## Contents

Pretace	ix
Acknowledgements	xi
A FINANCIAL CONTRACTOR	
I FUNDAMENTALS	
1 Communication and the Contact	mil has W harm amount 3
1.1 What do Speakers Communicate?	3
1.2 Understanding and Inference	10
1.3 The Context	16
Recommended Reading	22
Notes	22
2 Relevance	24
2.1 Standards in Communication	24
2.2 The Principle of Relevance	32
Recommended Reading	38
Notes	38
3 Pragmatics, Linguistics and Literature	39
3.1 Carving up Meaning: Semantics and Pragmatic	
3.2 Promises and Poetry	48
Recommended Reading	52
Notes	53
STITUTE AND ADDRESS OF THE PARTY OF THE PART	
II EXPLICATURE	
4 Explicating and Implicating	57
Recommended Reading	63
Note	64
5 The December Ferrance 1	zobai
5 The Proposition Expressed	65
5.1 Assigning Reference	77
5.2 Enrichment	84
5.3 Explicatures and Coherence	88
Recommended Reading	89
Notes	6)

## Contents

viii

6 Higher-Level Explicatures: Attitudes and Speech Acts	91
6.1 Speech Acts and Pragmatics	91
6.2 Performatives	95
6.3 Saying, Telling and Asking	100
6.4 Interpretive Use	102
6.5 Non-Declarative Utterances: <u>Imperatives</u>	110
6.6 Non-Declarative Utterances: Interrogatives	114
Recommended Reading	118
Notes	119
III IMDI ICATUDE	
III IMPLICATURE	
7 Types of Implicature	123
7.1 Introduction	123
7.2 Implicated Premises and Implicated Conclusions	125
7.3 Strong and Weak Implicatures	128
Recommended Reading	133
Note Something to the sound of	133
8 Constraints on Implicatures	134
8.1 Connections in Discourse	134
8.2 Discourse Connectives as Constraints on Implicatures	136
8.3 The Classification of Discourse Connectives	137
8.4 Parallel Implications	142
8.5 Non-Truth-Conditional Meaning: Semantics and Pragmatics	146
Recommended Reading	151
Notes	152
9 Implicatures and Style	155
9.1 Poetic Effects	155
9.2 Metaphor	160
9.3 Irony	164
9.4 Style	171
Recommended Reading	178
Notes	178
References gmibas M behasana	180
64	
Index	186

Note: As this book is grounded in Sperber and Wilson's Relevance Theory I have referred to them (either directly or indirectly) on virtually every page. Accordingly, in this index I have restricted references to Sperber and Wilson to the Recommended Reading lists where the reader is directed to the appropriate sources.

accessibility, 31–2, 35; and reference assignment, 68–9, 71–4, 76–7; see also context; salience after all, 46, 136, 140, 146, 149–50 also, 140, 142–5; see also too ambiguity, 5, 11, 42, 58–60, 79–80 anaphora, 66–7, 72; and cohesion, 84–5; see also pronominals and, 45–6, 78–83; see also conjunction Ariel, M., 67

Aristotle, 52 asking whether, 101–2, 114–17; see also interrogatives; questions

attitude, 7, 48–50, 61–3, 91–2; assertive, 101–2; desire, 111–14, 115–16; indicators of, 7–50, 61–2, 95–6; and interpretive use, 104–10, 115–16; and irony, 107, 167–70; propositional, 7,

Austin, J., 62, 90-1, 95-6

48-50, 91-2

Blass, R., 35-6, 62-7, 106-7, 152

bridging, 74–7, 127 Brown, G., 13, 17 but, 142, 145–6, 146–7; see also however

Carston, R., 81–2
Chomsky, N., 40–1, 53
Clark, H., 19–20, 75–6, 90
clefting, 46, 143, 146–7
cognitive environment, 28
Cohen, L. J., 80–1
coherence, 84–8, 134–6, 138; and
explicatures 84–8, and
reference assignment, 84–6;
and relevance, 87–8; see also
cohesion; discourse; text
cohesion, 84–5; see also anaphora;
coherence; discourse
connective; ellipsis; text

Coleridge, S. T., 50 communication: definition, 32–4; explicit vs implicit, 7–8, 60, 123, 125, 130–1, 173, 176; failure of, 34, 37; overt, 34; and social interaction, 3, 48–9; strength of, 10, 50–1, 129–31, 156–7, 163–4, 168–70, 172

