Contents

(Contributors	xiii
1 250	Introduction: Welcome to the Multilingual Internet Brenda Danet and Susan C. Herring	3
PART	I WRITING SYSTEMS AND THE INTERNET	
2	"A Funky Language for Teenzz to Use": Representing Gulf Arabic in Instant Messaging David Palfreyman and Muhamed Al Khalil	43
3	The Multilingual and Multiorthographic Taiwan-Based Internet: Creative Uses of Writing Systems on College-Affiliated BBSs Hsi-Yao Su	64
4	Neography: Unconventional Spelling in French SMS Text Messages Jacques Anis	87
5	"It's All Greeklish to Me!" Linguistic and Sociocultural Perspectives on Roman-Alphabeted Greek in Asynchronous Computer-Mediated Communication Theodora Tseliga	116

6	Greeklish and Greekness: Trends and Discourses of "Glocalness" Dimitris Koutsogiannis and Bessie Mitsikopoulou	142
	Dimuris Kouisogiannis una Bessie Musikopouioa	
PART COMF	II LINGUISTIC AND DISCOURSE FEATURES OF PUTER-MEDIATED COMMUNICATION	
7	Linguistic Innovations and Interactional Features in Japanese BBS Communication Yukiko Nishimura	163
8	Linguistic Features of Email and ICQ Instant Messaging in Hong Kong Carmen K. M. Lee	184
9	Enhancing the Status of Catalan versus Spanish in Online Academic Forums: Obstacles to Machine Translation Salvador Climent, Joaquim Moré, Antoni Oliver, Míriam Salvatierra, Imma Sànchez, and Mariona Taulé	209
PART	III GENDER AND CULTURE	
10	Gender and Turn Allocation in a Thai Chat Room Siriporn Panyametheekul and Susan C. Herring	233
11	Breaking Conversational Norms on a Portuguese Users' Network: Men as Adjudicators of Politeness? Sandi Michele de Oliveira	256
12	Kaomoji and Expressivity in a Japanese Housewives' Chat Room Hirofumi Katsuno and Christine Yano	278
PART	IV LANGUAGE CHOICE AND CODE SWITCHING	
13	Language Choice Online: Globalization and Identity in Egypt Mark Warschauer, Ghada R. El Said, and Ayman Zohry	303
14	Language Choice on a Swiss Mailing List Mercedes Durham	319
15	Language Choice and Code Switching in German-Based Diasporic Web Forums Jannis Androutsopoulos	340
16	Anyone Speak Swedish? Tolerance for Language Shifting in Graphical Multiuser Virtual Environments Ann-Sofie Axelsson, Åsa Abelin, and Ralph Schroeder	362

xi

PART V BROADER PERSPECTIVES: LANGUAGE DIVERSITY

17	The European Union in Cyberspace: Democratic	
	Participation via Online Multilingual Discussion Boards Ruth Wodak and Scott Wright	385
18	How Much Multilingualism? Language Diversity on	
	the Internet	408
	John C. Paolillo	
1	ndex	431