 du Camp, Maxime 78
 Duchamp, Marcel 216, 249
- Durkheim, E. 24, 238, 253, 254, 256
 Dutch genre painting 115
 Dyer, G. 28, 29, 30, 38
Dynamic of the Metropolis (film
 project) 85
- Edgerton, S. 49
 Einstein, Albert 48
 Eisenstein, S.M. 88
 Ellis, J. 171–2, 177
 Elouard, Paul 147
 empiricism 3, 6, 10, 11, 12, 13, 14, 15,
 220; visual imagery 24, 239–45, 246,
 247, 248, 249, 250, 251, 253, 254
 Engels, Friedrich 80, 82, 144
 Enlightenment: and knowledge 136,
 137; and space 78, 83
 episteme (Foucault) 58, 60
 ethics: of journalism 54; medical 18,
 51–2; and self-formation 131, 137,
 138; *see also* morality
 ethnography: of scientific laboratory
 46–7; of television 178–80, 184–6;
 see also anthropology, social
 European Community, and cigarette
 advertising 26, 38
 excess, Baselitz and idea of 75
 expert systems 45–6
 Expressionism 61–2, 72, 91; Abstract
 103, 113, 116–17
 eye: centrality in Western culture 1–16
- factography 85
 fascism 21, 161–9
 Favret-Saarda, Jeanne 79
 Featherstone, M. 153
 femininity: and uncanny in city 88, 91,
 93; *see also* gender; sexuality
 Ferris, Hugh 90
 film *see* cinema
 fine art 16; *see also* art
 flâneur 19, 20–1, 55 n2, 80, 83, 111,
 142–60, 230
 Follett, Jean 113
 formalism 6–7, 24, 89, 124, 239, 244,
 245–53, 256; in cinema 87–90
 Foucault, M. 15–16, 17, 22, 42, 43, 44,
 45, 50–2, 54, 58, 83, 144, 149,
 190–201
 fragmentation 85, 149, 256; of subject
 18, 58–75
 Francis, M. 66

- Frankfurt School 221
 Freud, S. 81, 82, 115, 164
 Frisby, D. 146
 Frith, S. 177
Full Metal Jacket (film) 165
 Fuller, Peter 123
 Futurism 86, 90, 91; *see also* Vertov
 Fyfe, G. 52
- Gablik, S. 74
 Galbraith, J.K. 33, 34, 35
 Gaskell, Elizabeth 231
 gaze 15; male 150–1, 175; medical 17,
 22–3, 42, 50–2, 53, 190–201; *see also*
 observation
 Geldzahler, Henry 107
 Gell, A. 184
 Geller, M. 181
 Gellner, Ernest 59
 gender: and *flânerie* 150–1, 156; and
 television consumption 22, 174–8;
see also sexuality
 Gestalt theory 13
 Gibson, William 167
 Giddens, A. 17, 20, 43–4, 45, 128,
 130–2, 137, 139 n3, 148
 Gillespie, M. 180
 God, death of 192, 197–8, 199–200
 Goffman, Erving 4
 Goldsmiths' approach to art 123, 124
 Gombrich, E.H. 4, 9
 Good/Evil, inseparability of 168
 Gooday, G. 47
 Goode, Joe 100, 114
 Goodman, Nelson 4
 Gospel of St Thomas 117
Gravity and Grace exhibition 124, 125
 Gray, A. 174, 176
 Great Exhibition 233
 Greenberg, C. 106, 111, 124, 247, 248,
 249, 250, 251, 252, 253, 256, 257,
 258
 Gregory, D. 49
 Grossberg, L. 178
 Grosz, Georg 62, 84
 Grunberger, Richard 163
 Guattari, Felix 37, 165, 217 n5
 Gunter, B. 172
- Hacking, I. 47
 Hamilton, Richard 97, 99, 104
 Hanhardt, J. 183
- Haralovich, M. 175, 177
 Haraway, Donna 167
 Harrison, C. 148
 Hartigan, Grace 99–100, 113
 Health Education Authority 39
 Hebdige, D. 158
 Heckel, Erich 61, 62
 Hegel, G.W.F., Hegelianism 6, 9, 20,
 73, 123, 126–8, 129, 130, 136, 192
 Heidegger, M. 60, 72–3, 216 n3
 Henrich, Dieter 123
 Hermes, J. 174
 Herzogenrath, W. 183
 Hitler, Adolf 165
 Hobbes, D. 158
 Hobson, D. 174
 Hoggart, R. 37, 39, 145
 Hollington, M. 152
 Holmes, Oliver Wendell 222, 233–5
 holography 202
 horror, ritual, Nazism and 161–9
 horror films *see* *Candyman*
 Hughes, R. 8
 Hunter, Ian 55 n5
 Huppauf, Bernd 165
 Husserl, Edmund 199
 hyperreality of postmodernism 10–11
- idea, and vision 1
 illusionism, photography and natural
 magic 85, 218–36
 image(s) 1, 6, 9, 10, 11, 14, 15; of
 visual culture 24, 238–59
 Impressionism 243
Independent, advertisement in 97–9
 Independent group 104
 Indiana, Robert 96, 103
 individual in modernity 22, 190–201
 Ingres, J.A.D. 222
 inscription devices 46–9
 interpretation 4, 7, 10, 13, 14, 79, 129;
 and Pop art 109, 110
 irony, spatial 155
 Isherwood, B. 185
 Ivins, W. 2, 7, 12
- Jablonka, R. 69–70
 Jawlensky, Alexey von 62
 Jay, M. 2, 7, 14, 17, 50, 51, 55 n3
 Jess (Collins) 100, 101, 113, 114
 Jhalley, S. 30, 33, 38
 Johns, Jasper 103, 108

