Introduction to Quantitative Research Methods is a cleverly constructed, student-friendly introduction to quantitative research methods and basic statistics. Employing a detective metaphor throughout, this textbook demonstrates how quantitative methods are used to investigate and solve real-life problems, whilst still introducing the principles to the novice researcher.

The textbook comes with a CD-ROM, and links effectively to provide tutorial work on a range of basic statistics as well as techniques for seeking information from databases and other sources. The statistics modules can be used either as part of a dectective game or directly in teaching and learning. Brief video lessons in SPSS and the use of real data-sets are also a feature of the CD-ROM.

Key features of the book are:

- Its theorectical focus, providing a concise overview of quantitative research issues.
- Its practical emphasis, providing case studies that exemplify the different ways research is conducted in the social sciences (ranging from psychology to sociology, politics to media studies).
- Its educational text features, providing practical vignettes and chapter highlights for revision.
- Its integrative and diverse approach to conducting quantitative research.
- It is international - providing case studies from a range of countries.
- Its innovative character, providing multi-media tutorials on generic research and statistical skills.
- The range of examples and illustrations drawn from historical and contemporary research in the social sciences.

Introduction to Quantitative Research Methods is a clear and accessible volume. It will be invaluable to introductory students taking courses in quantitative methods and statistics across the social sciences, especially those in media, psychology and sociology. Unlike other textbooks, this will take the pain out of getting to grips with statistics, making studying this traditionally complex area more enjoyable.

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Contents

Acknowledgements xiii
Permissions xiv

1 Order at all Points: Counting and accounting 1
The Ql-Qt Continuum 1
Culture and the Reliability of 'Data' 5
References 8

2 Starting the Inquiry: 'But what happened then?' 10
Knowing What to Research 16
Exploration, Description and Explanation 16
Topics of Research 20
Knowing Whom to Research 21
Units of Analysis 21
Knowing How to Research 22
Literature Review 22
Secondary Analysis 25
Knowing When to Research 25
The Importance of Time 25
Research design 27
Summary 27
The Statistical Inquirer 29
Main Points 29
Review Exercises 30
References 31

3 Defining the Inquiry: 'Then how do you know?' 33
Tools of Methodology 34
Styles of Reasoning (deduction, induction and abduction) 36
Causality 40
Mapping Relationships 41
Tools of Measurement 44
What are Variables? 45
Operational Definitions 48
Contemporary Views on Measurement 50
Great Sociological Detective Stories:
Collecting Data Across Cultures: Can we measure cultural variation?
Culture's Consequences (Geert Hofstede) 51
Methodology and Theory 52
Method 53
Hypotheses and Operationalization 53

Variables 55
Individualism and Masculinity 55
Power Distance 56
Uncertainty Avoidance 57
Summary 59
Main Points 61
Review Exercises 61
References 62

4 Methods of Inquiry: 'It is a capital mistake to theorize before one has data!' 64
Involvement and Method 65
Experimental Design 67
Different Types of Experimental Design 74
Survey Design 75
What is a Survey? 76
The Variable in Question 77
Nominal Variables/Questions 77
Ordinal Variables/Questions 78
Interval Variables/Questions 78
Ratio Variables/Questions 79
Multiple-Item Scales 79
Differential Scales 79
Cumulative Scales 80
Summative Scales 80
The Words in the Question 81
Administering the Questionnaire 84
Layout 84
Length of Questionnaire 85
Interview as Measurement 86
Validity 87
External Validity and Sampling 90
Population and Sampling Frame 91
Simple Random Sampling 91
Stratified Random Sampling 92
Multi-Stage Cluster Sampling 92
Sample Size 93
Non-Probability Sampling 95
Trade-Offs 95
Triangulation 95
Great Media and Politics Detective Stories:
Using Survey Data. Do media change people's political attitudes?
The *People's Choice* (Paul Lazarsfeld) 96
Methodology and Theory 97
Method 98
Hypotheses and Operationalization 98
Variables 100

Summary 103
Main Points 105
Review Exercises 106
References 106

5 'Data! Data! Data!': Analysing data from the inquiry 109
Looking at the Clues: *The Statistical Sleuth* *109*
Why Explore Data? *110*
Plotting Data 110
Stem and Leaf Displays *110*
Example 5.1: Stem and leaf display 111
Histograms *113*
Boxplots *115*
Tables, Graphs and Figures *118*
Does a Picture Always Paint a Thousand Words? Some issues with representing data in graphical and tabular form *120*
Using SPSS and Excel to Plot Data: *Accounting for Tastes* dataset 122
Methodology and Operationalization *123*
Working with SPSS *124*
Working with Excel *131*
Describing Data 132
Numerical Summaries: What are they and why are they important? *132*
Describing Location or Centrality *133*
Some Notation 133
Example 5.2: Calculating the median of odd and even numbered distributions 134
Mean vs Median (When is the evidence not contaminated?) *134*
Describing Variability *135*
Example 5.3: Calculating the variance of a set of values 137
Using SPSS and Excel to Describe Data 138
Working with SPSS *138*
Working with Excel *140*
Summary 142
Main Points 143
Review Exercises 144
References 145

6 Finding Answers from the Inquiry: 'Elementary, my dear Watson!' 147
Looking at Bivariate Data, Correlation and Regression 149
Plotting Bivariate Data *149*
Correlation: a Measure of Co-Relation *151*
Example 6.1: Computing the correlation coefficient 154
Introduction to Simple Linear Regression *156*
Prediction and Correlation 156
Method of Least Squares 157
Example 6.2: Finding the regression line 159
Assessing the Fit of the Regression Model 160
Issue of Causation 161

Using SPSS: Correlation and Regression 163
Using Excel *168*
Looking at Categorical Data 171
Exploring Bivariate Categorical Data 171
Example 6.3: Computing the contingency coefficient 174
Inference: From Samples to Populations 175
Parameters, Estimates and Statistics *176*
Sampling Distributions 177
Hypothesis Testing – Don't just show me the evidence, convince me that it is so! *180*
One-Sample Tests *180*
One-Sample Test for Categorical Data *183*
Two-Sample Tests *185*
Test of Equality of Means for Independent Samples 185
Example 6.4: t-test for independent samples 186
Rank Test for Independent Samples 189
Example 6.5: Rank test for two independent groups 190
Tests for Categorical Data 191
Tests for Related Samples 193
Rank Test for Correlated or Related Samples 195
Using SPSS and Excel: One-Sample Tests 196
Using SPSS and Excel: Two-Sample Tests 201
Introduction to Randomization Tests 211
Great Social Biology Detective Stories: 'We must hunt for cases' 213
Is There An Ideal Person?: Quetelet, Galton, Pearson *214*
Does a General Intelligence Factor Exist?: Spearman and the introduction of correlation 215
Is There a Genetic Component to Intelligence? Did Burt clone the data? – data ain't always data!! 217
Are Social Factors More Important than Individual Inclinations? Durkheim's study on suicide (The use of secondary data) *218*
Summary 223
Main Points 224
Review Exercises 225
References 227

7 Summarizing and Presenting Results: 'Quite so!' **229**
Reporting Empirical Research 232
Writing Style, Narrative Style *234*
Detection and Deception *235*
References 236

Appendix I: Sample Letter for Informed Consent 237
Appendix II: BSA Statement of Ethical Practice 239
Appendix III: The Statistical Inquirer 246

Index 249