communicative norms (standards), assumptions) 25-7; in identification of conventional implicature, 147-8 explicatures, 57-9; see also maxims of conversation Davidson, D., 160 confirmation, 14-16, 29-30, declarative(s), 91, 102-3 140-1; see also evidence; definite descriptions, 65-7, 69-71; anaphoric use of, 67, 71 strengthening (of assumptions) conjunction, 78-83; see also and deixis, 42-3, 66-7; see also constative (vs performative), 96; pronominals see also performatives denials, 135, 141-2; see also constraints: on interpretation, 99, contradiction; rejection (of 128, 131, 136-7, 176-8; on assumptions) implicatures, 131, 136-45 Derrida, J., 51 context, 16-22; accessibility of, descriptive use of language, 91 16-17, 31-2, 35, 68-9, 71-4, van Dijk, T., 86-7 76-7; and coherence, 84-8, discourse: connectivity of, 84-8, 134, 136; constraints on, 99, 134-6, 138; planned, 84; see 128, 137, 143-5; definition, also coherence; cohesion; text 18-22, 87; initial context, 17, discourse connective, 136; 73; in identification of speech classification of, 138; and cohesion, 84-5; as constraints acts, 94, 113, 116; in recovery of explicatures, 57-63, 123; in on relevance, 136-7, 138-42; recovery of implicatures, see also after all; but; 124-7, 130-1; in reference however; moreover; so assignment, 69-71, 73-4, Donnellan, K., 66 75-7; role of, 5-9; selection of, 14, 18–21, 42–3, 68, echoic utterances, 107; and irony, 128-9; in truth-conditional 107-8, 166-70 ellipsis, 6, 42-3, 59-60, 77-8; and semantics, 42-3, 67-8; see cohesion, 84–5 also encyclopaedic information; frame; indexical emotions, 4–5, 7, 10, 50 semantics; mutual knowledge; encyclopaedic information, 69-70; non-linguistic knowledge entry, 17; see also context; contextual effect(s), 28-30, 34-6, non-linguistic information enrichment, 60-1, 77-83 135, 138; see also entailment: background, 144; confirmation; contextual implication; contradiction grammatically specified, 144 contextual implication, 28-30, evidence, 14-16, 29-30, 96-7, 135, 138-9; generalized vs 135, 140; see also particularized, 45 confirmation, strengthening contradiction (of assumptions), evidentials, 105-6; see also hearsay 29-30, 135, 141-2; see also particles denials; rejection (of exclamative(s), 91

explicature, 57-63; definition, 59, generalized conversational, 78; higher-level, 61-2, 101-2, generalized vs particularized, 44-5; implicated assumptions, 110, 148-9; vs implicature, 57-9, 123-4 76, 125–7; implicated conclusions, 125-7; implicated face-saving, 3,.47 premises, 125-7, strength of, faithfulness, 104-5, 161-2, 166-7; 128-31, 156-7, 163-4, 168, indicators of, 105; see also interpretive representation implicit content, 7-8, 60, 123, figurative utterances, 9, 50–2, 63, 130-1, 173, 176; see also 103, 107-10, 157-64; see also indirect answers indexical semantics, 42-3, 67-8 irony; metaphor; poetic indirect answers, 6–8, 11, 13, effects; style 125-6, 128-9, 176 Fish, S., 172 focus, 46, 143-5, 146; see also inference, 12-16; deductive clefting; stress (demonstrative) vs inductive Fodor, Jerry, 14 frame, 17-18; see also schema Gazdar, G., 43-4 genitives, 83 German, 152 grammaticality (vs acceptability), 40-1 Grice, H. P., 25–7, 57–9, 79–80, 120, 129–30, 132, 147–50 Halliday, M. A. K., 84-6 Hasan, R., 84–6 hearsay particles, 105–7 164-70, 176 Hobbs, J. R., 85–6 Horn, L., 44, 78 Itani-Kaufman, R., 106 however, 46, 136, 141-2, 149-50; see also but Japanese, 106 Huntley, M., 120 x illocutionary force, 92-4; see also speech acts imperative(s), 91, 110-14

(implicature, 81, 124–31;

constraints on, 131, 136-45;

vs explicature, 123-4;

(non-demonstrative), 12-14; non-demonstrative, 14-16, information, 5; communication of, 4-5 intentions, communicative, 33 interpretive representation, 63, 104-10, 161-3, 166-7; and hearsay particles, 106–7; and interrogatives, 115–17; and irony, 107-8; and metaphor, 108-10; see also faithfulness interrogative(s), 91, 114-18 irony, 63, 103, 107-8, 118, 156, Karttunen, L., 148 Kempson, R., 69, 153-4 Lakoff, R., 152 Leech, G., 8, 26, 47 Levinson, S., 13-14, 44, 53, 59, 78,80

