

CONTENTS

Preface xi

Chapter 1

An Idea Whose Time Has Come

1

The Domain of Sociology 3

A Science of Society 7

The Search for Facts: Research 8

The Role of Reason: Theory 14

Sociological Questions and Answers 20

Chapter 2

Identity

23

Who Are You? 25

Statuses and Roles 26

The Three Paradigms 30

Opinions as Identity 32

Who Are You, Really? 35

How Others Define Us 37

Chapter 3**Groups**

41

Groups and Non-Groups 42

Groups and Persistence 43

Primary and Secondary Groups 45

Reference Groups and Identity 48

In-Groups and Out-Groups 52

Groups and the Definition of Reality 55

Chapter 4**Organizations**

58

What's an Organization? 62

Bureaucracy 64

Bureaucracy Run Amok 66

Organizations and Individuals 70

Chapter 5**Institutions**

74

Institutional Imperatives 76

The Components of Institutions 81

Institutional Conservatism 85

Institutional Perpetuation as a Personal Matter 86

Institutional Linkages 88

Institutional Change 90

Chapter 6**Culture and Society**

94

Culture 96

Society 101

Chapter 7**Inequality**

112

Institutionalized Inequality 117

Some Sociological Insights 123

The Functions of Poverty 126

Chapter 8**Freedom versus Order**

128

Deviance 131

Social Control 133

Deviance, Freedom, and Responsibility 139

Chapter 9**Social Change**

142

Kinds of Social Change 145

Conflict and Change 152

Chapter 10

Global Issues

157

An Institutional Review 163

Individuals and Institutions 166

A Sociological Paradox 170

Glossary 175

Suggested Readings 181

Index 182