

Introducing Social Research Methods: Essentials for Getting the Edge speaks the language of students! Ruane makes research methods painless with abundant use of truly up-to-date and engaging examples and a wonderfully inviting writing style. This text achieves the perfect balance between breadth and depth for teaching undergraduate research methods. I am confident that this text will give students "the edge," and that students will retain the knowledge because it is presented in a way that resonates with their world.

Keumjae Park, William Paterson University

A down-to-earth approach to research methods written with both the instructor and student in mind. This text takes students on a journey, explaining why these tools are important, giving them the language to be able to understand those tools, and demonstrating with multiple current and real-world examples how powerful good research methods can be. The true gem here is how accessible Ruane has made it, through her use of everyday language and clear examples. This text will take the sting out of methods for both instructors and students alike.

Maureen Outlaw, Providence College

Introducing Social Research Methods: Essentials for Getting the Edge offers a concise, student-friendly introduction to research methods that represents a refreshing alternative to the dense tomes too focused on the minutiae of methodologies to appeal to novices or outsiders. Janet Ruane, a respected author with more than 25 years' experience teaching social science research methods, provides detailed explanations of methodologically complex concepts written in straightforward and engaging prose. Each chapter features specific everyday examples from around the world that demonstrate the relevance and informative potential of social science methods. The text includes a range of pedagogic features, from lists of key points to boxes highlighting the relevance of social science research in interpreting current events, while the companion website offers further tools for instructors and students, including a glossary of key terms, a test bank, PowerPoint presentations, a comprehensive list of web resources, and more.

Specifically designed for students who are new to, or skeptical of, social science, *Introducing Social Research Methods: Essentials for Getting the Edge* persuasively argues for the real-world value of understanding social research methods and the benefits of the broader perspective gained from understanding this fundamental field.

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