- Johnson, Dr 28, 29
Jones, J. 235
journalism, and observation 18, 53–4
Joyce, James 115
- Kaldor, N. 37
Kandinsky, Wasily 58, 61, 62, 82, 249
Kant, Kantianism 3, 74, 245–6, 249,
250, 251, 252, 253, 255, 256
Kaprow, A. 117, 118
Kaufman, Mikhail 87
Keating, P. 152
Kepler, Johannes 228
Kerouac, Jack 110
King Kong (film) 19, 90, 91
Kirchner, Ernst Ludwig 61, 62
Klee, Paul 100, 203
Kline, S. 30, 33, 38
knowledge: and belief in Hegel 126–8,
136; positivism and 6; vision and
3–4, 16, 23–4
Kohn, Marek 161
Koolhaas, Rem 93
Koons, Jeff 104
Kopytoff, I. 184
Kosuth, Joseph 72, 73
Kracauer, Siegfried 87–8, 91
Kray Brothers 142–3, 144, 145, 158
Kubey, T. 172
- Lacan, Jacques 93, 99
Laënnec, R.T.H. 194–5
Lamb, R. 172–3
Lambeth, E. 54
Lang, Fritz, 91
language: and aesthetic practice 213,
214, 215; artistic practices as 124;
Foucault and visual regime of
modernity 190–201; of vision 24,
238–59; and world 58–61
Latour, Bruno 46–7, 48, 49
Lavin, M. 181
Law, J. 52
Le Corbusier 19, 89, 90, 91, 92
Leakey, F. 147
Leal, O. 181, 185–6
LEF group 85
Lefebvre, Henri 116, 144
Leiss, W. 30, 33, 38
lens, technological developments in 6
Lévi-Strauss, C. 20, 145
Lichtenstein, Roy 97, 98, 100, 106, 107,
113, 148
Lindlof, T. 173, 178, 179
Locke, John 3
Lombroso, Cesare 52
London, Jack 152
London 21, 142–60
Long, E. 183
Lowe, D. 3
Lull, J. 178, 179, 180, 186
Lynch, M. 49
Lyon, David 45
Lyotard, J.-F. 24, 66–7, 68, 139 n2, 209,
217 n4, 253, 254, 256
- McCabe, C. 232
MacDonald, G. 233
Macke, August 62
McLuhan, Marshall 167, 183
magic, photography and scientific
spectacle as 218–36
magic lantern 231, 235
magic shows 231, 235; *see also* magic
magic vases 229
male gaze 150–1, 175
Malinowski, B. 52
Man Who Fell to Earth, The (film) 167
Man with the Movie Camera, The (film)
19, 86–8, 89, 90
Manet, Edouard 242, 244, 251, 252,
253, 255, 257, 258
Manhattan (film) 92 n24
Marc, Franz 62
Martin, Benjamin 225, 229
Marvin, C. 175
Marx, Karl 6, 10, 128, 164
Marxisms, neo- 8
masculine *see* gender; male; sexuality
mass communication *see* mass media;
popular culture
mass media 206, 214; *see also*
advertising; cinema; photography;
television; video
Mayakovsky, Vladimir 86–7
Mayhew, H. 158
Meckel, Johann Friedrich 194
media *see* mass media
media studies 180, 181, 187
medical gaze 17, 22–3, 42, 50–2, 53,
190–201
medicine 192
Medrich, E. 180

