Contents

ANITA HUŤKOVÁ /4

Polarities, Parallels and Intersections of Language, Intercultural, Transcultural and Translating Communication 2 - 3

EVA SCHWARZOVÁ /20

The Interpreter as a Mediator of Intercultural Communication

LUJZA URBANCOVÁ /30

Politeness in a Dialogue Between a Researcher and a Person under Research as part of Research of Common Communication

JAROMÍR KRŠKO /40

Proper Names as Part of the Communication Register

JANA MIŠKOVSKÁ /50 Compressing Strategies in Subtitling of Documentary Films

JANA KLINCKOVÁ /60

The Language of Billboards

LADISLAV GYÖRGY /78

A Language Spoken in the Town of Veľký Krtíš: Analysis Results, Synthetic Conclusions and the Contribution of Sociolinguistic Research

VLADIMÍR PATRÁŠ /90

Sociolinguistic Opinions on the Embedded text of E-Periodicals in the Slavic Language Environment