

Contents

<i>List of contributors</i>	vii
Introduction <i>Graeme B. Dinwoodie</i>	1
1. Contract <i>lex rex</i> : Towards copyright contract's <i>lex specialis</i> <i>Giuseppina D'Agostino</i>	4
2. The enforceability of mass-market e-commerce licenses and social networking agreements: Is copyright or contract law the new <i>lex specialis</i> ? <i>Charles R. McManis and Brett Garrison</i>	30
3. Fair is as fair does: Contractual normative regulation of copyright user contracts in South Africa <i>Caroline B. Ncube</i>	49
4. Compelling disclosure of software interoperability information: A risk for innovation or a balanced solution? <i>Begoña G. Otero</i>	69
5. Is IP law a <i>lex specialis</i> ? A dual test <i>Gustavo Ghidini</i>	91
6. Inclusivity in intellectual property <i>Séverine Dusollier</i>	101
7. Private ordering and consumers' rights in copyright law: A view of Japanese consumers <i>Branislav Hazucha, Hsiao-Chien Liu and Toshihide Watabe</i>	119
8. Intellectual property protection for fame, luxury, wines and spirits: <i>Lex specialis</i> for a corporate "dolce vita" or a "good-quality life"? <i>Irene Calboli</i>	156
9. Provocations and challenges concerning enforcement and civil procedure in IP <i>Kimberlee Weatherall</i>	181
10. A "bundle" of national patents v a European patent with unitary effect: A jurisdictional comparison <i>Torsten Bjørn Larsen</i>	206

11. IP, disability, culture and exceptionalism: Does copyright law deal with difference? <i>Abbe Brown and Charlotte Waelde</i>	215
<i>Index</i>	247