- Mercurius Politicus*, advertising in 28
 Merleau-Ponty, M. 1–2, 247
 meta-narratives 116, 256
Metropolis (film) 19, 90, 91, 92
 microscope 6
 minatorial geography 145, 156–9
 mind, and vision 2–5
 Mitchell, W. 1, 4, 10
 modernism, late-: images of the visual
 in 24, 238–59; theory and practice in
 20, 123–40; *see also* postmodern;
 postmodernity
 modernist artist 55 n2
 modernist practice 115, 154;
 experimental imperative of 129–38
 Moholy-Nagy, László 85
 Mondrian, Piet 249
 montage, cinematic 85–8
 Montaigne, Michel de 190, 195
 Montesquieu, Baron de 17, 42
 Moores, S. 175
 morality: and Foucault's optics 22,
 190–201; and painting 243–4; *see*
 also ethnics
 MORI poll on cigarette advertising 39
 Morley, D. 173, 174, 178
 Morrison, Arthur 152
 Morse, Margaret 181
 mortality, Foucault and 190–201
 movies *see* cinema
 Mullan, B. 172
 multimedia 93
 Münsterberg, Hugo 85

 National Socialism in Germany 21,
 161–9
 nature, and culture 10, 127, 128–9, 130,
 131, 136
 Nazism 21, 161–9
 negation, and art 20, 123–40, 254
 Neo-Geo 97, 105, 109
 neo-Marxisms 8
 Neoclassicism 243
 Newhall, B. 218, 219, 223, 233, 234
 Newman, Barnett 117
 Newman, Sidney 110
 Nicod, J. 4
 Nietzsche, F.W. 60, 72, 73, 137, 148,
 164, 199
 normative, the, and vision 24, 253–8
 Nuremberg rally 163
 Nussbaum, Martha 140 n5

 objectivity 11, 129; and film 85; v.
 subjectivity in observation 52–5
 O'Brien, G. 38, 39
 observation, observer 18, 24, 42–55; as
 instrument 54–5; liberal 50–2;
 methodology of 3–6, 145, 220–3,
 232; mobile 52–5; scientific 46–9;
 surveillance at a distance 43–6; *see*
 also *flâneur*
 O'Doherty, Brian 107, 108
 O'Hara, Frank 112, 117, 121 n55
 Oldenburg, Claes 100, 101, 102, 105,
 111, 114, 115, 116, 117
 Oliveira, Manoel de 94 n24
 opera 202
 ordinary language philosophy 59
 Osborne, Thomas 50–2
 O'Shea, A. 177
 O'Sullivan, T. 177, 185
 other 156, 157; self and 3
 otherness: destruction of 166; tradition
 and control of 212–13, 215

