THE LOGIC OF SCIENCE IN SOCIOLOGY 3 35

## vi CONTENTS

5	Thomas D. Cook and Donald T. Cample POPPER AND FALSIFICATIONISM	pell	43
6	Thomas D. Cook and Donald T. Campl	pell	48
7	Ray Pawson and Nick Tilley GO FORTH AND EXPERIMENT	Contents	54
	RT THREE lecting quantitative data		59
INT	RODUCTION		59
8			63
9	Sir Claus Moser and Graham Kalton QUESTIONNAIRES		73
10	Herbert H. Hyman with William J. C Feldman, Clyde W. Hart and Charles INTERVIEWING IN SOCIAL RESEARCH		
11	A.N. Oppenheim ATTITUDE SCALING METHODS	TO NE	
12	Kim Sheehan and Mariea Hoy ON-LINE SURVEYS		
13	Ned Flanders INTERACTION ANALYSIS		111
14	Robert Philip Weber CONTENT ANALYSIS		117
15	Ian Hacking THE TAMING OF CHANCE	ON INTELLECTUAL CRAFT	125
	RT FOUR alysing quantitative data		129
INT	RODUCTION		129
16 88	K. Jill Kiecolt and Laura E. Nathan SECONDARY ANALYSIS OF SURVEY DATA		133

	Angela Dale, Sara Arber and Michael Procter  A SOCIOLOGICAL PERSPECTIVE ON SECONDARY ANALYSIS DESIGNATION.	
18	A.N. Oppenheim THE QUANTIFICATION OF QUESTIONNAIRE DATA	141
19	INTERPRETATION OF STATISTICAL RELATIONS AS A RESEARCH	149
20		153
Crit	Earney G. Glaser and Anselm L. Strauss THEORETICAL SAMPLING NOTIONOLES	157 157
21	Julius A. Roth HIRED HAND RESEARCH	161
22		166
23	Cathie Marsh THE CRITICS OF SURVEYS	170
24	QUALITY OF LIFE ASSESSMENT INTERVIEWS	176
25	R.C. Lewontin SEX, LIES, AND SOCIAL SCIENCE (A BOOK REVIEW WITH STEEL SUBSEQUENT CORRESPONDENCE)	182
	RT SIX  slimits of science	193
INT	RODUCTION SCRIPTS VALIDATION WAS AN ARREST VALIDATION OF THE PROPERTY OF THE P	193
26	Paul Feyerabend  AGAINST METHOD  AGAINST METHOD	195
27	Thomas S. Kuhn THE STRUCTURE OF SCIENTIFIC REVOLUTIONS	199
28	John M. Swales  EPISODES IN THE HISTORY OF THE RESEARCH ARTICLE	203

	RT SEVEN COMMENSATION OF THE RESERVE AND A STATE OF THE RESERVE AND ADDRESS AN	
INTE	A.N. Opportion D. Cook and Donald T. Campbell miedneggo .M.A	207
29	Alfred Schutz	
	CONCEPT AND THEORY FORMATION IN THE SOCIAL SCIENCES	211
30	William Foote Whyte FIRST EFFORTS	217
31	Buford H. Junker THE FIELD WORK SITUATION: SOCIAL ROLES FOR OBSERVATION	221
32	Barney G. Glaser and Anselm L. Strauss THEORETICAL SAMPLING	
33	John Lofland FIELD NOTES MOITSUGO	232
34	Clifford Geertz  BEING THERE  WORABER OWAH DERIN	236
35	Martyn Hammersley SOME REFLECTIONS ON ETHNOGRAPHY AND VALIDITY	241
36	Howard S. Becker and Blanche Geer  PARTICIPANT OBSERVATION AND INTERVIEWING: A  COMPARISON (AND A SUBSEQUENT EXCHANGE WITH  MARTIN TROW)	246
	RT EIGHT  Allitative interviewing	
INT	RODUCTION	253
37	Sue Jones DEPTH INTERVIEWING 4309132 18 21 mil	257
38	Ann Oakley INTERVIEWING WOMEN: A CONTRADICTION IN TERMS (AND A SUBSEQUENT EXCHANGE WITH JOANNA MALSEED)	261
39	Jenny Kitzinger THE METHODOLOGY OF FOCUS GROUPS: THE IMPORTANCE OF INTERACTION BETWEEN RESEARCH PARTICIPANTS	269
	Caron and aura 5 Nation Anno 2 Maria	90

	William Letes, Stephen Kline and Sut Thallomus B NIN TR er sources of qualitative data	273
INTE	Stuart Hall NOITOUGOS	273
40	John Collier, Jr. and Malcolm Collier PRINCIPLES OF VISUAL RESEARCH BOARD DAY TO BE THE TOTAL BOARD DAY TO BE THE BOARD DAY TO	277
41	Ken Plummer ON THE DIVERSITY OF LIFE DOCUMENTS AS AppropriaT DESCRIPTION	282
42	Martyn Hammersley QUALITATIVE DATA ARCHIVING: SOME REFLECTIONS ON ITS PROSPECTS AND PROBLEMS	290
43	Robin Hamman THE APPLICATION OF ETHNOGRAPHIC METHODOLOGY IN THE STUDY OF CYBERSEX	295
	RT TEN  Allysing qualitative data	
INTE	exhity and representation	
44	Anselm L. Strauss and Juliet Corbin	
	Alvin W. Gouldner	303
45	Graham R. Gibbs SEARCHING FOR TEXT	307
46	Udo Kelle THEORY BUILDING IN QUALITATIVE RESEARCH AND COMPUTER	
	PROGRAMS FOR THE MANAGEMENT OF TEXTUAL DATA	312
47	David Silverman HARVEY SACKS: SOCIAL SCIENCE AND CONVERSATION ANALYSIS	318
48	Anssi Peräkylä RELIABILITY AND VALIDITY IN RESEARCH BASED ON TAPES	
	AND TRANSCRIPTS	325
	RT ELEVEN ucturalism, post-structuralism and the linguistic turn	331
	DRING REPTRUCK MAILING ANTITION: 105 DISCHMAN OF	331
49	Claude Lévi-Strauss	
409	THE STRUCTURAL STUDY OF MYTH	335

