

Table of Contents

| | |
|---|--------|
| Foreword | XXXV |
| Preface | xxxvii |
| Section I | |
| CMC Approaches to Education and Instruction | |
| Volume I | |
| Chapter I | |
| The Untapped Learning Potential of CMC in Higher Education | 1 |
| <i>Cheryl Amundsen, Simon Fraser University, Canada</i> | |
| <i>Elahe Sohbat, Simon Fraser University, Canada</i> | |
| Chapter II | |
| Affective Collaborative Instruction with Librarians | 15 |
| <i>Lesley S. J. Farmer, California State University, USA</i> | |
| Chapter III | |
| Preparing Participants for Computer Mediated Communication | 25 |
| <i>Robert Jordan, US Bureau of Labor Statistics, USA</i> | |
| Chapter IV | |
| Learning and Teaching with CMC in the U.S. Higher Education Arena | 34 |
| <i>Allison V. Level, Colorado State University, USA</i> | |
| <i>Amy E. Hoseth, Colorado State University, USA</i> | |
| Chapter V | |
| Human Computer Interaction and the Best Mixes of Face-to-Face E-Interactions in Educational Settings..... | 49 |
| <i>Bolanle A. Olaniran, Texas Tech University, USA</i> | |

| | |
|--|-----|
| Chapter VI | |
| Higher Education's Use of Course Management Software | 62 |
| <i>Apryl C. Price, Texas A&M University, USA</i> | |
| Chapter VII | |
| Computer Mediated Learning: Applying Burke's Pentad | 73 |
| <i>Alison Ruth, Griffith University, Australia</i> | |
| Chapter VIII | |
| Emergent Networks in Computer-Supported Groups | 87 |
| <i>Michael A. Stefanone, State University of New York at Buffalo, USA</i> | |
| Chapter IX | |
| CMC and E-Mentoring in Midwifery | 103 |
| <i>Sarah Stewart, University of Queensland, Australia</i> | |
| Chapter X | |
| Stay Tuned for Podcast U and the Data on M-Learning | 114 |
| <i>Deborah Vess, Georgia College & State University, USA</i> | |
| <i>Michael Gass, Georgia College & State University, USA</i> | |
| Chapter XI | |
| Computer Mediated Communication and Multimodal Instruction in Higher Education | 128 |
| <i>J. Patrick Williams, College of Staten Island City University of New York, USA</i> | |
| <i>Hsin-Liang Chen, University of Missouri at Columbia, USA</i> | |
| Chapter XII | |
| Millennium Leadership Inc.: A Case Study of Computer and Internet-Based Communication in a Simulated Organization | 146 |
| <i>Stacey L. Connaughton, Rutgers University, USA</i> | |
| <i>Brent D. Ruben, Rutgers University, USA</i> | |
| Chapter XIII | |
| Higher Order Thinking in Online Courses | 167 |
| <i>Kit Hang Leung, McGill University, Canada</i> | |
| Section II | |
| Credibility and Identity in Cyberspace | |
| Chapter XIV | |
| Shifting Trends in Evaluating the Credibility of CMC | 185 |
| <i>Shawn Apostel, Michigan Technological University, USA</i> | |
| <i>Moe Folk, Michigan Technological University, USA</i> | |

| | |
|---|-----|
| Chapter XV | |
| Teaching Credibility of Sources in an Age of CMC | 196 |
| <i>Erin Bower, Sonoma State University, USA</i> | |
| <i>Karen Brodsky, Sonoma State University, USA</i> | |
| Chapter XVI | |
| Composing Identity in Online Instructional Contexts | 207 |
| <i>Kevin Eric DePew, Old Dominion University, USA</i> | |
| Chapter XVII | |
| Computer Mediated Negotiations and Deception | 220 |
| <i>Gabriel A. Giordano, University of Navarra, Spain</i> | |
| <i>Jason Stoner, Ohio University, USA</i> | |
| <i>Robyn L. Brouer, Hofstra University, USA</i> | |
| <i>Joey F. George, Florida State University, USA</i> | |
| Chapter XVIII | |
| CMC and the Nature of Human/Machine Interface | 230 |
| <i>Gerald S. Greenburg, Ohio State University, USA</i> | |
| Chapter XIX | |
| Building Identity through Online Collaboration..... | 240 |
| <i>Janice M. Krueger, Clarion University of Pennsylvania, USA</i> | |
| Chapter XX | |
| Reviewer Motivations, Bias, and Credibility in Online Reviews..... | 252 |
| <i>Jo Mackiewicz, Auburn University, USA</i> | |
| Chapter XXI | |
| The Psychology of Personal Web Sites..... | 267 |
| <i>Karl-Heinz Renner, Otto-Friedrich University of Bamberg, Germany</i> | |
| <i>Astrid Schütz, Chemnitz University of Technology, Germany</i> | |
| Chapter XXII | |
| Persuasive Design | 283 |
| <i>Per F. V. Hasle, Aalborg University, Denmark</i> | |
| <i>Anne-Kathrine Kjær Christensen, Aalborg University, Denmark</i> | |
| Chapter XXIII | |
| Deceptive Communication in E-Collaboration | 297 |
| <i>Joey F. George, Florida State University, USA</i> | |
| <i>Kent Marett, Washington State University, USA</i> | |

