

Contents

Preface	vi
Introduction: What Is Ethics?	1
Part I: Making the Turn	
1. An Overview of Individualistic Perfectionism	33
2. The Search for Universal Principles in Ethics and Politics	65
3. Tethering I	96
4. Tethering II	137
Part II: Facing a New Direction	
5. The Perfectionist Turn	171
6. Because	201
7. Toward the Primacy of Responsibility	246
8. The Entrepreneur as Moral Hero	284
Afterword: Big Morality	320
Index	333