BECAUSE I LOVE DOING RESEARCH"	7
THE BEST OF THE BEST?	10
ABOUT THIS BOOK	14
THE BASIC PRINCIPLES OF SKILL DEVELOPMENT	17
WHO YOU WORK WITH	25
AN INTRODUCTION TO ACADEMIC LITERATURE	29
MY RESEARCH PROJECT(S)	51
CHOOSING YOUR RESEARCH PROJECT	54
THE NATURE OF RESEARCH	60
PLANNING AND EXECUTING RESEARCH	65
THE PROBLEM WITH TECHNOLOGY	71
BECOMING A BETTER ACADEMIC WRITER	73
DEALING WITH RESEARCH STRESS	88
A PHD IS NOT EVERYTHING	99
MANAGING MULTIPLE DEMANDS	103
CONFERENCES & PRESENTATIONS	109
GETTING PUBLISHED	117
THE WRITING PROCESS	123
THE FINAL YEAR BEFORE SUBMISSION	134
STARTING TO WRITE	146
FORMATTING YOUR THESIS	150
WRITING ROUTINE	155
WHAT GOES IN THE INTRODUCTION?	159
WRITING A LITERATURE REVIEW	162
ANALYSIS AND DISCUSSION	171
CONCLUSIONS	174
EDITING YOUR THESIS	176
FINISHING	181
SUBMISSION	183
DEFENDING YOUR THESIS	186
THE RESULT To be less would allow me to pay o	196
BEYOND YOUR PHD	200
ANY QUESTIONS?	202
FURTHER READING	203
A LIST OF MAGNIFICENT PEOPLE	205