Contents

List of fig	ures	vii
List of tab	les	ix
List of exercises		xi
List of box	ces	xiii
Series editor's preface		xv
Acknowled	lgements	xix
Chapter 1	Introduction	1
Chapter 2	Communication and the construction of environmental issues	13
Chapter 3	Making claims and managing news about the environment	36
Chapter 4	The environment as news: news values, news media and journalistic practices	75
Chapter 5	Popular culture, nature and environmental issues	104
Chapter 6	Selling 'nature/the natural': Advertising, nature, national identity, nostalgia and the environmental image	134
Chapter 7	Media, publics, politics and environmental issues	159
Glossary		183
Notes		206
Bibliography		208
Subject index		230
Vame index		233