

1. IN CONTENT

1. INTRODUCTION	9
1.1. Nature of the Research Issue	9
1.2. Structure of the Volume	17
1.3. Past Research and Contribution to the Field	18
2. THEORETICAL ASSUMPTIONS	25
2.1. Social Constructivism in International Relations	25
2.2. On Language and its Impact on Social Science	33
2.3. Aims of the Research	35
2.4. Research Questions	39
2.5. Definition of the Data Used in this Project	42
3. METHODOLOGICAL ASSUMPTIONS	45
3.1. Defining Discourse and Discourse Analysis	45
3.2. Approaches within Discourse Analysis	48
3.3. Political Discourse Analysis	50
3.4. Discourse Analysis in this Project	53
3.5. Content Analysis: Pre-analysis to Discourse Analysis	56
3.6. Content Analysis in this Project	59
3.7. Contributions and Limitations of the Research	63

4. ANALYTICAL FINDINGS	67
4.1. Content Analysis Results	67
4.2. The Clinton Administration	76
4.2.1. "We" in the "Powder Keg" of Europe, or a Metaphor Revisited I: To Stabilize	78
4.2.2. "We" in the "Powder Keg" of Europe, or a Metaphor Revisited II: To Democratize and Develop Economically	114
4.2.3. "We" In The "Powder Keg" of Europe, or a Metaphor Revisited III: To Join the Community ..	124
4.3. The G. W. Bush Administration	128
4.3.1. "We" to "Finish The Work" I: To Stabilize Further by Developing Democratically and Economically	132
4.3.2. "We" to "Finish The Work" II: To Join the Community	148
5. CONCLUSION	163
6. BIBLIOGRAPHY	169
6.1. Primary Sources	169
6.2. Secondary Sources	189