

Geography and GIS—Serving Our World

Every year since 1984, ESRI has produced a book of maps acknowledging the important and innovative mapping achievements of the growing worldwide community of GIS professionals. By expressing information in a visual context, GIS users bring clarity to what once was obscure. They enable analysts to see patterns of the past and have vision beyond the present.

As the world recognizes its interconnectedness and interdependence, the role of spatial data becomes more prominent. GIS users are working to maximize the value of geographic information by creating and maintaining data networks to serve their communities across the globe.

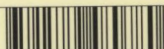
ESRI® software users in many professions have discovered that GIS is a valuable tool to help solve many of the challenges the world faces. *Geography and GIS—Serving Our World, ESRI Map Book Volume 18* describes how GIS is used in more than 20 disciplines from public safety to health care to business to conservation. It tells stories about how GIS professionals are working to rescue and preserve valuable resources, track and monitor disease, plan sustainable development, and route transportation systems. The full-color pages include descriptions of more than 100 maps.

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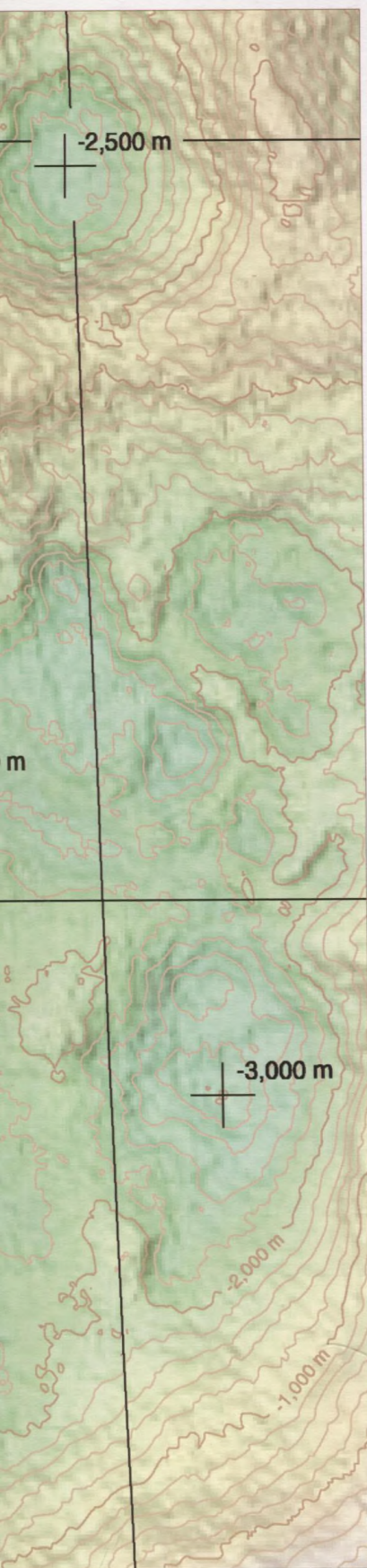


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