

# Contents

Preface	vii
<b>Introduction</b>	1
Some Attributes of Knowledge Production in Mode 2	3
The Coherence of Mode 2	8
Some Implications of Mode 2	11
<b>1 Evolution of Knowledge Production</b>	17
Summary	17
On the Phenomenology of the New Mode of Knowledge Production	27
The Dynamics of Mode 2 Knowledge Production	34
References	45
<b>2 The Marketability and Commercialisation of Knowledge</b>	46
Summary	46
Scale and Scope in Knowledge Production	51
Dynamic Competition and Knowledge Production	55
The Commercialisation of Research	59
The New Economics of Production	61
Configurations of Knowledge	63
New Dimensions of Quality Control	65
Scale, Scope and the New Mode of Knowledge Production	68
References	69
<b>3 Massification of Research and Education</b>	70
Summary	70
Patterns of Massification in Higher Education	76
Collegiality, Managerialism and the Fragmentation of Knowledge	81
Transition to the Knowledge Industries	84
The Changing Nature of Technology Transfer	86
Reference	89

<b>4 The Case of the Humanities</b>	90
Summary	90
Mode 2 Knowledge in Science and the Humanities:	
Similarities and Differences	93
Contextualisation and Meaning in the Humanities	105
References	110
<b>5 Competitiveness, Collaboration and Globalisation</b>	111
Summary	111
Network Firms, R&D Alliances and Enterprise Webs	118
The Information Technology Paradigm	125
Some Paradoxical Consequences of Globalisation	128
References	136
<b>6 Reconfiguring Institutions</b>	137
Summary	137
The Strain of Multifunctionality	141
Levels and Forms of Pluralisation	145
The New Institutional Landscape of Knowledge Production	147
Reference	154
<b>7 Towards Managing Socially Distributed Knowledge</b>	155
Summary	155
Three Phases of Science and Technology Policy	157
Rethinking Basic Assumptions	160
The Management of Distributed Knowledge Production	161
Future Issues	165
References	166
Glossary	167
Further Reading	169
Index	171