Contents

List of Tables and Figures		page viii
List of Abbreviations and Acronyms		xi
Acknowledgments		xv
1	THE NICHE PARTY PHENOMENON	1
2	POSITION, SALIENCE, AND OWNERSHIP: A STRATEGIC THEORY OF NICHE PARTY SUCCESS	22
3	AN ANALYSIS OF NICHE PARTY FORTUNES IN WESTERN EUROPE	41
4	A THEORY OF STRATEGIC CHOICE	91
5	STEALING THE ENVIRONMENTAL TITLE: BRITISH MAINSTREAM PARTY STRATEGIES AND THE CONTAINMENT OF THE GREEN PARTY	110
6	"THE ENEMY OF MY ENEMY IS MY FRIEND": FRENCH MAINSTREAM PARTY STRATEGIES AND THE SUCCESS OF THE FRENCH FRONT NATIONAL	143
7	AN UNEQUAL BATTLE OF OPPOSING FORCES: MAINSTREAM PARTY STRATEGIES AND THE SUCCESS OF THE SCOTTISH NATIONAL PARTY	192
8	CROSS-NATIONAL COMPARISONS AND EXTENSIONS	247
9	CONCLUSIONS: BROADER LESSONS OF COMPETITION BETWEEN UNEQUALS	273
References		283
Index		305