## x CONTENTS

50	William Leiss, Stephen Kline and Sut Jhally SEMIOLOGY AND THE STUDY OF ADVERTISING TO SECOND TO	
51	Stuart Hall	
29	FOUCAULT AND DISCOURSE HOO MICOISM bus at apillo and	345
52		
	UNFOLDING DISCOURSE ANALYSIS	350
53	Norman Fairclough and Ruth Wodak	
	CRITICAL DISCOURSE ANALYSIS YSIZIOMEN MARTYN	357
54	H.G. Widdowson	
	THE THEORY AND PRACTICE OF CRITICAL DISCOURSE ANALYSIS	366
55	Catherine Kohler Riessman	
	STRATEGIC USES OF NARRATIVE IN THE PRESENTATION OF	
	SELF AND ILLNESS: A RESEARCH NOTE	371
PA	lysing qualitative data SVI TR	
Ref	lexivity and representation	377
INT	Anselm L. Strauss and Juliet Corbin	377
56	Alvin W. Gouldner TOWARD A REFLEXIVE SOCIOLOGY	381
	COMPARISON (AND A SUBSEQUEST ENGHANGE MARGO IN INGREST	301
57	James Clifford TX3T ROT BUILDRASE	244
	Udo Kelle	384
58	Paul Atkinson	
	TRANSCRIPTIONS	389
59	Renato Rosaldo	
	GRIEF AND A HEADHUNTER'S RAGE	395
60	Laurel Richardson	
	THE CONSEQUENCES OF POETIC REPRESENTATION	401
61	John D. Brewer THE ETHNOGRAPHIC CRITIQUE OF ETHNOGRAPHY	405
	Mavalan	
	RT THIRTEEN STEMBARD STEELS ST	409
INT	RODUCTION HTYM 30 YOUTS JARUTOUSTS SHIT	409

62	Zygmunt Bauman		
	INTELLECTUALS: FROM MODERN LEGISLATORS TO P	ST-alb maib	
	MODERN INTERPRETERS		413
63	Madan Sarup POSTMODERNISM		416
64	Arthur W. Frank		
	CAN WE RESEARCH SUFFERING?		420
65	Patti Lather sulzuda Branda Br		
	FERTILE OBSESSION: VALIDITY AFTER POSTSTRUCTO	JRALISM	425
66			W 202
			432
	RT FOURTEEN itical and ethical aspects of research practice		437
INTE	NAS OF THE SCIENTIFIC METHOD AND GOOD NOTTOUGO		437
67	Max Weber SCIENCE AS A VOCATION SOME ASSOCIATION SOME ASS		441
68	Carol H. Weiss THE MANY MEANINGS OF RESEARCH UTILIZATION		444
69	British Sociological Association (BSA) and Cou American Survey Research Organizations (CAS RESEARCH ETHICS: TWO STATEMENTS		448
70	Julienne Meyer		
	WHAT IS ACTION RESEARCH?		453
71	Sandra Harding IS THERE A FEMINIST METHOD?		456
72	Mary Maynard		
	METHODS, PRACTICE AND EPISTEMOLOGY: THE DEBAT FEMINISM AND RESEARCH	E ABOUT	465
73	Les Back and John Solomos		
	DOING RESEARCH, WRITING POLITICS: THE DILEMMAP POLITICAL INTERVENTION IN RESEARCH ON RACISM		473
74	Martyn Hammersley		
	HIERARCHY AND EMANCIPATION		478

PART FIFTEEN Paradigm disputes and resolutions #800M MORT & JAUTAN LIBERTY	
INTRODUCTION (II)	487
75 William Foote Whyte, Laurel Richardson and Norman K. Denzin QUALITATIVE SOCIOLOGY AND DECONSTRUCTIONISM: AN EXCHANGE	491
CLOSING DOWN THE CONVERSATION: THE END OF THE QUANTITATIVE-QUALITATIVE DEBATE AMONG EDUCATIONAL INQUIRERS	499
77 Alan Bryman QUANTITATIVE AND QUALITATIVE RESEARCH: FURTHER REFLECTIONS ON THEIR INTEGRATION	505
78 Ann Oakley WHO'S AFRAID OF THE RANDOMIZED CONTROLLED TRIAL? SOME DILEMMAS OF THE SCIENTIFIC METHOD AND 'GOOD' RESEARCH PRACTICE	
79 Maureen Cain and Janet Finch TOWARDS A REHABILITATION OF DATA  Parameter Cain and Janet Finch Towards A REHABILITATION OF DATA  RELEGITATION OF DATA  RELEGITATION OF DATA  RELEGITATION OF DATA	519 525
British Sociological Association (BSA) and Chundil Potental To American Survey Research Organizations (CASRO) JATTEAN RESEARCH ETRICS: TWO STATEMENTS NORMALLAND AND MAINTAINS NORMALLAND AND MAINTAINS NORMALLAND NORMALLAND	