International transcription

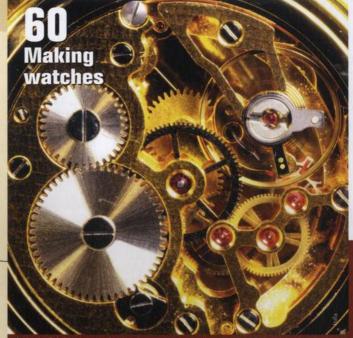
Most words in Business Spotlight are transcribed in British English.

ix	peak	eı	late	p	paper	ſ	shoe
1	tip	aı	night	b	basket	3	measure
e	step	IC	boy	t	table	tſ	chair
æ	pack	au	town	d	desk	d ₃	journey
Λ	cut	ου	show	k	coin	h	head
aı	task	I ə	clear	g	gain	m	make
D	stock	eə	hair	f	far	n	north
oi	law	บอ	poor	v	video	ŋ	singing
υ	put			θ	think	r	rose
uː	spoon			ð	this	1	late
Э	alone, teacher			S	see	j	yellow
ç:	early, gi	rl		Z	zero	w	water

American pronunciation differs especially in the "r"-like character of some vowels (left), as well as other vowel differences (right).

	teacher			a:	is often æ		task, after
è:L	early, girl	eər	hair	D	is	often a:	stock, moder

See our webpage for more details and sound samples.



A brief history of time: in our technology feature, we look at the fascinating world of watchmaking.

LANGUAGE SECTION

- ➤ 68 Vocabulary: the hotel room easy
 - 69 Media Watch: language in the news difficult
 - 70 Dictionary of Leasing Terms
 - 71 Language Cards: pull out and practise
 - 73 English on the Move: after-work parties
 - 74 Grammar at Work: participle clauses difficult
 - 75 The Maine Event: an office dialogue
- > 76 English for... purchasing
 - 78 Legal English: arbitration proceedings
- > 79 Authentic English: discourse markers
- > 80 Legal English: employment law difficult

REGULAR SECTIONS

- 3 Editorial
- 81 Tried and Tested
- 82 The Last Laugh Cosy

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LANGUAGE IN BUSINESS SPOTLIGHT

Articles in the magazine use the style, spelling, punctuation and pronunciation of **British English** unless otherwise marked.

American style, spelling, punctuation and pronunciation are used in these articles.

- easy approximately at CEF level A2
- medium approximately at CEF levels B1-B2
- difficult approximately at CEF levels C1-C2

Articles are marked with their level of language difficulty. CEF is the Common European Framework of Reference for Languages. Texts not marked on this double page are at a medium level. ifml.: informal or slang word or phrase vulg.: vulgar word or phrase

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ECONOMIA a.s., Dobrovskeho 25, 170 55 Praha 7

Internet: www.business-spotlight.cz Telephone: +420 233 071 197 Fax: +420 233 072 009

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