

# Brief Contents

Preface to the First Edition	xi
Preface to the Second Edition	xv
Acknowledgments	xvii
About the Author	xix
Chapter 1: Exploring the World of Social Research Design	1
Chapter 2: Foundations	17
Chapter 3: Research Questions	35
Chapter 4: Literature Reviews	53
Chapter 5: Measurement	71
Chapter 6: Data Generation Techniques	87
Chapter 7: Samples	109
Chapter 8: Summary: Thinking About Social Research Design	127
Appendix: Suggestions for Further Reading	143
Appendix: Articles Used as Examples	145
Index	177