Contents

Preface Acknowledgements		vii ix
1	Introduction	1
2	A Brief History of Social Aesthetics	17
3	Two Types of Appearance Power: Economic and Social Networks	23
4	Minority Statuses, Inequality, and Social Aesthetics	33
5	Alterations: Making Our Appearance More Suitable	51
6	The Media, the Economy, Globalization, and Other Forces Associated with Social Aesthetics	65
7	Methodologies: The Means to Understand Social Aesthetics	75
8	Theories: Explanations of Social Aesthetics	83
9	Animal Aesthetics: An Illustration of Symbolic Interactionism	99
10	Transforming Social Aesthetics: Accommodation and Rebellion	109
11	Conclusions	119
Appendix: Field Notes from Seattle Street Laborers' Interviews		127
Bibliography		131
Index		141