Section III

CMC, Community, and Information Exchange

Chapter XXIV

- Multitasking CMC to Study Connected Organizations 309
J. Patrick Biddix, Valdosta State University, USA

Chapter XXV

- Sense of Virtual Community 325
Anita Blanchard, University of North Carolina, USA

Chapter XXVI

- Towards a Communication-Based Approach to Cyber-Bullying 339
Artemio Ramirez, Jr., The Ohio State University, USA
Matthew S. Eastin, The University of Texas at Austin, USA
Jennifer Chakroff, Lasell College, USA
Vincent Cicchirillo, The Ohio State University, USA

Chapter XXVII

- Publishing an Internet E-Zine 353
Joe E. Burns, Southeastern Louisiana University, USA
Dianna Laurent, Southeastern Louisiana University, USA

Chapter XXVIII

- Communicating Electronically When Too Far Away to Visit 365
Zeynep Cemalcilar, Koc University, Turkey

Chapter XXIX

- WebCom: A Model for Understanding Web Site Communication 379
Mikkel Godsk, University of Aarhus, Denmark
Anja Bechmann Petersen, University of Aarhus, Denmark

Chapter XXX

- Virtual Collaboration in Immersive and Non-Immersive Virtual Environments 401
Rosanna E. Guadagno, The University of Alabama, USA
Katrin Allmendinger, Fraunhofer Institute for Industrial Engineering, Germany

Chapter XXXI

- P2P File Sharing—The Life and Death of Gnutella 411
Danny Hughes, Lancaster University, UK
James Walkerdine, Lancaster University, UK

Chapter XXXII

- Knowledge Communication with Shared Databases 424
Joachim Kimmerle, University of Tuebingen, Germany
Ulrike Cress, Knowledge Media Research Center, Germany

| | |
|--|-----|
| Chapter XXXIII | |
| Terminological Obfuscation in Online Research..... | 436 |
| <i>Patricia G. Lange, University of Southern California, USA</i> | |
| Chapter XXXIV | |
| Discourse and Network Analyses of Learning Conversations | 451 |
| <i>H. L. Lim, The Petroleum Institute, UAE</i> | |
| <i>Fay Sudweeks, Murdoch University, Australia</i> | |
| Chapter XXXV | |
| Social Influence and Computer Mediated Communications | 477 |
| <i>Bradley M. Okdie, The University of Alabama, USA</i> | |
| <i>Rosanna E Guadagno, The University of Alabama, USA</i> | |
| Chapter XXXVI | |
| Divergent News Media in Computer Mediated News Communication | 492 |
| <i>Michaël Opgenhaffen, Lessius University College, Belgium</i> | |
| Volume II | |
| Chapter XXXVII | |
| Computer Mediated Collaboration | 508 |
| <i>Barrie Jo Price, The University of Alabama, USA</i> | |
| Chapter XXXVIII | |
| Accessible Design for Communication on the Web | 527 |
| <i>David Robins, Kent State University, USA</i> | |
| Chapter XXXIX | |
| An Analysis of a Decade of Research Published in <i>The Journal of Computer-Mediated Communication</i> | 541 |
| <i>Jamie S. Switzer, Colorado State University, USA</i> | |
| Chapter XL | |
| The Use of Story In Building Online Group Relationships | 551 |
| <i>Stephen Thorpe, Auckland University of Technology, New Zealand</i> | |
| Chapter XLI | |
| Form and Function of Metacommunication in CMC | 570 |
| <i>Mirjam Weder, University of Basel, Switzerland</i> | |
| Chapter XLII | |
| Digital Storytelling from Artificial Intelligence to You Tube | 587 |
| <i>Julie D. Woletz, Johann Wolfgang Goethe University, Germany</i> | |

Chapter XLIII

- CMC for the Enhancement of Psychotherapy 602
Markus Wolf, University Hospital Heidelberg, Germany
Stephanie Bauer, University Hospital Heidelberg, Germany

Chapter XLIV

- Moderating Discussion Groups Using Computer Mediated Communication 619
Mauri P. Collins, University of Nevada Las Vegas, USA
Zane L. Berge, University of Maryland, Baltimore County, USA

Chapter XLV

- Locating Presence and Positions in Online Focus Group Text with Stance-Shift Analysis 634
Boyd Davis, University of North Carolina–Charlotte, USA
Peyton Mason, Linguistics Insights, Inc., USA

Chapter XLVI

- The Impact of Personality on Virtual Team Creativity and Quality 647
Rosalie J. Ocker, The Pennsylvania State University, USA

