Bloomberg Businessweek

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Opening Remarks Why Larry Summers is taking on the Fed

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Bloomberg view venezuela's meddling military • Time for e-cigarette ads to butt out	16
Global Economics	
Banks are blocking war-zone charities	18
Saudi Arabia's new energy minister plans to keep the oil flowing	20
Beijing confronts a looming debt disaster	20
Panama hates the Panama Papers, but it still has a bit of a thing for the shell company business	22
Companies/Industries	
The Takata recall just doubled in size. Getting your replacement air bag may take years	27
Brazilian businesses crave resolution on the ouster of Dilma Rousseff	28
Germany develops a case of Tesla-phobia	29
Charges of intellectual-property theft blossom—in the flower biz	30
Briefs: Amazon takes aim at YouTube; Staples backs away from its \$6.3 billion bid for Office Depot	32
Politics/Policy	
If international trade caused your layoff and you're lucky, there's help	35
Will Silicon Valley heavyweights line up behind Hillary?	36
The UAW is determined to get into an lvy League school	37
Revenge of the panhandlers	38
Technology	
Apple prepares for a second stab at streaming music	41
It looks like the decade-long smartphone party is over	42
Phones that unlock with a fingerprint let cops do an end run around encryption	43
Accountants at Facebook and Amazon factor in all those employee stock grants	44
Innovation: Inflatable expansion modules for the International Space Station	45
Markets/Personal Finance	
Bond yields are low, stock valuations are high, and nest eggs aren't going to go as far	47
Assisted living in Manhattan, for those who can swing \$20,000 a month	48
The right to sue your bank may soon be restored	49
When couples divorce, they can split the house, but what about the labradoodle?	50
Charlie Rose talks to fine art auctioneer Simon de Pury	54
Focus On/Mid-Market	
What's light, crunchy, and saw its sales quadruple in the last two years? SkinnyPop	57
Business Talent Group brings consultant fees down to size	58
Vroom refurbishes and guarantees the cars for sale on its site	59
Features	
Hawaiian Punch-Up Millionaires are suing billionaires over beach chairs on the Big Island	62
There's an Oil Bust? Pioneer is doggedly drilling new wells in West Texas	68
Guns for Hire How Uganda became the world leader in mercenaries	72
Etc.	
Are cognitive enhancers the new breakfast of champions?	79
Design: Seventies-inspired office furniture is very of-the-moment	82
Technology: One reporter, one week of living by Google's auto e-mail generator	83
Beauty: The best products for your face this summer	84
The Critic: Money Monster picks up where The Wolf of Wall Street and The Big Short left off	86
What I Wear to Work: Sandra Reshef pared down to 125 pairs of shoes, but she's still the Queen of Clearance	87
How Did I Get Here? Restaurateur and head Top Chef judge Tom Colicchio didn't last long as an ice cream scooper	88



How the cover gets made

Domestic Cover

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"Cover is on our current economic state. Janet Yellen is quietly optimistic that we're bouncing back. Larry Summers thinks we're on a path to catastrophe."

"Who's right?"

"There's no way to predict the future, but the story points to some concrete examples that back Larry's point of view."

"Has he made an effort to warn us?"

"He's a vocal critic. And he's constantly making his argument on social media and at conferences around the world."

"And he also got passed up for her job, right?"

"Yes."

"I see what's happening here."



International Cover

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"I think a photo of the U.S. Federal Reserve chair and the man who almost got her job might not be a big draw for people outside the U.S."

"Strongly disagree."

"How many foreign central bankers can you identify?"

"I feel like you asked me that expecting that I wouldn't know any, and rather than play your sick game, I'm going to retain my dignity by silently walking away and designing another cover."

