Contents

List of Figures		vii
List of Tables		xi
	Preface	
Acknowledgements		xix
1	An Introduction to Place	1
	Why Does this Issue Need to be Discussed?	1
	The Perception of Place	2
	The Genesis of Place	
	Types of Places	10
	The Place under Discussion	17
	The Place of Urbanity	21
	The Design of Place	22
	The Place of Cloning	25
2	The Conceptualization of Place	27
	The Notion of Place in the Fields of Knowledge	27
	The Involvement of the Applied Social Sciences	28
	An Authentic Place within the Humanities	43
	The Perception of Place in Architecture-Urbanism	79
3	The Investigation and Design of Place	105
	Research into Place	106
	The Empirical Antecedents of the Place of Urbanity:	
	Porto Alegre, 1984-1989	107
	The Empirical Antecedents of the Place of Cloning:	
	Rio Grande do Sul Cities, 1989-2004	114
	The Design of Place	142
4	Variations in Perception of Place	167
	Places of Plurality and the Trend towards a New Urbanity	168
	Places of Aura and the Creation of a Brand	171
	Places of Memory and the Conservation of Urban Heritage	177
	Monitoring the Variations	184

5	Illustrations of Places in Rio Grande do Sul Cities	187
	The Urbanity of Usina do Gasômetro	190
	The Places in the Serra Gaúcha	199
	The Place of Dona Serafina's Dreams	212
	A Place by the Bridge in Navegantes	218
Conclusion Learning from the Places of Cloning		225
	Theoretical Controversies	225
	Practical Controversies	229
Bibl	iography	233
Index		249