Chapter XLVII

- E-Mentoring: An Extended Practice, An Emerging Discipline 656
Angélica Rísquez, University of Limerick, Ireland

Section IV
Tools and Technologies Related to CMC**Chapter XLVIII**

- Podcastia: Imagining Communities of Pod-People 679
Jonathan Cohn, UCLA, USA

Chapter XLIX

- E-Mail Distribution Lists in Adult Learning: A Historical Perspective 690
Mauri P. Collins, University of Nevada Las Vegas, USA
Zane L. Berge, University of Maryland, Baltimore County, USA

Chapter L

- The Use of CMC Technologies in Academic Libraries 705
Courtney D. Crummett, National Library of Medicine, National Institutes of Health, USA
Anna H. Perrault, South Florida University, Tampa, USA

Chapter LI

- Blogs - A Computer Mediated Communication Tool for Virtual Team Collaboration 720
Ashok Darisipudi, Ball State University, USA
Sushil K. Sharma, Ball State University, USA

| | |
|---|-----|
| Chapter LII | |
| Corporate Blogging..... | 731 |
| <i>Uma Doraiswamy, Western Kentucky University, USA</i> | |
| Chapter LIII | |
| Seek and Ye Shall Find | 740 |
| <i>Suely Fragoso, Unisinos, Brazil</i> | |
| Chapter LIV | |
| Turn Taking in E-Mail Discussions | 755 |
| <i>Sandra Harrison, Coventry University, UK</i> | |
| Chapter LV | |
| Innovation and Utility in the Optical Transport Network | 773 |
| <i>Robert Karl Koslowsky, Independent Scholar, USA</i> | |
| Chapter LVI | |
| Digital Photography | 791 |
| <i>Eric T. Meyer, University of Oxford, UK</i> | |
| Chapter LVII | |
| IM's Growth, Benefits, and Impact on Communication | 804 |
| <i>Sara Rofofsky Marcus, Queens College GSLIS, USA</i> | |
| Chapter LVIII | |
| Podcasting and Really Simple Syndication (RSS) | 815 |
| <i>Anna C. McFadden, The University of Alabama, USA</i> | |
| Chapter LIX | |
| Computer Mediated Speech Technology - Perceptions of Synthetic Speech and Attitudes | 831 |
| <i>John W. Mullennix, University of Pittsburgh at Johnstown, USA</i> | |
| <i>Steven E. Stern, University of Pittsburgh at Johnstown, USA</i> | |
| Chapter LX | |
| Information Commons and Web 2.0 Technologies: Creating Rhetorical Situations and Enacting Habermasian Ideals in the Academic Library | 845 |
| <i>Elisabeth Pankl, Kansas State University, USA</i> | |
| <i>Jenna Ryan, Louisiana State University, USA</i> | |
| Chapter LXI | |
| Human-Robot Interaction | 855 |
| <i>Jutta Weber, Technical University Carolo-Wilhelmina of Brunswick, Germany</i> | |

| | |
|--|-----|
| Chapter LXII | |
| Instant Messaging as a Hypermedium in the Making | 868 |
| <i>Kalev Leetaru, University of Illinois, USA</i> | |
| Section V | |
| Cultural and Linguistic Issues in CMC | |
| Chapter LXIII | |
| CMC Research in Latin America and Spain - Meta-Analyses from an Emergent Field | 883 |
| <i>Edgar Gomez Cruz, Universitat Oberta de Catalunya, Spain</i> | |
| Chapter LXIV | |
| Global Culture and Computer Mediated Communication | 901 |
| <i>Susan R. Fussell, Carnegie Mellon University, USA</i> | |
| <i>Qiping Zhang, Long Island University, USA</i> | |
| <i>Leslie D. Setlock, Carnegie Mellon University, USA</i> | |
| Chapter LXV | |
| Innovations and Motivations in Online Chat | 917 |
| <i>Wengao Gong, National University of Singapore, Singapore</i> | |
| <i>Vincent B. Y. Ooi, National University of Singapore, Singapore</i> | |
| Chapter LXVI | |
| Solidarity and Rapport in Social Interaction | 934 |
| <i>Jung-ran Park, Drexel University, USA</i> | |
| Chapter LXVII | |
| Chat Rooms for Language Teaching and Learning | 947 |
| <i>Cheng-chao Su, National Taiwan College of Performing Arts, Taiwan</i> | |
| <i>Karen Garcia, University of Massachusetts, USA</i> | |
| Chapter LXVIII | |
| Linguistic Forms and Function of SMS Text Messages in Nigeria | 969 |
| <i>Rotimi Taiwo, Obafermi Awolowo University, Nigeria</i> | |
| Chapter LXIX | |
| Linguistics of Computer Mediated Communication: Approaching the Metaphor | 983 |
| <i>Rosanna Tarsiero, Gionnethics, Italy</i> | |