

## Summary of Contents

<i>Acknowledgments</i>		xi
<b>One</b>	An Introduction to Codes and Coding	1
<b>Two</b>	Writing Analytic Memos	32
<b>Three</b>	First Cycle Coding Methods	45
<b>Four</b>	Second Cycle Coding Methods	149
<b>Five</b>	Post-Coding and Pre-Writing	185
<b>Appendix A</b>	Exercises and Activities for Coding and Qualitative Data Analytic Skill Development	193
<b>Appendix B</b>	Field Note, Interview Transcript, and Document Samples for Coding	196
<b>Appendix C</b>	An Operational Model Diagram	201
<b>Appendix D</b>	A Glossary of Analytic Recommendations	204
<i>References</i>		210
<i>Index</i>		220
<i>About the Author</i>		224

Contents

<i>Acknowledgments</i>	xi
<b>One    An Introduction to Codes and Coding</b>	<b>1</b>
Purposes of the Manual	1
What Is a Code?	3
<i>Coding examples</i>	3
<i>Coding for patterns</i>	5
<i>Coding filters</i>	6
<i>Coding as a heuristic</i>	7
Codifying and Categorizing	8
<i>From codes to categories</i>	9
<i>Recoding and recategorizing</i>	10
<i>From codes and categories to theory</i>	11
<i>The differences between codes and themes</i>	13
What Gets Coded?	13
<i>Units of social organization</i>	14
<i>Amounts of data to code</i>	15
The Mechanics of Coding	16
<i>Pre-coding</i>	16
<i>Preliminary jottings</i>	17
<i>Questions to consider as you code</i>	18
<i>Coding contrasting data</i>	18
The Numbers of Codes	19
<i>"Lumping" and "splitting" the data</i>	19
<i>The quantities of qualities</i>	20
<i>The codebook or code list</i>	21
Manual and CAQDAS Coding	21
<i>Coding manually</i>	22
<i>Coding electronically</i>	22
<i>Data formatting for CAQDAS</i>	23

	<i>Coding capabilities with CAQDAS</i>	23
	<i>Searches and queries with CAQDAS</i>	26
	Solo and Team Coding	26
	<i>Coding collaboratively</i>	27
	<i>Coding solo</i>	28
	Necessary Personal Attributes for Coding	28
	On Method	30
	<i>Coding as craft</i>	31
<b>Two</b>	<b>Writing Analytic Memos</b>	<b>32</b>
	What is an Analytic Memo?	32
	Examples of Analytic Memos	34
	Coding and Categorizing Analytic Memos	41
	<i>Analytic memos generate codes and categories</i>	41
	<i>Grounded theory and its coding canon</i>	41
	Analytic Memos on Visual Data	42
<b>Three</b>	<b>First Cycle Coding Methods</b>	<b>45</b>
	The Coding Cycles	45
	Selecting the Appropriate Coding Method(s)	47
	<i>Various perspectives on coding decisions</i>	47
	<i>"Generic" coding methods</i>	48
	<i>Paradigmatic, conceptual, and methodological considerations</i>	48
	<i>Coding and a priori goals</i>	49
	<i>Coding in mixed methods studies</i>	49
	<i>New and hybrid coding schemes</i>	50
	<i>General criteria for coding decisions</i>	50
	Overview of First Cycle Coding Methods	51
	The Coding Methods Profiles	52
	<i>Sources</i>	52
	<i>Description</i>	52
	<i>Applications</i>	52
	<i>Example</i>	52
	<i>Analysis</i>	53
	<i>Notes</i>	54
	Grammatical Methods	55
	Attribute Coding	55
	Magnitude Coding	58
	Simultaneous Coding	62

Elemental Methods	66
Structural Coding	66
Descriptive Coding	70
In Vivo Coding	74
Process Coding	77
Initial Coding	81
Affective Methods	86
Emotion Coding	86
Values Coding	89
Versus Coding	93
Evaluation Coding	97
Literary and Language Methods	102
Dramaturgical Coding	102
Motif Coding	105
Narrative Coding	108
Verbal Exchange Coding	113
Exploratory Methods	118
Holistic Coding	118
Provisional Coding	120
Hypothesis Coding	123
Procedural Methods	127
OCM (Outline of Cultural Materials) Coding	127
Protocol Coding	130
Domain and Taxonomic Coding	133
Themeing the Data	139
Forms for Additional First Cycle Coding Methods	146
<b>Four Second Cycle Coding Methods</b>	<b>149</b>
Overview of Second Cycle Coding Methods	150
Pattern Coding	152
Focused Coding	155
Axial Coding	159
Theoretical Coding	163
Elaborative Coding	168
Longitudinal Coding	173
Forms for Additional Second Cycle Coding Methods	182
<b>Five Post-Coding and Pre-Writing</b>	<b>185</b>
Focusing Strategies	186
<i>The "top ten" list</i>	186

<i>The study's "trinity"</i>	186
<i>Codeweaving</i>	187
<i>Rising Above the Data</i>	187
<i>The "touch test"</i>	187
<i>From codes to themes</i>	188
<i>Ordering and Reordering</i>	188
<i>Tabletop categories</i>	188
<i>One thing at a time</i>	189
<i>Headings and subheadings</i>	189
<i>Begin with the conclusion</i>	190
<i>Assistance from Others</i>	190
<i>"Shop talking" through the study</i>	190
<i>Searching for "buried treasure"</i>	191
<i>Closure</i>	191
<b>Appendix A</b>	Exercises and Activities for Coding and Qualitative
	Data Analytic Skill Development
	193
<b>Appendix B</b>	Field Note, Interview Transcript, and Document
	Samples for Coding
	196
<b>Appendix C</b>	An Operational Model Diagram
	201
<b>Appendix D</b>	A Glossary of Analytic Recommendations
	204
<i>References</i>	210
<i>Index</i>	220
<i>About the Author</i>	224