

Table of contents

List of boxes	vii
List of figures	ix
About the author	xi
Preface	xiii
1 The difference with social network research	1
2 Fundamental network concepts and ideas	17
3 Thinking about networks: Research questions and study design	39
4 Social systems and data structures: Relational ties and actor attributes	63
5 Network observation and measurement	89
6 The empirical context of network data collection	123
7 Ethical issues for social network research	149
8 Network visualization: What it can and cannot do	161
9 A review of social network analytic methods	175
10 Drawing conclusions: Inference, generalization, causality and other weighty matters	211
References	231
Index	255