

Contents

List of figures	vii
List of tables	xi
Key product names of SPSS	xiii
Preface	xv
1. Introduction to quantitative research	1
2. Experimental and quasi-experimental research	11
3. Designing non-experimental studies	30
4. Validity, reliability and generalisability	56
5. Introduction to PASW Statistics (IBM SPSS) and the data set	73
6. Univariate statistics	79
7. Bivariate analysis: comparing two groups	98
8. Bivariate analysis: looking at the relationship between two variables	124
9. Multivariate analysis: using regression models to look at the relationship between several predictors and one dependent variable	138
10. Using analysis of variance to compare more than two groups	175
11. Developing scales and measures: item and factor analysis	198
12. One step beyond: introduction to multilevel modelling and structural equation modelling	225
References	241
Index	243