Table of contents

THE MODERN LIBRARIAN 5

JACK ANDERSEN 7
Where is the information critic: the modern librarian? 7
LAUREL ANNE CLYDE 16
The teaching librarian: a literature review and content analysis of job advertisements 16
ANNA MARIA TAMMARO 27
Adapting LIS education to the digital age: co-operation and internationalisation for innovation 27
KARI GULBRAAR 38
Developing for the new academic library function: knowledge and skills requirements among library personnel 38
HENRIK JOCHUMSEN – CASPER HVENEGAARD RASMUSSEN 60
Changes and challenges: the public library in late-modernity 60
IAN MURRAY 69
Is the future of the document inextricably linked with the future of the librarian? 69
MÁTÉ TÓTH 78
Attitudes and expectations of students toward librarianship in Hungary: results of a national survey 78
EVA LEHTLA – HELA OJASAAR 91
New roles and challenges for the information professionals 91
KARSTEN NISSEN PEDERSEN 101
Libraries without collections! Librarianship without an identity? 101
TERRY L. WEECH 111
Teaching librarians to be teachers: the U.S. experience in offering information literacy instruction in library and information science programs 111
JACLYN BEDOYA – DAVID KUNZ – TERRY L. WEECH 118
Teaching librarians to assist international students: identifying the problems (part 1) 118
LEAH DODD – LEANN SUCHY – TERRY L. WEECH 125
Teaching librarians to assist international students: services, programs and instruction (part 2) 125
JADRANKA LASIĆ-LAZIĆ – KRESIMIR PAVLINA – SONJA ŠPIRANEC – MIHAELA BANEK ZORICA 133
Are students information literate? 133
EVIJA GRINMANE – AGNESE KAUPINA 143
The reach of information: digital divide – situation of Latvia 143
ANETA OSTROWSKA 150
BookCrossing: a new method of reading promotion in Poland 150

AVAILABILITY OF INFORMATION 155

KATARZYNA ZURAWSKA 157

E-learning experiences in the field of information sciences **157**
ANTRA CELMA 167
Electronic resources and services in Academic Library of Latvia **167**
HANS JØRN NIELSEN 181
Literary web sites in libraries: digital librarianship or digital publicity? **181**
MAJA BLAŽIČ – DARKO MAJCENOVIĆ – TANJA MERČUN – BARBARA PLESTENJAK 190
Who says that old dogs can't learn new tricks? A survey of internet usage among seniors **190**

INFORMATION NEEDS – INFORMATION VALUE 209

MARIANNA MEDVECZKI SALGÁNÉ 211
Our electronic era and bibliographic informations computer-related bibliographic data formats, metadata formats and BDML **211**
PIOTR MALAK 232
Is the Artificial Intelligence applicable for the libraries purposes? **232**

THE VALUE OF INFORMATION 239

DAVID BAWDEN – RAMUNE PETUCHOVAITE – POLONA VILAR 241
Are we effective? How do we know? **241**
JUTTA BENKOWSKY – BIRTE BÜHRING – URSULA GEORGY – FRANK LINDE 256
Information pricing: the development of a product- and pricing concept for the research centre of the Public Library Cologne **256**
GUNHILD SALVESEN 266
Is the library able to find the answer? **266**
JUHO FRIMAN – JUUSO KANGASPUNTA – SANNA LEPPÄNIEMI – PERTTU RASI – ANTTI VIRRANKOSKI 273
Query performance analyser: a tool for teaching information retrieval skills through an educational game **273**
EWA CHYŁKOWSKA 282
Implementation of information exchange: online dictionaries **282**
JONAS MATTHIAS EIRIKSSON – JOSÉ MANUEL RETSLOFF 289
Librarians in the 'information age': promoter of change or provider of stability? **289**

MARKETING – VISIBILITY 301

CHRISTINA BIEBER – WERNER SCHWEIBENZ 303
Exploring visual arts on the web: a scientific image base for italian art **303**
AUDRONE GLOSIENE – DOVILE MARCINSKAITE 315
National Library Week in Lithuania: advocacy and marketing campaign **315**

THE PUBLIC LIBRARY 325

MARTIJN BLOK – PETER DE JONG – HANS KLEINSMAN – HENNY OOSTING – HENRIEKE TONKES 483
Knowledge management oriented services **483**
JELKE NIJBOER – KAREN SOETERS 486
Death of a filmmaker: freedom of expression and tolerance under siege **486**
STEPHAN BUETTNER – KERSTIN WITZKE 496
"Libraries vs. Google 0:1?" The changing working field of librarians in the very near future. **496**
KATINKA VAN SCHAIK – KAREN SOETERS 501
Children's experiences on the Internet **501**
JOFFRA WESTERLAKEN 507
The government monopoly of the media in Zimbabwe **507**

LIST OF THE PARTICIPANTES 521