 Paglia, C. 10, 15
 Paik, Nam June 171, 183
 painting 9, 14, 202; abstract 109,
 133–5, 138; corruption, negation and
 particularity in Ryman and Richter
 123–40; and fragmentation of subject
 18, 61–75; images of visual and 24,
 239, 242–58; and scientific spectacle
 223–5; Pop 96–122
 Palmer, P. 173–4
 Panopticon, Panopticism 15, 43, 45, 83,
 149
 panoramas 218, 231
 Paolozzi, Eduardo 104
 Paris Exhibition (1900) 235
 Park, Robert E. 42
 particularity, in art 129, 133–8, 243,
 244, 251
 Pepper, Art 101
 perception, perceptualism 1–2, 3, 4, 6,
 14; and art 9, 10, 108
 perspectivalism, Cartesian 7, 14
 perspective 8, 11, 247
 Petro, Patrice 88
 phenomenology 8, 22, 199, 246–53,
 254
 philanthropy, Victorian 21, 80, 150,
 151–3, 157
 philosophy 2–3, 5, 61

- photography 10, 23, 202, 218–36; city and 19, 85; representation and simulation in 232–6; and surveillance 44–5, 52, 53–4, 55 n1; *see also* cinema
- photojournalism 53–4, 155
- Pick, D. 52
- Pickshaus, P.M. 66, 72
- Pinney, C. 52
- Pirsig, Robert, M. 101
- Plato, Platonism 6, 238, 249–50, 252, 254, 255
- politics: and medical gaze 51–2, 196; and surveillance 17–18, 44
- Pollock, G. 146, 150
- Pollock, Jackson 98, 103, 116, 117
- Ponge, F. 148
- Pop art 19–20, 96–122
- popular culture: influence of fascism on 161–8; and Pop art 102–6, 107, 109, 111–18
- Porta, Jean-Baptiste 228, 229
- Porter, T. 42, 47
- positivism 3, 5–7, 10, 11, 12, 13, 14, 15, 23, 131, 138, 220–3
- post-Pop art 105, 109
- post-structuralism 18, 20, 22, 125, 246
- Poster, M. 43
- postmodern art 97, 103, 104, 113, 256
- postmodern subject, fragmentation of 18, 58–75
- postmodern theory 10–11, 24, 148, 166–7, 248, 252, 253, 254
- postmodernity: aesthetic practices in 23, 202–17; defeat of nature through 20; *flâneur* and city in 20, 148, 153; Foucault's optics 22, 190–201
- Potoniée, G. 228, 229
- Pound, Ezra 84
- power 15–16, 18, 43, 51, 53, 83, 129, 136–8, 149; and fascism 164–5; technical, and photography and natural magic 218–36
- Power, Michael 48
- pragmatism 61
- Pratt, Mary Louise 52–3
- Presbrey, F. 28, 40 n17
- press *see* journalism
- Pribram, E. 174
- primitivism 62
- printing 6
- propaganda, journalism as 54
- psychiatry 52
- psycho-geography 93, 154
- psychoanalysis 115
- psychology 7, 192; observation in 47–8, 52
- public health, medical gaze and 42, 51–2, 196
- Pulitzer, Joseph 54
- radio, introduction to home 175
- Radway, J. 174
- Rajchman, J. 50
- Ramos, Mel 100, 103
- Rauschenberg, Robert 104, 107, 108, 114, 117
- realism 7, 9, 14; photography and spectacle and 23, 218–36
- reality 6, 7, 9–11, 12, 14, 23
- reflexivity 11–14, 20, 128, 130–2, 137, 138; of *flâneur* 145, 155, 158
- reformers, urban *see* philanthropy
- Reich, Wilhelm 163
- reporting 17, 18, 42–55
- representation 2, 6, 14, 24, 133–4, 238–59; and photography 232–6; tradition and aesthetic practices 202–17
- Rich, Adrienne 77
- Richards, Thomas 42, 230–1
- Richter, Gerhard 20, 24, 125, 133, 135–6, 138, 256–7
- Rien que les heures* (film) 94 n24
- Rignall, J. 149
- Rinzai, Master 117
- Rivers, Larry 113
- Robins, K. 181
- Robocop* (film) 167
- Root, J. 183
- Rorty, R. 2, 3
- Rose, Bernard 77
- Rose, N. 52
- Rosenberg, Harold 106
- Ross, Andrew 112–13
- Ruscha, Edward 100, 101–2, 111
- Ruttman, Walter 19, 86, 87, 88
- Ryman, Robert 20, 133, 134–5, 138
- Sant'Elia, Antonio 90
- Sartre, J.-P. 50
- Scannell, P. 173

