
Contents

<i>List of Contributors</i>	ix
<i>Acknowledgments</i>	xv

Introduction	1
ADAM J. BERINSKY	

PART I

The Meaning and Measurement of Public Opinion 17

1 The History and Meaning of Public Opinion	19
SUSAN HERBST	

2 The Practice of Survey Research: Changes and Challenges	32
D. SUNSHINE HILLYGUS	

3 Two-Thirds Full? Citizen Competence and Democratic Governance	52
MARTIN GILENS	

PART II

The Foundations of Political Preferences 77

4 Ideology and Public Opinion	79
CHRISTOPHER M. FEDERICO	

5	Partisanship and Polarization	101
	MARC HETHERINGTON	
6	Race and the Group Bases of Public Opinion	119
	JANE JUNN, TALİ MENDELBERG, AND ERICA CZAJA	
7	Categorical Politics: Gender, Race, and Public Opinion	139
	NANCY BURNS AND DONALD KINDER	
8	A Jump to the Right, A Step to the Left: Religion and Public Opinion	168
	DAVID E. CAMPBELL, GEOFFREY C. LAYMAN, AND JOHN C. GREEN	
9	The Emotional Foundations of Democratic Citizenship	193
	TED BRADER	
10	Personality and Public Opinion	217
	JEFFERY J. MONDAK AND MATTHEW V. HIBBING	
PART III		
	The Public and Society	239
11	Campaigns and Elections	241
	JOHN SIDES AND JAKE HASELSWERDT	
12	Media, Public Opinion, and Presidential Leadership	258
	MATTHEW BAUM	
13	Public Opinion and Public Policy	271
	ANDREA LOUISE CAMPBELL	
	Conclusion: Assessing Continuity and Change	292
	DAVID O. SEARS	
	<i>Index</i>	311