

# Contents

<b>Autocratic Health Versus Democratic Health: Different Outcome Variables for Health as a Factor Versus Health as a Right.....</b>	<b>1</b>
Dina Rosenberg and Olga Shvetsova	
<b>Comparison of Voting Procedures Using Models of Electoral Competition with Endogenous Candidacy .....</b>	<b>21</b>
Damien Bol, Arnaud Dellis, and Mandar Oak	
<b>Negative Advertising During Mexico’s 2012 Presidential Campaign .....</b>	<b>55</b>
Andrei Gomberg, Emilio Gutiérrez, and Zeev Thepris	
<b>Legislative Leaders as Condorcet Winners? The Case of the U.S. Congress .....</b>	<b>73</b>
Robert S. Erikson and Yair Ghitza	
<b>The Duverger-Demsetz Perspective on Electoral Competitiveness and Fragmentation: With Application to the Canadian Parliamentary System, 1867 –2011 .....</b>	<b>93</b>
J. Stephen Ferris, Stanley L. Winer, and Bernard Grofman	
<b>Modelling the Effect of Campaign Advertising on US Presidential Elections .....</b>	<b>123</b>
Maria Gallego and Norman Schofield	
<b>Personality Traits and the Gender Gap in Ideology .....</b>	<b>153</b>
Rebecca Morton, Jean-Robert Tyran, and Erik Wengström	
<b>Statistical Utilitarianism.....</b>	<b>187</b>
Marcus Pivato	
<b>Measuring Campaign Spending Effects in Post-Citizens United Congressional Elections .....</b>	<b>205</b>
Brandon Barutt and Norman Schofield	

**Spatial Model of U.S. Presidential Election in 2012** ..... 233  
Jeong Hyun Kim and Norman Schofield

**Modeling Elections and Referenda in Ireland** ..... 243  
Norman Schofield and William Simoneau