Index 189

mutual knowledge (hypothesis), Lewis, D., 53, 67–8 18-22 48 35-18 35-66 46 linguistic knowledge (vs non-linguistic knowledge), 39–41; see also linguistic nominal content, 69–71 non-declarative utterances, 90, meaning linguistic meaning, 5–6, 39–41; 101, 110–18 and identification of non-linguistic knowledge, 39-41; see also context; encyclopaedic proposition expressed, 58-9, 77-8, 123; and identification information of propositional attitude, non-truth-conditional meaning, 46, 61-2; procedural vs 95-6, 146-51 representational, 149-51; see orders, 110, 113; see also also procedural meaning literalness, as a standard, 103, interrogative(s); speech acts, 108-9, 118; principle of, 103 directive loose use (of language), 109, Palmer, F. R., 105 161 - 3parallel processing, 142-5, 155 Marshall, C., 19-20 parenthetical verbs, 98-9 maxims of conversation, 26, 80; performatives, 61–2, 95–100, socio-cultural maxims, 8, 47; 148-50; vs constatives, 96; explicit, 95; and see also communicative norms parentheticals, 98-9; relevance meaning, 5–6; linguistic, 5–6, of, 97, 99-100, 150; 39–41; representational vs truth-conditions of, 97; see procedural, 149–51; truth-conditional vs also constative non-truth-conditional, 41–3, Peters, S., 148 46; utterance vs sentence, 5–6, Pilkington, A., 172 poetic effect(s), 9, 50–2, 63, 39; see also figurative 155-8, 160-4, 165-70; see utterances; linguistic meaning; non-truth-conditional also figurative utterances; irony; metaphor; style; meaning; procedural meaning; truth-conditional meaning; vagueness politeness, 8, 47–8 utterance meaning metaphor, 9, 50-2, 63, 103, Posner, R., 79–80 possible worlds, 112 108–10, 118, 160–4 potential worlds, 112 modularity, 40–1 pragmatic acceptability, 40–1 mood, 62, 90, 118; see also pragmatics, domain of, 39-48 declarative(s); exclamative(s); imperative(s); interrogative(s); principle of relevance, 34-6; and bridging, 75–7; and non-declarative utterances coherence, 88; and

moreover, 136, 140, 146, 149-50

190 principle of relevance (cont'd) enrichment, 81-2; and figurative utterances, 107-10, 162-4; and non-declarative utterances, 113-14; and recovery of implicatures, 124-5; and reference assignment, 73-4; see also relevance procedural meaning, 149-51 processing costs, 31-2, 35-6 processing effort, 31-2, 35-6 pronominals, 29-71, 65-9; see also anaphora; deixis proper names, 65, 69-71; anaphoric use of, 67, 71 proposition, 6-7; expressed, 65-83 quantifiers, 44-5; see also some questions, 114-17; see also asking whether; interrogative(s)

Recanati, F., 103, 108, 119-20 reference assignment, 6, 42–3, 65-77; and coherence 84-5; see also anaphora; bridging; deixis; definite descriptions; pronominals; proper names; referring expressions referring expressions, 64-7 rejection (of assumptions), 29-30, 135, 141-2; see also contradiction; denials relevance, 27, 30; and accessibility, 71-4; and coherence, 87-8;

> constraints on, 99, 128, 131, 136-7, 138-45, 176-8; degrees of, 30-2; and literalness, 108–9, 118,

162-3; optimal relevance, 34-8; principle of, 34-6; and

style, 173, 178-9; unit of, 174 - 6reminders, 37 reported speech, 103-4 representation: descriptive, 104; by resemblance, 104-5; types of, 115

salience, 68, 72-3; see also accessibility saying that, 101-2, 117-18; see also declarative(s); speech acts, assertive schema, 17-18; see also frame Schiffer, S., 19, 33 Searle, J., 62, 103, 119 semantics, vs pragmatics, 39-47;

procedural vs representational,

sentence (meaning) vs utterance (meaning), 5–6, 39 sentence adverbs, 50, 95, 153 Shelley, P. B., 51 Sissala, 36, 106, 152 so, 46, 85, 136, 139-40, 148, 149-50 socio-pragmatics, 47-8; see also

149-51

face-saving; politeness; turn-taking some, 44-6 Sontag, S., 52 speaker meaning, 5-6, 39; see also utterance (meaning) speech acts, 44, 48-50, 62, 92-4; assertive, 94, 101-2, 103;

classification of, 92, 101, 110; communicated vs non-communicated, 93-4; directive, 101, 110-14; institutional, 93; see also

constative; illocutionary force;

orders; questions

speech-act theory, 44, 48-50, 62–3, 92–6, 100–3, 110–11; on imperatives, 110; on interrogatives, 114-15; on performatives, 95–6 Sperber, D., ix-x, xi, 22, 38, 52, 63, 88–9, 118, 133, 151, 178 Stalnaker, R., 137 Strawson, P. F., 33 strength (of assumptions), 14-16, 29-30, 94, 96, 103 strengthening (of assumptions), 29-30, 135, 141-2; see also confirmation stress (focal), 143, 177 Stubbs, M., 4 style, 8-10, 52, 130-1, 171-8; vs content, 9-10; explicit vs implicit, 7-8, 173, 176; poetic, 50-2, 171-3

telling to, 101–2, 110–14, 118; see also imperative(s); orders; speech acts, directive text, 84–8, 134–6, 138; relevance of, 174–6; see also coherence; cohesion; discourse therefore, 139, 147, 153–4

too, 141–2; see also also truth-conditional meaning, 41–3, 46; see also non-truth-conditional meaning truth-conditional semantics, 41–4, 46 turn-taking, 3, 47 Tuyuca, 105

Urmson, J. O., 98–9 utterance (meaning) vs sentence (meaning), 5–6, 39, 175

vagueness, 10, 50–1, 155–7, 160, 163–4, 172; see also implicature (strength of), weak communication

weak communication, 10, 50–1, 129–30, 156–7, 163–4, 168; see also implicature, strength of; vagueness

Wilson, D., ix–x, xi, 22, 38, 52, 63, 88–9, 118, 133, 151, 153, 178

Yule, G., 13, 17