

# Contents

Notes on Contributors	viii
Introduction	1
<i>Ingrid Volkmer</i>	
<b>Part I History of Transnational Media Research</b>	<b>7</b>
1 Comparative Research and the History of Communication Studies	9
<i>John D.H. Downing</i>	
2 Global Media Research and Global Ambitions: The Case of UNESCO	28
<i>Cees J. Hamelink</i>	
3 Global Media Research: Can We Know Global Audiences?	
A View from a BBC Perspective	40
<i>Graham Mytton</i>	
<b>Part II Re-conceptualizing Research across Globalized Network Cultures</b>	<b>55</b>
4 Media and Hegemonic Populism: Representing the Rise of the Rest	57
<i>Jan Nederveen Pieterse</i>	
5 Digitization and Knowledge Systems of the Powerful and the Powerless	74
<i>Saskia Sassen</i>	
6 Media Cultures in a Global Age: A Transcultural Approach to an Expanded Spectrum	92
<i>Nick Couldry and Andreas Hepp</i>	
7 Deconstructing the "Methodological Paradox": Comparative Research between National Centrality and Networked Spaces	110
<i>Ingrid Volkmer</i>	

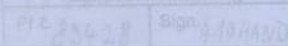
8	Footprints of the Global South: Venesat-1 and RascomQAF/1R as Counter-hegemonic Satellites <i>Lisa Parks</i>	123
9	Securitization and Legitimacy in Global Media Governance: Spaces, Jurisdictions, and Tensions <i>Katharine Sarikakis</i>	143
10	Emerging Transnational News Spheres in Global Crisis Reporting: A Research Agenda <i>Maria Hellman and Kristina Riegert</i>	156
11	The "Global Public Sphere": A Critical Reappraisal <i>Kai Hafez</i>	175

### **Part III Supra- and Sub-national Spheres: Researching Transnational Spaces 193**

12	Middle East Media Research: Problems and Approaches <i>Dina Matar and Ehab Bessaio</i>	195
13	Media Industries and Policy in Digital Times: A Latin American Perspective of Notes and Methods <i>Rodrigo Gómez García</i>	212
14	Methodological Pluralism: Interrogating Ethnic Identity and Diaspora Issues in Southeast Asia <i>Umi Khattab</i>	227
15	"Citizen Access to Information": Capturing the Evidence across Zambia, Ghana, and Kenya <i>Gerry Power, Samia Khatun, and Klara Debeljak</i>	245
16	India and a New Cartography of Global Communication <i>Daya Kishan Thussu</i>	276
17	What Is Governance? Citizens' Perspectives on Governance in Sierra Leone and Tanzania <i>Vipul Khosla and Kavita Abraham Dowsing</i>	289
18	Forced Migrants, New Media Practices, and the Creation of Locality <i>Saskia Witteborn</i>	312

### **Part IV Identifying Spheres of Comparison in Globalized Contexts 331**

19	Researching the News Agencies <i>Oliver Boyd-Barrett</i>	333
20	Global Internets: Media Research in the New World <i>Gerard Goggin</i>	352
21	Media, Diaspora, and the Transnational Context: Cosmopolitanizing Cross-National Comparative Research? <i>Myria Georgiou</i>	365



22	Post-colonial Interventions on Media, Audiences, and National Politics <i>Ramaswami Harindranath</i>	381
23	Media Research and Satellite Cultures: Comparative Research among Arab Communities in Europe <i>Christina Slade and Ingrid Volkmer</i>	397
24	Stardust in the Audience's Eyes: Weddings as Media Events in Visual Media and the Construction of Gender <i>Eva Flicker</i>	411
<b>Part V Comparative Research and Contexts of Challenges</b>		<b>433</b>
25	Lost, Found, and Made: Qualitative Data in the Study of Three-Step Flows of Communication <i>Klaus Bruhn Jensen</i>	435
26	Finding Yourself in the Past, the Present, the Local, and the Global: Potentialities of Mediated Cosmopolitanism as a Research Methodology <i>Ruth Teer-Tomaselli and Lauren Dyll-Myklebust</i>	451
27	Europe: A Laboratory for Comparative Communication Research <i>Claes H. de Vreese and Rens Vliegenthart</i>	470
28	The Global-Local in News Production Tales from the Field in the "Shoes" of Journalists <i>Lisbeth Clausen</i>	485
29	"Africa Talks Climate": Comparing Audience Understandings of Climate Change in Ten African Countries <i>Anna Godfrey, Miriam Burton, and Emily LeRoux-Rutledge</i>	504
30	Organizing and Managing Comparative Research Projects across Nations: Models and Challenges of Coordinated Collaboration <i>Frank Esser and Thomas Hanitzsch</i>	521
31	Benefits and Pitfalls of Comparative Research on News: Production, Content, and Audiences <i>Akiba A. Cohen</i>	533
<b>Index</b>		<b>547</b>