

Do you speak Czenglish?

The typical influences of Czech on English, and "anglicisms" in Czech. Test your knowledge of them.



Focus on females

Modern women are taking control of their finances and they know what they want from a bank.

WORKING WORLD

- 6 Names and News all levels The latest from the world of business
- 10 My Working Life easy Liz Weir, storyteller in Northern Ireland
- 11 Office Blues easy Kathrin Enke on the silly side of work

TEST

- 12 Vocabulary
- The typical influences of Czech on English, and "anglicisms" in Czech

GLOBAL BUSINESS

- 18 Banking difficult
- Banks focus on the growing financial power of women
- 22 Head-to-Head Should we measure how far food travels?
- 24 Business Press difficult Comments from the world's media Also: Behind the Headlines
- 28 Eurovision Marton Radkai on Switzerland's "dance" with Europe

INTERCULTURAL COMMUNICATION

- 30 Change management
- How to deal with changes that cause intercultural problems
- 34 The View from Here Catherine McMillan from Canada Also: Country File

meteorologist discuss their work

36 Dialogue An Irish and an Estonian

LANGUAGE AT WORK

- 39 Word Watch; Seen Recently
- 40 Grammar:
- Confusables: Tricky Translations
- 43 Language Cards: pull out and practise
- English for advertising vocabulary pull-out
- Authentic English: making requests
- A Closer Look: background facts on language and culture
- English on the Move:
- finding your way
- Office Talk: The Maine Event
- 52 Exercises: test your English

BUSINESS SKILLS

- 54 Writing
 - Tips on how to improve your e-mails and business reports Also: A language survival guide to pull out and keep
- 61 The Write Way
- Words that go together
- 62 Say It in Style Describing character
- 63 On the Line easy Preparing an international call

MANAGEMENT

- 64 Human resources An interview with Professor Edgar Schein on changes in HR
- 68 Executive Eye Adrian Furnham on three reasons why managers fail
- 69 Business Basics difficult What is... due diligence?
- 70 People and Trends News from the world of management
 - Cover topics

TECHNOLOGY

- 72 Solar energy difficult
- New research could revolutionize solar cells
- 75 Technically Speaking difficult
 Eamonn Fitzgerald on improving your memory by training your brain
- 76 Language Focus difficult
 Papermaking

CAREERS

- 78 Humour at work
- > Are cheerful workers more successful?
- 84 My Way
 Julia Wilson, wedding photographer

REGULAR SECTIONS Casy		
_ 3	Editorial	
83	Tried and Tested	
86	The Last Laugh	
86	Masthead	