- Schaffer, Simon 46, 47, 49, 225–6
 Schilling, Jürgen 74–5
Schindler's List (film) 21, 161, 162, 165
 Schmidt-Rottluff, Karl 61
 Schmied, W. 65
 science fiction 21, 90, 161, 166–8
 scientific demonstrations, as spectacle 223–6
 scientific laboratory, and observation 46–9
 scientific vision: and photography 218–36
 scientism, and vision 7, 14
 scopic regime of modernity 10, 11, 14–16
 Scott, Ridley 91
 sculpture 124, 202
 self/other 3
 self-formation, art of scholars and 20, 123–40
 semiotics 15
 Sennet, R. 146
 Serota, N. 66
 sexuality: and American Pop 112–14; female 91; *see also* gender
 Shakespeare, William, and 'advertisement' 27, 36
 Shapin, S. 46
 Shaviro, Steven 168–9
 Sheeler, Charles 94 n24
 Sherman, Cindy 97, 113
 Shields, R. 157
 sight *see* vision
 silence, social history of 60
 Silverstone, R. 173, 178
 Simmel, Georg 19, 80, 81, 82, 84, 146, 153
siquis 28, 33, 36, 39
 Situationist International 21, 153
 Smith, Adam 226
 Smith, Jack 112
 social anthropology *see* anthropology, social
 social class, and television 185–7
 social control 15; photography and 45; *see also* surveillance
 social order 15
 social psychology 52
 social science: and other 156; and space/time 144
 social theory, and vision 2–16; *see also* observation
 society, social phenomena, and visual art 238, 253–8
 sociology 2, 3, 5, 9–10, 61, 145; of knowledge, and reality 6; origins 17, 42
 Sontag, Susan 97, 99, 101, 108, 109, 232
 Soviet regime 162
 space: doctors and 17, 42; related to visualisation 46–9; social, of painting 257–8; television and creation and use of 177, 179–80, 181; time–space distanciation 43–6, 48; urban 77–95, 142–60
 spectacle 155–6; mass, in Nazism 163, 165; visual, and photography 23, 218, 223–36
 Spender, Humphrey 185
 Spengler, O. 147
 Spielberg, Steven 161
 Spigel, L. 175–6, 177, 182
 spiritualism 231, 235
 Spivak, Gayatri 74
 Stacey, J. 170
 Staiger, J. 170
 Steinberg, Leo 103, 108
 Steiner, George 162, 163
 stereorama 235
 stereoscope 233–5
 Strand, Paul 94 n24
 Strathern, M. 52
 structuralism 20, 61, 124
 structuration, theory of 43, 44
 subcultural theory 8
 subcultures 161
 subject, fragmentation of 18, 58–75
 subjectification of man, Foucault and 44, 200
 Surrealism 153
 surrealist element in cigarette advertising 38–9
 surveillance 17–18, 43–6; and city 83, 90; photography and 44–5, 52, 53–4, 55 n1; *see also* medical gaze
 Svennevig, M. 172
 Svilova, Elizaveta 87
 symbolic: advertising and 33; Nazism and 163, 164–5; television and 22, 170, 179, 181, 184–7; vision and 2, 14
 systems theory 8

- Tagg, John 44–5, 55 n1
 Talbot, Fox 223, 226–7, 233
 Tatler 29
 Taylor, J. 54
 Taylor, L. 172
 technology, and time-space
 distanciation 43–6, 48
 technoscience 14; and aesthetic
 practices 23, 202–17
 telescope 6
 television 10, 21–2, 93, 166, 170–87;
 distinguished from cinema 170–5,
 177; and domestic sphere 177–80;
 history of introduction to home 170,
 177–80; significance of set 170,
 180–4; and symbolic 22, 170, 179,
 181, 184–7
 television, satellite 186–7
 terminal identity fictions 167
Terminator (film) 167
 terror: cultural 127, 128, 136, 138;
 totalitarian, relationship between
 culture and 162–3
 theatre 202
 theory/method, relationship between
 11, 12–14
 Theweleit, Klaus 166
 Thiebaud, Wayne 108
 Third Reich *see* fascism
 Thomas, Yvonne 103
 Thompson, Jon 124–5, 128, 132, 137
 time-space distanciation 43–6, 48
 totalitarianism *see* fascism
 totem, television as *see under* symbolic
 Towler, B. 172
Tractatus (Wittgenstein) *see*
 Wittgenstein
 tradition, and visual art 23, 126, 127,
 128, 131–2, 138, 202–17
 transparency 99; of city 78–80, 83, 89,
 90, 92–3
 Traudt, P. 173, 178, 179
 travel writing 53
 truth: and power 137; and vision 54
 Turkle, S. 176
 Twombly, Cy 99, 100, 118

 uncanny 93; city and 77–8, 81–3, 88,
 90, 91, 92, 153
 urban reformers *see* philanthropy
 urban spectator *see* *flâneur*
 Urry, J. 43, 53

 values 7, 8, 221, 223
 Velasquez, Diego 133
 Veblen, T. 187
 Venturi, Robert 111
 Vermeer van Delft, Jan 133
 Vertov, Dziga 19, 86–90, 91, 92
 video 10, 45, 93, 175, 176, 180
 video-artists 171, 183
 Vidler, Anthony 77–8, 83
 Vienna Circle 5
 Vigo, Jean 94 n24
 Viola, Bill 183
 Virilio, P. 10, 11, 45, 48, 50, 53,
 149–50, 165
 vision: centrality of, in Western culture
 1–16; language of 24, 238–59;
 scientific, and photography
 218–26
 ‘vision de lointain’ 235
 vision machine (Virilio) 10, 50
 visual, images of 24, 238–59
 visual art *see* art
 visual culture 16, 202

 Walkowitz, J. 146, 150, 151, 154
 war, images of 53–4, 165–6
 War Poets 153
 Warhol, Andy 100, 103, 106, 110, 112,
 113, 148
 Weaver, D. 54
 Weber, Max 13, 19, 49, 82
 Webster, F. 181
Weekly Account, advertisements in
 28
 Weinberg, Herman 92 n24
 Weinstein, D. 146
 Weinstein, M. 146
 Weisner, Ulrich 66
 Wheeler, Daniel 104, 114, 116
 Whyte, William Foote 157
 Wilhoit, G. 54
 Williams, Raymond 17, 29, 30, 34–5,
 37, 38, 176, 235
 Williamson, Judith 17, 33–4, 35, 37,
 38
 witchcraft, anthropology of 79
 Wittgenstein, L. 1, 24, 59, 239–42, 243,
 244, 245, 246, 250, 251, 253
 Wolfe, Tom 111
 Wolff, J. 146, 150
 Wollen, Peter 90

INDEX

women: and city 150–1, 156; travel
writing 53; and uncanny in city 88,
91, 93
Wood, P. 148

Woolgar, Steve 46

Wright, Joseph, of Derby 223–5

Zola, Emile 242–3, 244, 245, 251, 257